



City of Jacksonville Beach

11 North Third Street
Jacksonville Beach, Florida

Regular Meeting Agenda

Community Redevelopment Agency

Monday, February 28, 2022

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

- A. November 15, 2021 - Regular Meeting Minutes
- B. December 13, 2021 - Workshop Meeting Minutes
- C. January 24, 2022 - Regular Meeting Minutes

COURTESY OF THE FLOOR TO VISITORS

DOWNTOWN CAPE

- A. FY23 CAPE Police Vehicle Replacement Update

STAFF REPORT

- A. February Staff Report

OLD BUSINESS

NEW BUSINESS

- A. Southbeach Park Sidewalk Selection

ITEMS FOR DISCUSSION

- A. Southend CIP & Plan Amendment
- B. Public Art Advisory Committee - Resolution 2022-01
- C. Horn and Sunshine Lots - Resolution 2022-02
- D. Incentive Package
- E. Southend Passive Park Brainstorming

ADJOURNMENT

NOTICE

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting or by sending an e-mail to CityClerk@jaxbchfl.net.

In accordance with Section 286.0114, Florida Statutes, any member of the public can attend the public hearing and can be heard on any matter presented before the Agency. Anyone who wishes to provide live public comment should complete a "Speaker Request Card" and submit it to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience. Speakers will be called to address the Agency when specified items are under consideration and will be limited to a maximum of three minutes or less, at the discretion of the presiding officer.

Alternatively, written public comment can be submitted in advance and must include the following: (1) First Name, (2) Last Name, (3) Address, (4) Public Hearing Date, (5) Specific Agenda Item(s), and (6) Comments. Written public comments may be submitted by one of the following options: (1) Email to the Agency Administrator at planning@jaxbchfl.net, (2) Postal mail to Community Redevelopment Agency Administrator - Public Comment, 11 3rd Street North, Jacksonville Beach, FL 32250, or (3) Drop off in-person to Planning and Development at City Hall. Written comments that include all required information and are received 24 hours in advance of the meeting will be distributed to the Agency and attached to the related agenda item before the start of the meeting. Written public comments will be read into the record at the appropriate time and will be limited to three minutes of reading time. All comments received are public record.

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

cc: City Manager; City Attorney

**Minutes of Community Redevelopment Agency Meeting
held Monday, November 15, 2021 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

Chairman Graham called the meeting to order at 3:00 PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski (arrived late)	David McGraw
	Gary Paetau	Jeffrey Jones

Also present were: Planning Director, Heather Ireland; CRA Coordinator, Taylor Mobbs; The Southern Group consultants Jim Gilmore and Taylor Mejia

APPROVAL OF MINUTES

A. October 25, 2021 - Regular Meeting Minutes

It was moved by Mr. Gary Paetau and seconded by Mr. Jeffrey Jones and passed unanimously to approve the following minutes:

- October 25, 2021 Regular Meeting Minutes

DOWNTOWN CAPE

There was no CAPE update at this meeting. CAPE will resume updates at the next meeting.

STAFF REPORT

A. November 2021

It was noted by Jeffrey Jones that there had been posts made on social media and the website regarding the playground, but there was no mention of the CRA board and the funding of this project. The board all agreed that they would like staff to look into social media, and if the CRA can have their own pages, and if they cannot, can they be incorporated into the City social media posts to let the community know what the CRA does. Mr. Jones also mentioned the maintenance plan in the downtown and where did these items stand? Staff said that parks and recreation is still working to complete the irrigation so they can meet the deadline for planting in the spring.

Mr. Gary Paetau asked about public works project "3C" and can it move faster? Mr. Paetau also noted that there are still issue regarding shared bike lanes and appropriate markings for those lanes. It was then noted that the approved concrete median barrier in the southend that the CRA approved had not been started, and the board wanted to know when PW anticipated this project kicking off? Staff and the board determined moving forward, it would be beneficial to have Mr. Dennis Barron attend some of the board meetings to give a general

overview/update of the PW department and project status.

Mr. Paetau also noted that it would be great if there could be a cohesive effort on the CRA and COJ to have the pier and the pier parking lot open at the same time, so there could be one grand opening.

OLD BUSINESS

No items

NEW BUSINESS

No items

ITEMS FOR DISCUSSION

A. Downtown Projects

Mr. Gary Paetau stated that regarding the incentive plans for the downtown, would there be any consideration for offering some incentive for eco-friendly businesses? (Lead certification, etc.) Staff said this would be something to consider as the incentive plan is developing. Mr. Paetau also asked if it were possible to consider trees other than palms for landscaping in the downtown? He noted the palms are nice, but do not offer much shade. Staff stated they would report this back to the Parks Superintendent who is overseeing the planting in the downtown. Finally, Mr. Paetau noted that it would be critical for the board and staff to really focus on the Latham Plaza redevelopment, and consideration for a P3 project in the adjacent parking lot. The board all agreed with this statement.

Mr. Jones stated he agreed with the idea of offering an incentive for construction techniques that are "green", as sustainability is a topic in the overall downtown plan.

Mr. Paetau then noted that regarding a P3 project, the city finance department needed to update the city policies on procurement. Staff will circle back with finance to be sure these policies are in place before the CRA seeks out development opportunities.

B. FRA Conference Recap

Mr. Gary Paetau stated he felt the conference was extremely beneficial and that everyone should be encouraged to attend next time. He mentioned the idea of becoming "FL Mainstreet" certified in the downtown, and asked staff to look into this in the future.

Mr. David McGraw also agreed that the conference was eye opening and a learning opportunity, and offered many ideas for how to improve the overall function of our CRA.

This led to conversations regarding the CRA purchasing property and essentially acting as "landlords", and also how the board can address the parking needs and issues in the downtown, specifically if the CRA can pay for a business's parking. (payment in lieu of

parking)

COURTESY OF THE FLOOR TO VISITORS

No items

ADJOURNMENT

There being no further business, the meeting adjourned at 4:12 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

**Minutes of Community Redevelopment Agency Meeting
held Monday, December 13, 2021 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

Chairman Graham called the meeting to order at 03:00 PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski	Jeffrey Jones
	David McGraw	Gary Paetau

Also present were: Planning Director, Heather Ireland; CFO, Ashlie Gossett; The Southern Group consultants, Jim Gilmore and Taylor Mejia; Sergeant Jason Sharp DT CAPE

OLD BUSINESS

No items

NEW BUSINESS

No items

ITEMS FOR DISCUSSION

A. Auditor Selection

CFO Ashlie Gossett addressed the board regarding this agenda item. She stated that this year there were some changes to the audit process from the auditor general's office. The City has formed a committee that will select the auditor to represent the City, and in this process, they have also requested the selected auditor have CRA auditing experience. As of this year, it is required that the CRA board be notified and give consensus to the selected auditor of the City/CRA.

Mr. Paetau asked if this was considered a conflict of interest having one auditor represent both the City and the CRA? Ms. Gossett stated it was not, as the entity chosen is independent of both organizations. Mr. Paetau referenced the FRA conference attended in October and stated many CRA's have their own auditor, CFO, accountants, etc., and stated he felt our CRA should consider moving in that direction to be more similar to other CRAs across the state.

Ms. Gossett stated that would require a lot of responsibility on the CRA, as they would have to have their own RFQ process, etc. Ms. Gossett also stated that since the CRA has to follow the City procurement process, it does not make sense.

Ms. Povloski stated maybe having the information of who was chosen as the auditor

committee, why they were chosen, and the process would help the board to approve the overall decision.

Ms. Gossett stated the audit agreement in place previously expired in 2020. The new committee had two council members on it, and the committee would make a recommendation to council to select the auditor, but the final selection was up to the council. In July 2021, council approved the establishment of the CRA committee for this audit. Council members Jansen and Stokes are on the committee, as well as a member of the public. The committee is following what the state statute and auditor general office state are required for audits.

Ms. Povloski asked if the CRA had its own auditor, would the CRA represent the committee or would it still be council members. Ms. Gossett replied to follow procurement, it would still be council members. To which Ms. Povloski stated she felt having their own auditor would be a waste of resources and time.

Mr. Graham asked what happens if the CRA ultimately does not agree with the final selection. Ms. Gossett said they would have to go through the entire process again with the CRA.

It was noted the future contract with the auditor selected would be five years.

Mr. Paetau asked if it was too late for a CRA member to serve on the committee, to which Ms. Gossett replied that the only way that could be done would be for council to approve redoing the committee.

Final requests of the board to CFO Gossett were to seek CRA representation on the next committee and shortening the contract period for renewals for the CRA. The board ultimately gave consensus to agree to move forward with the City auditor selection.

B. Downtown District Project Discussion - Continued from 11/15/21

Mr. Jeffrey Jones stated he recalled a time where it was stated the CRA could pay overprice for properties if there was a public benefit for purchasing the property. Discussion ensued and it was determined the board did not need to consider overpaying for parcels of land at this time.

Ms. Povloski showed the board some ideas she had for the downtown district that she has worked on over the last few years serving on the board. Mr. Paetau asked where this came from in relation to the 2007 plan. Ms. Povloski stated the images came from that plan. Ms. Povloski stated that she felt Latham Plaza and the surrounding area should be a main focal point of the downtown, for more than just special events. She stated we should try to seek out partnerships with developers that would assist in this effort, and offer green space, family friendly, and entertainment spaces. Ms. Povloski noted that everything she mentioned in discussion is all allowed under the current plan, and no update or amendment would be required. She reiterated that all of the things she is discussing are just ideas, and not anything the board has to do.

Mr. McGraw stated that after a lot of thought, he feels that the end zones labeled in the plan should be utilized as a large patio space for the businesses and restaurants.

The board discussed different ideas on the downtown and how to move forward, ultimately all agreeing that there is a need to find ways to attract more people, specifically pedestrians, to the downtown. There is a need to consider street closures, end zone upgrades, more green spaces, etc.

Staff agreed and moving forward in 2022, staff will work to bring back Latham Plaza, P3 discussions, and having staff work on development in the downtown district.

C. Current Downtown CRA District Projects

Planning Director Heather Ireland stated the board received the staff report regarding downtown projects in their memo, and asked the board if they had any questions regarding anything.

Mr. David McGraw asked if there was anything that "wowed" staff in the incentive survey results. Ms. Ireland replied that she had not reviewed the results yet, and would be presenting the findings at the January meeting.

Mr. Gary Paetau asked if there was any update on the private development north of Latham Plaza. Staff stated there was no update, and there were no building permits submitted at this time. Staff will do more research and get back to the board.

Mr. Paetau also stated that regarding the pier entry, the board needs to be thinking about how we will complete this project efficiently. He stated DixHite is working on plans, and asked if we are taking into consideration the parts of 1st street that will need reworking after construction is completed (many of the pavers and sidewalks are severely damaged). Ms. Ireland informed him that staff has reviewed the draft plans along with the Fire Marshall and sent back comments. DixHite will be coming to present to the CRA in March of 2022 (tentatively) regarding the pier entry.

Mr. Jeffrey Jones asked if there was an update on the Habibis location, as it is completed gutted. Staff stated they have received nothing formal from the owners. Mr. Paetau asked if it were possible for staff to help with incentives, or offer ideas of what to do with the space, etc. Ms. Ireland and Mr. Gilmore stated that staff had initial meetings with the owners, and would be meeting with them again in the future, but again nothing official has been submitted at this time.

Mr. Jones also stated that in the second to last paragraph for site furnishings, it shows we have been "moving onto the next steps" for about five years. He stated we need to move these things up, as they have been on the agenda for years now. Ms. Ireland said staff is having DixHite come meet with them first of the year, with a better update in January meeting. Mr. Graham asked for clarification if DH going to put together the bid documents and bring those back to the board. Ms. Ireland said yes, but the documents may not be ready to go out for bid until February/March. Mr. Jones stated it sounded like it would be at least six months

before we start on this, and asked why things cannot move quicker.

Mr. Paetau stated the board is going back to DixHite for fees and scope on Latham Plaza project, and asked for the board to possibly consider another group because he does not feel we are getting the service we should. Mr. Graham asked what the process/timeline would be for new consultant? Ms. Ireland said it would be an RFQ process, and estimated at least three months, but she would need to confirm with CFO Ashlie Gossett. Ms. Povloski stated if we went through with this, we would also have to create an entire new concept which would take a lot of time, and referenced DixHite has already created a concept that was driven by many public meetings and input.

Mr. McGraw stated he is the newest members of the board, and asked what DH has completed. Ms. Ireland stated all of the large books were done by DH: art plan, wayfinding, lighting, master plan, and now after coming back to the CRA for additional input, selection of the bike racks, walking downtown, they are moving forward.

Mr. McGraw asked about the CRA social media presence and stated that the CRA board should have a presence, and specifically create their own profile that the City would then share. Ms. Ireland stated staff would meet with the communications director to see what the CRA can/cannot do.

ADJOURNMENT

There being no further business, the meeting adjourned at 4:57 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

**Minutes of Community Redevelopment Agency Meeting
held Monday, January 24, 2022 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

Chairman Graham called the meeting to order at 03:00 PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski	Jeffrey Jones
	David McGraw	Gary Paetau

Also present were: Planning Director, Heather Ireland; CRA Coordinator, Taylor Mobbs; CAPE Commander, Mark Evans; The Southern Group consultants; Jim Gilmore and Taylor Mejia.

DOWNTOWN CAPE

Commander Evans stated that things on the law enforcement side were going well, and they had no major incidents over the holidays. He stated the Donna was coming up on Feb 6th and the Police Department has been planning for this since November. He also mentioned that downtown CAPE was down one officer for being fully staffed, but things were operating smoothly.

COURTESY OF THE FLOOR TO VISITORS

STAFF REPORT

A. January 2022 Staff Report

Staff noted some updates to the staff report; irrigation in the downtown is ongoing with plans to begin planting in the spring. The southend medians have completed irrigation.

Mr. Jeffrey Jones asked about the variety of ground cover in the downtown, if it is being addressed, and what is staff going to put in the ground. Ms. Mobbs stated that the planting will be permanent (seasonally updated), and Mr. Trevor Hughes would need to update them on the specifics as he is the one in charge of this project.

Mr. Jones then asked about the public works project material substitution and if it is something the board should be concerned about. Ms. Mobbs stated that this would be a question better suited for the Public Works director to answer. Mr. Paetau asked if in the future it would be possibly for Mr. Barron or a representative from the Public Works Department to attend meetings to better explain what all of the projects listed in the staff report are.

Mr. Paetau also asked if the roundabout at 1st street was still going to be refinished. Staff said yes, that per the parks department a new contractor would be coming to finish the roundabout.

Mr. Paetau also asked about sitting down and reviewing pier entryway documents prior to

going out for bid. Ms. Ireland stated that the plans are completed, after extensive review with staff including Fire Marshall and Police, but they would be seeing the plans prior to going out for bid. Mr. Paetau also asked about scope and fees on the wayfinding signage plan, and where those bid documents stand. Ms. Ireland stated staff plans to get that document out at the same time as the bike racks and hardscapes in February 2022.

OLD BUSINESS

A. Incentive Survey Results

Staff presented the board with data collected from the incentive survey. As a result of survey responses, staff and The Southern Group have honed in the incentive toolbox with specific incentives to move forward with. Staff is proposing the following: 1. Facade and Landscape Improvement Grant; 2. Retail Enhancement Program; and 3. Expedited permitting process.

The Southern Group gave the board a one-page concept of the potential incentives, with plans to expand on this program at the next meeting.

Mr. Graham asked about the loan and if they would go to the business or the property owner. Mr. Gilmore stated that was ultimately up to the board, but there had to be details in the agreement to protect the CRA regardless of how the loan was structured. Mr. Paetau asked that we continue to explore grants for sustainability, since that is a key goal of the city council.

It was also noted to identify whether this would be the entire CRA "downtown" district, or just the CBD. The board felt that having it available to the entire district made the most sense.

The board unanimously gave consensus to begin building out these initial three programs.

B. Art Master Plan Committee Update

Ms. Mobbs presented the board with an updated operating procedure draft and eligibility. She stated at this point, staff understands that there is a need for this committee to exist as a group of art professionals, and advise the board on their recommendation. Staff requested consensus to begin working on the final application and bring the staff recommended applicants to the board for approval.

Mr. Paetau wanted to note that in the final operating procedures it is specified that the committee has to bring everything back to the CRA for approval.

The board unanimously agreed with staff to move forward in the process.

C. Downtown Projects Update (DixHite Projects)

Ms. Mobbs stated that public works is working with DixHite to get bid documents out in February. They plan to have two separate bid packages, one for wayfinding signage and one for the bike racks and hardscapes.

Staff asked for consensus to move forward with bid documents and to have DixHite attend a

workshop in February to discuss Latham Plaza. Chairman Graham stated he would not be here the 16th, but that we could move forward without him. Ms. Povloski asked what time, staff stated 3PM - 5PM as usual. Ms. Povloski stated that time works fine with her schedule, and that she is fine moving forward with this workshop.

Staff stated they would check with the clerk and see what other dates are available, and let the board know.

NEW BUSINESS

A. The Southern Group Contract Extension

Staff presented a six-month contract extension to the board for approval. The board felt it would be best to extend the contract to cover January 2022-January 2023, so they do not have to renew again half way through the year. The scope will remain the same, and the fee will remain \$6,250.00 per month.

It was moved by Ms. Povloski and seconded by Mr. Paetau to approve extending The Southern Group contract from January 2022 - January 2023, understanding that future budget modification may need to take place. The board unanimously agreed.

B. Marketing Plan/Strategies

Staff let the board know that at this time, leadership feels the CRA needs to work off of the existing City of Jacksonville Beach social media pages.

Staff requested the board to give staff approval to begin working with the communications manager on creating weekly content on the City of Jacksonville Beach Facebook page. The board unanimously agreed, and staff also stated that they would be sure to feature the content and engagement in the monthly staff report.

C. Latham Parking Lot Market Analysis

Ms. Heather Ireland addressed the board and let them know that staff and The Southern Group (TSG) had many discussions on the future of the parking lot adjacent to Latham Plaza. It was ultimately decided it would be desirable to eventually have some sort of P3 project on this site. The next steps for this are to move forward with a market analysis.

The Southern Group provided an initial scope for consideration, and staff informed the board that due to the Public Works continuing engineering services contracts, there are over 20 firms who could help accomplish this.

Mr. Gilmore spoke to the group and said the first thing was what is the market need for this site. Beyond that, they are requested the final scope address the economic demands of right now, and the parking demands right now. Mr. Gilmore stated this is the overall vision staff and TSG are envisioning. The second thing staff is trying to do with this study is give the board something they can take to developers and real estate professionals to show what the market

will support.

Mr. Jeffrey Jones stated there was a possibility of including the Sneakers parking lot into this development at one time. Mr. Gilmore said that conversations could take place, but there was nothing guaranteed with this as its privately owned. Mr. Gilmore stated they would make contact with the owner of Sneakers when the time was appropriate to initiate these conversations.

Ms. Povloski asked for a time frame on this study, to which Mr. Gilmore responded four months seemed to be a reasonable amount of time, and that would be taken into consideration when choosing a firm to do the analysis.

Mr. McGraw asked if the height limitations would be factored into this market analysis. Mr. Gilmore stated he recommend we move forward assuming it will be 35 feet and go forward, planning director Heather Ireland also agreed to assume 35 feet.

Mr. Paetau stated he has had a developer who is very interested in that site, and that he feels whatever feedback we receive will be positive. He noted at the same time we are doing incentives and the market analysis, and asked what it is the city wants out of this deal. Are we looking for a land lease, purchase and sale, etc. Mr. Gilmore stated ultimately we will want the project developed to whatever the market demands, and those details will be worked out in the final agreement.

ITEMS FOR DISCUSSION

A. Downtown Light Pole Banners - Replacement and Repairs

Staff stated that the banners and poles are in need of replacement and repair. The board gave consensus for staff to get alternate quotes and move forward on replacement.

B. Southend Plan - CIP Update

Mr. Gilmore addressed the board and told them that at the September 15 meeting they received a document on amending the southend plan to include new items. Mr. Gilmore stated that in TSG due diligence it was found that we only needed to amend the Capital Improvement Program, not the actual amendment.

The board is good moving forward with this CIP update, so long as it comes back before the board before any official action.

ADJOURNMENT

There being no further business, the meeting adjourned at 4:52 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach FL 32250

CRA AGENDA ITEM	
TO:	CRA Board
FROM:	Taylor Mobbs
DATE:	02/09/2022
SUBJECT:	FY23 Vehicle Replacement Timeline Update

BACKGROUND

In the FY22-26 CRA CIP, the Police Department has two downtown CAPE vehicles planned for replacement: a 2014 Chevrolet Tahoe, and a 2014 Chevrolet Impala. As of now, vehicles that were ordered in October 2021 (FY22) were not scheduled for manufacturing until March 2022, and the dealer representative anticipates vehicles ordered in October 2022 (FY23) will not begin production until May 2023 at the earliest. With significant production lead times, and an anticipated cost increase due to the re-negotiation of the Florida Sheriffs Association contract for vehicle purchases, the CAPE plans to order these vehicles ahead of the planned schedule in this fiscal year. The Police budget in the downtown CAPE has sufficient funds that will cover the cost associated with the new vehicle purchases.

FINANCIAL IMPACT

No immediate financial impact. No additional funding will need to be approved, as the budget has sufficient funds.

REQUESTED ACTION

No formal action requested, this is intended to brief the CRA board on the expedited purchases of these vehicles.

ATTACHMENTS



Community Redevelopment Agency, Jacksonville Beach

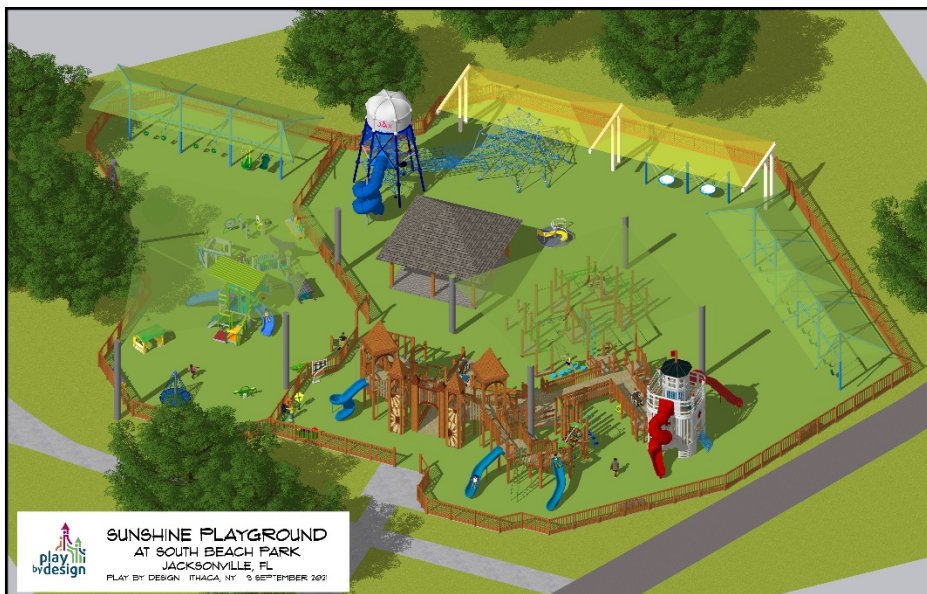
Staff Report

January 2022

Parks and Recreation:

- Sunshine Park and Playground Replacement
 - Council approved August 2nd, 2021
 - Open house community meeting scheduled for September 17th and 18th to get feedback on playground design, as of Monday, 9-20-21, the feedback received thus far was 62 positive and 4 “negative”
 - Construction scheduled to begin late November or December.
 - Target grand opening in March/April 2022.
 - Staff Committee meetings underway to work out final design choices to bring to CRA board.
 - Demolition of current playground to begin on November 16, 2021
 - Playground is currently under construction
 - Playground anticipated completion date mid-April 2022

Overall Playground Conceptual Design:



Surfboard Benches for Playground Seating:



- Replace Shower Towers and Drinking Stations
 - Second drinking fountain delivered, but was damaged. Parks waiting on replacement fountain to arrive. All other fountains and shower towers completed.
 - Second drinking fountain will be installed at the completion of the playground.
- Median Plantings on South Beach Parkway and Jacksonville Drive
 - Irrigation issues have been resolved as of January 2022
 - Target plantings for spring 2022
- Roundabout at Beach and 1st Street
 - Still requires finishing coat to be applied
 - Original contractor left mid-project and parks was unable to contact. Parks has terminated the contract with the contractor, and is moving forward with a second contractor.
 - Expecting new contractor to begin work and complete the project in the next 2-3 weeks
 - New contractor scheduled to re-finish the structure with concrete
- Latham Plaza (tile work and statue)
 - Both the loose tiles, as well as the statue are in need of repairs and maintenance
 - Parks is waiting until after the deck the chairs event to begin the project
 - Statue scheduled for sand blasting and painting late February/March 2022 (after the Donna weekend in February and before the Beaches Parade in April)

Public Works Projects:

- WEBSITE FOR PW PROJECT MAP:
 - City of Jacksonville Beach website
 - Government ➡ Departments ➡ Public Works ➡ Const Proj/Road Closures then scroll down to “Upcoming Projects” and click the “detailed project website”

- [Project Schedule](#)

Upcoming Projects:

Ocean Terrace Drainage Improvements Project (Jacksonville Drive area)

- Engineer: JonesEdmunds Engineering
- Contractor: Callaway Contracting
- Tentative start date: March 2022
- Project maps coming soon

COJB Redevelopment - Phase IIIC - Projects 4, 5 & 6

- [Detailed Project Website](#)
- [Public Works Feedback & Comments](#)



- Downtown Redevelopment Project- Phase 3B (2nd St. N. from Beach Blvd. to 6th Ave. N) will be designed and constructed at a future date (FY 2024)
- Phase 3C - Downtown Redevelopment Projects 4 & 5 – Design Engineering being completed by GAI. GAI website storybook update site for this project is soft released on City website. It will be pushed out for public consumption very soon. This will be part of the CRA (what we are doing) items that Jacob Board, Communications Manager, is pushing out to the public. Expected 60% deliverable should be delivered for PW comment before the end of February. **Construction is not anticipated to begin until 2023 with plans to last through 2025**

Phase 3C - Projects 4 & 5 consist of the reconstruction of the 26 city blocks east of SR A1A, from 5th Avenue South to 10th Avenue South. The work includes new stormwater conveyance system construction which will connect to the storm trunk line constructed as part of Phase 3C - Project 2.

The reconstruction will regrade the area to improve surface water flow, construct new sidewalks, driveways, lighting, add public parking and replace the existing water and sewer facilities which are coming to the end of their lifespan.



- Phase 3C - Storm Drainage Project #3 and Southend Stormwater projects –Jones Edmunds (with Hanson Engineering) has provided 6 technical memorandums about the Central Basin drainage and the South Basin drainage. These memos comprise 228 pages of evaluations, data, observations and recommendations. A larger scale refined stormwater master plan design beginning after we provide direction.
- Dune Walkovers – The following are under construction...
 - 6th Avenue North*
 - Latham Plaza (Between 1st & Four Points)*
 - 1st Avenue South*
 - 4th Avenue South*
 - 11th Avenue South*
 - 16th Avenue South ADA (Outside CRA)
 - 34th Avenue South (Outside CRA)

The next 8 walkovers for construction beginning Nov 2022 are assigned to Four Waters (and ATM) to get designs underway.

- Beach Outfalls – Four Waters (and ATM) is currently underway designing and DEP permitting. This will allow construction for this project to be completed over two years (or one if contractor can complete it) to be constructed November 2022 and November 2023.
- South Beach Parkway Road Improvements (Phase 3) – Ocean Terrace Drainage Improvements (Jax Drive) – Pre-construction meeting 1/19/22. Notice to Proceed will be issued March 1. Construction activities should begin mid-March. Timeline is 365 days construction. **Public Works will be adding a section to the City website with active maps of this project soon.**
- **Reinforced Concrete Median Barrier Project on South Beach Parkway construction is completed.**
- Stormwater/Road Improvements (America Ave.-Phase 2 of Jax Drive) – awaiting assignment to engineering firm for design.
- Stormwater Outfall Improvements – South Basin outfall ditch clearing project awaiting bid.

Planning Department Projects:

- Dolphin Depot site (across from Margaritaville)
 - Trevato Development Group purchased the site
 - Development currently unnamed, but representatives of the developer stated it will be a “unique mix of hotel and residential project that does not exist in NE Florida”
- Azure Property (former Waterfall Property)
 - Change in ownership
 - Anticipate official building permit within 12 months
 - 24 units total, all ocean view
 - Units starting at \$1.5Million and go up to \$6 million
 - 2,000-6,000 square foot units
 - Renovating existing sales trailer
 - **Currently under permit review, should begin vertical construction in the next 60-90 days**

- Of the 24 units planned, only 3 remain for sale.



- Southend “big box” empty store
 - Spirit Halloween now closed for season
 - At this time, no permanent tenant
- Marc Angelo Project (downtown)
 - Vertical construction to begin soon, all underground construction completed as of June 2021
 - Restaurants announced coming are:
 - Jekyll Brewing, leasing approximately 6000 sq ft of indoor space and 2000 sq ft of outdoor space
 - Oaxaca Club (Mexican Food)
 - Private event space
- Springhill Suites
 - Construction underway
- Oku Sushi
 - Corner of 1st Street and 4th Ave N
 - Close to final inspections, finalizing outside seating design
 - Certificate of Occupancy issued November 2021, anticipate opening in the coming weeks
 - Oku Sushi still not open at this time (January 2022)
 - Oku Sushi officially open for business
 - Open Tuesday-Saturday, 5-10PM
 - <https://www.o-kusushi.com/location/o-ku-jacksonville-beach/>



- Dick Mondell's
 - Burger restaurant based out of Gainesville, FL going to the former carwash location.

- Walk-up and drive through service only
- <https://www.dickmondells.com/> website for more information and menu
- No anticipated opening date at this time
- Finally planning for permits going on now, with staff anticipating receiving the permits in 30-60 days
- Charley's Cheesesteaks
 - Going into the former Krytal's location
 - <https://www.charleys.com/menu/> website for information and menu
 - No anticipated opening date at this time
 - Currently under renovation now, seeing delays due to supply issues



Staff Updates/FYI:

- Maintenance Plan
 - Staff working with PW and Parks to develop an annual maintenance plan. This will include: mulching, tree trimming, planting medians, grassy/landscaped areas, etc. frequency of these jobs, and costs associated
 - Staff met with parks for a quarterly update on the work being done so far, next steps, and anticipated completion dates.
 - Staff creating a spreadsheet of each maintenance item, each month of the year, with the ability to track the 'amount' of work done each month. Can also input links to PDF invoices in the spreadsheet so they will be easily accessed.

- Maintenance plan 'process' was started in April/may of 2021. Staff wants to work on this plan one calendar year, and be able to fine tune the frequency of the maintenance, and adjust budget accordingly
- Staff continuing to monitor the maintenance in the downtown by working with the parks department
- In the next few months, we will be reaching a full year of monitoring maintenance in the downtown and will be able to put together a comprehensive report on maintenance that includes frequency of maintenance activities and costs.
- Pier Update
 - Staff working with DixHite on status of pier entry way and process, more information to come to CRA
 - Anticipated completion date of pier summer 2022 (COJ Project)
 - Staff plans to have pier entry way bid documents ready to go out for bid in April 2022
 - DixHite to attend a March workshop, tentatively scheduled for March 16th, to discuss
- Downtown Hospitality Meetings
 - Mayor Hoffman organized this series of monthly meetings, and gives staff an opportunity to listen to the business community needs, and give updates when appropriate
 - No September meeting, meetings expected to occur in Oct or Nov, then be on hold until 2022
 - Staff attended the February 22 meeting and gave a brief update on the CRA, and invited attendees to participate in CRA Meetings for more updates, as well as follow our City Facebook page
- Horn Ct./Sunshine Lots
 - Finance finalizing the costs associated with maintenance and upkeep of the lots
 - City attorney set to start in October 2021, CFO wants to allow new attorney to write the interlocal agreement between the Jacksonville Beach CRA and City of Jacksonville Beach.
 - City attorney is working on the disposition methodology, as well as deed restrictions that will go along with the property once sold
 - City attorney is finalizing the interlocal agreement between the CRA and City of Jacksonville Beach
 - City attorney will attend February meeting to give recommendation to the board on disposition methods and process
 - Documents will be reviewed at the CRA meeting on February 28, 2022 for CRA input prior to council approval
- Incentive Survey Update
 - Staff has completed the survey, and completed the post cards to be sent to all property owners.
 - Post cards sent to business owners' week of 10/18/21, and staff along with board members distributed postcards to business owners/managers in the downtown.
 - As of 11/4/2021, received 30 survey results

- Extended deadline through end of November to allow time for more results
- Staff will present final findings of this survey, as well as draft of the incentive package, during the January 2022 meeting
- Staff utilized the data received from survey results to create an item on the January 2022 agenda to review results and next steps
- CRA Board approved staff and the southern group to utilize the data collected to create an incentive package for consideration by the board

- Art Master Plan Committee Plans:

- Staff working to implement changes requested by the board to the application/process
- Staff met with legal in January of 2022 to make sure the process and creation of the advisory committee did not violate any state or local legal requirements
- Staff will work with the City Clerk to finalize the application for the committee and get the application out to the public. Staff will then select the best candidates to bring before the CRA for final selection approval
- Resolution 2022-01 for consideration at the February 28, 2022

- DixHite Status Update:

- Wayfinding Signage Plan
 - Staff has requested scope and fees from DH on wayfinding signage plan bidding and construction observation services
 - The final proposal for wayfinding signage will be presented to CRA during Q1 2022
- Bicycle and Hardscapes
 - Staff waiting on final costs for bidding process, as well as construction observation costs
- Staff is waiting on public works to put the Wayfinding Signage and the Bike Racks/Hardscape plans out for bid as of February 17, 2022

- Code Enforcement/Violations

- Should there be a need to report a code enforcement violation, please follow this link to fill out the form to report the issues to our code enforcement officer:
<https://www.jacksonvillebeach.org/FormCenter/Planning-Development-6/Report-a-Code-Enforcement-Violation-57>
- This link will show the code enforcement page, with examples of typical violations:
<https://www.jacksonvillebeach.org/FormCenter/Planning-Development-6/Report-a-Code-Enforcement-Violation-57>
- If you see an issue and have further questions or concerns, please reach out to Nikki Beavers in the planning department (code enforcement officer). 904-247-6284

- Irrigation and Planting in the Downtown:

- The repairs are ongoing, with plans to be complete prior to spring, to allow for time for new planting to occur

- Landscaping around the Community Center
 - Will occur simultaneously with the sidewalk project at South Beach Park entrance.
 - Sidewalk discussion for this project to be held at the February 28, 2022 meeting
- Upcoming Events:
 - NFL Fit Crawl: March 6, 2022, 3:00PM – 7:00PM
 NFL Alumni present the first ever NFL Fit Crawl. Fitness studios and gyms throughout the Jax Beach community will showcase fitness studios with a pub style crawl meant to encourage participants to move through a series of 35-minute classes in various locations. The event culminates with a post- event celebration at the Seawalk Pavilion that is free and open to the public. Ticket holders will have access to VIP locations with current and former NFL players as well as limited edition Fit Crawl swag bags. Proceeds from the \$30 tickets will benefit the Lift Jax Charity, an initiative of business and community leaders working to eradicate generation poverty in Jacksonville.
 - The Great Atlantic Southern Rock Festival: March 19, 2022, 12:30PM – 9:30PM, Latham Plaza and Seawalk Pavilion
 - 12:30 - 1:30 Planet Radio 107.3 Winner
 - 2:00 - 3:00 Second Shot
 - 3:30 - 4:30 Sam Hill
 - 5:00 - 6:00 Preacher Stone
 - 6:30 - 7:45 The Curt Towne Band
 - 8:15 - 9:30 The Georgia Thunderbolts
 - Red Bull Foam Wreckers: 7:00AM – 10:00PM, near Jacksonville Beach Pier
 Red Bull Foam Wreckers is a new Jax Beach surf event! It is a soft top board surf competition that scores people on their most creative and fun rides. Participants must be 16 years or older

To access these events, on the COJB homepage, scroll down to the calendar and underneath click “view all events”. Once selected, you will be on a page where you can select which calendars (events, council, etc) you wish to see. When you click on a date in the calendar, it will bring up information on any events or meetings occurring that day.

Social Media Update:

As of February 17, 2022, staff has made two posts on the city facebook page.

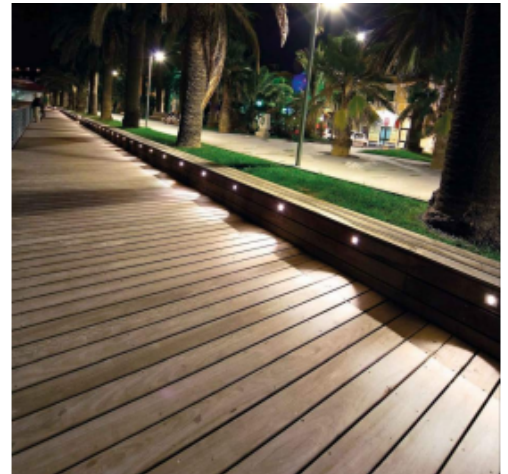
- The first post outlined what a CRA is, where our districts are, why/how they were created, etc. staff was able to answer questions from citizens and engage with the community
- The second post was a “coming soon” post regarding the bike racks. The engagement from the community was very positive.

- Each of the posts have the same logo in the corner that reflects it is a “CRA” specific post



- Beaches Lighting Update
 - Staff has met with Beaches Energy to get each other up to speed on the plan. After discussions, it was determined that the lighting styles would not change, since turtle lighting and police input was considered when these lights were chosen. Here are some examples of the types of lighting expected (please note these are examples, NOT the final lights chosen)

Example of Boardwalk Lighting:



Example of Granville Lighting: Featured from 2nd Street to 3rd, as it is NOT turtle friendly



Example of Mongoose Light pole: Will be LED and some Amber Bulb (close to Ocean) the shape of these lights

is in compliance with the COJB Turtle Ordinance





City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach FL 32250

CRA AGENDA ITEM	
TO:	CRA Board
FROM:	Jason Phitides, Parks and Recreation Director
DATE:	02/03/2022
SUBJECT:	Southbeach Park Sidewalks

BACKGROUND

The CRA board and staff have determined there is a need to connect South Beach Park to Osceola Avenue. Staff engaged CHW to assist in pre-planning, conceptual designs, and cost estimates for design concepts. The goal is to create a sidewalk that is functional, as well as inviting. In order to make the routes as inviting as possible, landscaping options have been incorporated into the estimates provided.

FINANCIAL IMPACT

Financial impact to be determined based on the board's selection.

REQUESTED ACTION

Discussion regarding the different options that will lead to approval of one of the options provided.

ATTACHMENTS

1. CHW - JAX Beach South Beach Park Sidewalk Options - Feb CRA Meeting
2. Survey Option Markups - Feb CRA Meeting

October 8, 2021

City of Jacksonville Beach
Jason Phitides
Director of Parks and Recreation
250 South Beach Parkway
Jacksonville Beach, Florida 32250

**RE: South Beach Park, Sidewalk and Landscaping Project
Sidewalk Conceptual Alignments**

Jason,

I've attached a graphic with several options for the sidewalk connecting the South Beach Park amenities to Osceola Avenue. The pros and cons (from our perspective) are provided below, as well as a basic construction cost estimate.

We have tried to focus on a route that is a logical connection and therefore natural and comfortable to use. Our assumptions include a minimum 6-foot-wide sidewalk, but wider if possible. A standard sidewalk is typically 5 feet wide (and the Jacksonville Beach Code requires a minimum of 5 feet wide in most areas) but that width makes two abreast walking sometimes difficult, especially when pushing baby carriages or pulling wagons. Also, based on discussions with the City, one of our goals was to minimize parking loss or at least find locations for new parking.

In identifying these options, the CHW team tried to identify routes that could be landscaped. The purpose of the landscaping is to provide an interesting and inviting route. Depending on the type of landscaping, there may be an opportunity to provide shade or keep trees that provide shade along the walk. We believe the landscaped environment would draw pedestrians to the sidewalk and away from walking through the parking lot.

OPTION#1 – RED

The route runs along the east side of the water plant, between the fence and angled parking.

Pros

- There is little change to the total parking count, with only one space lost or relocated.

Cons

- Requires rebuilding and relocating the fence next to the water plant. At a minimum, the fence would need to be moved/relocated about 2 feet to the east. This is a cost driver for the project and adds significant expense to this option, both in demolition and new construction.
- There is little room for landscaping along the route.
- Highest cost option due to removing then reconstructing the fence next to the water plant.

Option #1 – RED Construction Cost Estimate: \$75,000.00

OPTION #2A – BLUE/GREEN

The route goes through the fire station yard and then uses the sidewalk along the front of the Parks office building/community center.

Pros

- The option involves the least amount of construction work; however, special care would be needed to work through some utility conflicts.
- There is no parking lost with this proposal.
- There is an opportunity to landscape the route through the fire station yard.
- The route is logical and would be inviting coming from Osceola Avenue.

Cons

- Even though the route is inviting near Osceola Avenue, people may avoid the portion of the route in front of the community center in favor of walking through the parking lot. This doesn't seem to address the City's concern with pedestrians walking through a parking area.
- The utility conflicts along the fire station drive could pose a problem.

Option #2A – BLUE/GREEN Construction Cost Estimate: \$8,300.00

OPTION #2B – GREEN

The option runs through the fire station yard and along the parking lot drive aisle.

Pros

- No significant park loss, but some spaces could be changed to compact car/golf cart parking to save the two trees along the route. Angled parking could be added near the fire station to gain spaces and offset the compact car/golf cart parking spaces.
- The route offers the most landscaping opportunity and shade, which would add to the attractiveness of the route for users.

Cons

- There are some utility and drainage conflicts, but there appears to be enough room to work around these points.

Option #2B – GREEN Construction Cost Estimate: \$21,000.00

OPTION #3 – ORANGE

The route parallels the parking drive aisle and fence next to the water plant.

Pros

- This is the straightest most direct route, similar to Option #1 – RED, but does not require moving the fencing next to the water plant.
- With the space along the fence, there is an opportunity to landscape the route.

Cons

- This option results in the loss of the greatest number of parking spaces. To fit everything in along the fence the angle spaces would be changed to parallel space. This results in relocating or losing approximately 14 spaces.

Option #3 – ORANGE Construction Cost Estimate: \$31,000.00 (excludes parking replacement)

OPTION #4 – LIGHT BLUE

This option runs along Horn Street into existing parking lot.

Pros

- The option involves minimal construction work; however, special care would be needed to address the drainage along Horn Street.
- This option takes the path away from the parking area providing a safer route.

Cons

- There is little room for landscaping along the route with the drainage area.

Option #4 – LIGHT BLUE Construction Cost Estimate: \$15,000.00

The CHW team's preferred alignment is Option #2B – GREEN. We feel this provides the most inviting route and the greatest amenity for the park. With those characteristics, we feel it would draw pedestrians away from walking up the parking lot drive aisle.

Once you have had a chance to review the options, I would suggest we set up a conference call or in-person meeting to answer any questions or incorporate any suggestions. Once we have a selected option we can proceed with formal design. Although the design will not take too much time, there may need to be some survey work completed to ensure we have identified all underground utilities and grades to accommodate Americans with Disabilities Act (ADA) grade requirements.

The construction cost estimates we provided are based on the Florida Department of Transportation unit cost database. The estimates do not include landscaping enhancements or traffic control additions (such as adding crosswalks) at Osceola Avenue. While we have tried to be conservative, actual construction costs could vary depending on the construction industry at the time of the project. In my experience, during a robust time of

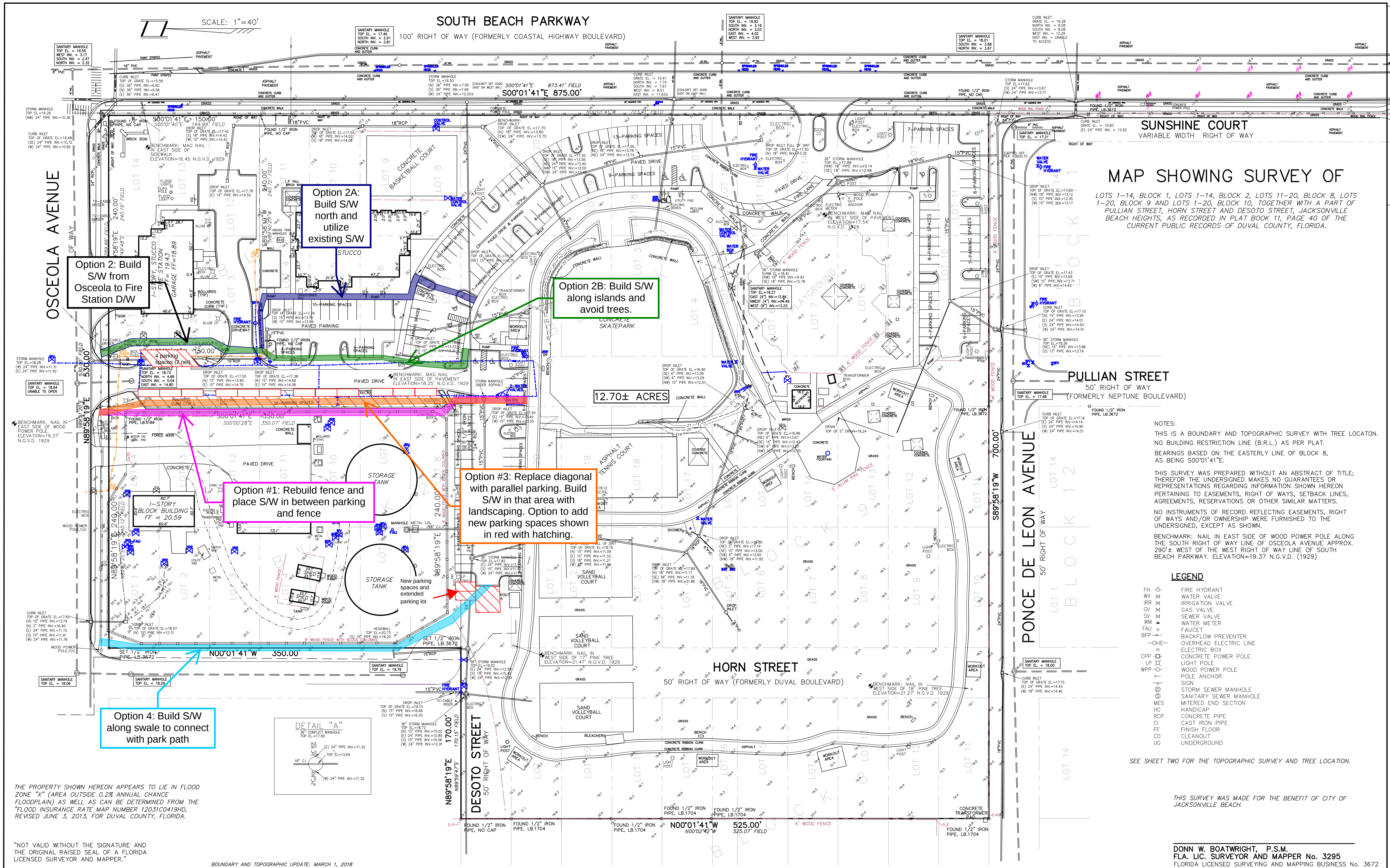
construction like today, small projects (such as this one) have higher bid prices than expected, Those inflated prices are very difficult to gauge. The primary purpose of the estimates is to provide a scaled comparison for each option.

Please let me know if you have any questions. We look to talking with you.

Sincerely,
CHW

A handwritten signature in blue ink, appearing to read "James K. Harriott, Jr.", with a stylized flourish at the end.

James K. Harriott, Jr., P.E.
Director of Transportation



THE PROPERTY SHOWN HEREON APPEARS TO LIE IN FLOOD ZONE "X" (AREA OUTSIDE 0.2% ANNUAL CHANCE FLOODPLAIN) AS WELL AS CAN BE DETERMINED FROM THE FLOOD INSURANCE RATE MAP NUMBER 12031C0419HD, REVISED JUNE 3, 2013, FOR DUVAL COUNTY, FLORIDA.

"NOT VALID WITHOUT THE SIGNATURE AND THE ORIGINAL RAISED SEAL OF A FLORIDA LICENSED SURVEYOR AND MAPPER."

BOUNDARY AND TOPOGRAPHIC UPDATE: MARCH 1, 2018



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach FL 32250

CRA AGENDA ITEM	
TO:	CRA Board
FROM:	Staff
DATE:	11/23/2021
SUBJECT:	Southend Plan Amendment

BACKGROUND

After careful review of both the 2011 Southend Plan Amendment and the 2017 Southend Plan Amendment, staff has determined that it will be necessary for the CRA to formally adopt a "Plan Amendment." The plan itself will not change, the new Capital Improvement Plan will replace the current "Exhibit A," which is outdated and too project specific.

The process for the plan amendment will be as follows:

CRA review and adoption of a Resolution approving "Exhibit A" and plan amendment;

15-day notice to the taxing authority(ies);

15-day public notice of a public hearing Council meeting where council will formally adopt the plan amendment.

FINANCIAL IMPACT

No immediate financial impact.

REQUESTED ACTION

No formal action requested. Staff will continue to work with The Southern Group to prepare the draft of the CIP update, that will be an update to "Exhibit A" of the overall Southend Plan. Once the CIP is updated, staff will present to the board for approval.

ATTACHMENTS



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CRA AGENDA ITEM	
TO:	CRA Board
FROM:	Taylor Mobbs
DATE:	11/23/2021
SUBJECT:	Art Committee Update and Formal Adoption

BACKGROUND

The overall goal for the proposed art installations is to showcase the best of what Jacksonville Beach has to offer: water, sun, and the vibrancy of beach life. Installations should be functional, safe, and integrated as part of the overall aesthetic of the downtown. The proposed art is intended to be innovative and inclusive, providing interest to a variety of demographics while utilizing techniques and various technology to provide educational and cultural opportunities.

As Jacksonville Beach continues to develop, it is key to heighten the quality of the public spaces that are representative of the City. The art master plan builds on and reinforces the principles originally set forth as part of the 2007 Vision Plan.

The goal of creating the Public Art Committee is to assist the CRA board in an advisory role when creating guidelines, selecting art locations, selecting artists, etc. All decisions of the committee will come before the CRA board prior to council approval.

Attached you will find the following: the application for the committee, the brief description of the committee that will be released with the application, and the formal resolution that allows the formation of this Public Art Advisory Committee.

FINANCIAL IMPACT

No financial impact at this time.

REQUESTED ACTION

No formal action requested.

ATTACHMENTS

1. Committee Brief Explanation
2. Resolution 2022-01 Art Committee Formation
3. Art Application PDF

The Community Redevelopment Agency for Jacksonville Beach is seeking candidates to serve on the Public Art Advisory Committee for the Downtown CRA District. This committee will assist the CRA by offering expert guidance for the overall implementation of the public art master plan. This plan includes various art installation ideas throughout the downtown, that fit with the theme of the “beach life”. These installations are intended to be innovative and inclusive, providing interest to a variety of demographics, to help attract residents and visitors to our downtown. This committee will not have any legal governing authority, and will serve at the discretion of the CRA board. This committee’s only role will be to advise the CRA board on the suggested means for public art planning. This includes, but will not be limited to; creation of the art plan guidelines, call for artists, selection of art installations, selection of art locations, budget modifications to the downtown TIF trust fund to fund art, and more duties as assigned. The CRA will approve all decisions brought forth by the committee.

Introduced By: Taylor Mobbs
Adopted: February 28th, 2022

CRA RESOLUTION NO. 2022-01

**A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH
COMMUNITY REDEVELOPMENT AGENCY APPROVING
STAFF TO PROCEED WITH THE APPLICATION PROCESS,
AND SELECTION OF RECCOMENDED CANDIDATES FOR A
PUBLIC ART ADVISORY COMMITTEE, TO ASSIST THE CRA IN
THE PLANNING AND IMPLEMENTATION OF THE PUBLIC ART
MASTER PLAN DOCUMENT FOR THE DOWNTOWN DISTRICT.**

WHEREAS, the CRA is authorized to create, as needed, advisory committees to assist in the implementation of CRA plan(s); and

WHEREAS, the CRA adopted the downtown master plan, inclusive of a public art master plan in 2019; and

WHEREAS, the CRA and staff have decided to proceed with the creation of a public art advisory committee to assist the CRA in the implementation of the public art plan; and

WHEREAS, the CRA approved staff to finalize the application and bring the staff recommendations back to the CRA for final approval; and

WHEREAS, the CRA has no immediate budget impact by the creation of this committee; and

**NOW, THEREFORE, BE IT RESOLVED BY THE JACKSONVILLE BEACH
COMMUNITY REDEVELOPMENT AGENCY THAT:**

SECTION 1. The Jacksonville Beach Community Redevelopment Agency hereby approves the creation of the Public Art Advisory Committee; who will advise the CRA board on the implementation and planning of the public art project in the Downtown CRA district.

SECTION 2. Effective Date. This resolution shall take effect upon its adoption.

DULY ADOPTED IN OPEN MEETING THIS 28th DAY OF FEBRUARY, 2022

Art Graham, CHAIRMAN

Heather Ireland, ADMINISTRATOR

City of Jacksonville Beach
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6107
E-mail:

**Application for Appointment to Community
Redevelopment Agency Public Art Advisory
Committee**

Personal Information (Please print or type)

Name: _____ Home Phone: _____
Home Address: _____
E-Mail Address: _____ Cell Phone: _____
Occupation: _____ Business Phone: _____
Business Name: _____
Business Address: _____

Eligibility – Please Circle

Do you reside in Jacksonville Beach?	Yes ☐	No ☐	If yes, length of time: _____
Are you a registered voter?	Yes ☐	No ☐	If yes, what County: _____
Do you own property in the City?	Yes ☐	No ☐	If yes, address: _____
Do you hold a public office?	Yes ☐	No ☐	If yes, Office name: _____
Are you employed by the City?	Yes ☐	No ☐	If yes, position: _____
Are you currently serving on a Board?	Yes ☐	No ☐	If yes, Board Name: _____
Have you been convicted of a felony?	Yes ☐	No ☐	If yes, provide date: _____
Have your civil rights been restored?	Yes ☐	No ☐	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes ☐ No ☐

If yes, please provide details:

Please list the type of City meetings you have attended: _____

Education: _____

Qualifications: In order to be considered for this advisory committee, you **must** represent one of the following categories:

Please circle which of the following categories you represent, and explain in detail in the space provided, or attach a current resume with your experience in the selected category:

- ☐ Professional Artist
- ☐ Curator

- Art Historian
- Arts Educator
- Architect
- Fine Art Collector
- Any other design professional with Visual Arts background
- Other

Please explain your selection:



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CRA AGENDA ITEM	
TO:	CRA Board
FROM:	Taylor Mobbs
DATE:	02/03/2022
SUBJECT:	Horn and Sunshine Lots

BACKGROUND

The attached resolution requests agreement from the CRA board for the method of disposition of the Horn Ct. and Sunshine Ct. properties. This is not the final intra-local agreement between the City and the CRA.

The City Attorney and staff are working diligently to finalize the intra-local agreement for approval by the CRA board and the City Council to both adopt. This agreement will explain the details of the disposition of the properties at Horn and Sunshine Ct. as well as the dispersement of proceeds from the sale of the properties.

FINANCIAL IMPACT

No financial impact at this time. The City of Jacksonville Beach will assume all costs of the auctioneer as a part of the final intra-local agreement.

REQUESTED ACTION

Approval of Resolution 2022-02, acknowledging the method in which the properties located at Horn Ct. and Sunshine court will be disposed of.

ATTACHMENTS

1. Resolution 2022-02 Auction of CRA property

Introduced By: Taylor Mobbs
Adopted: February 28th, 2022

CRA RESOLUTION NO. 2022-02

**A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH
COMMUNITY REDEVELOPMENT AGENCY APPROVING THE
METHOD OF DISPOSITION FOR THE CRA OWNED PROPERTY
LOCATED ON HORN COURT AND THE CRA PROPERTIES
DEEDED TO THE CITY LOCATED ON SUNSHINE COURT.**

WHEREAS, the CRA purchased the Sunshine Court lot(s) initially in 2001; and

WHEREAS, the CRA found it was in the best interest of the public to acquire this real property for the purpose of developing the park; and

WHEREAS, in 2006 it was determined that the portion of the properties purchased not used for the park should be re-platted for residential use, now known as Sunshine Court; and

WHEREAS, the replat resulted in five (5) residential lots; and

WHEREAS, the CRA named the property owner of these five (5) re-platted lots the City of Jacksonville Beach; and

WHEREAS, the CRA purchased the property located at "0 Horn Court" on May 18, 1994; and

WHEREAS, the CRA owned property located at Horn Court has remained undeveloped; and

WHEREAS, in accordance with the Southend CRA plan, the lots referenced at Sunshine Court and Horn Court are best suited for development of single-family residential homes; and

WHEREAS, the City of Jacksonville Beach will move forward with auctioning the properties listed above; and

WHEREAS, the properties being auctioned will be held to deed restrictions limiting the development of the property to single family homes; and

WHEREAS, the deed will also contain parameters for the purchaser to obtain building permits and begin construction in a timely manner; and

**NOW, THEREFORE, BE IT RESOLVED BY THE JACKSONVILLE BEACH
COMMUNITY REDEVELOPMENT AGENCY THAT:**

SECTION 1. The Jacksonville Beach Community Redevelopment Agency hereby approves the method of disposition of the CRA owned property located on Horn Court, along with the CRA purchased property deed to the city located on Sunshine Court.

SECTION 2. Effective Date. This resolution shall take effect upon its adoption.

DULY ADOPTED IN OPEN MEETING THIS 28th DAY OF FEBRUARY, 2022

Art Graham, CHAIRMAN

Heather Ireland, ADMINISTRATOR



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach FL 32250

CRA AGENDA ITEM	
TO:	CRA Board
FROM:	Taylor Mobbs
DATE:	02/03/2022
SUBJECT:	Incentive Package - Update

BACKGROUND

As previously discussed, the board selected to move forward with facade and landscape grant, retail enhancement program, and expedited permitting processes. The Southern Group and staff are working on the final draft of the incentive package for the board to approve. This package does not reflect all the potential incentives that could be utilized, it reflects the initial tools the CRA board and staff agreed to move forward with at this time. Please note that this toolbox can be expanded and added to as needed at the recommendation of the board and/or staff. When programs are expanded or added to the toolbox, they will require budget amendments.

FINANCIAL IMPACT

Staff recommends budgeting \$500,000.00 annually for the facade renovation matching grant program, and \$1,250,000.00 annually for the Retail Enhancement Program (REP). This comes to an annual total of \$1,750,000.00 added to the budget for incentives.

REQUESTED ACTION

ATTACHMENTS



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CRA AGENDA ITEM	
TO:	Community Redevelopment Agency
FROM:	Heather Ireland, Director Planning and Development
DATE:	02/18/2022
SUBJECT:	Southend Passive Park Brainstorming

BACKGROUND

The original 1986 Southend Redevelopment Plan identified opportunities for parks and open space as part of the overall vision for the district. According to the plan, a total of 16.6 acres of land were recommended for use as passive and active recreational areas. Proposed amenities included tennis courts and other recreational amenities to serve the residents of the southend master community. The area, which is now South Beach Park, was identified as an area for an active community park, while the remaining 4.7 acres were devoted to passive open space in a few separate key areas.

One of the areas identified for a passive park was in the center of a large traffic circle at the intersection of Jacksonville Drive and South Beach Parkway. This opportunity no longer exists, however the City and CRA own approximately 2 acres on either side of Jacksonville Drive at the intersection with South Beach Parkway in the same general vicinity. These properties represent an opportunity to develop passive recreation amenities as identified in the Southend Plan. This could take place in the form of a small pocket park on the south side of Jacksonville Drive and a linear passive park on the north side of Jacksonville Drive that doubles as part of the City's urban trail network.

Passive parks are generally designed to be utilized in a much more unstructured and informal way than active parks and used as an informal gathering and relaxation place for a neighborhood. Passive parks can include amenities such as walking and biking paths, dog walks, seating areas, casual spaces, educational information, picnic tables and manicured landscape. Passive parks can double as areas for memorials and reflection as well. Pocket parks, also known as mini-parks or parkettes, are generally less than an acre in size and can contain either passive or active recreation amenities.

Items to consider:

- Parcels are immediately adjacent to a very busy intersection and collector road with an annual average daily traffic count in 2020 of over 10,000.
- Parcels are immediately adjacent to established single-family homes.
- Access to South Beach Parkway from lots north of Jacksonville Drive is undesirable.
- Property north of Jacksonville Drive is wooded with thick overgrown underbrush.

FINANCIAL IMPACT

Construction of a passive and or pocket park will require inclusion in the updated Southend Capital



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach FL 32250

Improvements Plan and a budget amendment once estimated costs are identified.

REQUESTED ACTION

Does the CRA desire staff to move forward on next steps with surveying the public and neighborhoods in the City and the Southend and begin community outreach and engagement activities to gather more information on these underutilized City and CRA-owned properties? Staff is preparing to add these potential park projects to the updated Capital Improvements Amendment to the Southend District Plan.

ATTACHMENTS