

The Council Briefing began at 5:30 P.M.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Sandy Golding	Bill Horn	Dan Janson
	Greg Sutton	John Wagner	Bruce Wouters

Also present were: City Manager Mike Staffopoulos, Deputy City Manager Karen Nelson, City Attorney David Migut, Director of Parks and Recreation Jason Phitides, Deputy City Clerk Jodilynn Byrd, Senior Planner Christian Popoli and City Clerk Molly Alleger

Purpose of Briefing

The purpose of the Briefing was to update the Council Members about ongoing items in the City.

City Manager

Asana Project Management Update

City Manager Mike Staffopoulos advised the presenter was not in attendance and the item would be deferred to a future briefing.

Lifesaving Station Branding

City Manager Mike Staffopoulos introduced the item, explaining the current branding was approved on an interim basis pending completion of the building's exterior shell improvements.

Deputy City Manager Karen Nelson presented renderings of the proposed permanent branding, along with the planned FY 2027 roof replacement. She also reported staff met with the Volunteer Life Saving Corps on June 1, 2026, to gather feedback on the proposed design.

A conversation ensued and it was the consensus of the Council to move forward with a resolution adopting the permanent branding, including:

- A neutral color metal roof.
- No red paint on the windowsills.
- The additional text as presented.
- Red and blue logos on the east side of the building.

Council also requested Parks and Recreation Director Jason Phitides confirm the final logo design with Jacksonville Beach Ocean Rescue before the resolution is finalized.

Urban Trails Project Update

Mr. Phitides introduced the item and consultant Lana Khanachet of NV5, who presented conceptual designs for the Seagate Avenue, 10th Street North, and 18th Avenue North corridors serving Fletcher High School, Fletcher Middle School, and San Pablo Elementary School.

A conversation ensued and it was the consensus of the Council for staff to proceed with the concept designs for each of the corridors. Parks and Recreation will check property boundaries for vehicle parking maximization, consult with the local schools impacted by the project and return to Council at the 30% design mark with a preliminary cost estimate. Parks and Recreation and Public Works will check with Florida Department of Transportation regarding the right-of-way. Staff will provide the Council with an update via email.

CIA Alumni Association

Deputy City Clerk Jodilynn Byrd presented a proposal for SPARK, an alumni association for graduates of the Citizen Information Academy (CIA). Ms. Byrd provided an overview of the program, including its purpose, goals, and key components.

A conversation ensued and it was the consensus of the Council for Ms. Byrd to move forward with implementation of the program and for Ms. Byrd to work with the Communications Department to refine the logo and branding, so they more closely align with the City's branding standards and current logo.

Alcohol Licensing on City Property

Senior Planner Christian Popoli explained a request was received by Dockside Seafood, the tenant of a city-owned building, to obtain a 4COP SRX alcohol license. Mr. Popoli explained the existing lease limited the tenant to a 2COP beer and wine license, so an amendment would be required.

A conversation ensued with City Attorney David Migut answering questions from the Council. It was the consensus of Council for Planning and Development to prepare an item amending the lease to allow a 4COP SRX license for formal consideration at a future Council meeting and City Attorney Migut to confirm the lease conditions were not transferable.

Summer Camp Ordinance / Policy

City Clerk Molly Alleger reported, following the April 2026 briefing and further internal review, staff recommended a stand-alone policy for camps and tournaments on the beach rather than amending Section 6-5(a) of the Code.

A conversation ensued and it was the consensus of Council for staff to move forward with the proposed changes and to bring back a resolution to Council for formal consideration at a future Council meeting.

Proposed State Legislation

Mr. Staffopoulos asked the City Council to identify legislative priorities for the City's legislative delegation to consider during the next legislative session.

A conversation ensued and the Council expressed interest in pursuing two potential legislative initiatives:

- Expanding the permitted uses of the Convention Development Tax
- Holding promoters of unpermitted events criminally liable for the consequences resulting from those events

The consensus of the Council was for Finance staff to prepare an outline of information regarding potential legislation to expand the permitted uses of the Convention Development Tax, including research on whether any changes would require a consolidated county carve-out or could be implemented through statewide legislation. The Council also requested the Police Department staff to develop an outline of proposed legislative recommendations regarding criminal liability for promoters of unpermitted events.

Both items will be brought back to the Council for further discussion and consideration at a future briefing.

Committee Assignment Report

Council Member Janson reported the federal appropriation request for the 13th Avenue South project, begun two years ago through Congressman Rutherford's office, passed the House and Senate, and the City was awarded \$850,000 of the \$1 million requested. Mr. Staffopoulos advised A second request of approximately \$1.3 million for new tankage at the water reclamation facility, which would also address Senate Bill 64 compliance, remained pending. He stated David Suarez, Public Works Engineer, would serve as project manager and had begun grant administration training.

Council Member Golding reported Governor DeSantis vetoed the sovereign immunity bill, citing concern the proposed reforms would encourage meritless lawsuits.

Miscellaneous City Manager's Items

Mr. Staffopoulos advised the City's budget hearing dates must be moved because the City of Jacksonville and the Duval County School Board took precedence in selecting dates and presented alternative date options for the first and second hearings. A poll would be emailed to the Council to reschedule the hearing dates.

Mr. Staffopoulos distributed a draft agenda for the upcoming City Council retreat scheduled for July 27, 2026.

Mr. Staffopoulos announced the new Director of Planning and Development would start July 20, 2026.

Mr. Staffopoulos reminded the Council the South Atlantic Lifeguard Association championships would be held July 15-16, 2026, in front of the Lifesaving Station.

Future Briefing Topics

Mayor Hoffman reported she had been accepted into Leadership Florida and asked whether the City Council travel and training budget could contribute toward the \$5,500 tuition. It was the consensus of Council to support 50% funding of the tuition, or \$2,750, subject to confirmation the Legislative Travel and Training budget may be used for that purpose.

Council Member Golding asked whether amplified sound from televisions at establishments operating under the newly approved extension of premises permit pilot program would be allowed after 10:00 p.m., noting the ordinance does not include an exemption from the City's noise ordinance. Mr. Migut stated he would consult with the Police Department and report back at the next Council briefing.

Mr. Migut informed the Council the e-bike ordinance was expected to return for first reading on August 3, 2026.

Council Member Golding recommended the Council review the Florida League of Cities property tax webinar and the Florida Formula Toolkit at flcities.com. She announced two Beaches Watch events: a police panel Wednesday at 7:00 P.M. at the library with Chief Smith, and a District 2 school board candidate forum on August 6, 2026, at 7:00 P.M. at Community Presbyterian Church in Atlantic Beach.

Ms. Hoffman asked about a possible fee reduction for the Supergirl Surf Pro event. Mr. Staffopoulos stated the Parks and Recreation Department would create a list of costs and fees and would bring it back for further discussion at the September 14, 2026, Council briefing.

Council Member Wouters asked Council Member Sutton to review the discussion from the June 8, 2026, City Council briefing regarding the ratification of department director appointments by the City Council.

The Briefing adjourned at 7:51 P.M.

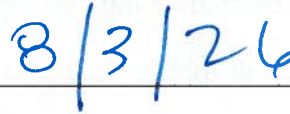
Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:

A handwritten signature in blue ink, appearing to be 'CH', followed by a horizontal line.

Christine H. Hoffman, MAYOR

Date:

A handwritten date '8/3/26' in blue ink, followed by a horizontal line.