

The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes

Also present were City Manager Mike Staffopoulos, City Attorney Sandra Robinson, Director of Planning and Development Heather Ireland, and Director of Public Works Dennis Barron.

Purpose of Briefing

The purpose of the Briefing was to update the Council members about ongoing items in the City.

City Manager

Community Redevelopment Agency (CRA) Update

Director of Planning and Development Heather Ireland provided the Council with the first quarterly report [on file] from staff on CRA activities. Ms. Ireland reported on the following topics:

- Downtown CRA District
- Southend CRA District
- Staff projects

A conversation ensued regarding ongoing and future projects and possible developer incentives to bring new development to the CRA districts.

Ms. Ireland stated the Council would continue to receive quarterly reports detailing the CRA's activities, accomplishments, and projects.

Charter Review Section 52 Revisit

Ms. Ireland explained City Charter Section 52 with the proposed language from staff was reviewed at the September 27, 2021, Charter Review Workshop Ms. Ireland stated the language was revised to incorporate comments from the Council, to include the following:

- Clarifying the boundaries of the Central Business District
- Addressing termination of the Downtown Community Redevelopment Agency, or portions thereof
- Adding examples of criteria for incentive eligibility

The Council discussed building heights and additional height allowance as possible developer incentives. They agreed staff should initiate a survey to local and metro area developers and property owners to obtain information regarding roadblocks and/or obstacles for developing in the downtown area of Jacksonville Beach. The Council also agreed to schedule an Open House for

the public and hear their thoughts on development and building height adjustments in the downtown area. Mr. Staffopoulos stated he would work with Mayor Hoffman to organize the layout of the Community Open House.

Dune Protection Update

Director of Public Works Dennis Barron expressed the Dune Protection project (led by beaches resident Kevin Brown) had been a success. Mr. Barron stated there were currently no incidents where the Public Works Department had to replace or repair any installed PVC piping, ropes, or signs.

A conversation ensued regarding expanding the program by installing additional PVC piping, ropes, and signs to cover the entire Jacksonville Beach boundary from 20th Avenue North (Seagate Avenue) to the St. Johns County line. It was the consensus of the Council to expand the project to all high traffic areas within Jacksonville Beach.

Senate Bill 64 Proposed Actions

Mr. Barron provided the Council with a review of the details of Senate Bill 64 related to the elimination of surface water discharge and explained the bill required municipalities to eliminate surface water discharge into waterways from wastewater treatment plants. This unfunded mandate requires the City to provide the Florida Department of Environmental Protection (DEP) with a plan on how it intends to meet the requirements as outlined in Senate Bill 64.

Mr. Barron explained the City must complete a form designating which direction and option would be evaluated to meet the requirements. The DEP would approve this form in nine months following the November 1, 2021 deadline. Upon approval, the City would have until 2032 to implement the needed plan to eliminate surface water discharge.

Mr. Barron provided the Council with a list of items as areas of exploration [on file] for possible opportunities to eliminate surface water discharge. Every item would require engineering studies, DEP permitting and approval, St. Johns River Water Management permitting and approval, in addition to funding, engineering design, and ultimate construction.

Mr. Barron assured the Council he would keep them updated as the situation progressed.

Solid Waste Discussion and Direction

Mr. Barron informed the Council that on February 6, 2017, the City of Jacksonville Beach (COJB) and Advanced Disposal Services (ADS) entered into a five-year contract agreement to provide solid waste services to the COJB. The contract expires on February 5, 2023. In the fall of 2020, ADS notified the COJB that Waste Management (WM) agreed to purchase ADS, and WM would begin operating the contract in January of 2021. With the exit of ADS and the entry of WM, the COJB experienced more frequent concerns, misses, issues, and problems, which are still ongoing. The service has not improved, and citizens are left not knowing when or if services would be provided.

Mr. Barron mentioned Waste Management discussed three options with him. In the first option, WM didn't recommend changing any schedules at this time because they were seeing improvement over the last 2-3 weeks. The other two options didn't result in a large enough impact.

The Council considered different options for the City to provide better service to its residents regarding solid waste pick-up.

It was the consensus of the Council to:

- Remain in a holding pattern to assess the situation in approximately three months
- If the situation gets worse, short term modifications could be made
- Put together a Request for Proposal but not send it out for bids
- For staff to provide the Council with additional information regarding in-house solid waste management

Future Briefing Topics

Council Member Dumont suggested training conducted by City Attorney Sandra Robinson to review the policy regarding the Code of Ethics for all elected and appointed Board officials. It was the consensus of Council to schedule the training.

Ms. Dumont asked to discuss the Land Development Code regarding parking for multi-unit dwellings and the possibility of adding more required parking than the current requirements. Mr. Staffopoulos stated he and Ms. Ireland would put together information regarding this topic at a future briefing.

Council Member Golding asked to allow time at a briefing for a representative of the American Flood Coalition to present information regarding the organization. The Council agreed to schedule some time at an upcoming briefing.

Committee Assignment Report

Council Member Stokes stated there were no current updates regarding the Jacksonville Transformation project, but he would distribute information to the Council once it was received. He mentioned the beaches area was still being considered as part of the Blue Zones.

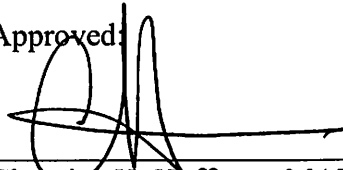
Ms. Golding suggested the Council review information she provided about the future of transportation regarding shuttles being used in Jacksonville and Mayo Clinic. She stated this might be a future option for the City to look into for local transportation options.

Ms. Golding also spoke about information she received regarding social media and appropriate ways to communicate with the public.

The Briefing adjourned at 7:30 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:


Christine H. Hoffman, MAYOR

Date:

11/1/21