

The Council Briefing began at 5:30 P.M.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members: Sandy Golding Bill Horn Dan Janson
Greg Sutton (virtual) John Wagner Bruce Wouters

Also present were City Manager Mike Staffopoulos, Senior Planner Christian Popoli, Community Redevelopment Agency (CRA) Coordinator Taylor Mobbs, Director of Planning and Development Heather Ireland, Project Manager Amber McClure, City Attorney David Migut, and Deputy City Clerk Jodilynn Byrd.

Purpose of Briefing

The purpose of the Briefing was to update the Council Members about ongoing items in the City.

City Manager

Potential Mobility Projects

City Manager Mike Staffopoulos introduced the item and recognized Senior Planner Christian Popoli, who provided an overview of the Transportation Planning Organization (TPO) funding process, explained coordination requirements through the City of Jacksonville, and reviewed the five-year funding horizon and potential planning study concepts.

A conversation ensued and the consensus of the Council was for staff to prepare a resolution of support for the proposed planning studies to be submitted to the North Florida TPO for consideration in the 2026 funding cycle and future cycles and for staff to schedule annual mobility briefings in advance of the January funding deadline.

Boardwalk Activation Update

CRA Coordinator Taylor Mobbs presented an update on the proposed Boardwalk Activation Pilot Program, incorporating feedback from the joint City Council and CRA meeting held on January 21, 2026.

Ms. Mobbs outlined key revisions and explained the ordinance would establish a two-year pilot program and temporarily suspend the 1946 ordinance during that period.

A conversation ensued and the consensus of Council was to advance the revised two-year pilot ordinance to be presented for formal consideration at an upcoming Council meeting.

Asana Six-Month Update

Project Manager Amber McClure presented information outlining milestones regarding the implementation of the Asana project management software.

A conversation ensued regarding reporting expectations and future visibility into project status. Mr. Staffopoulos indicated reporting tools would focus on capital and strategic initiatives, with a demonstration anticipated later in the pilot phase.

Council expressed support for continuing the pilot and requested periodic updates once reporting structure is finalized.

GovOS/Short-Term Vacation Rental Update

Director of Planning and Development Heather Ireland presented information and provided an update on the implementation of the GovOS platform for short-term vacation rental registration and compliance management.

A conversation ensued and Council expressed interest in reviewing comparable fee models used by other communities to ensure alignment with administrative costs and market conditions.

The consensus of the Council was for staff to research alternative annual registration fee structures and return with recommendations for future consideration.

Food Truck Rally Ordinance

City Attorney David Migut provided an overview of the proposed amendments to the Food Truck Rally draft ordinance.

A conversation ensued regarding the proposed draft ordinance. The consensus of the Council was for staff to refine the ordinance with the proposed amendments and present a revised version of the ordinance for formal consideration at a future City Council meeting.

Appointment of 2nd Alternate to Board of Adjustment

Deputy City Clerk Jodilynn Byrd introduced the item and summarized the reason for the vacancy of the 2nd Alternate member seat on the Board of Adjustment.

Mayor Christine Hoffman recommended the Council narrow the list of eligible board applicants. A conversation ensued, during which Ms. Byrd answered questions from the Council. The Council reduced the list of eligible applicants to be considered for appointment at an upcoming City Council meeting.

Committee Assignment Report

Council Member Golding and Council Member Janson provided an update regarding House Bill 145, regarding Sovereign Immunity, Senate Bill 948, and House Bill 1143 regarding Florida Starter Homes Act. A conversation ensued and it was the consensus of the Council for Mr. Staffopoulos to send an email to Senator Clay Yarborough and Representative Kiyon Michael requesting SB 948 not be heard in committee and include specific reasons for the opposition.

Ms. Golding introduced Representative Kiyon Michael's District Aide, Lacy Mahon. Ms. Mahon provided a summary of her legislative background and expressed her willingness to answer future questions and maintain open communication with the Council.

Ms. Golding expressed her thanks to Mr. Staffopoulos for doing a great job presenting information regarding City budgeting at the February 4, 2026, Beaches Watch meeting and asked Mr. Staffopoulos to forward his presentation to all Council Members.

Miscellaneous City Manager's Items

Mr. Staffopoulos provided the Council with an updated calendar of upcoming Briefing topics and dates and reminded Council of the Special Briefing scheduled for February 23, 2026. A conversation ensued and the consensus of the Council was to change the start time to 5:30 P.M. for the Special Council Briefing scheduled for February 23, 2026, regarding storm water rates.

Future Briefing Topics

Ms. Golding raised concerns regarding off-leash dogs on the beach and suggested additional public education or communication regarding leash requirements. It was the consensus of the Council for the City to do an information push via social media regarding the dog leash rules.

Ms. Hoffman proposed a future briefing topic to discuss modifying the current Extension of Premises permits in the Downtown Business District to allow additional Extension of Premises permits per year to accommodate sporting event watch parties, especially with EverBank Stadium going to reduced capacity for 2026, and no Jacksonville Jaguar home games for 2027. A conversation ensued and the consensus of the Council was to bring this topic back for further discussion at a future Council briefing.

Ms. Hoffman requested the Council to consider a resolution to be drafted to include language for the City to use locally based businesses for discretionary spending items, where practical. It was the consensus of the Council for staff to draft a resolution and bring it back to a Council briefing for discussion.

Ms. Hoffman requested a future briefing topic be added to review of the City's Fats, Oils, and Grease program as it applies to non-food service establishments. It was the consensus of the Council to bring this topic back for further discussion at a future Council briefing.

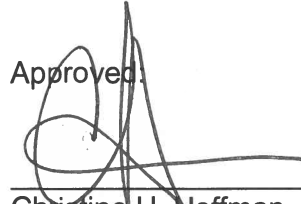
Council Member Bruce Wouters expressed concerns regarding cost calculations related to the recently approved golf course irrigation project and emphasized fiscal stewardship.

City Manager Staffopoulos requested Council members submit Town Hall ideas to him and provided an update regarding scheduling of a Council retreat.

The Briefing adjourned at 7:50 P.M.

Submitted by: Jodilynn Byrd
Deputy City Clerk

Approved:



Christine H. Hoffman, MAYOR

Date:

3/2/26