

The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes (absent)

Also present were City Manager Mike Staffopoulos, Chief Information Officer Bill Rieger, and City Attorney Sandy Robinson.

Purpose of Briefing

The purpose of the Briefing was to update the Council members about ongoing items in the City.

City Manager

Information Systems Restructure

Chief Information Officer Bill Rieger stated he conducted a SWOT (Strength, Weakness, Opportunities, and Threats) analysis of the operations of the Information Systems (IS) Department. Mr. Rieger provided a presentation [on file] of the department and key recommendations relative to philosophy, staffing, team structure, IS support, and strategic planning. Mr. Rieger stated a restructure of the IS Department would serve internal business partners better and move to a more proactive operational model.

Strategic Plan Operation Plan

City Manager Mike Staffopoulos stated he and staff had been working to develop action items to fulfill the Priorities, Goals, and Objectives (PGOs) contained within the newly adopted Strategic Plan (Plan). Mr. Staffopoulos gave a brief overview of informative spreadsheets [on file] as a proposed starting point to implement the Plan, referred to as the Strategic Plan Operational Plan (OP).

A conversation ensued regarding proposed edits to the OP spreadsheets and the regularity of the Council being updated on the status of the projects included in the OP. Mr. Staffopoulos stated this process was a new concept to the City and many staff members. He said that timelines could be adjusted on several projects as details were looked at more closely, and he would keep the Council updated on the progress and any changes or issues.

Miscellaneous City Manager Items

Jaycees Bus Benches

Mr. Staffopoulos summarized the history of the Jaycees' bus benches and the advertising on them. Mr. Staffopoulos stated he received a call from a representative of the Jaycees regarding the bus benches on A1A [3rd Street] and was informed as of November 2021, there was an agreed-upon

resolution to remove all Jaycees' benches from the Duval County municipalities due to advertising being placed on them.

Mr. Staffopoulos stated after a meeting with Jacksonville Transit Authorities (JTA), it was agreed JTA would replace two bus stops which met JTA's criteria.

Mr. Staffopoulos provided and reviewed spreadsheets [on file] regarding Jaycees' bench locations and rider counts, City of Jacksonville Beach (COJB) stops, and amenities at each stop along A1A.

A conversation ensued regarding the intentions of COJB replacing a bus bench at every bus stop within the City or having bus benches only at bus stops meeting JTA's criteria and the cost and maintenance for each bench location.

The consensus of the Council was for staff to provide more details regarding the bench locations and rider numbers and revisit the topic for further discussion at a future briefing. It was the consensus of the Council to allow the Jaycees to start the removal of their benches. The Council considered this project to be a low priority.

Pier Management Options

Mr. Staffopoulos stated the City of Jacksonville (COJ) was preparing to send out a Request for Proposal (RFP) for the pier's management. Mr. Staffopoulos requested feedback from the Council regarding sending communication to COJ regarding the COJB taking over the pier's management.

Mr. Staffopoulos stated he spoke with Daryl Joseph, Director of Parks, Recreation and Community Services, from COJ regarding pier management, and it was suggested COJB send over a proposal for consideration.

Mr. Staffopoulos shared a summary of the Previous Scope of Services for the COJ Pier [on file] with the last lease through a third-party vendor.

A conversation ensued regarding different options for COJB to manage the pier, maintenance, and concession.

Committee Assignment Report

Council Member Janson reported this year's first quarterly Pension meeting was held on February 8, 2022. Mr. Janson gave a summary of the recent meeting.

Mr. Janson reported on the Audit Selection Committee stating after completing an RFP process, Purvis, Gray & Company was selected as the auditing company for the City.

Future Briefing Topics

None

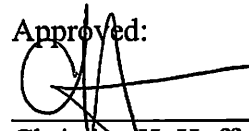
Mayor Hoffman reminded the Council a local Girl Scout Troop would be coming in to tour the Council Chambers and learn about local government.

Ms. Hoffman reported the recent trip to Tallahassee for the lobbying events went well.

The Briefing adjourned at 7:17 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:



Christine H. Hoffman, MAYOR

Date:

2/23/22