

**Minutes of City Council Briefing
Monday, April 13, 2026 – 5:30 P.M.
City Hall 1st Floor Conference Room
11 North 3rd Street, Jacksonville Beach, FL**



The Council Briefing began at 5:30 P.M.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members: Sandy Golding Bill Horn (late) Dan Janson
Greg Sutton John Wagner Bruce Wouters

Also present were: City Manager Mike Staffopoulos, Jacksonville Beach Ocean Rescue (JBOR) Assistant Captain Casey Donnell, Volunteer Life Saving Corps (VLSC) Captain Ryan Karish, City Clerk Molly Allegger, Senior Planner Christian Popoli, Director of Planning and Development Heather Ireland, Chief Financial Officer Ashlie Gossett, and Deputy City Clerk Jodilynn Byrd.

Purpose of Briefing

The purpose of the Briefing was to update the Council Members about ongoing items in the City.

City Manager

JBOR/VLSC Annual Report

JBOR Assistant Captain Casey Donnell presented the 2025 JBOR Annual Report and answered questions from the Council.

VLSC Captain Ryan Karish provided information regarding the 2025 season for the VLSC and answered questions from the Council.

Summer Camps on the Beach Ordinance

City Clerk Molly Allegger presented a draft ordinance to codify the current permit process for camps operating on the beach based on the 2003 City Council meeting minutes as well as the feedback from the May 12, 2025, Council Briefing.

A conversation ensued regarding suggested changes to the proposed draft ordinance. It was the consensus of Council to have staff, and the City Attorney return to a future briefing with a revised draft for further review.

Land Development Code First Annual Report and Operational Impacts

Senior Planner Christian Popoli presented a first-year review of the updated Land Development Code and outlined proposed changes to areas where clarification was needed, definitions were missing or vague, there were inconsistencies internally between one section of the code to another, and to correct scrivener's errors found in the process of administering the code.

A conversation ensued and Director of Planning and Development Heather Ireland and Mr. Popoli answered questions and provided clarification to the Council.

It was the consensus of Council for staff to continue refining the proposed Land Development Code amendments and return with additional options and legal input on various topics at a future Council Meeting for formal consideration.

Financial Dialogue with Chief Financial Officer and City Manager (addressing concerns regarding Public Works project budget and the City budget)

Council Member Wouters provided a handout of budget information to the Council. Council Member Golding raised concerns about a social media video posted by a Council Member containing inaccurate budget information. The Council discussed the discrepancies between the information presented in the video and the official budget reports. City Manager Mike Staffopoulos and Chief Financial Officer Ashlie Gossett answered questions and provided clarifying information.

Ms. Gossett presented an overview of the City's budget, including Public Works projects. Ms. Gossett and Mr. Staffopoulos responded to additional questions from the Council.

A conversation ensued among the Council regarding the importance of sharing accurate information with the public, particularly on social media. There was conversation suggesting the creation of a follow-up video post on social media to correct the previously shared misinformation.

Committee Assignment Report

Ms. Golding provided updates on the Penman Road project, and a Girl Scout project on sea turtle awareness.

Council Member Janson provided an update on a possible delay involving 2nd Avenue North project.

Council Member Wagner stated he is planning a meeting with local condo association presidents and would keep the Council updated on the results of his meeting.

Mayor Hoffman stated she sent an email to all downtown local businesses regarding the proposed food truck rally ordinance and will share any feedback she receives with the Council. She stated she would contact the downtown local businesses regarding the boardwalk activation program as well.

Miscellaneous City Manager's Items

N/A

Future Briefing Topics

Council Member Horn provided handouts regarding food truck requirements and requested to move up the already scheduled briefing topic to discuss changes to the current food truck ordinance to April 27, 2026. A conversation ensued and it was the consensus of the Council to further discuss this topic, and a special briefing was scheduled for 5:30 P.M. on April 27, 2026.

Mr. Janson requested a future briefing topic regarding a previous contract with Waste Pro and a possible reimbursement issue. Mr. Staffopoulos provided some history and clarification regarding the topic, and it was the consensus of the Council to add this item to a future Briefing agenda.

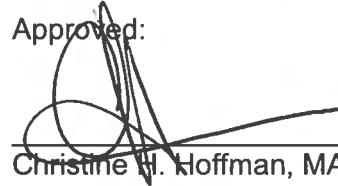
Ms. Golding requested a future briefing topic regarding concerns and possible dog park membership revocation in cases involving animal abuse by owners. It was the consensus of the Council for the City Attorney to draft updated wording to be added to the code addressing the concern and bring it back to Council for discussion at a future briefing.

Ms. Hoffman requested a future briefing topic regarding establishing a city-wide preservation program for historic homes. It was the consensus of the Council to add this topic to a future briefing for further discussion.

The Briefing adjourned at 8:15 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:



Christine W. Hoffman, MAYOR

Date: 5/4/26