Minutes of City Council Briefing
Monday, February 28, 2022 – 5:30 P.M.
Via Video Conference

The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor:	Christine Hoffman (absent)		
Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes

Also present were City Manager Mike Staffopoulos, City Clerk Sheri Gosselin, Senior Planner Christian Popoli, Director of Public Works Dennis Barron, and City Attorney Sandra Robinson.

Purpose of Briefing
The purpose of the Briefing was to update the Council members about ongoing items in the City.

City Manager
Online Campaign Finance Reporting
City Clerk Sheri Gosselin presented an overview of the EasyVote Solutions Easy Campaign Finance module which provided the City with an online filing solution for upcoming elections starting with the 2022 municipal election.

The Council supported the new program. A conversation ensued regarding the features of the program. Director of Customer Success with EasyVote Solutions Patrick Lee answered questions from the Council.

2020 U.S. Census and Redistricting
A conversation ensued regarding best practices for redistricting. Senior Planner Christian Popoli presented information, including three proposals [on file], based on the 2020 U.S. Census Redistricting data. The preference of the Council was to proceed with Proposal 1 as the primary selection and Proposal 3 as the secondary selection.

Solid Waste Revisited
Director of Public Works Dennis Barron provided an estimated cost breakdown regarding the option of bringing solid waste management services in-house rather than contracting those services to a third-party vendor. A conversation ensued regarding the pros and cons of both options. The consensus of the Council was to proceed with a new Request for Proposal (RFP) for third-party solid waste collection services.

Micromobility
City Attorney Sandra Robinson noted on December 20, 2021, the COJB (City of Jacksonville Beach) adopted an ordinance which extended the moratorium on the commercial use of micromobility devices in the City. Ms. Robinson explained she was tasked with gathering

comparative information regarding micromobility/shared mobility programs from other localities for reference and information purposes.

Ms. Robinson reviewed the information gathered [on file] outlining program information.

A conversation ensued regarding the presented information and the City's current ordinance. City Manager Mike Staffopoulos suggested extending the current moratorium for six to 12 months and if an ordinance for a pilot program was drafted during that time, it would be brought before Council for review at a future briefing. The Council's consensus was to extend the moratorium for 12 months and wait for Ms. Robinson to draft an ordinance within the next 12 months.

Miscellaneous items

Volunteer Life Saving Corp Proposal

Mr. Staffopoulos informed the Council Members they would be contacted by staff to arrange individual meetings to discuss the proposal submitted by the Volunteer Life Saving Corp.

City of Jacksonville Ordinances

Mr. Staffopoulos stated the General Counsel from the COJ (City of Jacksonville) informed him they were preparing an ordinance to put restrictions on virtual gaming facilities. The COJ General Counsel asked if the beaches community would like to be included in the ordinance. Mr. Staffopoulos stated he informed the General Counsel to prepare an opt-out ordinance for COJB staff to review. After reviewing the ordinance, if needed, COJB could prepare an appropriate ordinance to opt-out of the particular condition.

Mr. Staffopoulos stated the COJ General Counsel recently adopted a PACE (Property Assessed Clean Energy) Program. Mr. Staffopoulos stated COJB had an opportunity to opt-in to the program to allow COJB businesses to utilize the program as well. Mr. Staffopoulos suggested since the program was initiated last November, COJB wait at least 12 months before opting into the program to see how the program worked for businesses in COJ.

Pier Management Update

Mr. Staffopoulos stated he and staff participated in a conference call with the COJ Director of Parks, Recreation and Community Services Daryl Joseph regarding the letter sent from COJB [on file] in respect to three proposed options for possible pier management responsibilities for COJB. Mr. Staffopoulos stated according to Mr. Joseph, only options one and two were viable options.

Mr. Staffopoulos informed the Council he met with Director of Parks and Recreation Jason Phitides and Chief Financial Officer Ashlie Gossett regarding the fiscal and personnel impacts of either managing the RFP process and the third-party pier staff or hiring and managing the pier staff with new City employees. Mr. Staffopoulos explained COJ would charge $66,000 annual rent and would only accept a ten-year agreement for COJB to manage and operate the pier.

A conversation ensued regarding the information provided by Mr. Staffopoulos. The consensus of the Council was to obtain a business report from COJ, including the number of visitors from previous years.

Community Assignment Report
Council Member Chet Stokes spoke about updates regarding the Blue Zone project.

Future Briefing Topics
Council Member Cory Nichols stated he spoke with the COJ Director of Development at Build Up Downtown, Laura Edgecombe, regarding a current bill allowing certain areas to reduce seating capacity requirements for SRX licenses from 150 to 50. Mr. Nichols expressed his support of the bill and noted it may be suitable for the City of Jacksonville Beach to help attract small and locally owned businesses. Mr. Nichols suggested Ms. Edgecombe attend an upcoming briefing to explain the bill further. It was the consensus of the Council for Mr. Staffopoulos to reach out to Ms. Edgecombe and schedule a presentation for an upcoming briefing.

The Briefing adjourned at 7:40 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:

Christine H. Hoffman, MAYOR

Date: 3/7/22