
The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes

Also present were City Manager Mike Staffopoulos, City Attorney Sandra Robinson, Director of Planning and Development Heather Ireland, and City Clerk Sheri Gosselin.

Purpose of Briefing

The purpose of the Briefing was to allow Council Members to discuss applicants for board appointments.

City Manager

Board appointment discussion

Mayor Hoffman asked the Council for feedback regarding the interview process. Conversation ensued regarding the current process. It was the consensus of the Council to refine the interview questions.

The Council suggested including a presentation explaining the different boards and their responsibilities in the proposed Citizen Information Academy.

Conversation ensued regarding the need for staff to continue providing a printed version of all board agenda packets to board members if requested.

Mayor Hoffman asked the Council for feedback on the board applicants. Conversation ensued regarding the applicants and current Board members interviewed on October 13, 14, 15, and November 4, 2021, the reappointment process for the Pension Boards, and term limits.

It was the consensus of the Council to support the reappointment of the current board members whose terms would expire on December 31, 2021. Formal consideration would be done at the December 6, 2021, City Council meeting.

The Council also had a consensus to move the following board applicants forward for consideration for the vacant 2nd Alternate seats at the December 6, 2021, City Council meeting:

- For the Board of Adjustment – Todd Smith and Peter (Chris) Schroder
- For the Planning Commission – Nicholas Andrews, Heather McConville, and Emily Stouffer

Miscellaneous topics

Council Member Dumont stated she received complaints about renters from Short Term Vacation Rentals (STVR) walking on the dunes. Conversation ensued regarding what STVRs are required to post on-site about local rules and regulations of the City and the beach.

City Manager Mike Staffopoulos stated guidelines for distributing the requested information have not been established but were part of a longer-term Visitor's Communication Strategies as part of the Strategic Plan elements.

Council Member Nichols stated with the recent weather and surf contests, several people were standing on the dunes. Mr. Nichols suggested reiterating to the event organizers to remind event-goers to remain off the dunes. Council Member Meza stated he noticed some event organizers were telling event-goers to get off the dunes.

Mr. Meza asked if local businesses could use the slogan "The Beach Life" and #thebeachlife. Mr. Staffopoulos stated the chair logo on the water tower is the only copyright the City holds. Mr. Staffopoulos suggested the Planning and Development Department confirm the language of the copyright. Mr. Staffopoulos stated a Council Briefing item regarding community branding would be brought up after the first of the year.

The Briefing adjourned at 6:12 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:



Christine H. Hoffman, MAYOR

Date:

12/6/2021