

Minutes of the Community Redevelopment Agency
held Monday, September 22, 2025 at 3:00 PM
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida



CALL TO ORDER:

This meeting was called to order at 3:00 PM.

ROLL CALL:

Chairman:	Gary Paetau	Ron Whittington
Board Members:	Meghan Edwards	Thad Moseley
	Kevin Myers	
Alternates:	Sydney Talcott	Marcus Kampfe
Also present:	CRA Coordinator Taylor Mobbs, Director of Planning and Development Heather Ireland, and Deputy City Clerk Jodilynn Byrd.	

COURTESY OF THE FLOOR TO VISITORS: None

APPROVAL OF MINUTES:

Although no motions were made, the Board agreed by voice vote to approve the following minutes:

- CRA Regular Meeting November 18, 2024
- CRA Workshop/Training Meeting December 16, 2024
- CRA Regular Meeting August 25, 2025 (as amended)

OLD BUSINESS:

Ms. Mobbs clarified meeting dates had not changed since the last update. The only adjustment was the November meeting, which was moved to the Wednesday before Thanksgiving due to room availability. She asked members to advise in advance if they could not attend so a quorum could be confirmed. She also distributed remaining council briefing and council meeting dates, noting the October briefing would include a legislative recap from the city's public affairs consultants.

Ms. Mobbs reported both artists for the restroom murals at Second Avenue and Oceanfront Park had signed contracts and would begin work shortly, with completion expected before the air show. She noted members would be notified once work was underway.

Ms. Mobbs announced the Jacksonville Drive segment of the urban trail had begun. The six-week project was not expected to require road closures, and the HOA at Paradise Key had been notified. Project information was available online and through social media, with a Take-Two Tuesday video scheduled.

Ms. Mobbs concluded by reporting the budget had been approved, securing CRA funding for the next fiscal year. Work would resume after October 1, following the closeout of FY2025.

NEW BUSINESS:

Ms. Mobbs reported staff were closing out purchase orders and transitioning between fiscal years, with more project updates expected in October.

Chair Paetau announced the FRA Conference would be held from October 14-17, 2025, in West Palm Beach. He confirmed he would attend and provide a recap at the next meeting.

Mr. Kampfe expressed interest in attending. Ms. Mobbs stated registration was still open and funding would be coordinated with the finance department, if available.

Motion: It was moved by Mr. Whittington and seconded by Ms. Edwards to approve Mr. Kampfe to attend the FRA Conference. In a roll call vote, the motion passed unanimously.

Chair Paetau requested staff work with the property owner of the vacant lot on First Street north of Lynch's. He noted the fence was broken, vegetation needed trimming, and trash should be removed. He stated improvements to the property would significantly enhance the appearance of the area.

ITEMS FOR DISCUSSION:

A. Southend Plan Amendment

Ms. Mobbs reported the Southend Plan Amendment was nearly complete, aligning with the downtown plan and including current and future projects, public art opportunities, and a continuation of the 50% TIF revenue reduction. She noted projects listed were not automatically authorized, and the reduction could be adjusted through resolution.

A conversation ensued regarding the Southend Plan Amendment, and Ms. Mobbs addressed questions from the board.

Ms. Mobbs stated staff would present several items at the next meeting, including an FRA conference recap, a year-end fund balance report for Southend and downtown prepared by the CFO, and CRA goals and objectives reflecting FY2025. She noted these would be combined into one document for efficiency.

ADJOURNMENT:

There being no further business, this meeting was adjourned at 4:05 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:



Chairman

Date: 10/27/2025