



City of Jacksonville Beach

Briefing Notice

11 North Third Street
Jacksonville Beach, Florida

City Council

Monday, January 12, 2026

5:30 PM

City Hall 1st Floor Conference Room

City Manager Mike Staffopoulos will conduct a Council Briefing to update the City Council about ongoing items in the City. The Briefing will include, but not be limited to, the following topics:

- A. P3 Feedback
- B. Citywide Signage Update
- C. Public Safety Technology Enhancement Plan
- D. City Manager's Annual Performance Evaluation
- E. Committee Assignment Report
- F. Miscellaneous City Manager's Items
- G. Future Briefing Topics

Council Members in attendance may include:

Mayor:	Christine Hoffman		
Council Members:	Sandy Golding	Bill Horn	Dan Janson
	Greg Sutton	John Wagner	Bruce Wouters

Please note: Council Members in attendance may vary according to their schedules.

No public comments are taken at the City Manager's Council Briefing.

If you are a person with a disability who needs an accommodation to participate in a meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the ADA Coordinator by phone 904-712-6297 or submit an [Accommodation Request](#) to the ADA Coordinator as far in advance of the meeting as possible; preferably 7 days but no less than 2 business days, before the meeting. If you are hearing or voice impaired, please call Florida Relay at 711 for assistance.



CITY COUNCIL BRIEFING TOPIC	
TO:	Michael J. Staffopoulos, City Manager
FROM:	Taylor Mobbs, CRA Coordinator
DATE:	January 12, 2026
SUBJECT:	P3 Feedback

BACKGROUND

During the November and December City Council Briefings, no concerns regarding the technical components, scope, or design criteria of the proposed Public Private Partnership (P3) documents were expressed by the City Council. Rather, Council's discussion focused on the methodology and process leading up to Council consideration, specifically ensuring that City Council has ample time and opportunity to review the proposals prior to any action being taken.

Staff has developed three evaluation committee options for the Council's consideration, as well as information related to the overall timeline and process. These options are based on input from Council over the past several months, and consider the evaluation committee being partially or wholly staffed by City Council. Regardless of the evaluation committee structure selected, the final decision-making authority remains solely with the City Council. No option delegates approval authority away from Council.

FINANCIAL IMPACT

None at this time.

COUNCIL DIRECTION REQUESTED

Staff is requesting direction on the preferred selection committee from the Council.

ATTACHMENTS

1. P3 Process and Selection Committee Memo

Tentative Timeline:

(Timelines remain the same regardless of the review committee structure)

A. Advertisement Period – 60-90 days

- a. The procurement division will review all submittals to confirm the applications are complete and meet the minimum submission requirements.
- b. Staff will host a mandatory pre-submittal meeting for all interested parties prior to the proposal deadline.

B. Review Committee Period – 60-90 Days

- i. During this time, there will be a cone of silence in place. No discussions related to the applications can take place until the designated date for the public bid opening.
- b. Review committee members will receive all eligible submittals on a designated date and will be provided a defined timeframe in which to review and score each completed proposal.
- c. On the scheduled date, the review committee will convene in a public meeting to score all proposals. At that time, the committee may discuss the proposals collectively. Prior to the public scoring meeting, no discussion on submitted proposals may occur among committee members.
 - i. The review committee reserves the right to request that one or more applicants return to present additional information to both the committee and Council, as needed.

C. Council Time for Review – 30 Days

D. Public Workshop with Selected Candidate – 30 Days

The timeframes outlined above represent estimated review periods and would apply regardless of which review committee structure Council selects, making the initial process approximately 240 days.

Council has three committee structure options for consideration:

1. **Full Staff Review Committee:** Staff would conduct the review, scoring, and evaluation process consistent with existing procedures. Council would then be provided with no less than 30 days to review the recommended candidate(s) prior to any formal action.
2. **Full Council Review Committee:** The Mayor and all six Council members would serve as the review committee and follow the same timelines, processes, and evaluation requirements.
3. **Hybrid Review Committee:** A combination of designated staff members and a Council member would serve together as the review committee.

Ultimately, regardless of the review committee structure, all final decision-making authority remains solely with the Council. No action, negotiation, or progression will occur without Council direction and approval. The framework above is designed to promote transparency and allow the Council the time needed to thoughtfully consider the needs, priorities, and long-term interests of the community.



CITY COUNCIL BRIEFING TOPIC	
TO:	Michael J. Staffopoulos, City Manager
FROM:	Molly Alleger, City Clerk
DATE:	January 12, 2026
SUBJECT:	Citywide Signage Update

BACKGROUND

On March 10, 2025, City Council discussed multiple proposed brand standards provided by the Community Solutions Group (CSG) Consultants. The feedback provided narrowed the concepts down to the attached standards, with the option to consider tile as part of the design. It was also requested that tamper-proof materials be provided to mitigate maintenance challenges associated with signage. Subsequent to that conversation, CSG created two options for Council to review. If there is consensus among Council, the overall brand standard will be brought to a future Council Meeting for consideration of formal approval.

Along with the two proposed concepts, CSG has also provided staff with best practices for signage to have maximum impact as the public moves through the City. The intent is to use this brand standard for all gateway signage (per the Capital Improvement Plan), urban trails, and wayfinding to the downtown business district.

FINANCIAL IMPACT

None at this time.

COUNCIL DIRECTION REQUESTED

Is there consensus among Council for the final design concept for the Citywide Signage brand standard?

ATTACHMENTS

1. Sign Palette and Material Specs



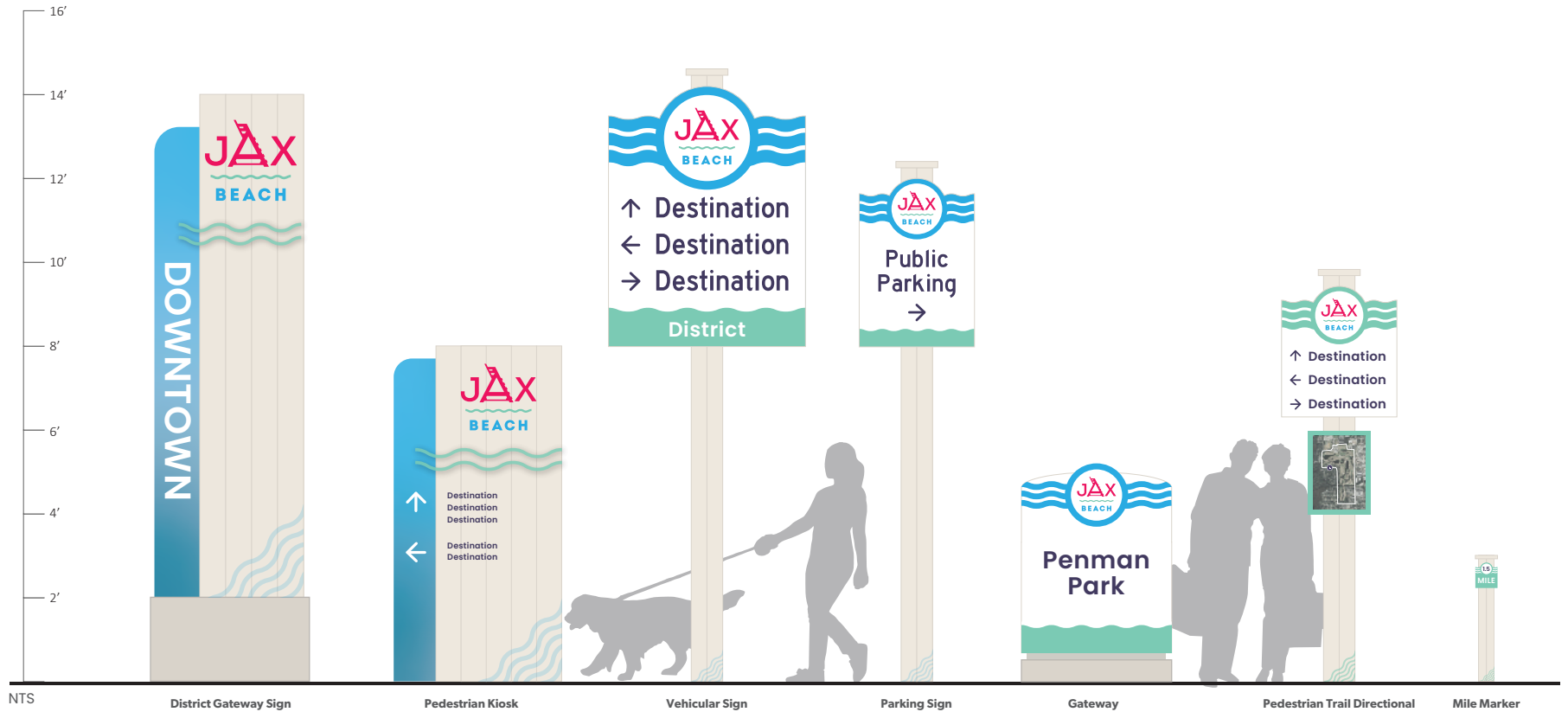
City of Jacksonville Beach Wayfinding System



Wayfinding Sign Palette January 2026

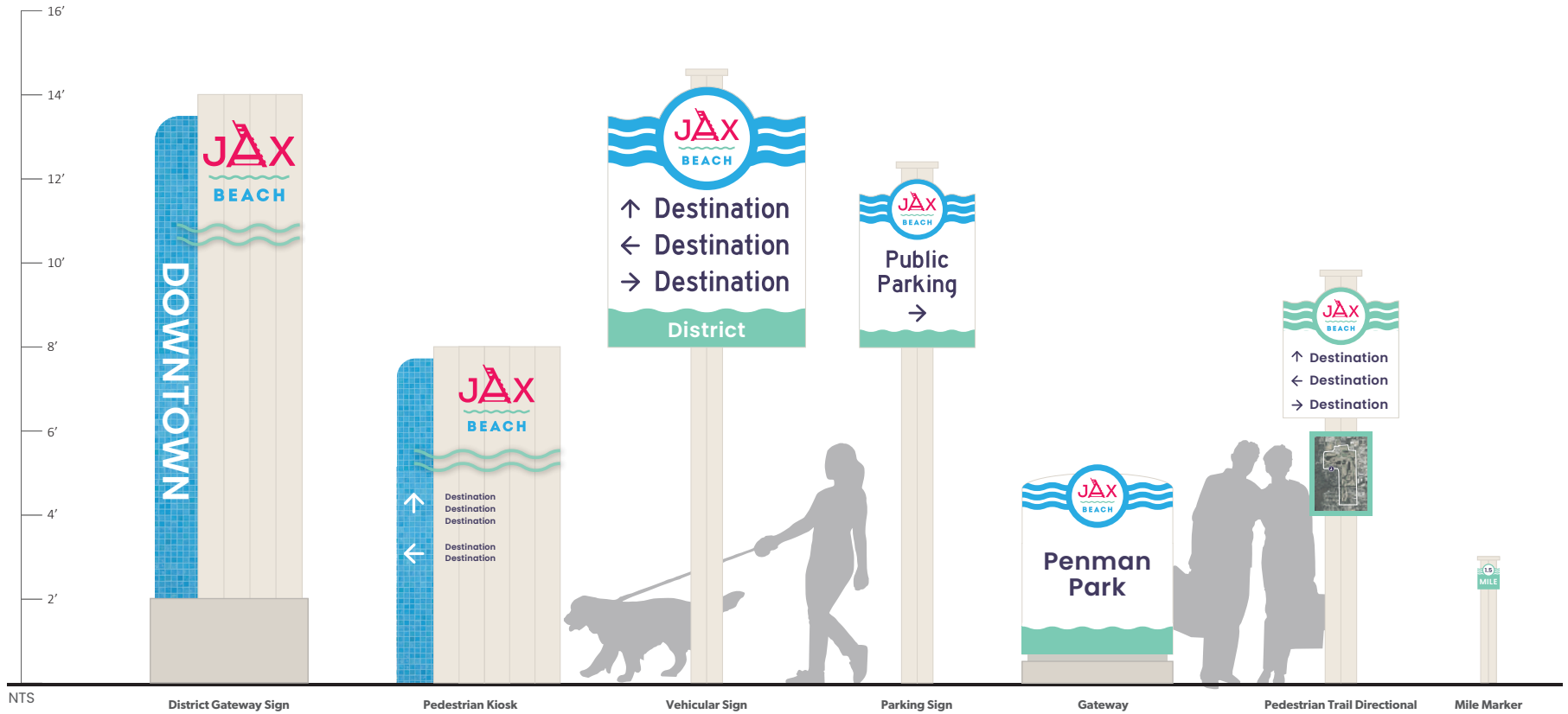
Sign Palette

Option 1



Sign Palette

Option 2



Gateway Option 1

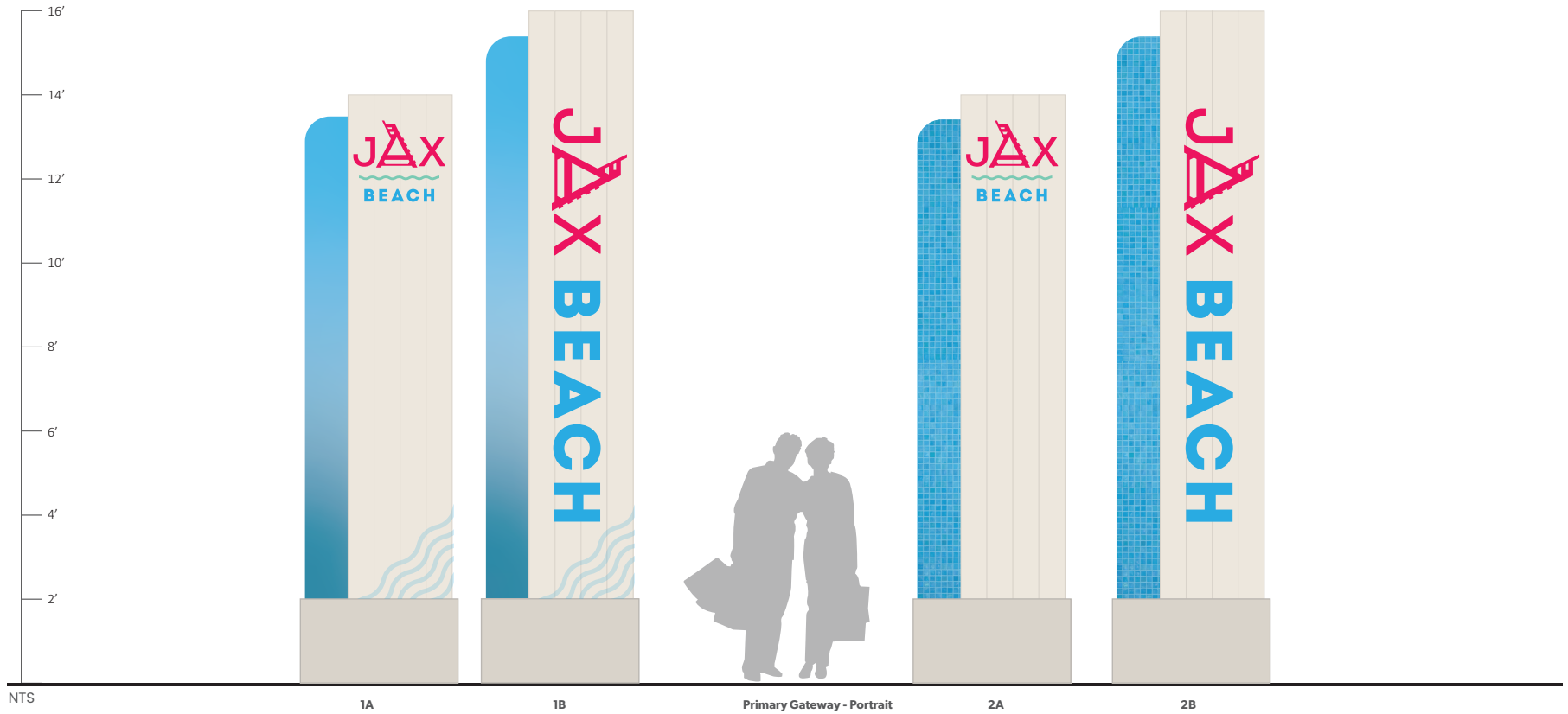


Gateway Option 2



Gateway - Portrait

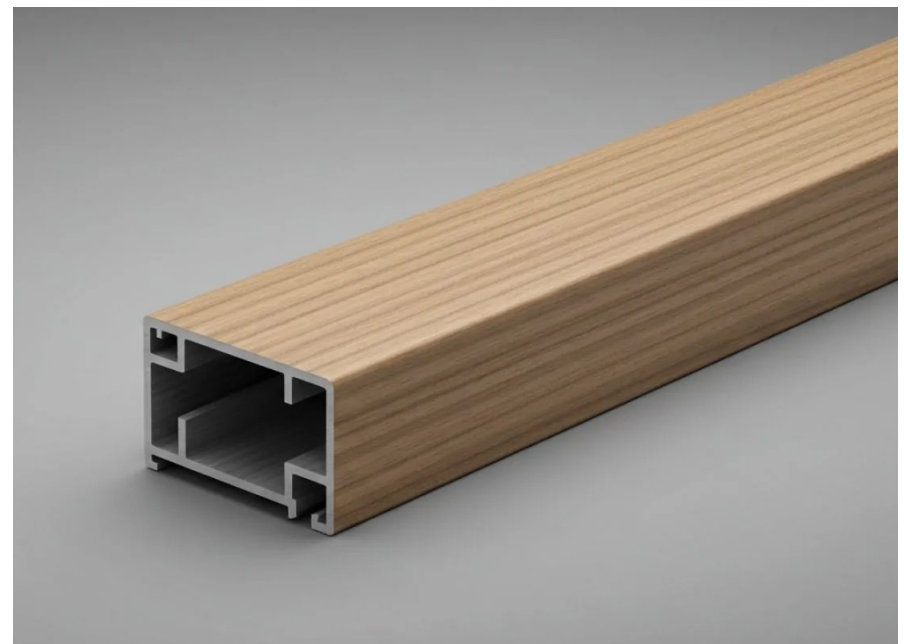
Option 1 and 2



Materials

Aluminum with Wood Finish

The Design Intent Document (DID) will outline both general and detailed specifications for signage, with a focus on maintenance and durability. The signs are designed to last 7–10 years under optimal conditions. They will consist of aluminum cabinets painted to achieve the desired textures and finished with a clear UV-resistant and anti-vandal coating.



Materials

Permanent Security Fasteners

The DID also specifies the type of hardware to be used to ensure the signs remain secure and tamper-resistant after installation. This hardware is designed to prevent unauthorized removal or adjustment and is commonly utilized by professional fabricators in the signage industry. By incorporating these standards, we aim to maintain the integrity and longevity of the signage throughout its lifecycle.

The images shown below are some examples of tamper-proof hardware.



One-Way Screw

Material: Stainless Steel A2/A4 (best for outdoor, corrosion-resistant)
Zinc-Plated Steel (economical, less corrosion resistance)

Sizes: M4-M10

Tool Requirement: Flathead Screwdriver



Kinmar One-Way Nut

Material: Case-Hardened Steel (for strength)
Stainless Steel A2/A4 (for corrosion resistance, ideal for outdoor use)
Aluminium (lightweight applications)

Sizes: M6-M16

Tool Requirement: Kinmar proprietary socket



Break Away Nut/Shear Nut

Material: Mild Steel (standard applications)
Stainless Steel A2/A4 (best for outdoor and corrosive environments)

Sizes: M6-M12

Tool Requirement: Flathead Screwdriver

Materials

Removable Security Fasteners



Snake-Eye Security Screw

Material: Stainless Steel A2/A4 (best for outdoor, corrosion-resistant)
Zinc-Plated Steel (economical, less corrosion resistance)

Sizes: M3-M12

Tool Requirement: Snake Eye Driver Bit



Hex Security Screw

Material: Mild Steel (standard applications)
Stainless Steel A2/A4 (best for outdoor and corrosive environments)

Sizes: M3-M12

Tool Requirement: Pin hex drill bit



Drive Rivets

Material: Case-Hardened Steel (for strength)
Stainless Steel A2/A4 (for corrosion resistance, ideal for outdoor use)
Aluminium (lightweight applications)

Sizes: M3-M8

Tool Requirement: Hammer/Mallet for Installation



Torx Security Screw

Material: Case-Hardened Steel (for strength)
Stainless Steel A2/A4 (for corrosion resistance, ideal for outdoor use)
Aluminium (lightweight applications)

Sizes: M3-M12

Tool Requirement: Torx bit with center pin

Recommendations

Prioritizing Destinations

Primary Destinations:

- Downtown Jax Beach
- Public Parking
- City Hall
- Community Center and Exhibition Hall
- Latham Plaza and Seawalk Pavilion
- South Beach Park and Sunshine
- Playground

Secondary Destinations

- Jacksonville Beach Pier
- Jacksonville Beach Golf Club
- Jacksonville Beach Tennis Center
- Cradle Creek Preserve
- Gonzales Park
- Fountain View Park
- Oceanfront Park
- Paws Dog Park
- Rotary Park
- Tall Pines Park
- Mike McCue Park and Boat Ramp
- Penman Park
- Wingate Park
- The Carver Center

Tertiary Destinations

- Food and Drink corridors
- Hotels:
 - 11 North
 - Fairfield Inn & Suites Jacksonville Beach
 - Courtyard by Marriott Jacksonville Beach Oceanfront
 - Hampton Inn Jacksonville Beach/Oceanfront
 - Margaritaville Beach Hotel - Jacksonville Beach
 - Casa Marina Hotel & Restaurant
 - SpringHill Suites Jacksonville Beach Oceanfront
 - Best Western Oceanfront
 - Four Points by Sheraton Jacksonville-Beachfront
- Element by Westin - Jacksonville Beach
- Holiday Inn Express - Jacksonville Beach
- Hampton Inn Jacksonville/Ponte Vedra Beach-Mayo Clinic Area

Primary

Key City destinations that should be signed on all directional information (Vehicular and Pedestrian)

Secondary

Local destinations within a district or zone (Pedestrian)

Tertiary

Local destinations within a district or zone, that should be signed on a mapping level only (Pedestrian)



City of Jacksonville Beach Wayfinding System

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CITY COUNCIL BRIEFING TOPIC	
TO:	Mayor and City Council
FROM:	Kimberlee Bennett, Director of Human Resources
DATE:	January 12, 2026
SUBJECT:	City Manager's Annual Performance Evaluation

BACKGROUND

Mr. Staffopoulos is approaching his seventh anniversary on January 28, 2026, and per his employment agreement, the City Council is required to review his performance at least once annually.

The Mayor and City Council members each completed the City Manager's evaluation form. A compilation of those responses was created and provided to the Mayor and Council on January 6, 2026. The City Manager will meet with the Mayor and City Council members to discuss his performance.

FINANCIAL IMPACT

None.

COUNCIL DIRECTION REQUESTED

Discuss the City Manager's annual performance evaluation.

ATTACHMENTS