

**Minutes of Community Redevelopment Agency Meeting
held Monday, November 15, 2021 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

Chairman Graham called the meeting to order at 3:00 PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski (arrived late)	David McGraw
	Gary Paetau	Jeffrey Jones

Also present were: Planning Director, Heather Ireland; CRA Coordinator, Taylor Mobbs; The Southern Group consultants Jim Gilmore and Taylor Mejia

APPROVAL OF MINUTES

A. October 25, 2021 - Regular Meeting Minutes

It was moved by Mr. Gary Paetau and seconded by Mr. Jeffrey Jones and passed unanimously to approve the following minutes:

- October 25, 2021 Regular Meeting Minutes

DOWNTOWN CAPE

There was no CAPE update at this meeting. CAPE will resume updates at the next meeting.

STAFF REPORT

A. November 2021

It was noted by Jeffrey Jones that there had been posts made on social media and the website regarding the playground, but there was no mention of the CRA board and the funding of this project. The board all agreed that they would like staff to look into social media, and if the CRA can have their own pages, and if they cannot, can they be incorporated into the City social media posts to let the community know what the CRA does. Mr. Jones also mentioned the maintenance plan in the downtown and where did these items stand? Staff said that parks and recreation is still working to complete the irrigation so they can meet the deadline for planting in the spring.

Mr. Gary Paetau asked about public works project "3C" and can it move faster? Mr. Paetau also noted that there are still issue regarding shared bike lanes and appropriate markings for those lanes. It was then noted that the approved concrete median barrier in the southend that the CRA approved had not been started, and the board wanted to know when PW anticipated this project kicking off? Staff and the board determined moving forward, it would be beneficial to have Mr. Dennis Barron attend some of the board meetings to give a general

overview/update of the PW department and project status.

Mr. Paetau also noted that it would be great if there could be a cohesive effort on the CRA and COJ to have the pier and the pier parking lot open at the same time, so there could be one grand opening.

OLD BUSINESS

No items

NEW BUSINESS

No items

ITEMS FOR DISCUSSION

A. Downtown Projects

Mr. Gary Paetau stated that regarding the incentive plans for the downtown, would there be any consideration for offering some incentive for eco-friendly businesses? (Lead certification, etc.) Staff said this would be something to consider as the incentive plan is developing. Mr. Paetau also asked if it were possible to consider trees other than palms for landscaping in the downtown? He noted the palms are nice, but do not offer much shade. Staff stated they would report this back to the Parks Superintendent who is overseeing the planting in the downtown. Finally, Mr. Paetau noted that it would be critical for the board and staff to really focus on the Latham Plaza redevelopment, and consideration for a P3 project in the adjacent parking lot. The board all agreed with this statement.

Mr. Jones stated he agreed with the idea of offering an incentive for construction techniques that are "green", as sustainability is a topic in the overall downtown plan.

Mr. Paetau then noted that regarding a P3 project, the city finance department needed to update the city policies on procurement. Staff will circle back with finance to be sure these policies are in place before the CRA seeks out development opportunities.

B. FRA Conference Recap

Mr. Gary Paetau stated he felt the conference was extremely beneficial and that everyone should be encouraged to attend next time. He mentioned the idea of becoming "FL Mainstreet" certified in the downtown, and asked staff to look into this in the future.

Mr. David McGraw also agreed that the conference was eye opening and a learning opportunity, and offered many ideas for how to improve the overall function of our CRA.

This led to conversations regarding the CRA purchasing property and essentially acting as "landlords", and also how the board can address the parking needs and issues in the downtown, specifically if the CRA can pay for a business's parking. (payment in lieu of

parking)

COURTESY OF THE FLOOR TO VISITORS

No items

ADJOURNMENT

There being no further business, the meeting adjourned at 4:12 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:



Art Graham, Chairman

Date: 2/28/22