

**Minutes of Regular City Council Meeting
held Monday, March 17, 2025 at 6:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida**



OPENING CEREMONIES: INVOCATION, FOLLOWED BY SALUTE TO THE FLAG

Council Member Sutton provided the invocation, followed by the Pledge of Allegiance.

CALL TO ORDER:

Mayor Hoffman called the meeting to order at 6:00 P.M.

ROLL CALL:

Mayor: Christine Hoffman

Council Members:	Sandy Golding	Bill Horn	Dan Janson
	Greg Sutton	John Wagner	Bruce Wouters

Also present were: City Manager Mike Staffopoulos, City Attorney David Migut, Chief Financial Officer Ashlie Gossett, Chief Information Officer Bill Rieger, Director of Planning and Development Heather Ireland, Senior Planner Christian Popoli, and City Clerk Sheri Gosselin.

APPROVAL OF MINUTES:

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, and passed unanimously to approve the following minutes:

- Council Briefing held on March 3, 2025
- Regular City Council Meeting held on March 3, 2025
- City Council Workshop held on March 7, 2025
- Council Briefing held on March 10, 2025

APPROVAL OF THE AGENDA

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to approve the agenda.

Voice Vote: In a voice vote, the motion passed unanimously.

ANNOUNCEMENTS:

Council Member Golding announced a State of Our Schools meeting on April 2, 2025, at the Beaches Branch Library with Duval County School Superintendent Dr. Christopher Bernier and Duval County School Board Member, District 2 (Beaches representative), April Carney. Ms. Golding noted the Town Hall held on March 5, 2025, with Jacksonville At-Large Council Members and District 13 Representative Rory Diamond was recorded and available online. She highlighted upcoming city events, including free yoga at Seawalk Pavilion and the start of Moonlight Movies with *The Little Mermaid*. Ms. Golding also provided a legislative update, expressing concerns over bills impacting Jacksonville Beach, including potential changes to the local business tax, and stated a delegation would meet with legislators to discuss these issues.

Council Member Wouters recognized the police force for their actions one year ago in response to an incident downtown. He called for a moment of silence in memory of James Jones III and expressed condolences to his family, loved ones, and friends.

Council Member Horn highlighted a proposed state rule that could impact how municipal utilities transfer funds and regulate their revenue. He expressed concerns, stating the proposal benefits corporations rather than residents and emphasized the need to protect Jacksonville Beach and Beaches Energy Services customers from state overreach.

Mayor Hoffman congratulated Rory McIlroy on winning The Players Championship. She reflected on last year's shooting downtown and the cyber event which affected the City, noting the City's progress. She commended the Police Department's Spring Surge initiative and announced the 904 Pop Up was rescheduled to March 23, 2025.

COURTESY OF THE FLOOR TO VISITORS:

- Mitch Reeves, 1663 Sea Oats Drive, Atlantic Beach, former Chair of the Ferry Taskforce Committee, presented a plaque to the City from the St. Johns River Ferry.
- Kira Mauro, 317 East Court Drive, Atlantic Beach, Dig Local President, spoke about the Beaches Green Market.
- Rick Powell, 10945 Patton Road, Jacksonville, spoke about the Lake Duval wooden bulkhead.

CONSENT AGENDA:

Item A Accept the Monthly Financial Reports for the Month of February 2025

Item B Approve City Attorney's Annual Performance Evaluation

Item C Adopt Resolution No. 2191-2025 Establishing Sponsorship Packages and Fees for City-Produced Special Events

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to approve the Consent Agenda.

Voice Vote: In a voice vote, the motion passed unanimously.

MAYOR AND CITY COUNCIL: None

CITY CLERK: None

CITY MANAGER/NEW BUSINESS:

Item A 1. Approve/Disapprove the Solutions Agreement with CentralSquare for ERP-related software and services; and

2. Authorize the Mayor and City Manager to execute the Solutions Agreement with CentralSquare for ERP-related software and services

Chief Information Officer Bill Rieger provided background on the item.

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to approve the Solutions Agreement with CentralSquare for ERP-related software and services.

Discussion: A discussion ensued about the financial impact, additional capabilities, asset management, fees, cloud hosting, future price increases, partnership, and the negotiation process.

Roll Call Vote: Ayes – Golding, Horn, Janson, Sutton, Wagner, Wouters, and Mayor Hoffman

The motion passed unanimously.

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to authorize the Mayor and City Manager to execute the Solutions Agreement with CentralSquare for ERP-related software and services.

Discussion: None

Roll Call Vote: Ayes – Horn, Janson, Sutton, Wagner, Wouters, Golding, and Mayor Hoffman

The motion passed unanimously.

RESOLUTIONS:

Item A Adopt Resolution No. 2190-2025 extending the Contract Between the City of Jacksonville Beach and Lewis, Longman & Walker, P.A., for Primary and Alternate Special Magistrate Services for Code Enforcement

City Attorney David Migut provided background on the item.

Mayor Hoffman requested the City Clerk read Resolution No. 2190-2025 by title only, whereupon Ms. Gosselin read the following:

“A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, EXTENDING THE CONTRACT BETWEEN THE CITY OF JACKSONVILLE BEACH AND LEWIS, LONGMAN & WALKER, P.A., FOR PRIMARY AND ALTERNATE SPECIAL MAGISTRATE SERVICES FOR CODE ENFORCEMENT; PROVIDING FOR ADOPTION OF RECITALS, REPEAL OF PRIOR INCONSISTENT RESOLUTIONS AND COUNCIL DECISIONS, SEVERABILITY, SCRIVENER’S ERRORS, AND AN EFFECTIVE DATE.”

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to adopt Resolution No. 2190-2025 extending the Contract Between the City of Jacksonville Beach and Lewis, Longman & Walker, P.A., for Primary and Alternate Special Magistrate Services for Code Enforcement.

Discussion: None

Roll Call Vote: Ayes – Janson, Sutton, Wagner, Golding, Horn, and Mayor Hoffman.
Nays – Wouters

The motion passed 6-1.

ORDINANCES:

Item A Adopt/Deny Ordinance No. 2025-8220 on the second reading repealing and replacing Chapter 34 - Land Development Code of the City Code of Ordinances

Director of Planning and Development Heather Ireland provided background on the item.

Mayor Hoffman requested the City Clerk read Ordinance No. 2025-8220 by title only, whereupon Ms. Gosselin read the following:

“AN ORDINANCE OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, REPEALING AND REPLACING CHAPTER 34 – LAND DEVELOPMENT CODE OF THE CITY’S CODE OF ORDINANCES IN ITS ENTIRETY; PROVIDING FOR LEGISLATIVE FINDINGS, REPEAL OF CONFLICTING ORDINANCES, SEVERABILITY, SCRIVENER’S ERRORS, CODIFICATION, AND AN EFFECTIVE DATE.”

Mayor Hoffman read the following: “This ordinance for the amendment of the Land Development Code is before this Council for a public hearing and consideration on its second reading. Under the laws of the State of Florida, an ordinance which changes the actual list of permitted, conditional, or prohibited uses within a zoning category, or which otherwise changes the text of the Land Development Code, is a ‘quasi-legislative’ proceeding. A quasi-legislative proceeding means that a governing body is acting in its rule-making capacity.

It is the duty of the Council to arrive at sound decisions regarding the use of property within the City. This includes receiving citizen input regarding the proposed uses within a zoning category.

The application has been reviewed by Staff and the Planning Commission for consistency with other portions of the Land Development Code and the Comprehensive Plan. The Council may hear from all interested parties in the legislative determination of an amendment to the text of the Land Development Code.

The Council’s decision on a text amendment application is based on the criteria set forth in Section 34-211 of the Land Development Code. Each member of the Council has been provided a copy of the criteria.

I will now open the public hearing on Ordinance No. 2025-8220.”

Public Hearing:

The following spoke regarding the ordinance:

- Terry DeLoach, 405 32nd Avenue South, Jacksonville Beach

The following spoke in opposition to the ordinance:

- Mike Boyles, 104 10th Avenue North, Jacksonville Beach

Mayor Hoffman closed the public hearing.

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to adopt Ordinance No. 2025-8220 on the second reading repealing and replacing Chapter 34 - Land Development Code of the City Code of Ordinances.

Mayor Hoffman read: “Before opening the floor for discussion or questions by the Council, please be reminded that our decision will be based on the criteria set forth in the Land Development Code, Staff’s report, the recommendation of the Planning Commission and the public input at all hearings.”

Discussion: A discussion ensued about staff and consultant appreciation, community participation, Land Development Code improvements, digital signage, setbacks, vacation rentals, and the Comprehensive Plan.

Motion to Amend: It was moved by Mr. Wouters to amend Ordinance 2025-8220 in the

proposed new expansion of rear setbacks found in Article VI, Chapter 34, Section 613, RS-3, as it pertains to single-family dwellings and townhomes, Section 614, RM-1 as it pertains to multifamily dwellings, two-family dwellings, and townhouses, and Section 615, RM-1, as it pertains to all uses, to strike the 20-foot setbacks and retain the 30-foot rear setback protections currently in place.

The motion to amend failed due to the lack of a second.

Discussion: None

Roll Call Vote: Ayes – Sutton, Wagner, Golding, Horn, Janson, and Mayor Hoffman.
Nays – Wouters

The original motion passed 6-1.

ADJOURNMENT:

Motion: It was moved by Mr. Janson, seconded by Ms. Golding, to adjourn.

Voice Vote: In a voice vote, the motion passed unanimously.

There being no further business, the meeting adjourned at 7:08 P.M.

Submitted by: Sheri Gosselin
City Clerk

Approval:



Christine H. Hoffman, MAYOR

Date: 4/7/25