

**Minutes of Community Redevelopment Agency Meeting
held Monday, April 25, 2022 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

Vice-Chair Povloski called the meeting to order at 3:00PM

ROLL CALL

Chairman:	ABSENT, Art Graham	
Board Members:	VICE-CHAIR, Povloski	Frances Jeffrey Jones
	David McGraw	Gary Paetau

Also present were: Heather Ireland, Planning Director. Taylor Mobbs, CRA Coordinator. Mark Evans, Commander CAPE.

APPROVAL OF MINUTES

A. February 28, 2022 Regular Meeting

Motion made by Jeffrey Jones to approve the minutes with corrections, seconded by Gary Paetau. All were in favor.

B. March 21, 2022 Workshop Meeting

A motion was made by Gary Paetau to approve with corrections. The motion was seconded by David McGraw. All were in favor.

COURTESY OF THE FLOOR TO VISITORS

Mr. Ken Marsh of 2011 Gail Avenue addressed the agency. Mr. Marsh covered topics related to the recent shooting that occurred in the downtown, and the potential unmet needs of the CAPE division of the police department.

DOWNTOWN CAPE

Commander Mark Evans addressed the agency and discussed what few details he could give on the shooting that occurred over the previous weekend near Brix in the downtown district. Commander Evans noted that we receive so much press regarding violent crime activity because it is a rare occurrence for our police department to deal with major violent crime. Commander Evans also stated the Beaches Parade was a success and there were no major events associated with the parade.

Vice-Chair Povloski took a moment to recognize Commander Evans for his service to Jacksonville Beach over a 31 year career, and thanked him for all of his hard work for the community and the CRA. This would be Commander Evan's last CRA meeting prior to his retirement.

STAFF REPORT**A. April Staff Report**

Mr. Paetau started the staff report section by thanking the parks and recreation department for their hard work on the playground and the grand opening. He also took a moment to thank them for ensuring the statue and the tilework surrounding the tilework were completed on the timeline initially provided. Mr. Paetau also noted that the new reinforced median barrier on Osceola appeared to already have some damage. Staff said they would let the public works department know.

Mr. Jones mentioned the repairs done to the roundabout located at Beach and 1st. Mr. Jones acknowledged the work was complete, but the design was not up to the vision the CRA had in mind. Board members Paetau and Povloski concurred. Staff stated they would add this as an item for discussion at the upcoming workshop.

Ms. Povloski stated the interactive map located on the public works section of the website was not user-friendly and was challenging to interpret. Staff acknowledged this and let the agency know this is something they would follow up with communications and public works to see how this can be improved.

OLD BUSINESS**A. CRA Annual Report**

Staff presented a copy of the annual report to the agency. Staff also acknowledged that moving forward, the format of the report would be changing. Staff showed examples of other annual reports on the projector and the agency agreed with the concept of making the format more engaging visually.

NEW BUSINESS**A. Art Committee - Preferred Candidate Selection**

Staff provided the agency with a list of the preferred candidates to serve on the inaugural public art advisory committee. There was a brief discussion, then agency member Mr. Paetau made a motion to adopt resolution 2022-03 formally adopting the seven candidates to serve on the committee. This motion was seconded by Mr. McGraw. All were in favor of the committee members.

ITEMS FOR DISCUSSION**A. CRA Branding**

Planning Director, Heather Ireland, addressed the agency regarding the recent changes to

the use of the logo. Ms. Ireland stated that City Council had formally adopted the chair logo, and would be reimbursing the agency for its costs associated with the creation of the logo. Staff then provided the agency with some alternative logo options from the already approved brand standards manual. It was determined that staff would bring back logo options for the agency to discuss at the May workshop meeting.

ADJOURNMENT

There being no further business, the meeting adjourned at 4:21PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:



Art Graham, Chairman

Date: 6/27/22