



City of Jacksonville Beach

Regular Meeting Agenda

11 North Third Street
Jacksonville Beach, Florida

CRA Public Art Advisory Committee

Thursday, January 15, 2026

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency Public Art Advisory Committee

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency Public Art Advisory Committee:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

- A. August 21, 2025 PAAC Minutes

OLD BUSINESS

NEW BUSINESS

- A. Dumpster Enclosure Murals

ITEMS FOR DISCUSSION

ADJOURNMENT

NOTICE

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**Minutes of the CRA Public Art Advisory Committee
held Thursday, August 21, 2025 at 3:00 PM
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida**



CALL TO ORDER:

This meeting was called to order at 3:00 PM.

ROLL CALL:

All members were present, except for Mr. Phillips. Taylor Mobbs and Heather Ireland were also present.

APPROVAL OF MINUTES:

- A. January 16, 2025 PAAC Minutes
- B. May 15, 2025 PAAC Minutes

It was moved by Mr. DeLoach and seconded by Mr. Angelieri and passed unanimously to approve the January 16, 2025, and May 15, 2025, PAAC minutes.

COURTESY OF THE FLOOR:

None

OLD BUSINESS:

A. Pier Entryway Sculpture - Call to Artists

Ms. Mobbs provided a high-level update on the pier entryway sculpture call to artists. The budget was finalized at \$175,000 after comparison with similar projects nationwide. Ms. Mobbs reviewed the project requirements. The call would not be limited to local artists due to the project's scale. The theme was broadly defined as “embrace beach life,” with flexibility for single or multiple sculptures or an arch. Emergency vehicle clearance requirements were included. The project remained within the current year’s budget and would be presented to the CRA before release.

Committee members inquired about the timeline, and Ms. Mobbs reported that applications would likely remain open for 60 to 90 days, with reviews beginning in early 2026. The review process could mirror prior sculpture projects, narrowing submissions in rounds depending on the total number received.

It was discussed whether finalists should provide scaled mockups. Ms. Mobbs stated scaled drawings would be required from all applicants and confirmed mockups could be requested from finalists. Committee members also inquired whether the Community Redevelopment Agency (CRA) had finalized its position on the sculpture format. Ms. Mobbs noted responses had varied and the call would remain open-ended, provided emergency access dimensions were met.

B. Sea Life in the City - Update

Ms. Mobbs reported following consultation with Jimmy Hager of Havoc Studios, fiberglass was selected as the material for the turtle sculpture due to budget and durability concerns, with solid bronze deemed unsuitable. The sculpture would be installed near the lifeguard station at Beach Boulevard. The selected design featured two turtles swimming in coral, with final colors to be bright and vibrant.

Ms. Mobbs stated the project budget was \$45,000. The sculpture would be 8 to 10 feet tall and represent the first piece in the Sea Life in the City project, which aimed to place multiple marine-themed sculptures throughout the city and along the boardwalk. The public previously voted on the theme, with turtles winning by a large margin.

Ms. Mobbs confirmed the CRA would receive an update on Monday before the District entered the second phase of contract with Havoc Studios. The installation site near the lifeguard station was chosen for its proximity to the dunes and as the starting point of the boardwalk. A plaque would be included to describe the program, with future sculptures planned for additional locations along the boardwalk.

Chair Labenz asked if fiberglass would be strong enough to withstand children climbing on the sculpture and exposure to hurricanes, wind, rain, and other elements. Ms. Mobbs confirmed fiberglass would be sufficient.

Ms. Mobbs and the Committee discussed the need for a maintenance plan for the turtle sculpture. Committee members asked about size renderings, and Ms. Mobbs reported the height would be between eight and ten feet, averaging around nine feet, with a small pedestal to secure the piece into concrete footers.

Committee members compared the installation to the University of North Florida Sculpture Plaza and discussed the possibility of raising the pedestal to achieve greater impact. Ms. Mobbs cautioned against elevating the piece too high to avoid safety concerns while maintaining accessibility for photographs.

The Committee agreed a scale rendering with figures should be requested from the artist to visualize proportions. Ms. Mobbs confirmed the request would be sent and expressed excitement about the project's progress and working with a local team.

NEW BUSINESS:

A. Public Restroom Murals

- 2nd Avenue North
- Ocean Front Park

Ms. Mobbs reported the most recent restroom mural was successful and noted positive outcomes from the artist selection process. She explained public art was exempt from standard procurement and the Committee could select finalists from the prior local call without issuing a new solicitation. The top-ranked artists from the earlier process were presented for consideration.

The Committee reviewed submissions from Ms. DeFeo, Ms. Seymour, Mr. Bono, Mr. Walker, and Mr. Lynn.

After discussion, a consensus was reached to move forward with Ms. Seymour for Oceanfront

Park and Mr. Bono for Second Avenue North. Staff would confirm artist availability, finalize placement details, and coordinate timelines under the state’s public art exemption.

A. By-Laws Amendment

Ms. Mobbs reported the CRA would review and approve the Committee bylaws at the Monday meeting. Two changes were proposed. Membership would be formalized with five members, rather than seven, and an application and interview process would be planned for the fifth member in the new fiscal year. Residency or brick-and-mortar business ownership within Jacksonville Beach would also be required for Committee members, consistent with other City boards.

Committee members asked about the appointment process. Ms. Mobbs explained the Clerk’s Office would open applications, collect responses, and coordinate interviews. Staff would then make a recommendation to the CRA and City Council for appointment. Ms. Mobbs noted the process had worked successfully for the current Committee, which had been operating for nearly three years.

Consensus was reached to move the bylaw revisions forward for CRA approval.

ADJOURNMENT:

There being no further business, this meeting was adjourned at 3:37 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	PAAC Members
FROM:	Taylor Mobbs
DATE:	01/12/2026
SUBJECT:	

BACKGROUND

To date, mural installations within the downtown district have been concentrated in central and northern areas. The southern end of downtown has not yet received mural investment, outside the Oceanfront Park Bathroom, and this project provides an opportunity to extend public art equitably throughout the district.

Six brand-new dumpster enclosures have recently been installed in the district:

- 10th Ave S (Behind Sun Deli)
- 9th Ave S (Between 2nd and 3rd Street)
- 9th Ave S (Endzone)
- 8th Ave S (Endzone)
- 7th Ave S (Between 2nd and 3rd Street)
- 6th Ave S (Between 2nd and 3rd Street)

Staff is seeking input from the PAAC on the following:

- Keeping the candidate pool to local artists only (3 Beaches Community)
- Should we specify in the call that 6 different artists be selected, or should the call remain open-ended, allowing the committee to award multiple enclosures to a single artist if their proposal ranks the highest?

Staff anticipates releasing this call to artists by Wednesday, January 21, and the call will close on February 13. Staff anticipates they will review the proposal to ensure sufficiency with the application requirements, then present the proposals to the PAAC at the February 19 PAAC meeting.

FINANCIAL IMPACT

Estimated total project cost \$24,000.00 - \$4,000.00 per dumpster

REQUESTED ACTION



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ATTACHMENTS