

The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes (absent)

Also present were City Manager Mike Staffopoulos, Chief Financial Officer Ashlie Gossett, Chief Information Officer Bill Rieger, and City Attorney Sandy Robinson

Purpose of Briefing

The purpose of the Briefing was to update the Council members about ongoing items in the City.

City Manager

Laura Edgecombe and Allan DeVault with Build Up Downtown talk on the J-Bill

The purpose of the Build Up Downtown organization and the focus of the J-Bill was explained by the organization's Director of Development Laura Edgecombe, and Executive Director Allan DeVault. Mr. DeVault summarized the history of the J-Bill and examples of establishments which utilized it to obtain an alcohol license with the lowered seating requirements. A conversation ensued regarding The City of Jacksonville Beach working with Build Up Downtown to possibly assist with developing the Downtown area in Jacksonville Beach. City Manager Mike Staffopoulos reviewed the next steps if Council decided to adopt a J-Bill and work with Build Up Downtown.

Council's consensus was for staff to put together an outline regarding a sample program to be presented to the Council for review at a future briefing.

ERP Program Update

Chief Financial Officer Ashlie Gossett and Chief Information Officer Bill Rieger presented information [on file] regarding an Enterprise Resource Planning (ERP) Project update.

A conversation ensued regarding the request to repurpose funds from un-optioned Gartner tasks for additional implementation support for payment processing. It was the consensus of the Council for staff to repurpose the un-optioned funds as needed.

A conversation ensued regarding the components of credit card processing fees and the offset of those fees. It was the consensus of the Council to charge a convenience fee for those using credit cards as a payment option.

Remote Participation

City Attorney Sandy Robinson reviewed the original draft resolution and the "Second Draft"

resolution regarding the procedure for requesting and approving a request to attend a Council meeting remotely. A conversation ensued regarding the suggested edits included in the Second Draft resolution. It was the consensus of the Council for Ms. Robinson to make additional edits and send another draft to the Council for review.

Order of Business

Ms. Robinson explained Section 2-33 of the City Code of Ordinances limits the Council's ability to revise the order of business for its regular meetings. Ms. Robinson stated such authority is generally provided by parliamentary procedures, most notably referenced as Robert's Rules of Order.

It was the consensus of the Council for Ms. Robinson to prepare an ordinance to repeal City Code Division 2, Rules of Order, and incorporate Order of Business into the Legislative Policies Manual. It was the consensus of the Council for Ms. Robinson to add a Consent Agenda to the Order of Business in the Legislative Policies Manual.

Height Limit Topic Revisit

Mr. Staffopoulos asked the Council for direction regarding the next steps on the height limit topic of discussion. A conversation ensued regarding the importance of sharing accurate information with the public and the importance of reaching more residents via social media. The Council's consensus was to schedule another Open House and improve marketing efforts to reach more people to attend the future Open House. Mr. Staffopoulos stated he would meet with the Mayor to review and update the information presented at the Open House to assure clarity in the message.

Miscellaneous City Manager Items

Mr. Staffopoulos updated the Council regarding the current situation with the Volunteer Life Saving Corp (VLSC). He stated the City was actively developing a new agreement to accommodate both parties. Ms. Robinson explained she was focusing on the risk management portion of the agreement. Mr. Staffopoulos stated the Council would be updated regularly as negotiations progress.

Committee Assignment Report

None

Future Briefing Topics

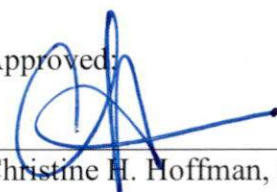
Council Member Nichols asked about the progress the Community Redevelopment Agency (CRA) had made over the past two and half years. He requested staff to analyze the CRA's progress and create a report for review by Council. There was a consensus by the Council for a future briefing topic regarding the performance of the CRA over the past two and a half years.

Council Member Janson suggested a full-time Community Affairs Officer position be created within the Police Department to assist with recruiting efforts, community projects, programs and to promote the agency. It was the consensus of the Council to discuss the position of a Community Affairs Officer at a future briefing topic.

Mr. Nichols congratulated Jacksonville Beach Officers and the City of Jacksonville for loaning officers to assist with the recent Orange Crush event.

The Briefing adjourned at 7:45 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved: 

Christine H. Hoffman, MAYOR

Date: 3/21/22