



City of Jacksonville Beach

Regular Meeting Agenda

11 North Third Street
Jacksonville Beach, Florida

CRA Public Art Advisory Committee

Thursday, March 20, 2025

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency Public Art Advisory Committee

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency Public Art Advisory Committee:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

NEW BUSINESS

A. Dumpster Enclosure Mural - Applicant Review and Selection

ADJOURNMENT

NOTICE

If you are a person with a disability who needs an accommodation to participate in a meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the ADA Coordinator by phone 904-712-6297 or submit an [Accommodation Request](#) to the ADA Coordinator as far in advance of the meeting as possible; preferably 7 days but no less than 2 business days, before the meeting. If you are hearing or voice impaired, please call Florida Relay at 711 for assistance.



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	Public Art Advisory Committee
FROM:	Staff
DATE:	02/24/2025
SUBJECT:	Dumpster Enclosure Mural - Applicant Review and Selection

BACKGROUND

Attached to this memo is a review of all local mural submissions for the dumpster enclosure mural project. For this selection cycle, the PAAC will utilize a rubric with designated scoring categories, independently evaluating and ranking each applicant based on the established criteria.

Attached to this memo are details about the applicants.

This link will take you to a spreadsheet with all the applicants, location, availability and timeline, and previous murals as well as their proposal(s).

<https://www.jotform.com/tables/250544150661147>

FINANCIAL IMPACT

The total budget for this mural is \$8,000.00

REQUESTED ACTION

Staff requests the PAAC make a recommendation of a preferred candidate for the dumpster enclosure mural. This candidate recommendation will be taken to the CRA for approval on March 24, and to City Council on April 7.

ATTACHMENTS

1. Rubric for Candidates
2. Scoring Rubric Explanations and Categories
3. Dumpster Enclosure Applicants-2
4. Dumpster Enclosure Applicants-1

APPLICANT NAME: _____

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

DUMPSTER ENCLOSURE SCORING RUBRIC:

1. Artistic Quality & Relevance (30 points)

- **26-30 points** – The proposed design is highly creative, visually striking, and aligns exceptionally well with the theme of fun, vibrant beach life. The artwork has a strong visual impact and is engaging for a broad audience.
 - **20-25 points** – The proposed design is creative and relevant to the theme but may lack strong visual impact or broad appeal.
 - **15-19 points** – The design has some artistic merit but does not fully align with the theme or lacks originality.
 - **10-14 points** – The design is weak, lacks creativity, or does not fit the project's intent.
 - **0-9 points** – The proposal is incomplete or lacks artistic quality.
-

2. Experience & Portfolio (25 points)

- **21-25 points** – Applicant has extensive experience, with at least three (3) high-quality murals of comparable scale. Portfolio demonstrates strong artistic skills and past success in public art.
 - **16-20 points** – Applicant has mural experience, but not all past works are comparable in scale or complexity. Portfolio shows artistic skill.
 - **11-15 points** – Applicant has limited mural experience or a portfolio that lacks evidence of strong execution.
 - **6-10 points** – Portfolio is weak, showing little relevant mural experience.
 - **0-5 points** – No portfolio provided or does not include murals.
-

3. Feasibility & Execution Plan (25 points)

- **21-25 points** – Proposal includes a clear, detailed plan outlining materials, timeline, and execution. The artist has a solid approach for completing the project efficiently.
 - **16-20 points** – Proposal includes general details but lacks specificity in materials, timeline, or process.
 - **11-15 points** – Proposal lacks significant detail on execution, raising concerns about feasibility.
 - **0-10 points** – Proposal is incomplete or does not provide a clear plan.
-

4. Community Engagement & Photo Op Feature (10 points)

- **9-10 points** – The proposal includes a well-integrated photo opportunity feature that will encourage community engagement and social media sharing.
 - **7-8 points** – A photo op is included but may not be the focal point or may not be as interactive as preferred.
 - **4-6 points** – Some engagement elements are present, but the design does not fully prioritize pedestrian interaction.
 - **0-3 points** – No photo op feature included or lacks engagement appeal.
-

5. Professionalism & References (10 points)

- **9-10 points** – Strong references from past clients confirm professionalism, reliability, and positive working relationships.
 - **7-8 points** – References are solid but not overwhelmingly strong.
 - **4-6 points** – Limited references or mixed feedback on professionalism.
 - **0-3 points** – No references or negative feedback on past projects.
-

Bonus: Availability to Start Immediately (Up to 5 points)

- **5 points** – Artist can begin immediately and has a quick turnaround timeline.
 - **3-4 points** – Artist can begin soon but has a moderate project timeline.
 - **1-2 points** – Artist has a delayed start or long execution timeline.
 - **0 points** – Artist is unavailable in a reasonable timeframe.
-

Total Possible Score: 100 Points (+ 5 Bonus)

Artists with the highest scores will be given priority for selection. This rubric ensures that the selection process remains objective, fair, and focused on the project's success.

APPLICANT NAME: **Joshua Phares**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

← 13+ murals in private homes and corporate offices

- Swisher Sweets Cigar Company (3 murals)
- Chick-fil-A (Southside Blvd)
- PGA 2023 Tour Sawgrass Temporary Mural
- Sawgrass Pet Resort
- Private & Corporate Murals:
- Current Showcases in Local Businesses:
- Southern Swells Brewery, Sun Deli, Florida Juice & Bowl, Bold Bean Coffee, Seafood Kitchen, White Seafood, Brunch Haus, 1717 Salon, Atlantic Cosmetic, Urology, Maine's Finest, OP Fish House

Exhibitions

Currently showcasing work in 12 locations around Jacksonville, including:

- Private Galleries: Southern Swells Brewery, TPC Showroom (Ponte Vedra Inn)
- Buckhead, Atlanta, GA: Gallery collaboration with Dr. Tariq Hally

Awards & Grants

- 2nd Place, Local Art Show at FSCJ
- Award for "Art For Kids" at TPC – A program painting with children whose parents are on the PGA Tour

Residencies

- Artist Growth Course with Maria Brophy (artist consultant, married to surf artist Drew Brophy)

Publications & Media

JOSHUA PHARES

Location: Jacksonville Beach, FL

Timeline:

15 days

Website: joshpharesart@gmail.com

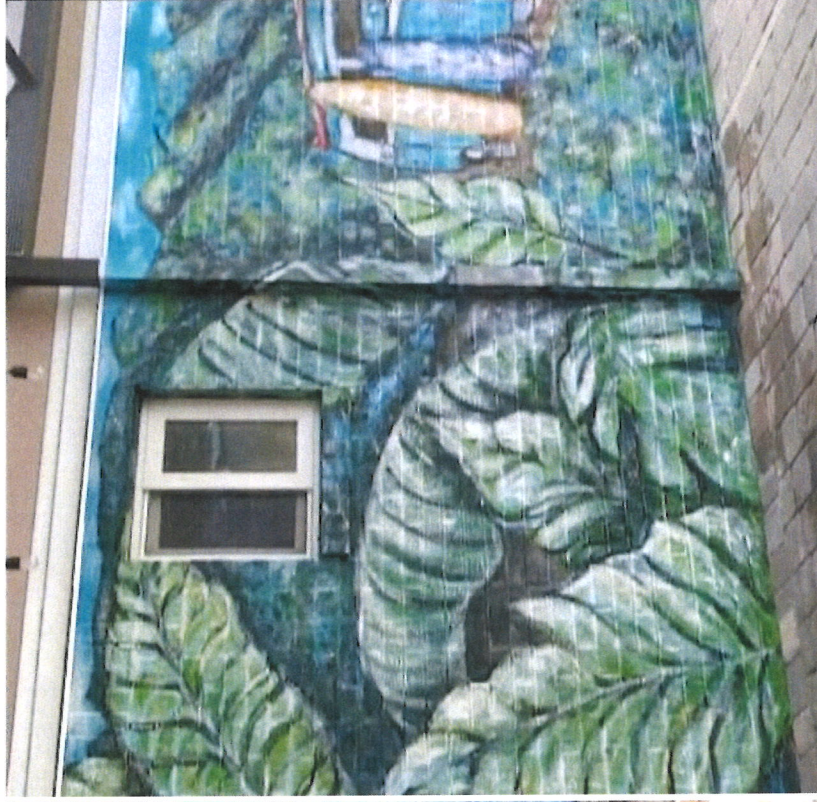
Bio:

My name is Josh Phares and I am a full-time artist here in Jax Beach. I am a Jacksonville native and a coastal artist whose work is driven by a deep connection to my family and the tight-knit community that surrounds me. Growing up along the shores, I developed an appreciation for the natural beauty of the coast and the strong bonds that unite our residents. My art reflects these values.

Inspired by the rhythms of daily life in a coastal town, I combine traditional techniques with a modern perspective, often incorporating local materials into my pieces. My work captures the essence of family life and community interactions, with a focus on the stories and relationships that shape my environment. From intimate family portraits to larger, more expansive depictions of community gatherings, my pieces celebrate the connections that form the heart of our coastal home.

A strong believer in art's ability to foster unity, I frequently collaborate with local groups, schools, and fellow artists. I use my art as a platform to bring people together, creating spaces for dialogue and shared experiences. Through my art, I strive to honor the strength, resilience, and beauty found in both the people and the landscapes that are central to our town.

Example 1:





Example 2:

Example 3:



Proposal:

Mural Description:

I wanted to submit a mural that would shout “Jacksonville Beach.” My most favorite painting is iconic at the beaches and finds itself relatable to both the locals and the tourists.

It is a stunning triptych that blends realism and surrealism, depicting a series of lush, rocky islands rising from a vibrant turquoise sea. The centerpiece features a rock formation in the shape of a “shaka” hand gesture, covered in greenery and cascading waterfalls. The surrounding islands, a “Peace Sign” and “Good Luck” also covered in vegetation and dotted with small structures, resemble the shape of human fingers, reinforcing the hand motif.

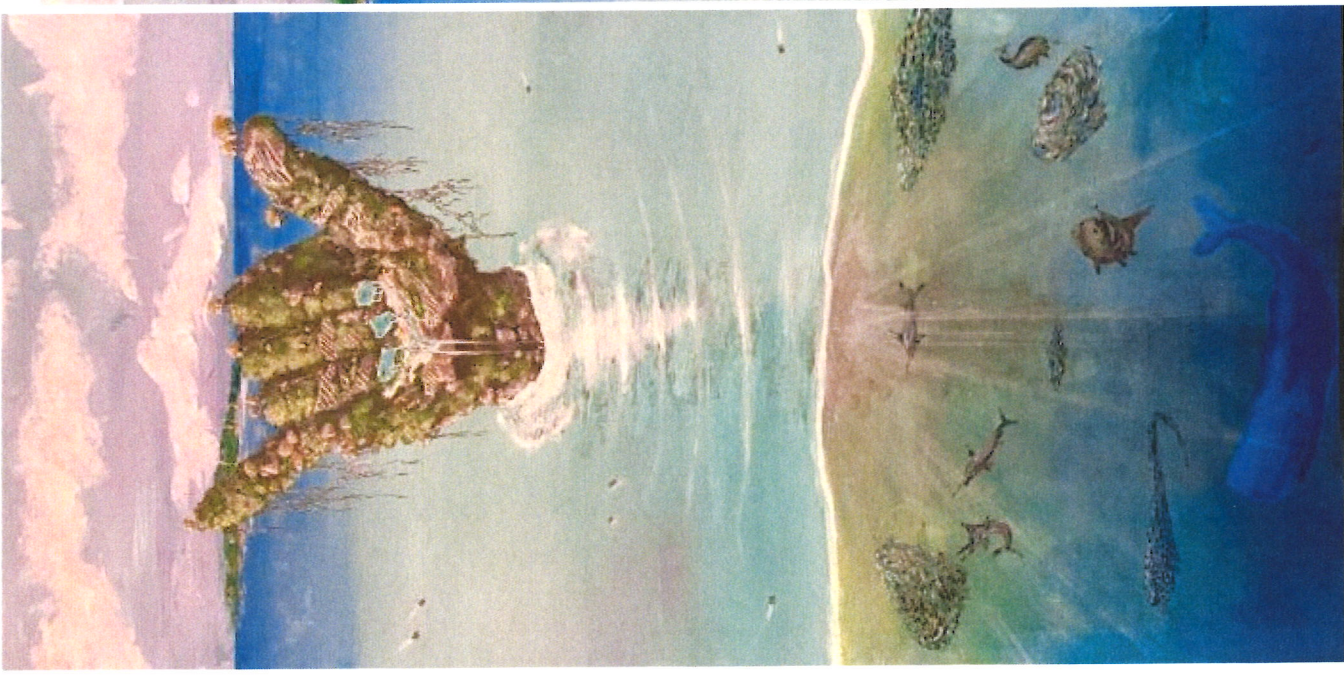
Beneath the surface, the painting reveals a rich underwater world with sharks, fish, sea turtles, octopus, rays and whales swimming in the deep blue ocean. The submerged portions of the islands extend downward like massive rock pillars, emphasizing the contrast between the visible and hidden parts of the landscape.

The painting captures themes of nature’s power, hidden depths, and interconnectedness, making it an ideal candidate for a large-scale mural that invites viewers to explore its details and symbolism.

With the mural I would like to extend this image to wrap around and cover all three walls: North Facing, West Facing and South Facing. This would leave plenty of opportunity for selfies. I would also be adding more fish to the underwater scene.









APPLICANT NAME: **Sean Bono**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

SEAN BONO

Jacksonville Beach, FL
sean@bonopaints.com
www.bonopaints.com

PROFESSIONAL SUMMARY

Accomplished muralist locally and nationally, fine artist, and cultural innovator with over 20 years of experience creating large-scale public and commercial works. Specialize in creating vibrant, site-specific murals that engage with community identity and environmental themes.

MURAL EXPERIENCE

COMMERCIAL & PUBLIC MURALS

- **HOKA** - Large-scale public murals celebrating the running community and the great outdoors (2024)
- **BEACH BOWL** - Large-scale public art murals wrapping the interior and exterior of the space spanning over 10,000 sqft (2024)
- **The Book Mark** - Large-scale public art mural exterior (2023)
- **Nike Run Club, Los Angeles** - Dynamic 20' x 10' exterior mural incorporating brand elements with urban aesthetics (2022)
- **Commercial murals** - Hand-painted commercial murals nationwide for Alchemy Media (2022-2017)
- **SFMoma Public Art Initiative** - Collaborative community mural connecting museum themes with neighborhood identity (2017)
- **Verizon Community Mural Project** - Turning community art into murals in small cities throughout the east coast (2015)
- **Sony Pictures** - Selecting and working with local artists to create TV show inspired murals in nationwide campaign (2012)
- **Goodwill NYC** - Series of four 8' x 20' interior murals promoting community and sustainability in Chelsea location and Murals depicting the history of the organization in Harlem (2005, 2009)

EDUCATION

- **New York Studio School** - Certificate Program in Drawing and Painting, studied under Graham Nickson
- **Pratt Institute** - Fine Arts, Drawing and Painting (2000-2001)

SKILLS

- Large-scale mural design and execution
- Site-specific conceptual development
- Various painting techniques including: oil, acrylic, spray paint, Public engagement and community collaboration
- Project management and timeline adherence
- Budget management for large-scale projects
- Technical knowledge of surface preparation, weatherproofing, and environmental considerations, with a specialty in exterior mural installation and protection

ART BATTLE FOUNDER & DIRECTOR (2001-Present)

- Created innovative live painting competition format now operating internationally
- Organized and executed 200+ live painting events across the United States and Europe
- Developed sustainable business model for artistic programming
- Built partnerships with cultural venues, sponsors, and educational institutions
- Mentored emerging artists through professional development opportunities

REFERENCES

Zach Ashourian - Owner of Beach Bowl: zach.ashourian@ashproperties.com

Larkin Goelz - Property Owner of Book Mark building: larkin@hawkvalveinc.com

SEAN BONO

Location: Jacksonville Beach, FL

Timeline: 5-7 days to complete, begin work immediately

Website: www.bonopaints.com

Bio:

Bono is an artist and muralist with over 20 years of experience. Bono began his career in New York City painting large scale works for The Goodwill. During his studies at the New York Studio School under Graham Nickson, Bono created "Art Battle" a live art event and competition depicting the competition of emerging art in NYC. Bono brought Art Battle across the US and abroad on painting tours through Europe and Asia. When not working on his live painting event Bono was working to bridge the gap between art and commerce creating works for the NFL, Nike, Verizon, SFMoma and Sony and others Today Bono lives with his family in Jacksonville Beach Florida.

Example 1:



Example 2:



Example 3:

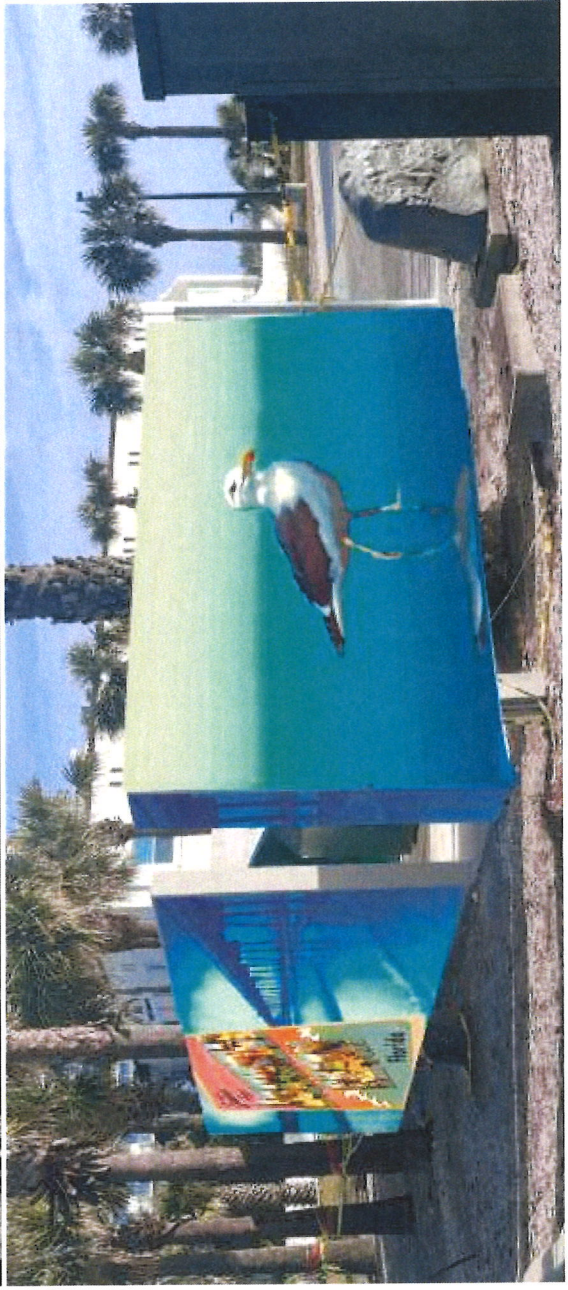


Proposal:

My concept for the Dumpster Enclosure Mural is to create an engaging and fun piece that the community will enjoy for years to come. The design aims to appeal to both tourists and locals with a vintage postcard for a photo opp in the main section of the wall. The background showcases the pier, offering another interactive photo opportunity. The sides of the dumpster I propose to paint a black backed gull on the south side and a brown pelican on the north side to honor my favorite local birds. I will apply a protective coating called Mural Shield to protect against sun damage, graffiti and ensure the mural's longevity.

PROPOSAL:





APPLICANT NAME: **Adrianna Capasso**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Adrianna Capasso
Jacksonville, FL
Email: adriannacapasso@icloud.com
Phone: 904-518-7642
Website/Portfolio: adriannacapasso.art
Instagram: [@adriannacapassoo](https://www.instagram.com/adriannacapassoo) | [@adriannartist](https://www.instagram.com/adriannartist)

Creative and passionate artist specializing in murals, fine art, and community-driven projects. Experienced in large-scale artworks, public installations, and engaging visual storytelling. Dedicated to bringing vibrant, meaningful designs to life while fostering community engagement through art.

Skills & Expertise

- Mural painting (large-scale & public installations)
- Acrylic, spray paint, and mixed media techniques
- Concept development & custom commissions
- Strong color theory & composition skills
- Community engagement & live painting events
- Project management & collaborative works

Experience

Freelance Mural & Fine Artist

Jacksonville, FL | 2019 – Present

- Designed and painted two large-scale murals in Downtown Jacksonville.
- Worked alongside and collaborated with Jax Is Rad, contributing to community art projects.
- Created interactive art pieces that encourage community engagement and social media interaction.
- Participated in local art festivals, live painting events, and gallery exhibitions.
- Worked with clients to develop custom artwork that reflects their vision and brand identity.

Founder, Nouveau Art Brand

Jacksonville, FL | 2023 – Present

- Built a personal brand around custom artwork, commissions, and community-based art initiatives.

- Sold original artwork at events, including Atlantic Beach Art Walk and North Guana Outpost.

Selected Murals & Public Art Projects

Downtown Jacksonville Mural #1 SanMarco Under bridge 50 feet by 20 feet

Downtown Jacksonville Mural #2 san marco Ice cream shop 10x12 feet

Education & Certifications

- Bachelor of Fine Arts in Graphic Design | University of North Florida
- Licensed Esthetician, Laser Technician IPL, Microneedling Certificate

Exhibitions & Events

- Atlantic Beach Art Walk, Jacksonville, FL
- North Guana Outpost Art Market
- Showings through Ponte Vedra High School

Community Involvement & Features

- Member of the National Art Honor Society in high school.
- Art donations & collaborations with local organizations.
- Live painting demonstrations at community events.

References

Available upon request.

ADRIANNA CAPASSO

Location: Ponte Vedra Beach, FL

Timeline: Available to start as soon as awarded, timeline approximately 10-14 days to complete

Website: <https://www.adriannacapasso.art/>

Bio:

Born and raised in Jacksonville Beach, I've been painting for nine years and have had a passion for art since I was a kid. Over the years, I've had the opportunity to work alongside Ansley Randall on three murals throughout downtown Jacksonville, contributing to the city's growing art scene.

I've showcased and sold my work at the North Atlantic Beach Art Walk and North Guana Outpost in Ponte Vedra, connecting with people who appreciate original, local art. In addition to exhibiting my work, I also take commissions from clients both in Jacksonville and out of state, creating custom pieces that bring their ideas to life.

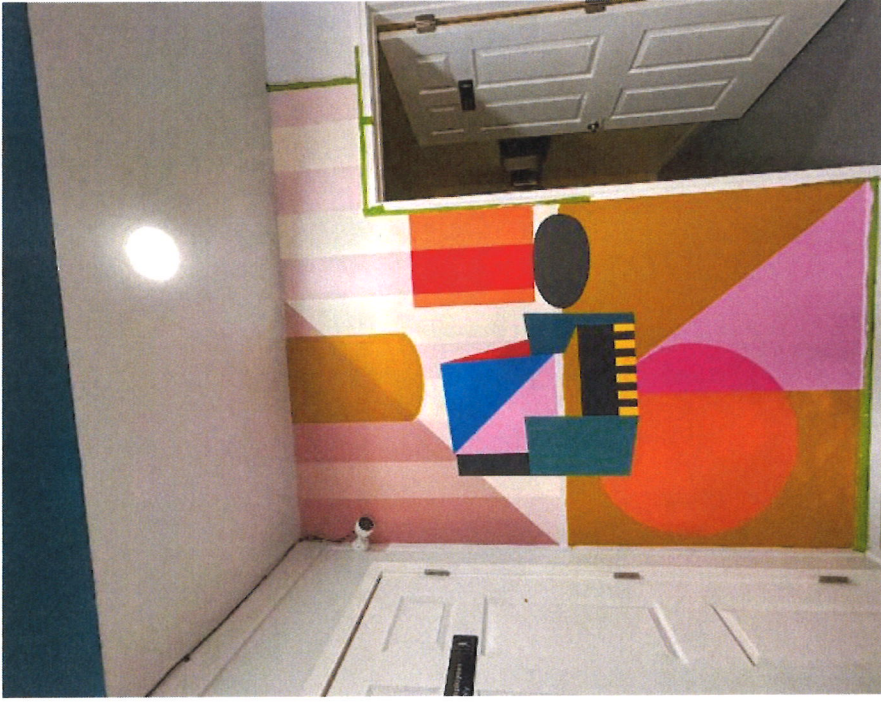
Currently, I'm pursuing a degree in graphic design while continuing to find new ways to make Jacksonville stand out through art. For this opportunity to paint on the dumpster, I'm excited to transform it into something bold and creative, adding to the city's unique character. I'm always open to new projects and ready to bring fresh ideas to life!

Example 1:



Spray Paint 50 ft X 20 ft (2023)

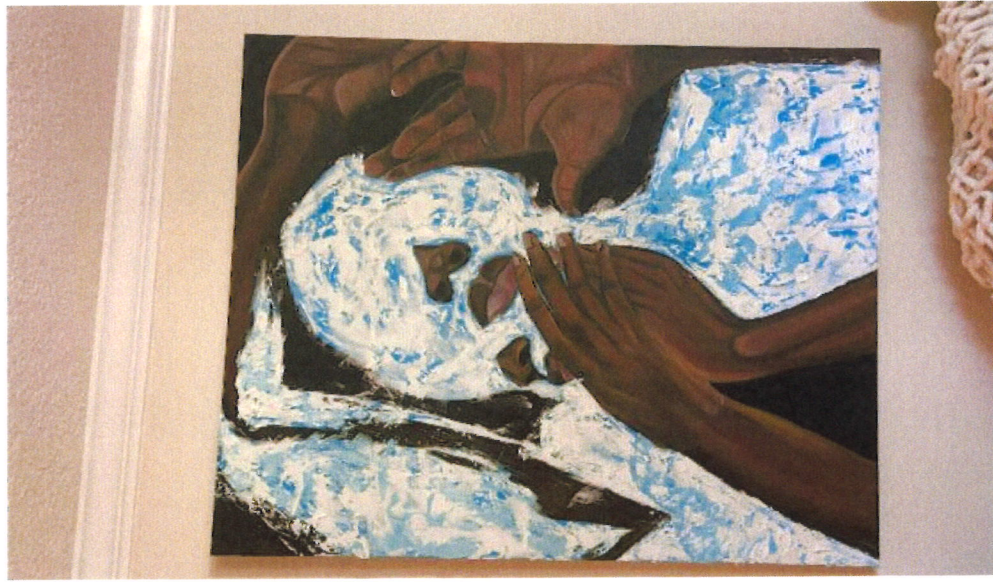
Example 2:



(2023)



Example 3:



(2024)

Proposal:

The mural would be a bright, dynamic depiction of Jacksonville Beach life, blending realistic and surreal elements for a unique visual impact. A massive, curling ocean wave painted in vivid blues and greens, with a perspective that makes it look like it's crashing out of the enclosure onto the sidewalk. A sea turtle wearing sunglasses, a surfing dolphin, and a whimsical octopus sipping iced coffee (a nod to local coffee culture) sitting in a life guard chair. The sunset sky in the background would transition from warm oranges and pinks to deep purples and blues, creating an eye-catching contrast. Slight neon-style outlines on key elements give the mural a modern, energetic feel, making it pop even more in photos. High-quality UV-resistant exterior paint, anti-graffiti coating, and waterproof sealant. Estimated completion in 10-14 days, weather permitting. Breakdown of each stage (sketching, base layers, detail work, sealing). Potential live painting days where locals can watch progress. Community Engagement & Photo Op Feature, The curling wave would have a 3D effect, and a cut-out surfboard (or painted perspective trick) allows people to pose as if they are surfing the wave! Small Easter eggs in the mural maybe a tiny sand crab holding a Jacksonville Beach sign would encourage people to find and share them! I

Would still include a Dolphin, and a crab holding a Jax Beach sign at the bottom. The chair would look like a JaxBeach Life Guard Chair. I will always take recommendations and change anything to accommodate anyone!



Tracie Thompson

APPLICANT NAME:

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

tracieharrisart@yahoo.com
@tracieharristhompsonart
tracieharristhompsonart.com

EDUCATION

1988-1992 Florida State University, Bachelor of Science Visual Arts, focus on painting and printmaking

CERTIFICATIONS

2024-2027 MEWP Operator Safety Training For Aerial and Scissor Lifts

WORK EXHIBITED AND SOLD

2024 phxjax 48 Hour Mural Festival participant, Jacksonville, Florida

2024 phxjax Spring Mural Jam participant, Jacksonville, Florida

2024 Fraser Mountain Mural Festival, 3rd place, Fraser, Colorado

2024 One Daytona Mural Festival, 1st place, Daytona, Florida

2024 Art in the Park Chalk Festival, 1st place, Jacksonville, Florida

2024 Duval De Mayo pop up mural festival participant, Jacksonville, Florida

2024 Amplify Avondale participant, Jacksonville, Florida

2023 & 2024 Oktoberfest pop up mural participant, Jacksonville, Florida

2023 Taco & Tequilla Festival pop up mural participant, Jacksonville, Florida

2023 Fabor & Co mural competition, 1st place, Jacksonville, Florida

2022 Roll by Goodyear mural competition, 1st place, Jacksonville, Florida

2020-present murals featured in multiple Fish House restaurants, Jacksonville, Florida

2006-2008 Murals exhibited in multiple Jacksonville Symphony ShowHouse projects

2005 Art displayed at Mill House restaurant, Jacksonville, Florida

2005 Art displayed at Pastiche restaurant, Jacksonville, Florida

2004 Art displayed at Alvert's Provence, Tallahassee, Florida

2003 Art displayed on the cover of Southern Living Magazine

2000 Art sold through Wild Apple Graphics Publishing, Woodstock, Vermont

2000 Art sold through Stellars Gallery, Jacksonville, Florida

2000 Appeared on Early Morning Show with Candice Coleman CBS

2000 Portfolio reviewed by artist Peter Max

FREELANCE WORK

2024-current working artist for Heartspace, Jacksonville, Florida

2023-current Internship with artist John Pugh

TRACIE THOMPSON

Location: Green Cove Springs, FL - NOT JACKSONVILLE AREA "LOCAL"

Timeline:

Website: tracieharristhompsonart.com

Bio:

As a freelance artist who grew up and lives in the Jacksonville area Tracie Harris Thompson strives to create images that are visually engaging and motivating to her viewers. Tracie's work can best be described as realistic with a whimsical twist. Her work can be seen in private homes throughout the area, at the Jacksonville Fairgrounds and at the phxjax Arts and Innovation district. In the past Tracie has had the honor of painting in the home of David Garrard, one of the spouse's lounges in the Capital Building in Tallahassee and multiple Jacksonville Symphony ShowHouse projects. Recently Tracie has interned with internationally acclaimed artist John Pugh and as assisted in multiple facets of his murals. Frequently Tracie paints locally at the Artistree studio at Jacksonville Beach. Tracie is passionate about her work and bringing her images to life in her home town.

Example 1:



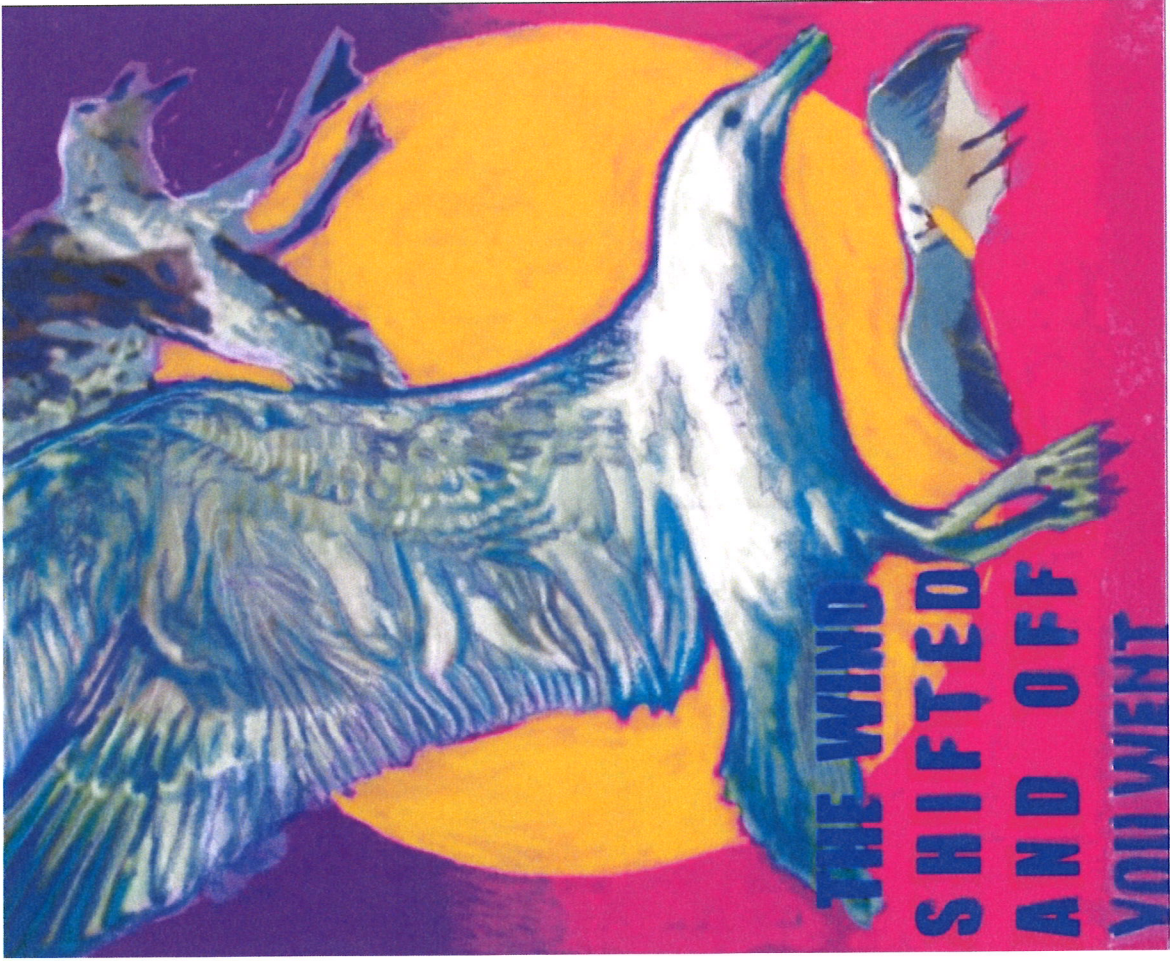
Example 2:



Example 3:



Proposal:



APPLICANT NAME: Raven DraKus (MoonShadow)

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

EXPERIENCE

Exhibitions:

- 2022- Two person exhibition, Blue Door gallery, Fernandina Beach, FL.
- 2023- Group exhibition, 'Falling in Flowers.' The Lark, Jacksonville, FL.
- 2024- Solo exhibition, 'Blinded by Beauty' Moxie Salon/Spa, Yulee, FL.

Mural Commissions:

- 2019- 300 sq ft exterior acrylic mural, New Possibilities Antiques, Fernandina Beach, FL.
- 2020- 365 sq ft interior acrylic mural, Go Juice, Fernandina Beach, FL.
- 2020- 175 sq ft exterior acrylic mural, Wicked Bao, Fernandina Beach, FL.
- 2021- Southside elementary volunteer/community mural, Fernandina Beach, FL.
- 2022- 100 sq ft interior floor mural, Fernandina Beach, FL.
- 2023- 200 sq ft garden fence mural, Fernandina Beach, FL.
- 2022-2024- 10x10 exterior mural performance pieces for 904 Happy Hour, Jacksonville, FL.
- 2023- 300 sq ft interior mural, Mezcal Spirit of Oaxaca, Fernandina Beach, FL.
- 2023- 50 sq ft interior mural, Mezcal Spirit of Oaxaca, Fernandina Beach, FL.
- 2023- 50 sq ft interior mural, Mezcal Spirit of Oaxaca, Fernandina Beach, FL.
- 2023- 250 sq ft interior mural, Amelia Island Coffee, Fernandina Beach, FL.
- 2024- 45 sq ft interior mural, Moxie Salon & Spa, Yulee, FL.

SKILLS

- Understanding project needs, estimating costs and managing projects.
- Proficiency in Adobe Creative Suite (photoshop, illustration, Indesign, ect.)
- Proficiency in drawing, painting, digital design, printmaking, sculpting, ect.
- Collaboration with other teams of artists, organizing projects.
- Detail oriented, working efficiently within deadlines.
- Efficient client-contractor communication. Working within budgetary needs of clients.

RAVEN DRAKUS (MOONSHADOW)

Location: Jacksonville , FL

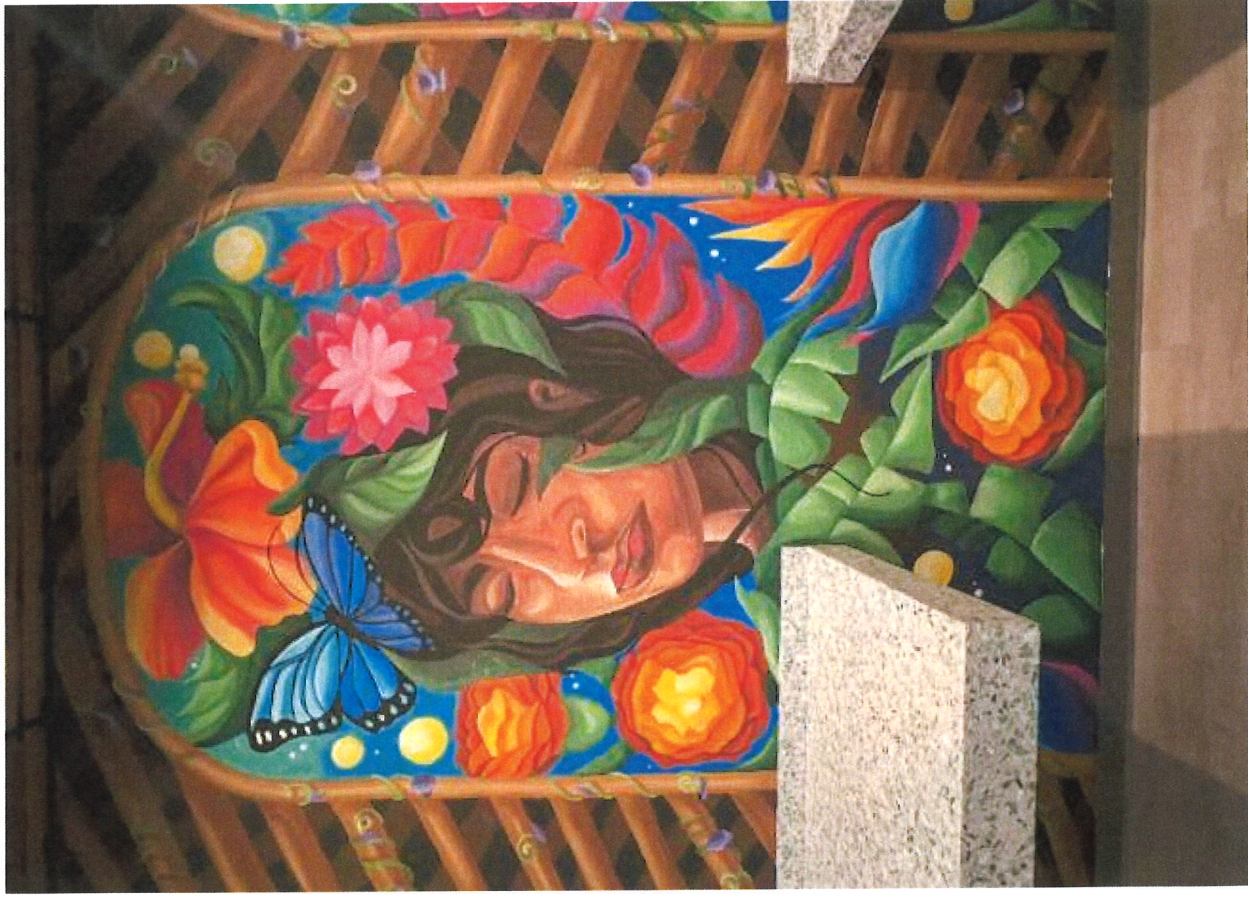
Timeline:

Website: www.ravenmoonshadow.com

Bio:

Raven Moonshadow began her career as an artist at the young age of 13, selling her work in her hometown, Fernandina Beach, FL. Drawing inspiration from nature, Moonshadow's work is a harmonious blend of ethereal wildlife and organic elements meticulously rendered in a free-flowing style. By the age of 16 she was painting murals for local restaurants and businesses. Her whimsical colorful style caught the eye of many. By the age of 19 she quit her day job and went on to support herself as a full-time artist. Now based in Jacksonville, Moonshadow paints murals locally, sells her original work, and works with other artists in the community to enrich our city's culture..

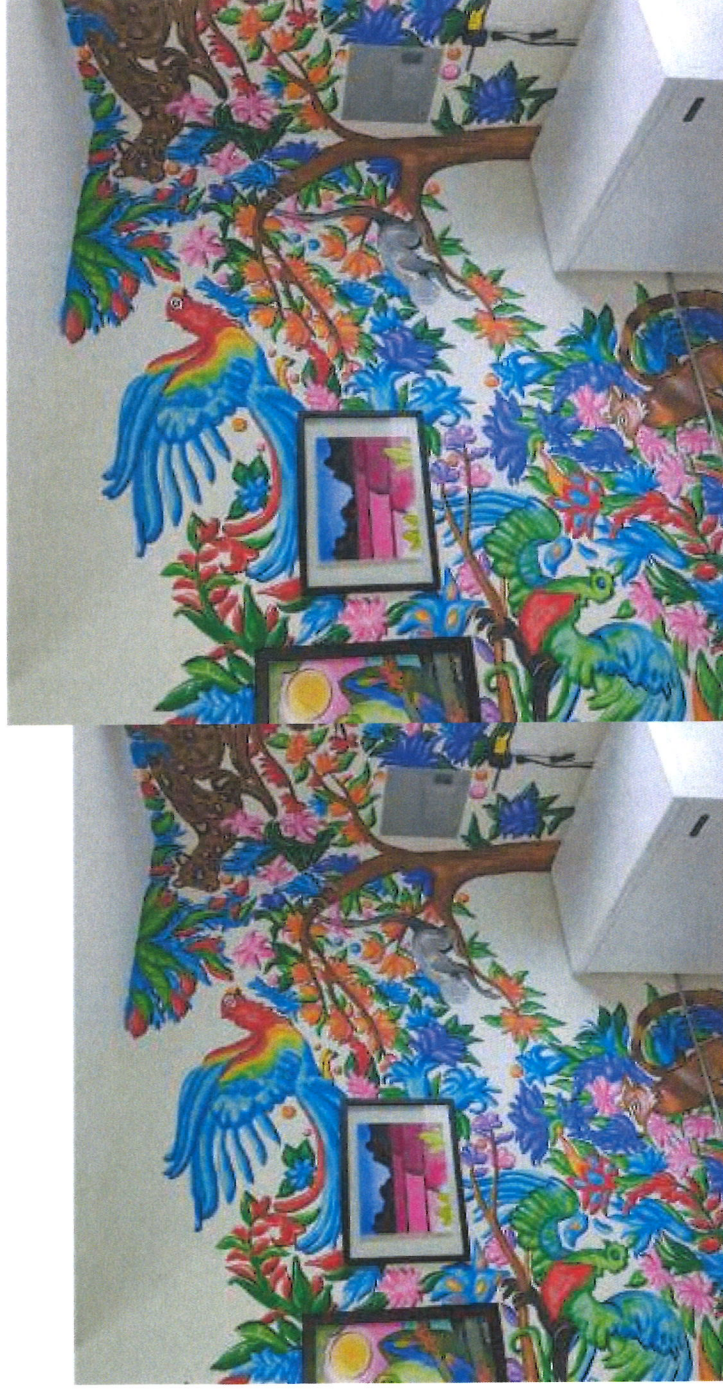
Example 1:



Example 2:



Example 3:



Proposal:



APPLICANT NAME: **Jonathan Lynn**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Jonathan



Lynn

Visual Designer

I am a professional visual designer and artist who uses a passion for art and design as a tool for helping families and companies transform their

EDUCATIONAL HISTORY

Bachelor of Art Education

University of North Florida | 1999

Master of Public Administration

University of North Florida | 2011

WORK EXPERIENCE

Jon Lynn Designs

2014 - present

- Murals, prints, paintings and public art. Anything and everything to create, inspire and help make the world a brighter place.

Duval County Public Schools

Art Teacher | 2003 - present

- Pinedale, Ruth N Upson, Long Branch, Henry Kite, Finegan/Anchor Academy, Waterleaf, Twin Lakes, GRASP Academy and Kernan Trail Elementary Schools

SKILLS

- Painting, drawing & design
- Murals
- Carpentry
- Meditation & breathwork teaching

INTERESTS

Surfing, Ultramarathons, Freediving, Kayaking, Hiking, Writing, Bluegrass Pickin' and doing all these things with my freinds and family

REFERENCE

Suzanne Shall

Principal, Kernan Trail Elementary

904.451.7646

Greg & Lakesha Burton

JSO, retired

JONATHAN LYNN

Location: Atlantic Beach, FL

Timeline: TBD

Website: <https://mrjonlynn.com/>

Bio:

I've been an artist my whole life; from painting on my bedroom walls as a kid, to muraling San Pablo Elementary as a student, to muraling every school I've ever worked, and now branching out into commercial and residential murals, bringing color and design into public and personal spaces is something that brings me great joy. My painting style of bold lines and bright colors is influenced by my love of linoleum and woodcut printmaking, which I was introduced to as a student at Fletcher Jr., and further explored at Fletcher Dr., FCCJ and UNF. I feel so fortunate to have grown up at the beaches and Jacksonville, and my mission as an artist is to live a creative life raising my family, playing music, painting murals and teaching the creative process here in my hometown. I grew up surfing the old pier in South Jax Beach, and watched the current one being built from my vantage point as a server at First Street Grille, and it would be an absolute honor and a privilege to create a mural in downtown Jax Beach.

Example 1:



Paint on Drywall (2024)

Example 2:



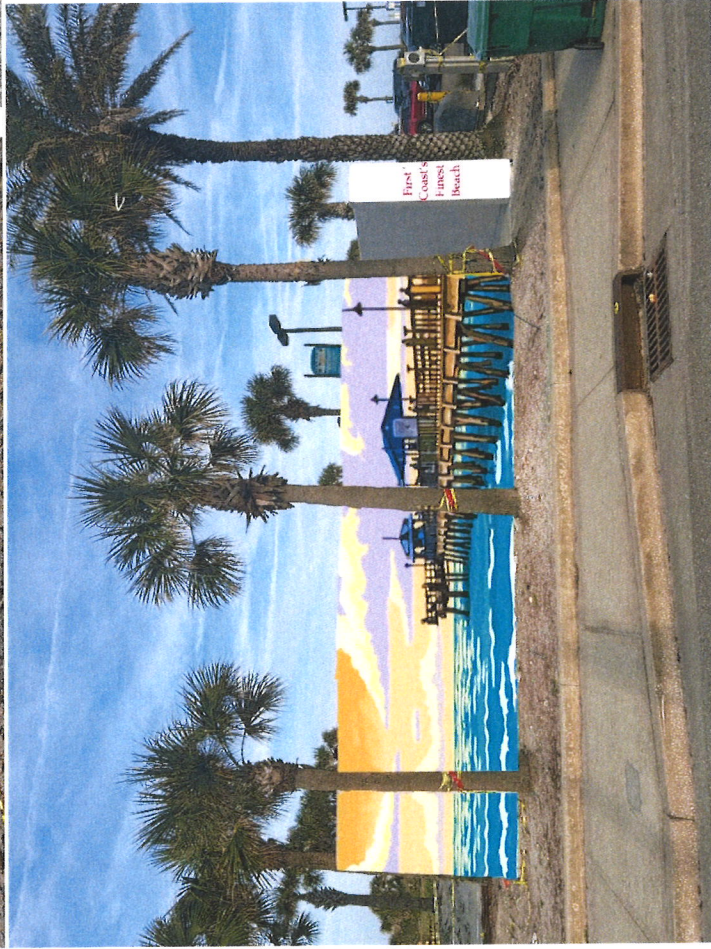
Paint on Drywall (2024)

Example 3:



Paint on Drywall (2024)

Proposal:



The north and west sides have negative space in which people can stand to take great photos, and the north and south sides feature the name of the City. I thought it was too much to add the name to the west side of the structure but we can integrate some lettering in a way that's cohesive if you'd like extra branding

APPLICANT NAME: Brook Page

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

BROOK PAGE

Freelance Artist, Illustrator and Muralist

brook@brookpageart.com | 904-553-5220 | www.brookpageart.com | www.instagram.com/brookpageart

Professional Summary

Creative and versatile freelance artist with extensive experience in murals, fine art, and a wide range of mediums including oil, gouache, watercolor, and acrylic. Dedicated to transforming everyday items into extraordinary visual experiences.

Education

Bachelor of Fine Arts (BFA) in Illustration
Rhode Island School of Design, 2000

Professional Experience

Freelance Artist

Brook Page Art | 1997 – Present

Scenic and Mural Artist

Firehouse Subs | 2024 - Present

- Scenic painter and mural artist.

Illustrator

Jacksonville Jaguars | 2024

- One of 7 artists selected to create a poster for the Jacksonville Jaguars Duuval Designs poster series.

Illustrator

American Meadows | 2022 – Present

- Create illustrations for the website, packaging, and marketing materials
- Collaborate with the marketing team to ensure cohesive visual branding

Illustrator

J. Cecile | 2023 – Present

- Created illustrations for fabrics used for apparel
- Collaborated with design team to create cohesive collections

Trader Joe's | 2014 – 2021

- Designed and executed more than 70 custom murals and 3-D elements for stores in Florida, Georgia, Alabama, Indiana and Arkansas
- Oversaw design team in Minnesota
- Created hand-drawn calligraphy and illustrated signs for in-store product advertising and marketing

Art Instructor

The Cultural Center | 2013

- Developed and taught children's art camps
- Created engaging and educational art activities for children

Puppet Maker

University of California | 2005

- Created large scale puppets for health education initiatives

Illustrator

Lennar Homes | 2005

- Designed and created custom coloring books for promotional and educational purposes

Artist

California Pizza Kitchen | 2005

- Designed and produced custom artwork for use in multiple restaurant locations

Art Instructor

Carden Hall | 2000 – 2005

- Developed curriculum and taught grades K through five
- Created engaging art projects and activities for young students

Puppet Maker

Big Nazo Studios | 2000

- Created large scale puppets for performance and theater

Murals

Private Client Murals , Multiple Locations | 2000-Present

- Designed and painted custom murals for private residences, creating unique artwork tailored to each client's vision and space.

Walmart | 2025

- Designed a site specific mural for Walmart in Haleyville, AL

St. Johns Cultural Council | 2024

- Selected to create a mural in St. Augustine Beach, the first in a series of murals that will make up a new St. Johns County Public Art Trail.

Treyler Park Restaurants, Multiple Locations | 2022-2024

- Collaboration with Artistic Aire to design and paint custom murals for The Treyler Park Restaurant Group in Ponte Vedra FL,; St. Augustine, FL; Savannah, GA; and Little Tybee Island, GA, creating vibrant site specific artwork for each location.

Chowder Ted's Restaurant, Jacksonville, FL | 2024

- Painted the exterior of the restaurant with a vibrant ocean themed mural, enhancing the building's facade.

Artistic Aire | 2022 – 2024

- Designed and executed large-scale corporate and private murals
- Led mural projects from concept to completion

The Griffin Estate, St. Augustine, FL | 2024

- Designed and painted a custom mural for the historic Griffin Estate

The Boys and Girls Club, Jacksonville, FL | 2023

- Designed and executed murals for multiple locations in Jacksonville

Trader Joe's, Multiple Locations | 2014 – 2021

- Designed and executed more than 70 custom murals and 3-D elements for stores in Florida, Georgia, Alabama, Indiana and Arkansas

The Serenata Beach Club | 2008

- Created a mural underneath a waterfall, adding an artistic element to the club's outdoor space

Exhibitions Galleries and Licensing

Image Conscious Fine Art Publisher - 2025

The Plum Gallery

St. Augustine, Florida |2024

Spoonbill Gallery

Greenville, South Carolina | 2024

Dennis and Ives

Jacksonville, Florida | 2024

CX 904 Gallery
Jacksonville, Florida | 2024

Shain Gallery
Charlotte, North Carolina | 2024

The Energy Lab | 2008-2010
St. Augustine, Florida

Classic Blends | 2007
St. Augustine, Florida

Art-a-Fair
Laguna Beach, California | 2002-2005

Woods Gerry
Providence, Rhode Island | 2000

Notable Achievements

Collaborated with renowned Florida Highwaymen artist, R.L.Lewis on an original mural for downtown Hastings, FL, recreating one of his iconic paintings | 2024

Selected by the Jacksonville Jaguars to design a limited edition game day poster | 2024

Selected by the St. Johns Cultural Council to create the first mural that will make up the new St. Johns County Public Art Trail | 2024

One of 30 of 500 artists selected to show at the Shain Gallery Annual Invitational, Charlotte, North Carolina | 2024

Volunteer Designer and Artist

The Humane Society | 2024

- Donated pet portraits to raise funds for the charity.

The Cowford Ball | 2023

- Donated time creating designs for children to paint as part of American Cancer Society Initiatives.
- Contributed a painting to the Cowford Ball with proceeds benefiting the American Cancer Society.

The American Cancer Society | 2008

- Created paintings for auction with proceeds benefiting the American Cancer Society.
-

Skills

- Mediums - Oil, Gouache, Watercolor, Acrylic, Paint Marker, Spray Paint, Charcoal, Ink
 - Mural Design and Execution
 - Art Instruction
 - Illustration
 - Graphic Design
 - Calligraphy and Lettering
 - Jewelry and Light Metals
 - Fabric and Repeat Pattern Design
 - Puppet Design and Construction
 - Licensing and Art for Products
 - Client and Project Management
 - Procreate
-

Select Clients Include

Walmart | Firehouse Subs | Jacksonville Jaguars | Chowder Ted's | Trader Joe's | The Boys and Girls Club | Sea Breeze Medical | California Pizza Kitchen | Treylor Park Restaurants | University of California | Brucci's Pizza | The Lodge and Club | Serenata Beach Club | Lennar Homes | Behr Paint | American Meadows | Huntsville's MidCity District | American Cancer Society | Dan Gurney's All American Racers | Sol Grille | Oh Snap Fishing Tournament | Bagel Me | Travis Fulton Golf | Scalise Land Surveying | The Green Bean Coffee House | Carden Hall | Swim Fun | The Griffin Estate | St. Johns Cultural Council

BROOK PAGE

Location: Jacksonville, FL

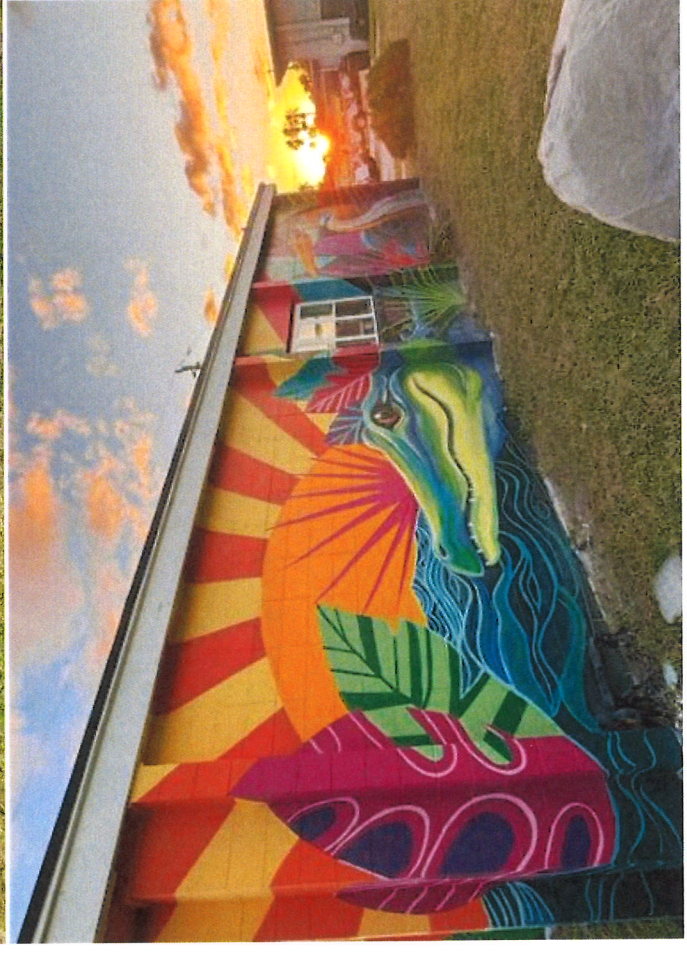
Timeline: Available to start as soon as awarded, timeline approximately 2-3 weeks

Website: www.brookpageart.com

Bio:

Brook Page is a versatile artist whose work bridges the worlds of fine art and illustration. Growing up on the coasts of Southern California and Florida, she developed a deep appreciation for color, nostalgia, and the beauty of everyday life. Brook earned her degree from the Rhode Island School of Design, where she majored in illustration with a focus on children's books. Her artistic journey has taken her across the Southeast, painting over 60 murals for Trader Joe's—from the vibrant streets of South Beach, Miami, to Little Rock, Arkansas. She works in a variety of mediums, including oil, gouache, acrylic, and watercolor, embracing each with a playful and expressive touch. Brook's work is inspired by landscapes, food, nature, and childhood memories, often infused with a whimsical energy that reflects her love of storytelling. She is constantly painting and exhibits in galleries throughout the Southeastern United States. Whether moody or vibrant, her pieces are always designed to connect with audiences in an approachable and engaging way.

Example 1:



Example 2:

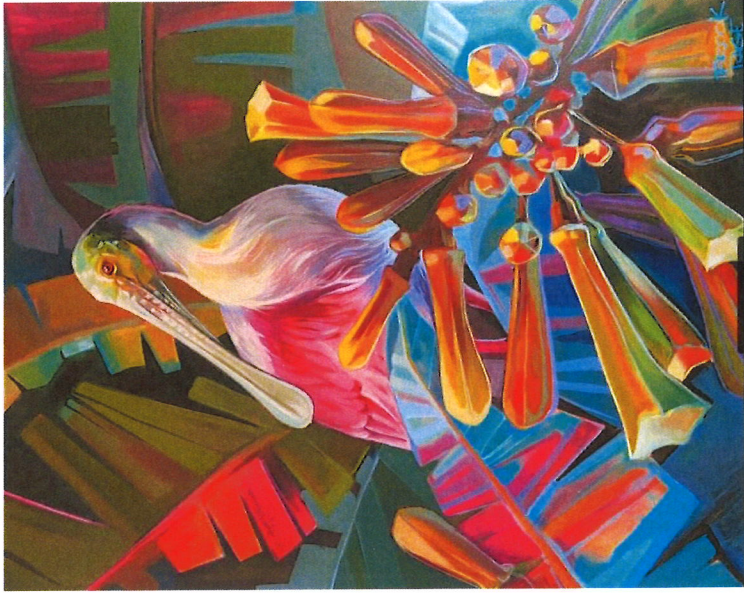


Example 3:



Proposal:

I propose to create a vibrant, Florida bird inspired mural featuring northern Florida birds on the dumpster enclosure in Jacksonville Beach. This mural will be part of my ongoing series celebrating the region's diverse bird species, depicted in bold, dynamic colors. My goal is to bring energy and beauty to an otherwise utilitarian structure. Materials to Be Used - Chroma Mural Paints (highly pigmented, UV-resistant, and durable for outdoor use) - Spray Paint (for vibrant color accents and blending) - UV Coating (for additional protection against fading and sun exposure) - Brushes and Rollers (various sizes for detailed work and coverage) - Drop Cloths & Tape (for masking and protecting surrounding areas) - Scaffolding or Ladder (depending on wall height and accessibility)



APPLICANT NAME: **Annora Lemieux**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Primary artist: Annora Lemieux

Phone: 904-472-5082

13779 Evergreen Dr. Jacksonville, FL, 32224

Website: www.ArtbyAnnora.com

LinkedIn: www.linkedin.com/in/art-by-annora/

Assistant artist: Jonathan Blake

Phone: 904-412-7068

13776 Evergreen Dr. Jacksonville, FL, 32224

LinkedIn: www.linkedin.com/in/jonathan-e-blake/

Company Email: ArtbyAnnora@gmail.com

Annora's Professional Experience

At 17, I began my artistic journey, selling my first original paintings. After high school, I founded my business, "Art by Annora Inc.," and launched an e-commerce website, ArtbyAnnora.com to showcase my work. Through this process, I gained experience in business management, development, and local networking. Over the years, I've taught one on one art classes to people of all ages and have been commissioned for a wide range of personal and public artworks. My portfolio includes large murals—working off of scaffolding and lifts—I've completed murals from Florida to New Mexico, book cover illustrations (rendered digitally and then painted in oils), and oil paintings that depict animals, anniversary and wedding portraits, dreamscapes, architecture, and landscapes. I've worked on large-scale surfaces, including both interior and exterior walls, as well as large canvases. My artistic practice spans a variety of mediums, from oil and acrylic paints to spray paint, graphite and charcoal pencils, and digital painting tools. I am skilled in using drawing tablets and proficient with Adobe software. Through networking, I've developed strong connections with local businesses, where I've had the opportunity to host solo exhibitions and perform live painting demonstrations for the public. I am currently working towards getting my real estate license and a project management certificate

Jonathan's Professional Experience

Currently, I am an E & I inspector, technician, and electrician. However, in my earlier years, I specialized in large-scale mural projects. I've managed and completed both interior and exterior murals on various surfaces, including floors, walls, and ceilings. My skills include proficiency with scissor lifts, and I served as a heavy equipment instructor at Lowe's. Additionally, I have extensive experience in tile and mosaic installations, artistic drywall installations, Interior & exterior mood lighting, concrete staining and epoxy, as well as painting accent walls and faux finishes. I am a digital asset creator, specializing in NFT's and crypto currency.

We highly encourage the review committee to visit our LinkedIn profiles. This will give you a more in depth look at our professional experience and mural projects! We thank you for your time.

ANNORA LEMIEUX

Location: Jacksonville, FL

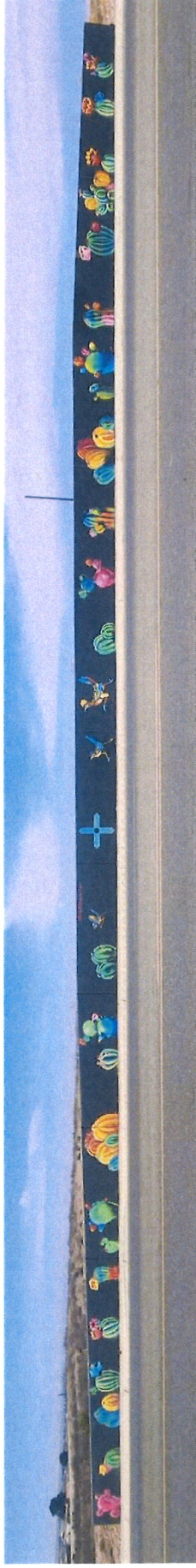
Timeline: Immediate availability and expect team completion in 3 days

Website: <https://www.artbyannora.com/>

Bio:

At 17, I began my artistic journey, selling my first original paintings. After high school, I founded my business, “Art by Annora Inc.,” and launched an e-commerce website, ArtbyAnnora.com to showcase my work. Through this process, I gained experience in business management, development, and local networking. Over the years, I’ve taught one on one art classes to people of all ages and have been commissioned for a wide range of personal and public artworks. My portfolio includes large murals—working off of scaffolding and lifts—I’ve completed murals from Florida to New Mexico, book cover illustrations (rendered digitally and then painted in oils), and oil paintings that depict animals, anniversary and wedding portraits, dreamscapes, architecture, and landscapes. I’ve worked on large-scale surfaces, including both interior and exterior walls, as well as large canvases. My artistic practice spans a variety of mediums, from oil and acrylic paints to spray paint, graphite and charcoal pencils, and digital painting tools. I am skilled in using drawing tablets and proficient with Adobe software. Through networking, I’ve developed strong connections with local businesses, where I’ve had the opportunity to host solo exhibitions and perform live painting demonstrations for the public. I am currently working towards getting my real estate license and a project management certificate.

Example 1:



Example 2:



Example 3:



Proposal:

My mural concept gives tourists and residents the opportunity to get their picture in front of a vibrant and aesthetically pleasing design that showcases the phrase “We Love Jax Beach” in big colorful letters. My inspiration for this mural comes from a love I have for Jacksonville Beach. I have traveled to other states and have done murals in states where there was not a single body of water in sight. The ocean feels like home and there's nothing like our beautiful Jacksonville beach and the salty ocean! I'm very proud to call Jacksonville Beach my home and this mural aims to share that feeling with everyone who visits!



APPLICANT NAME: Camila Luna

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:



ARTIST & MURALIST

studio@zayasart.com | @zayasart | zayasart.com

EDUCATION

Escuela de Artes Plásticas y Diseño de Puerto Rico
(2003 – 09)

Escuela de Bellas Artes de Ponce, Visual Art
(1995 – 99)

AWARDS

The Key to the City of Lynn, MA (2017)

PROCLAMATION

"Joven distinguido de la Ciudad Capital San Juan" (2003)

TEACHING EXPERIENCE

Escuela de Artes Plásticas de Puerto Rico (2018)
Instructor and Speaker Resources EAPD Delegation:
Festival del Caribe, Santiago de Cuba

Universidad de Puerto Rico – Recinto de Arecibo (2018)
Instructor: Proyecto Arte Sanador

Universidad Metropolitana UMET (2013 – 14)
Profesor: Street Art: Técnicas del Arte Urbano

FEATURED PROJECTS

Royal Caribbean

Icon of the Seas Installation (2023)

United States Postal Service

Stamp AUTOESTIMA, Mall of San Juan Station (2023)

Puerto Rico Tourism Company

Poster Feria de Artesanía XXV (2022-23)

Museo de Las Américas

Jukeate en el Museo pintando con Zayas (2014)

UN ZAYAS POR DÍA

(2012 – 13)
www.unzayasporadia-blog.tumblr.com

INDIVIDUAL EXHIBITIONS

Universidad de Puerto Rico – Recinto de Mayagüez
Galería de Arte del Departamento de Humanidades (2015)

Museo de Las Américas (Antiguo Cuartel de Ballaja) VSJ
"MURALIS: exposición de muralismo contemporáneo" (2015)

Museo de Arte de Caguas "ANIMALIA" (2014)

Galería de Cultura y Turismo, Ponce, PR
"SENTIMIENTOS CON EL SOL" (2001)

PUBLIC ART

2019 - 2025

Cayey Center honoring Piculín Ortiz, Cayey, PR
Juana Díaz Center, Juana Díaz, PR
Caguas City Hall, Caguas, PR
Isla de Cabras National Park, Toa Baja, PR
Beyond Walls, Miami, FL
Santurce es Ley, San Juan, PR
Casa BACARDÍ, Cataño, PR
Concha Acústica de La Plaza de Recreo Ramón Frade de Cayey, PR
Hipódromo Camarero, San Juan, PR
Banco Popular Pad. 18, San Juan, PR
Beyond Walls, Holyoke, MA, USA
Ecos Sport Park, San Juan, PR
Festival Color Caribe, Parque Agroturístico "El Dorado", Dorado, PR
San Patricio Plaza, San Juan, PR
Corredor Afro, Loiza, PR
Beyond Walls, Lowell, MA, USA
Museo de Las Américas (Sala Herencia Africana), San Juan, PR
1er Encuentro Internacional de Muralismo de Tarija, Bolivia
Festival de Arte Urbano YAUCROMATIC, Yauco, PR
Proyecto PAREDES VIVAS, Litoral de Cataño, PR
Bienal Internacional de Arte Miramar, Argentina
Proyecto de Arte Urbano MONUMENTART, Loiza, PR

2013 - 2018

Festival de Arte Urbano INDOMITA, Zamora, Ecuador
4ta Bienal Internacional de Muralismo y Arte Público de Colombia
Somerville Street Art Project, Somerville, MA, USA
Festival de Arte Urbano HOY Villa Francisca, Santo Domingo, RD
Mural Festival BEYOND WALLS, Lynn, MA
Artists 4 Israel Project, Hadera, Israel
Festival de Arte Urbano Ponce es Ley, PR
Ruta del Arte Project (San Jorge Children's Hospital) Santurce, PR
353Walls Project, Gainesville, FL
Fiesta de Colores Project, Canoa, Manabí, Ecuador
Residencia Curatoria Forense, Villa Alegre, Chile
Bienal de La Habana, Museo Orgánico Romerillo project, Cuba
Festival Loiza in El Barrio, Harlem, NY
Festival Union de Arte Independiente Santurce es Ley 5, PR
Museo de Arte de Puerto Rico (SEL 4)

SELECT COLLECTIVE EXHIBITIONS

Museo Histórico R.R. Bermúdez de Coamo, AFRO SUR (2023)
Corredor Afro, Loiza, PR, NEGRO (2020)
Museo de Las Américas, VSJ, Esculturas Sonoras (2019)
Museo de Arte Contemporáneo de PR, CENA POR EL MAC (2018)
Instituto de Subcultura, Santurce PR, PROGRESO (2018)
The Clemente Soto Vélez Cultural Center, New York, NY (2017)
ArtLab 753, Santurce PR, TERRÍCOLAS (2016)
Museo Orgánico Romerillo, 12 Bienal de La Habana (2015)
Espacio 20/20, Santurce PR, CERRA ALL-STAR Vol. II (2014)
Museo de Las Américas, FASHION ART (2014)
Wynwood Embassy, Miami, FL, SHOOT FOR THE MOON (2013)
Museo de la Historia de Ponce, YA ERA HORA (2013)
Museo de Arte de Arecibo, Contemporáneo (2012)

CAMILA LUNA ZAYAS

932 1st Street N., Apt 602,

Jacksonville Beach, FL 32250

czayasr@gmail.com (904) 402-3907

ART AWARDS

Northeast Florida Scholastic Art Awards

Jacksonville, FL

- 2025 Gold Key Award for Mixed Media - Awarded Scholarship to Savannah College of Art and Design
- 2025 Gold Key Award for Mixed Media - Awarded Scholarship to Jacksonville University
- 2024 Honorary Mention Award for Mixed Media
- 2023 Silver Key Award for Ceramics & Glass
- 2023 Silver Key Award for Mixed Media

The Duval County Public Schools Fine Arts Department

Jacksonville, FL

- 2024 High School Art Award: Work of Excellence (E)

EDUCATION

Douglas Anderson School of the Arts

Major: Visual Arts

Jacksonville, FL

GPA: 3.8

WORK EXPERIENCE

Jacksonville Public Library

Jacksonville, FL

Teen Events Coordinator- Volunteer

October 2023 – Present

- Support Event Planning: Assist in the design and implementation of events and activities for teenagers, such as workshops, social gatherings, and recreational activities.
- Teen Engagement: Support the coordinator in providing guidance and support to teens, fostering a positive and inclusive environment.

Catholic Charities

Jacksonville, FL

Volunteer Clerk

June 2024 – July 2024

- Administrative Support: Assist with various administrative tasks such as filing documents.
- Filing: File documents accurately and systematically to maintain an orderly office environment.
- Binder Organization: Organize binders, ensuring all materials are properly labeled and filed.

SKILLS

Time Management: Ability to manage time effectively to meet deadlines and balance multiple projects.

Project Management: Skills in planning and executing art projects from start to finish.

Collaboration: Experience working collaboratively on group projects or in team settings.

CAMILA LUNA

Location: Jacksonville Beach, FL

Timeline: Up to 1 month to finalize sketch, 15 day completion – guarantee completion by August

Website: <https://zayasart.com/pages/zayas>

Bio:

DAVID ZAYAS'S BIO – LEAD ARTIST David Zayas (b. 1983, Ponce, Puerto Rico) is a muralist with a career spanning more than two decades, his practice is rooted in tradition as a means of cultural affirmation, resonating both on the island and internationally. His impact can be found on walls in more than ten countries, solidifying his voice within contemporary muralism. David Zayas' exhibitions art museums include "ANIMALIA" at the Art Museum of Caguas and "MURALIS: An Exhibition of Contemporary Muralism" at the Museum of the Americas in Old San Juan, the only exhibit of its kind in the history of the island. His international honors and exhibitions include the 12th edition of the Biennial in Havana, Cuba; the 3rd Biennial International MULL of Muralism and Public Art of Colombia; Artists for Israel in Hadera, Israel; the International Art Biennial Miramar in Buenos Aires, Argentina; and the International Muralism Biennial of Tarija, Bolivia. He has collaborated with international brands, including Hilton, Bacardi, Absolut, Starbucks and USPS. As a professor, David launched Puerto Rico's first college-level class for muralism, and to date, he continues engagement of students and youth throughout his practice. He frequently visits his niece Camila Luna Zayas in Jacksonville Beach. CAMILA LUNA ZAYAS'S BIO – ARTIST AND JACKSONVILLE BEACH RESIDENT Camila Luna Zayas (b. 2009, Jacksonville, Florida). Currently resides in Jacksonville Beach, four blocks from the proposed mural wall. Camila has received several prestigious awards from the Northeast Florida Scholastic Art Awards and The Duval County Public Schools. These accolades have not only recognized her artistic excellence but have also provided her with valuable opportunities to showcase her work at the art gallery in the Jacksonville Public Library. Camila has received art scholarships to the Savannah College of Art and Design and the Jacksonville University.

Example 1:



Example 2:



Example 3:

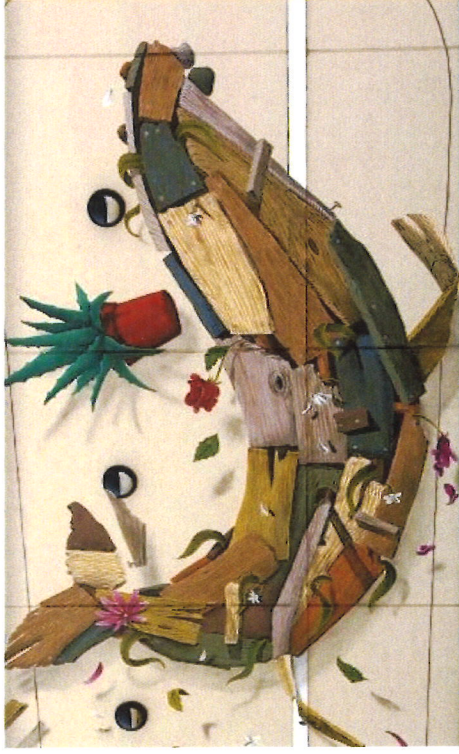


Proposal:

INSPIRATION

North Atlantic right whales, which can grow to 70 tons and 55 feet long, are sighted every winter off the Atlantic coast between Jacksonville and Cape Canaveral. Jacksonville is central to the only known calving area for North Atlantic right whales, which runs from Georgia to Florida. These coastal waters have been designated as right whale critical habitat by NOAA Fisheries.

DESIGN CONCEPT



From 2012 – 2016, Zayas was known for his murals that reimagined animals with found materials, speaking to environment, sustainability, and human connection. In recent years, Zayas' style has developed more vibrant colors, patterns, and abstract linear elements, as evident in his submitted work samples.

Our proposed concept for this mural is to transform David's beloved whale design into his latest style of bright colors and layered textures, and to incorporate a local focus on Jacksonville Beach by adjusting the whale species, background elements, and cultural symbolism for the mural.

DESIGN PLAN



RIGHT WHALE

The Northern right whale is distinguished from other cetaceans by the absence of a dorsal fin on its broad back, short, paddle-like pectoral flippers and a long arching mouth that begins above the eye.

CALF + PARENT

There may be an opportunity to celebrate the calving area with a design that features a baby whale with its parent.



SEA IMAGERY

Our goal is to incorporate layered background elements into the design that are reminiscent of Jacksonville's coastal environment.



VIBRANT DIMENSION

The final design will include more vibrant colors and imagery that is reflective of Zayas' most recent mural style.



APPLICANT NAME: **Stephen Ferrell**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

STEPHEN FERRELL

Location: Jacksonville, FL

Timeline:

Website: [INSTAGRAM: @_stephen_ferrell__](#)

Bio:

Born in Jacksonville, I am a self taught artist who spent eighteen years designing Bass Pro Shops interior art and dioramas. I am currently working as a full time artist and breaking into the mural world. I have completed a 200 square foot mural and am wrapping up 1,375 square foot mural this week.

Example 1:



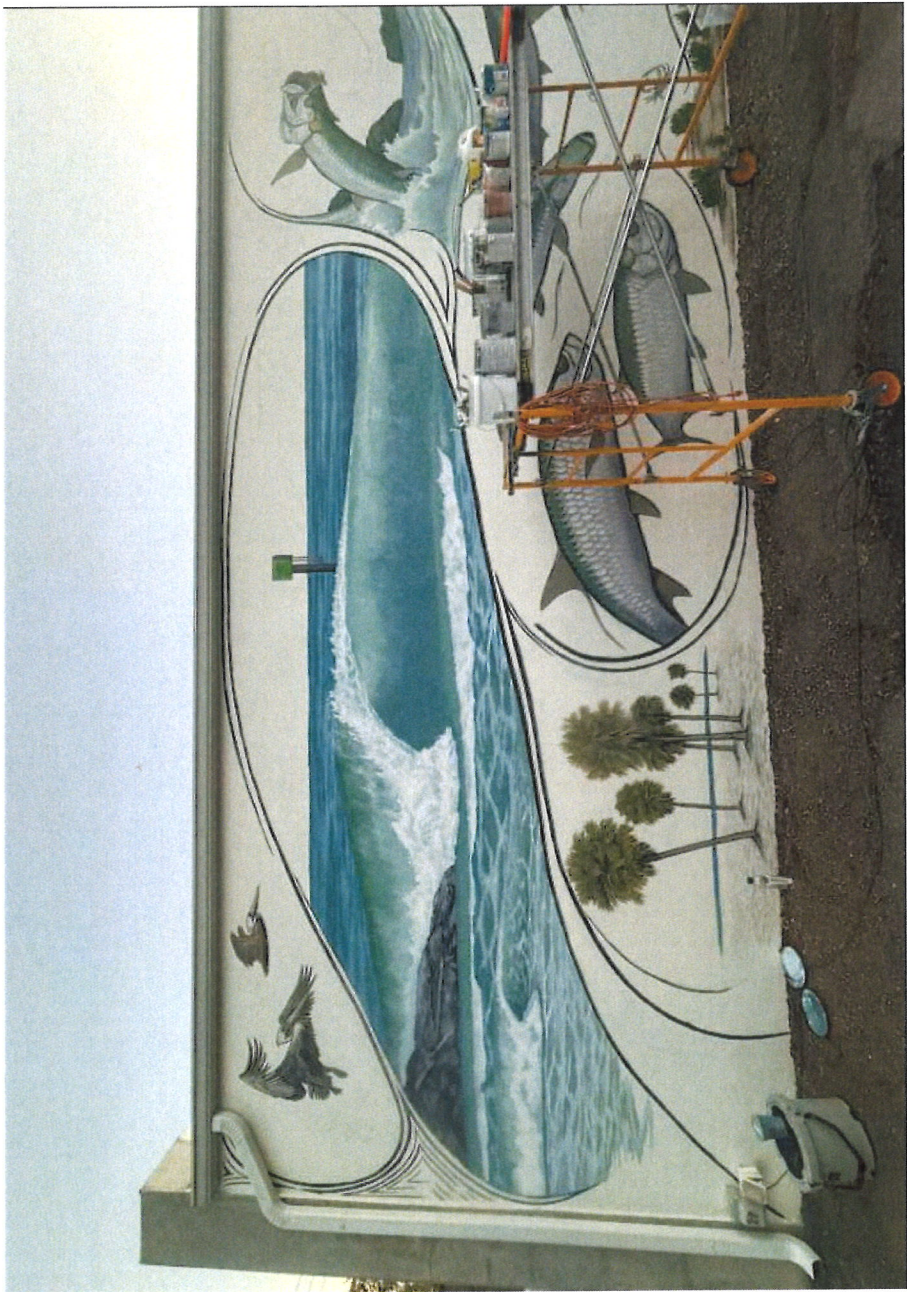
Example 2:



Example 3:



Proposal:

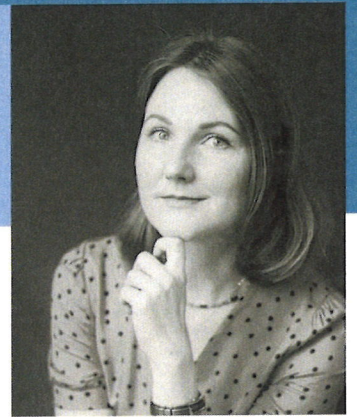


APPLICANT NAME: **Maryna Kovalchuk**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

MARYNA KOVALCHUK



EDUCATION

Crimean Humanitarian
State University
Master of Graphic Design, Painter, Educator
International institute of
psychology, 2023
Certificate: the method of art therapy

SKILLS

Painting, drawing, mixed media, art objects,
jewelry design, education,
composition, color theory specialist, written
communication, customer service, team
coordination, self organization, art therapist
(overcoming stress)

LANGUAGE

English, Ukrainian, Russian

EXHIBITS

Collective Exhibition
Yalta, Ukraine | May 2009

Dim Kavy. Personal exhibition.
Kyiv, Ukraine | October 2013

Art space "Shos Tsikave". Personal exhibition
Lviv, Ukraine | February 2016

Panchyshyn Art gallery. Collective exhibition
Kyiv, Ukraine | June 2021

Svitovid Art gallery. Collective exhibition
Lviv, Ukraine | January 2021

The Art center Cooperative art gallery.
Collective exhibition

Jacksonville, FL | May 2022
OMWP studios. Preserve Ukrainian
Cultur. Collective exhibition
Chicago, IL | October 2022

Ukraine Slava cafe. Solo exhibition
Jacksonville, FL | 2023

Bethel art gallery. Group exhibition
"Garden Party"
Jacksonville, FL | 2024

Bethel art gallery. Group
exhibition
Jacksonville, FL | 2024

Contact

305 331 6653
4marykovalchuk@gmail.com
11186 Peerless Lane, 32246 Jacksonville, FL

CAREER SUMMARY

Self - employed Artist and educator | October 2009 - Present
Experienced artist with 15 years of work experience, including exhibitions,
city mural projects,
art education for kids and adults, art event coordinator, auction fundraiser.
Seeking an opportunity to share my unique artistic style, passion to teach
art and management abilities.

WORK EXPERIENCE

Illustrator, freelancer
2009 - 2016 (Lviv, Ukraine)
I created paintings, illustrations, logos, graphic designs for
different brands and companies.
(Bilka-bakery, Barbercompany, Grace school and others
commissions)

Artist - freelancer, Art educator
2016 - 2019 (Lviv, Ukraine - St.Louis, MO)
Commission

Mural painter, Art educator
2019 - 2021, (Kyiv, Ukraine)

Artist, Art educator,
Art event coordinator
2021 - present
(Jacksonville, FL)

MARYNA KOVALCHUK

Location: Jacksonville, FL

Timeline:

Website: <https://marynakovalchuk.artfond.me>

Bio:

I'm an artist of nature and movement.

Example 1:



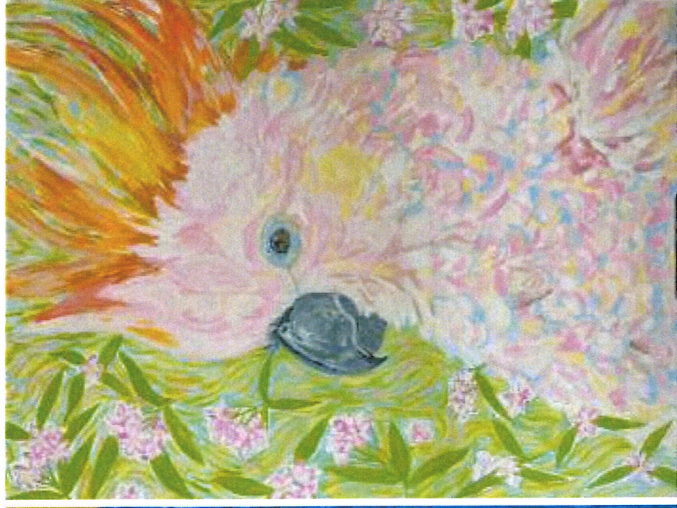
Example 2:



Example 3:



Proposal:



APPLICANT NAME: **Jessica Bryce**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

JESSICA LAVIN BRYCE

35 Crystal Palm Blvd, 413, St. Johns, FL 32259 | jessica@Brycebrushworks.com | 202.590.6759

VISUAL ART EXPERIENCE

Murals	Residential: Palencia, Ponte Vedra Beach, Vilano Beach, St. Augustine Beach
School Spirit Rocks	180 school days a year, average 8 per week, St. Johns County School District
Website Design	14 websites
Murals	Commercial: CEELA Daycare, Laurel, MD
Exhibit Curation	KMW Architecture, Jack S. Blanton Museum of Art, Austin, TX
Exhibit Curation	A House of the Mind, American Academy of Arts & Sciences, Cambridge, MA
Exhibit Curation	Michael McKinnell, FAIA Architect, Massachusetts Institute of Technology
Exhibit Curation	National Building Museum, Washington, DC
Monograph Book Design	The Architecture of Kallmann, McKinnell & Wood, Publisher: Edizioni Press
Advertising Layout	The Source Magazine, Boston, MA
Production Assistant	Hughes Brothers Film
Production Assistant	40 Acres and a Mule, Director: Spike Lee
Editor	Icon, University of Hartford's yearbook
Mural	Institutional: Harwich High School, Harwich, MA



PROFESSIONAL EXPERIENCE

2019 – present	Founder, Owner, & Artist, Bryce Brushworks, St. John's FL
2011 – 2019	Director of Marketing & Business Development, Mueller Associates, Baltimore, MD
2009 – 2011	Director of Marketing, Sorg Architects, Washington, DC
2007 – 2009	Lavin Marketing Consulting, Boston, MA
2005 – 2006	Business Development Manager, Arup, Cambridge, MA
1997 – 2005	Director of Marketing, Kallmann McKinnell & Wood Architects, Boston, MA

EDUCATION

- University of Hartford, West Hartford, CT - Hartford Art School, Fine Arts / Communications
- Massachusetts College of Art Advanced Portfolio H.S. Program, Boston, MA
- The Door, A Center for Artistic Alternatives, NY, NY

AWARDS

2014	SMPS National Marketing Communications Award, 2nd Place for Tradeshow Marketing
2014	SMPS DC Chapter Marketing & Communications Award, Honorable Mention, Tradeshow Marketing
2014	SMPS DC Chapter Marketing & Communications Award, People's Choice Award
2002	Certificate of Commendation, for Outstanding Teaching and Leadership, University of Hawaii
1992	Received the Smith College Book Award for Academic Excellence
1992	Massachusetts Art All-States
1991	U.S. Congressional Award for Landscape Painting
1990	The Boston Globe Gold Key Award, First Place Portfolio
1988	Woods Hole Oceanographic Institute Marine Design Honor Award

PUBLICATIONS

- Palencia Stroll Magazine, March 2024, Artist Feature
- Papyrus Magazine Spring 2016, Preserving the Pratt, (Enoch Pratt Library)
- Papyrus Magazine Spring 2013, Preserving the Works of Shakespeare, (Folger Shakespeare Library)

AFFILIATIONS

- SMPS: Society for Marketing Professional Services, 1997 – present
- SMPS: Communications Committee Co-Chair, Special Events Committee, & Senior Advisory Council
- AIA: American Institute of Architects, Baltimore Design Awards Committee member
- IAMFA: International Association of Museum Facility Administrators
- MAAM: Mid-Atlantic Association of Museums

JESSICA BRYCE/DANIELLE GOMEZ

Location: St Johns, FL

Timeline: Immediate start, approximately 3 weeks to complete

Website: <https://www.facebook.com/share/16C2EEJDjZ/?mibextid=wwXlfr>

Bio:

Jessica Bryce, a seasoned artist with over 33 years of professional experience, holds certifications in architecture, industry marketing, and is a local North Florida artist, establishing her own Bryce Brushworks in 2019. With training from the Massachusetts College of Art and the University of Hartford Art School, Jessica specializes in murals, furniture painting, and creating school spirit and birthday rocks for St. John's and Duval County schools. Danielle Gomez, a self-taught artist, specializes in dynamic, large-scale murals. Her vibrant use of bold colors and meticulous attention to detail has defined her style. In 2020, a mural she created went viral, transforming her hobby into a passionate career. The result was her Jacksonville-based business, Dani Designs, and an impressive 80 completed murals to date. Together, Jessica and Danielle bring over 40 years of combined experience to create a memorable and iconic artwork for Jacksonville Beach-goers to enjoy for years to come.

Example 1:

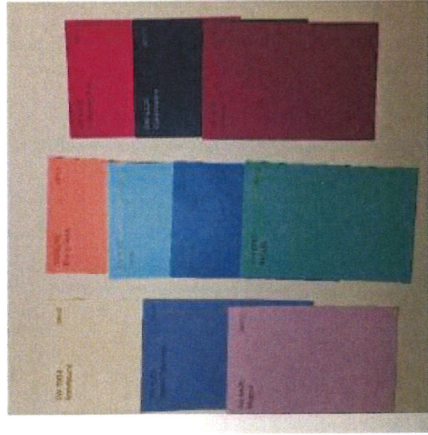


Example 2:



Example 3:

HAZEL'S SECRET ESCAPE, ST. AUGUSTINE, FL 32095



Proposal:

“Where Memories are Made”

Our mural concept derives from the nostalgic pleasure of the iconic 1970’s Polaroid camera. Growing up in the 1970 and 80’s, artist Jessica Bryce’s childhood was documented on Polaroid film, and she has distinct memories of visiting beach destinations throughout Florida with her family. Muralist and concept designer Danielle Gomez, native of Jacksonville, aims to tell a visual story by creating a string of polaroids that documents the very best of Jax Beach- the wind in the palms, the lazy tide rolling in and out, the waves crashing on the shore, and the sound of families coming together. No trip to the beach is complete without watching the sun sink down to reveal beautiful colors, and the sunset Polaroid photo op ensures not only community engagement, but a tie to a lovely, historic spot that is guaranteed to become a family favorite memory.



APPLICANT NAME: **Jason Tetlak**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:



JASON TETLAK

904.422.8810

jason@tetlak.com

IG: @jasontetlak



REFERENCES

Alyssa Barrera Mason

*Executive Director, Corpus Christi
Downtown Management District*

(361) 882-2363

alyssa@cctexasdmd.com

Amanda Still

*Arts and Culture Coordinator,
City of Georgetown, TX*

(512) 930-8471

Amanda.Still@georgetown.org

Amber Danielson

*Executive Director, Marshall County
Arts & Culture Alliance*

(641) 752-2787

director@artsandculturealliance.org

PROFESSIONAL ACCOMPLISHMENTS

- Set Guinness World Record for largest 3D mural
- Founded and organized the *Murray Hill Mural Project*, the *Jacksonville 48 hour Mural Project* and the *National Mural Awards*



WORK EXPERIENCE

October, 2024

Peacock- Ft Pierce, FL

Text based mural for the Peacock Arts District

October, 2024

Binary/Non-Binary- Memphis, TN

Abstract mural featuring binary code

September, 2024

JAX- Jacksonville, FL

Text based mural for the Jax Fair

September, 2024

Locals Only- Hagerstown, MD

Augmented reality interactive mural for the first annual Hagersfest

May, 2024

Dragonfly- Jacksonville, FL

Mural for apartment building renovation

May, 2024

WhooHoo Corpus- Corpus Christi, TX

100 foot selfie wall mural

April, 2024

Route 66- Miami, OK

mural celebrating Route 66 anniversary

March, 2024

Putting on the Ritz- Jacksonville, FL

Lobby mural celebrating the 20th anniversary of the theater

February, 2024

Lake Shore- Jacksonville, FL

Neighborhood mural completed for a local non-profit

December, 2023

Beach House- Jacksonville, FL

Backyard mural for a beach house rental property

October, 2023

Hulaween- Live Oak, FL

Halloween themed mural live painted at a music festival

September, 2023

Spotlight- Jacksonville, FL

20th anniversary mural for the Jacksonville arena

August, 2023

Duuval House- Jacksonville, FL

Jacksonville Jaguars mural for a local tailgate spot

August, 2023

Clown Puzzle- Jacksonville, FL

Interactive slide puzzle mural

July, 2023

Cinnamon Shore- Port

Aransas, TX

Splash pad mural

July, 2023

Well & You- Jacksonville, FL

Lobby mural for a local wellness center

July, 2023

Panthers- Jacksonville, FL

Mural for local elementary school

May, 2023

Coming Together - Detroit, MI

Interactive slide puzzle mural

May, 2023

The Garden - Jacksonville, FL

Floral themed backyard mural

May, 2023

Adventure - Jacksonville, FL

Mural on front entrance of a water park

May, 2023

Sports! - Leesburgh, VA

Sports themed mural on the side of a newly renovated high school

April, 2023

Ravioli Champion - Jacksonville, FL

Funny mural featuring Stephen Colbert

April, 2023

Hold My Beer - Jacksonville, FL

Mural for a local bar

March, 2023

Riverside - Jacksonville, FL

Neighborhood themed mural

January, 2023

Festival - Jacksonville, FL

Live painted mural for the *Winterland Presents Music Festival*

January, 2023

The Finger - Jacksonville, FL

Interior mural commissioned by a new restaurant

January, 2023

Sonic and Friends - Jacksonville, FL

Large mural commissioned by a local business



WORK EXPERIENCE (continued)

December, 2022

Jacks In Jax - Jacksonville, FL
Treasure hunt mural with embedded codes and puzzles viewers could solve to win prizes

November, 2022

Sherwoods - Jacksonville, FL
Large mural commissioned by a local business

October, 2022

Double Rainbow - Jax, FL
One of three murals selected for the Jacksonville Fair's first annual mural competition

August, 2022

Footsteps - Fairburn, GA
Crosswalk mural

September, 2022

Accordion - Jacksonville, FL
4 story high mural on a parking garage,

September, 2022

Perspective - Marshalltown, IA
Large mural commissioned by the city of Marshalltown to recognize diversity and promote a sense of community

August, 2022

Jantelagen - Jacksonville, FL
Small retail space mural

June, 2022

Jackie Moon - Stockton, CA
Basketball court mural painted as part of a city park renovation

June, 2022

Super Wonderful Crazy Fun-time Circus - Solo Exhibition
Circus themed exhibition where all the artwork was given away for free

May, 2022

Fair is Fair - Corpus Christi, TX
Corpus Christi Mural Festival

April, 2022

Juice Tap - Jacksonville, FL
Fruit themed mural for a retail space

April, 2022

Fun with Fonts - Jacksonville, FL
Self promotional mural

April, 2022

Magnolia - Jacksonville, FL
Floral mural for an AirBnB

April, 2022

Aloha Waffle - Jacksonville, FL
Hawaiian themed mural

February, 2022

Lindy Hop - Jacksonville, FL
Mural on an abandoned water tank

January, 2022

Eagles - Jacksonville, FL
School pride mural

November, 2021

Art is a Joke - Jacksonville, FL
Mural completed in partnership with comedian Josh Blue

September, 2021

Carnival - Jacksonville Beach, FL
Commissioned mural to add color to the beaches community

August, 2021

Miramar - Jacksonville, FL
Mural commissioned by a new retail space to highlight the neighborhood and local landmarks

June, 2021

Beep Beep - Junction City, WI
One of ten murals commissioned for Portage County

June, 2021

Look Both Ways - Traveling Exhibit

May, 2021

United - Jacksonville, FL
Two story mural for the local soccer club, Riverside United

May, 2021

Harvest - Miami, FL
Commissioned mural for new retail space on South Beach

May, 2021

Funny Bone - Denver, CO
Collaboration with Josh Blue, winner of NBC's *Last Comic Standing* and finalist on *America's Got Talent*

March, 2021

Pick Me - Georgetown, Texas
Commissioned mural to highlight the local animal shelter

January, 2021

River City - Jacksonville, Florida
Rooftop mural adjacent to I-95,

November, 2020

Art is Not - Las Vegas, Nevada
Mural inside a community center

April, 2020

Dennis + Ives - Jacksonville, Florida
Set of 11 bay doors

February, 2020

(Bill) Murray Hill - Jacksonville, FL
Mural at the entrance to the Murray Hill neighborhood

November, 2019

Southern Most - Key West, Florida
Poolside mural at a bed and breakfast

August, 2019

Bermuda - Snorkel Beach, Bermuda
Tropical mural at a local tourist spot

August, 2019

Westwood - Cincinnati, Ohio
Mural in the Westwood neighborhood

August, 2019

Creativity - Jacksonville, Florida
Installed on the Lavilla School of the Arts as part of the celebration for their 20th anniversary

August, 2019

Dangerous - Cleveland, Ohio
Collaboration with Baker Mayfield from the Cleveland Browns and featured on ESPN Gameday

June, 2019

Creativity - Jacksonville, Florida
Mural painted to replace an old version that was painted over by the new owners of the building

May, 2019

Druid - Tuscaloosa, Alabama
Inaugural mural painted for the cities mural program

January, 2019

Burn After Reading - solo exhibition - Jacksonville, Florida
Voted best show in Jacksonville by Folio Weekly Magazine

December, 2018

This is Art - Miami, Florida
Featured artist for the Basel House Mural Festival

August, 2018

Capital City - Charleston, West Virginia
One of five murals painted for the city's annual project

March, 2018

No Sleep - Jacksonville, Florida
Mural painted to set a Guinness World Record for Largest 3D/Anaglyph Painting

November, 2017

Sweet - Jacksonville, Florida
Red reveal mural featuring a hidden message

November, 2017

Wall to Wall - Jacksonville, Florida
3D mural showcasing the history of art from cave paintings on walls through various movements and periods, and ending with street art on walls again.

JASON TETLAK

Location: Jacksonville Beach, FL

Timeline: Immediate start, 2-3 day completion

Website: jason@tetlak.com

Bio:

I have worked on over 70 murals in 17 states, including being a featured artist for Basel House Mural Festival in Miami. I also started a local initiative that helped revitalize the Murray Hill neighborhood of Jacksonville by installing more than 20 murals in graffiti prone areas, and one of my murals even set a Guinness World Record for largest 3D painting. I have had murals voted "Best Public Art" in Jacksonville on three occasions, I have worked with comedian Josh Blue, winner of NBC's Last Comic Standing, and I was featured on ESPN for my mural with NFL quarterback Baker Mayfield.

Example 1:



Example 2:



Example 3:



Proposal:

My proposal for this mural is called Beachcomber, and it focuses on representing the fun, energetic beach lifestyle by featuring icons and images that evoke a sense of playfulness. I also included the date 1907 as a reference to when the city was first incorporated as Pablo Beach – this could easily be changed to 1925 to coincide with the name change to Jacksonville Beach, or be removed in favor of another image or icon. I think this design would provide a colorful backdrop for locals and visitors alike to use for selfies and posting to social media. If requested a hashtag like “#jaxbeach” could also be added to one of the sections to encourage viewers to use it when posting. Because the call to artists did not give exact dimensions of the available space, I wanted to build a design that could be easily modified to best utilize the wall size and extend to include the north and south sides as well. With this design sections can be added or resized if needed, and individual icons can be modified or replaced upon request. The installation process would then take approximately 2-3 days, using high grade exterior paints that are rated for mold and fade resistance. I currently have some room in my schedule and could start immediately after being selected, meaning I could easily have the project finished before the end of March. I have worked on other projects of similar size and scope in Jax Beach, and look forward to the opportunity to transform an everyday space into a vibrant, eye-catching mural that enhances our community



APPLICANT NAME: **Jennifer Veal**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Jennifer Veal
Artist CV
jennvealart.com

Accolades:

- Florida School of the Artists
Visual Artist of the Year 2005
- Florida School of the Arts
Fine Arts
Associate of the Arts, Cum Laude

Mural Projects:

- Taylor Residence Garage Gym
Jacksonville, FL
2025
- Murals on 27th, Creative Project Development and Social 27 Miami
Art Basel
Little Havana, Miami, FL
2024

- Davis Law Firm
Jacksonville, FL
2024
- Unidos En La Musica, Latin Music Festival
Saint Augustine, FL
2024
- Taco and Tequila Festival
Jacksonville, FL
2024
- JEA, North East Florida's Community Utility
Jacksonville, FL
2023
- Public Service Arts
Art Basel
Wynwood, Miami, FL
2023
- The Butt Hutt Smokehouse
Jacksonville, FL

2023

- Few and Far Women

Art Basel

Wynwood, Miami, FL

2019-2022

- Jax Wall Project

Jacksonville, FL

2022

- James Weldon Johnson Art in The Park

Jacksonville, FL

2022

- Hulaween

Suwannee Music Park

Live Oak, FL

2020-2024

- Cultural Council of Jacksonville

Artists Pick Artists in LaVilla

Jacksonville, FL

2020

- Art Republic

Lift Evry Voice Creative Intervention

Jacksonville, FL

2020

JENNIFER VEAL

Location: Jacksonville, FL

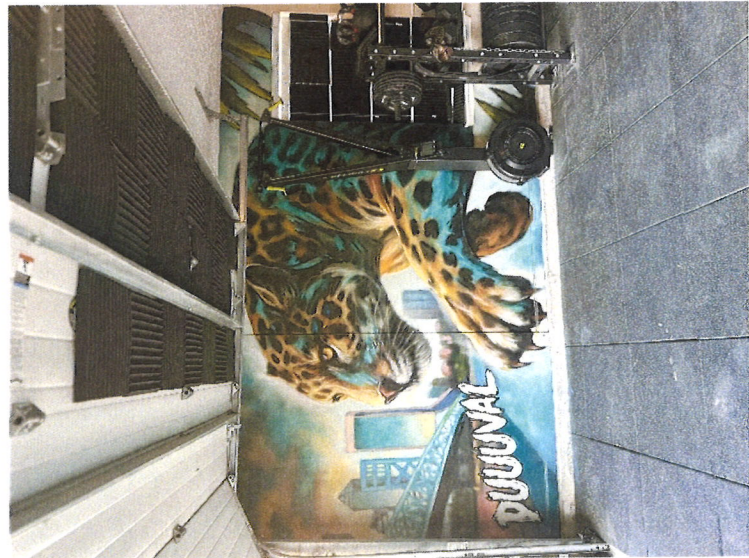
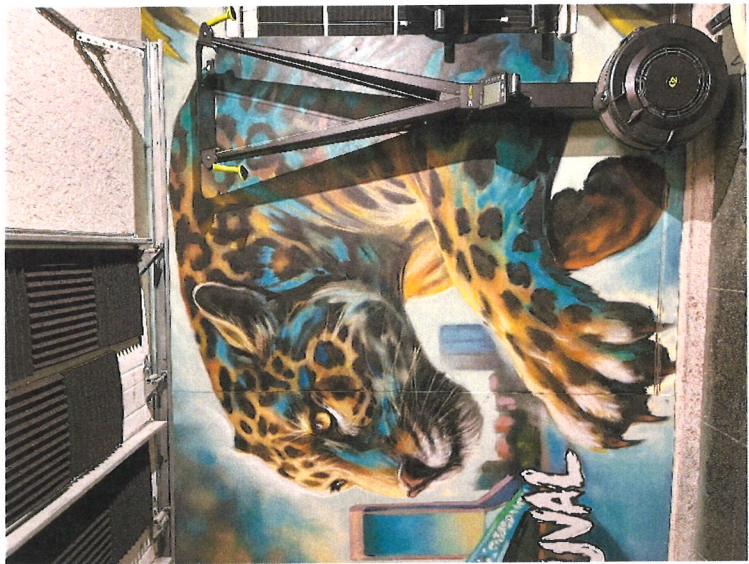
Timeline: Available to start as soon as awarded, timeline approximately 2 weeks to complete.

Website: www.jennvealart.com

Bio:

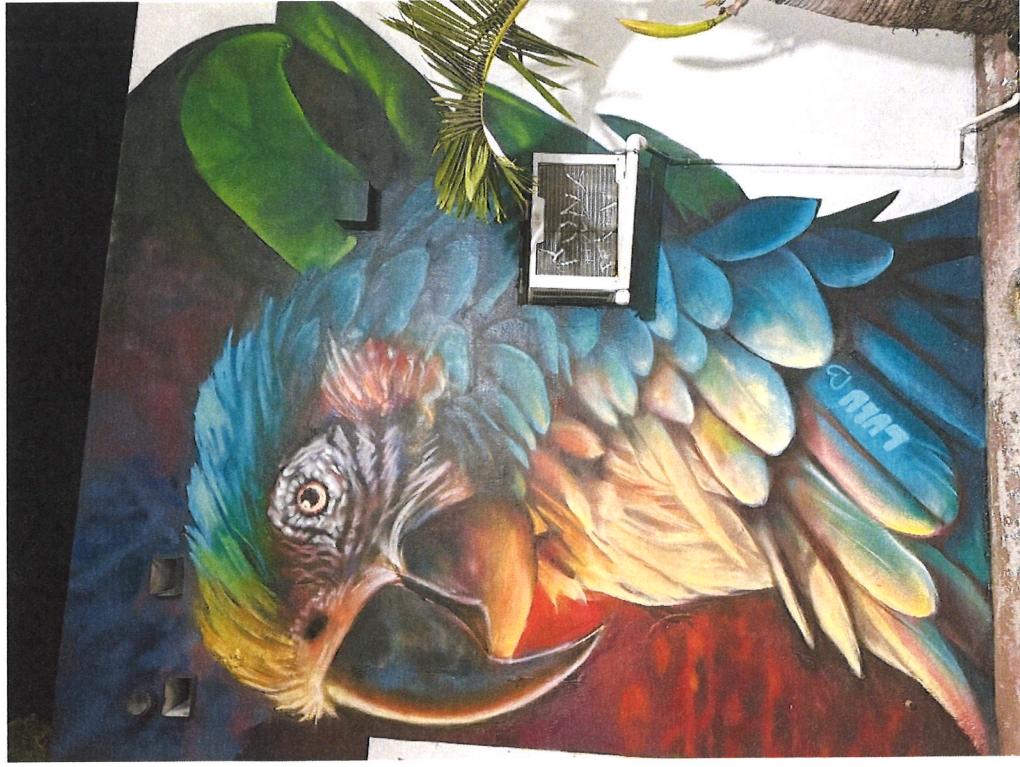
An American visual artist and muralist based in Jacksonville, Florida, Jennifer Veal is celebrated for her vibrant works that explore expressive realism. Her art, inspired by personal experiences, spans a variety of mediums, often capturing the beauty of flora, fauna, and themes of unity. Specializing in hyper-realistic portraiture and color, her work has been featured in private collections, galleries, festivals, and public spaces over the past decade. Since 2020, she has ventured into public art and spray painting, with murals featured at Miami Art Week, Art Basel, and state festivals. Locally, Jenn has contributed to projects with Downtown Vision, Art Republic, and the Cultural Council, while also teaching art to children through nonprofit organizations. Her work can be found across Florida, enriching public spaces and reflecting the state's diverse culture.

Example 1:



Private Residence Garage Gym (2025)

Example 2:



Art Basel Miami (2024)

Example 3:



The Green Man – Hulaween (2024)

Proposal:

Atlantic Dreams is a vivid and engaging mural that celebrates ocean advocacy and the beauty of marine life. At the heart of the composition is Mother Earth, the Guardian of the Sea, her serene expression and oceanic features embodying a deep connection to the underwater world. Her flowing hair transforms into delicate Atlantic Nettle jellyfish, symbolizing the fluidity and interconnectedness of life. She is adorned with a conch shell, starfish, and coral—natural treasures that reflect the ocean’s intricate ecosystems. Her presence is a showcase of Earth’s breathtaking energy and elemental force, a reminder of nature’s resilience and power.

On the left panel, a sheephead fish glides gracefully through lush seaweed, illuminated by sunlight filtering through the water’s surface. On the right, jellyfish drift through the deep blue, their glowing tentacles mirroring the flowing strands of her hair. Together, these elements complete the mesmerizing dreamscape—a scene rich with color and movement.

Located in Jacksonville Beach, Atlantic Dreams would serve as a vibrant landmark for both the community and visitors alike. This eye-catching, interactive work of art has the power to breathe new life into a place, fostering creativity, engagement, and a sense of identity. By fostering wonder and awareness, it stands as a testament to how art can inspire environmental stewardship and a deeper appreciation for the natural world.

Materials

- Montana spray paint and various caps
- Sherwin-Williams industrial primer paint
- Ladder
- Lighting equipment
- Miscellaneous tools, including tape, brushes, rollers, extension poles, and a pop-up tent



Jennifer Veal

APPLICANT NAME: **Russell Wilson - I**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: **Russell Wilson - 2**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Russ Wilson

Education

1982-1985 BFA, Florida State University, Tallahassee, FL

Awards

Society of Illustrators, New York - Annual Exhibitions #35, 37, 39, 43, 44

Print Magazine's Regional Design Annual 1996

Step by Step Graphics' Magazine Illustration Annual 2000

Grants

2005-2006 Fostering Vitality in the Arts, Individual Artist Grant,

Jacksonville Community Foundation, Jacksonville FL

Shows

March 2021 *The Coastal Road*, Solo Show, WB Tatter Gallery St Augustine, FL

June 2011 *The Neighborhood as Art*, Group Exhibition, The Cummer Museum of Art, Jacksonville, FL

January-March 2011 3 Person Exhibit, Plum Gallery, St Augustine, FL

November 2010-January 2011 Group Show: *Art Ventures* Cummer Museum of Art, Jacksonville FL

June-July 2010 2 Person Exhibit: *Southern Exposure*, The Cultural Center at Ponte Vedra Beach, Ponte Vedra Beach, FL

January-February 2009 Group Show: *Celebrate Art 2009*: Juried Exhibition, The Cultural Center at Ponte Vedra Beach, Ponte Vedra Beach, FL

January-February 2009, Group Show: *Picturing Florida-From the First Coast to the Space Coast* Menello Museum of American Art, Orlando FL

December 2007-January 2008, Two Man Exhibit Healing Arts Gallery, Baptist Medical Center, Jacksonville FL

September/October 2005, Group Show Fogle Fine Art Gallery, Jacksonville FL

December 2004-March 2005 Group Show, *Impressions of Northeast Florida*

August/November 2004, Two Man Show Haskell Gallery, Jacksonville
International Airport, Jacksonville FL

September/October 2003 Group Show, *Leaving the Shore* Fogle Fine Art Gallery,
Jacksonville FL

June 2003 Solo Exhibition, Amsouth Bank, Neptune Beach, FL

March 2001, Solo Exhibition, *Illustration: Art for the Printed Page* Carerra
Gallery, Flagler College, St Augustine, FL

Selected Bibliography

Water's Edge Magazine March 2009 *Beaches painter depicts a vintage Florida*

Arbus Magazine September/October 2005 *Beach Life: Russ Wilson Chronicles a
Disappearing Aesthetic*

Step-by-Step Graphics Magazine Illustration Annual May-June 2000 *Art Deco Gets
Funky: Russ Wilson gives an old style a new twist in his powerful pastel
renderings*

RUSS WILSON STUDIOS 3811 1ST STREET S., JACKSONVILLE BEACH, FL

904.705.3122

RUSSEL WILSON

Location: Jacksonville Beach, FL

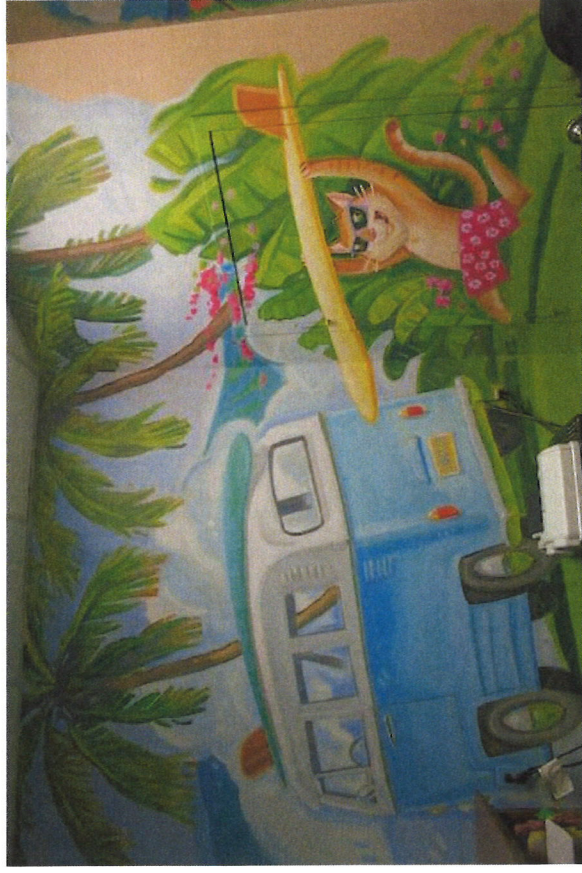
Timeline: 3.5-4 weeks, inclusive of 1 week for final concept approval. Can begin work immediately.

Website: www.russwilsonart.com www.russwilsonstudios.com

Bio:

Russ Wilson has been earning a living with art his entire working career. Winning art shows as a youngster led to distinction as a pioneering airbrush artist in a Gulf Coast surf shop and then on to a rewarding career as a nationally recognized illustrator and fine artist. A 1985 graduate of Florida State University, Wilson's life has revolved around his art. His commercial work can be seen around the nation, and has been included in the awards annuals of the New York Society of Illustrators, Step by Step Graphics, Communication Arts, Print Magazine's Regional Design Annual, and many others. He works in oil and pastel and focuses special attention on the design and craftsmanship involved in creating a piece of artwork. Wilson's influences are many and varied, but he admits a fondness for American art from the first half of the twentieth century, especially the works of the Ashcan School artists and Edward Hopper. Wilson's art strives for that same combination of realism and modernism found in their work. The sense of light and immediacy of the moment is something he tries to emphasize in his own images. From his birth on California's Monterey Peninsula to his present studio on Florida's East Coast, Russ Wilson's entire life has been spent around the water. His imagery naturally follows those things that have influenced him throughout his life. With a focus on the coastal south and its quiet beauty, Wilson's art celebrates the beauty of the commonplace.

Example 1:



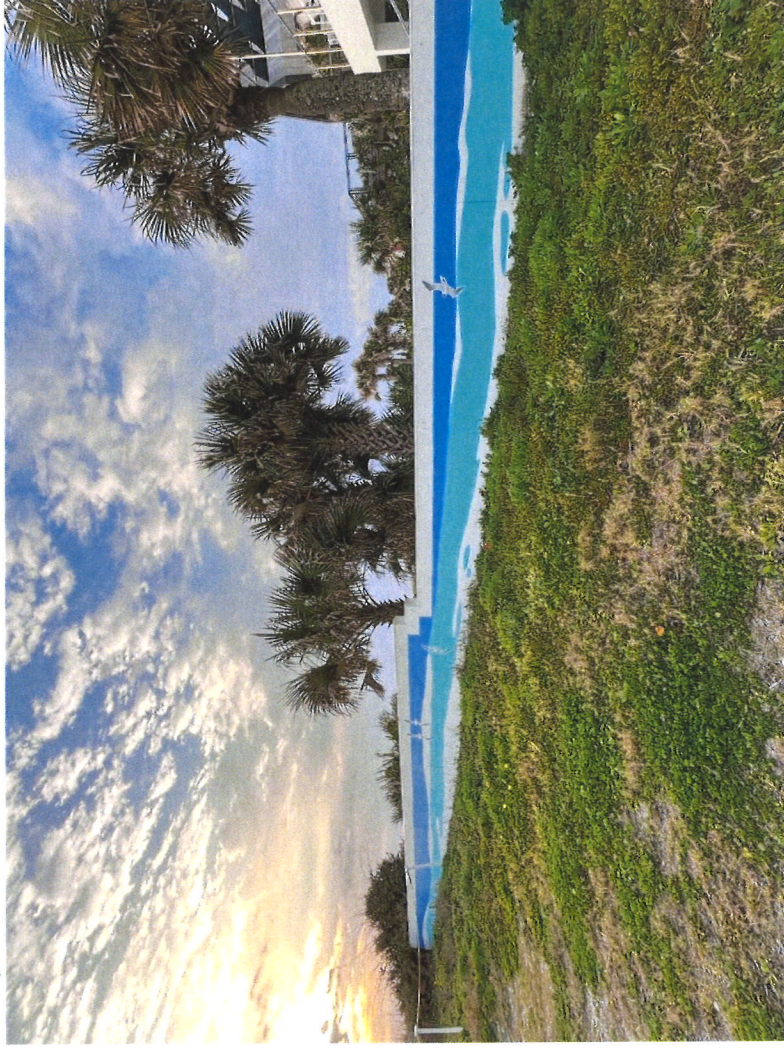
Coastal Veterinary Clinic (2019)

Example 2:



Originally created as a pastel and was reproduced as a wrap at over 8' height (2010)

Example 3:



Private Residence Beach Access Wall (2024)

Proposal:

I propose to create a multi-dimensional mural based on the illustrations provided. The artworks are to be created using highest quality acrylic coatings. The mural will be hand painted by brush, ensuring excellent coverage and paint density. In Sketch #1, I propose a “Retro” postcard styled image, “Greetings from Jacksonville Beach”. Each letter of BEACH has a colorful stylized image reflecting the Beaches lifestyle: The Red Cross Lifesaving tower, an assortment of various shells, A1A sign, a Roseate Spoonbill in the marsh, waves and sandpipers, and a morning view of our Pier with fishermen and surfers. Some details will be painted on $\frac{3}{4}$ ” Marine plywood and mounted to the surface to create additional depth.

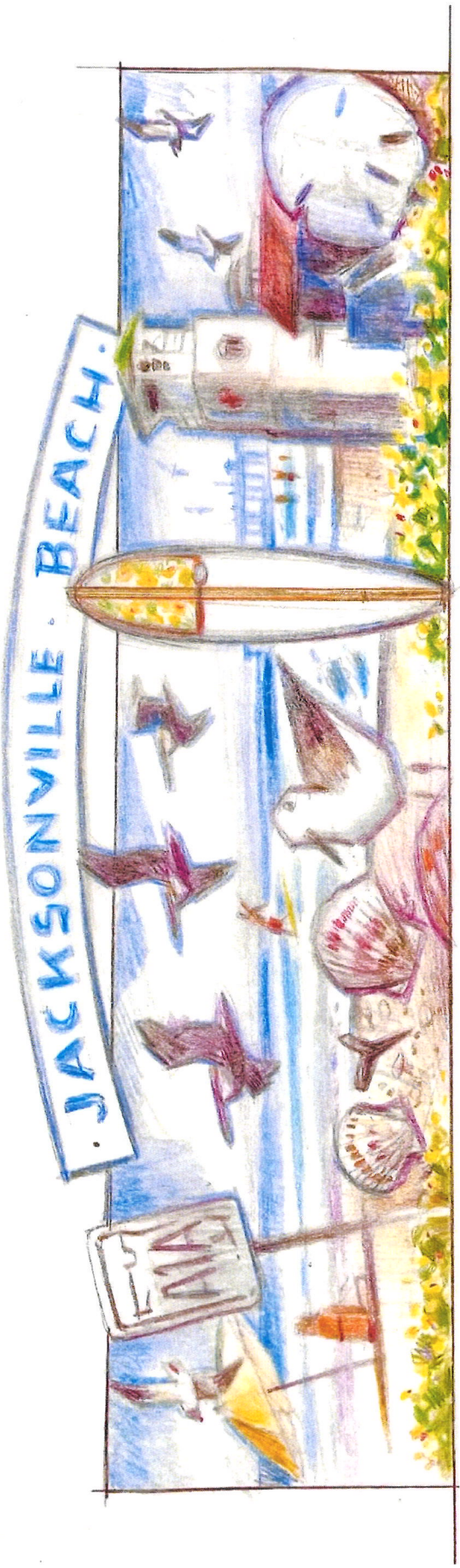
The photo-op feature is a 9.5’ Longboard mounted approx. 8” from the wall, allowing visitors to pose with/around the board as if they are holding it. Potentially covered in mosaic tiles for added decorative effect.

Sketch # 2 approaches the mural in a more collage-type image, with some of the images- birds, A1A sign, shells- painted on high quality $\frac{3}{4}$ ” plywood and mounted to wall for increased depth. The wall is topped with an arch style sign mounted above the wall with the name “Jacksonville Beach”. This sketch also uses the full-sized longboard feature for additional depth and photoop feature.

Sketch #1:



Sketch #2:



APPLICANT NAME: **Lauren Klose -1**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Lauren Klose - 2

APPLICANT NAME:

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

PROFESSIONAL SUMMARY

I am piano teacher and fine artist with over 12 years of experience in both fields. I have taught piano to students of all ages, and have been commissioned to create commercial and residential art pieces across the country. In 2011 I became a mother which taught me to further understand the quest for knowledge and curiosity in children and adults alike. I am interested in expanding my opportunities for professional and personal growth, and I am excited to pursue an opportunity to join your company and bring the skills that I have refined throughout my career.

EDUCATION

James Madison University, Harrisonburg, VA, June 2002

- Bachelors of Science-Digital Media/ Interactive Multimedia and Web Development
- Concentrations: graphic design, fine art

The British Institute, Florence, Italy, 2001

- Study abroad program with a concentration in Fine Art

The Levine School of Music, Washington, D.C., 1988-1995

- Studied piano technique, theory, and composition with a focus in Classical piano instruction and received accolades from The Associated Board of the Royal Schools of Music and the National Guild

WORK EXPERIENCE

Artistic Aire, Inc. - Artist, 2003 - Present

- Founded full-service custom painting and design firm specializing in faux finishing, decorative painting and mural work
- Experience scheduling client consultations, performing appraisals and developing proposals
- Responsible for the creation of custom sample boards and design ideas for client consultations
- Artist and Project Manager for faux and mural projects from start to finish at residential and commercial properties

Artistic Aire, Inc. - Piano Instructor, 2008 - Present

- Launched after-school piano program teaching up to twenty private piano lessons per week
- Scheduled meetings with parents to provide program descriptions and gather feedback
- Established lesson schedules, payment plans and program guidelines
- Arranged annual recitals for all participating students and families

Karen Robertson Collection - Graphic Designer / Communications Specialist, 2012 - 2015

- Conceptualized and created fabric line, Tesoro del Mare, for Al Fresco Functional Fabrics
- Designed collateral materials including catalogs, email marketing materials and weekly newsletter
- Redesigned website layout for improved user experience
- Worked with editors to submit product photos and specs to interior design magazines
- Collaborated with HGTV SmartHome 2014 to feature pieces from the collection

Sunset Hills Montessori School - Upper / Lower Elementary Assistant and Art Teacher, 2008-2010

- Wrote and developed weekly lesson plans for Art and PE curricula for grades 1-8
- Organized all extracurricular activities including field trips, holiday events, etc.
- Provided weekly spelling and reading assessments for Lower Elementary students

REFERENCES

Tara Adams
Business Owner

Michael Taradash
Restaurateur

Josh Woolsey
Attorney/Firm Partner

The Edge Aesthetics Co.
813-679-9739
echofmc@gmail.com

Mason's Famous Lobster
470-330-7878
tarafoodsfl@gmail.com

Woolsey Morcom
904-638-4235
josh@woolseymorcom.com

WEBSITE

<http://www.artisticaireinc.com>

LAUREN KLOSE

Location: Ponte Vedra Beach, FL

Timeline: Immediately available to start, approximately 5 days to complete.

Website: <https://www.artisticaireinc.com>

Bio:

With over 20 years of experience, Artistic Aire has grown to become a trusted name in the mural industry. Owner and artist, Lauren Klose, is dedicated to crafting exquisite hand-painted residential and commercial murals on any surface at any scale.

After a transformative study abroad in Florence, Italy in 2001 through James Madison University, Lauren served as an apprentice under the guidance of skilled masters in McLean, Virginia where she grew up. She learned the intricate arts of faux finishing and mural painting and founded Artistic Aire in 2003, marking the beginning of her journey as a professional artist. What sets Artistic Aire apart is Lauren's unwavering commitment to turning visions into tangible masterpieces and finding creative solutions that are designed to not only transform spaces but also evoke emotions. Experience the magic of Artistic Aire as we breathe life into your space.

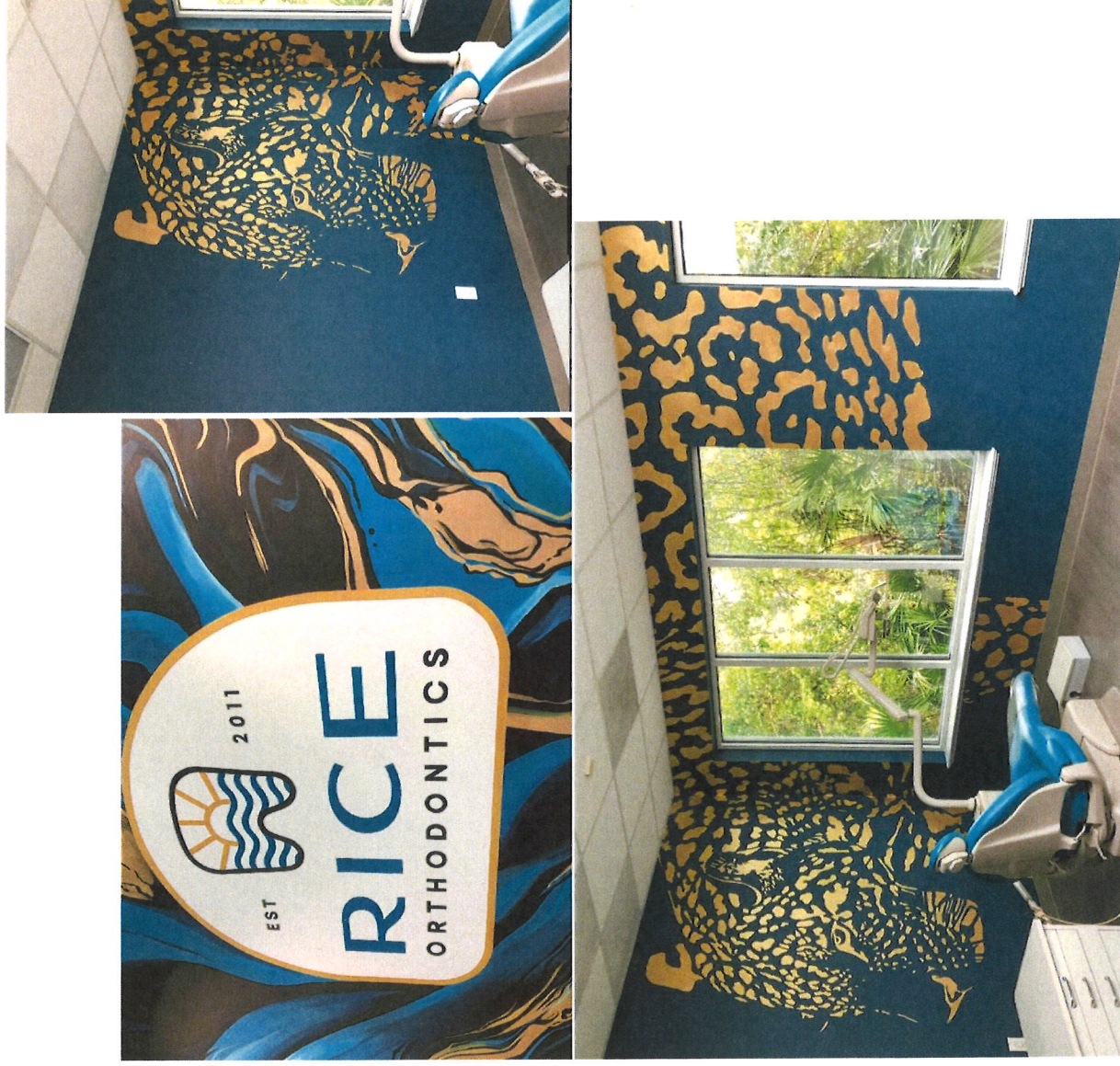
Now proudly serving Jacksonville, FL and surrounding areas in northeast Florida including Atlantic Beach, Jacksonville Beach, Palm Valley, Saint Augustine, Saint John's, BeachWalk, Nocatee, Durbin and more! We are fully licensed and insured.

Example 1:



Nocatee Mural (2021)

Example 2:



Rice Orthodontics (2023)

Example 3:



Private Residence (2023)

Proposal:

#1 "Find Some Fun"

Having raised my two children with my husband in and around Jax Beach, we've discovered as a family there are few things more exciting and rewarding than finding sharks teeth at the beach!

With a bold retro color palette and 8 foot tall jaws creating a striking selfie moment, this concept leans into the joy that tens of thousands of beachgoers feel each year when they find the elusive teeth that have been waiting millions of years to be discovered.





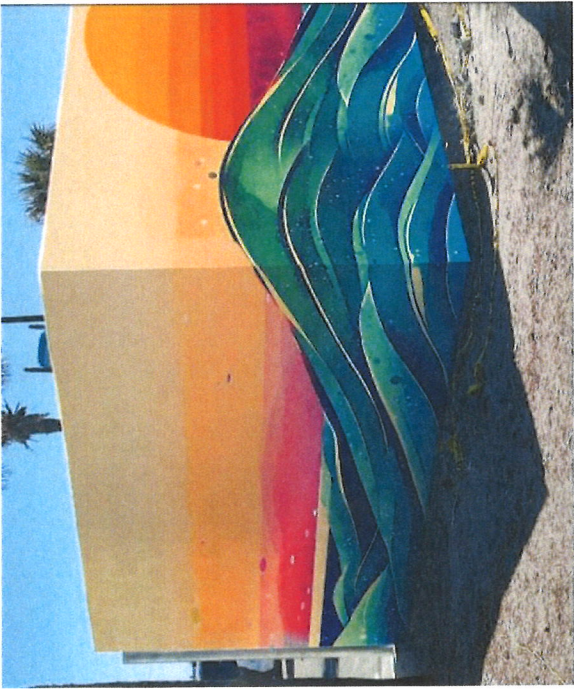
2

#2: "Happiness"

This colorful but calming beach scene blends into its surroundings seamlessly creating a beautiful photo op for anyone passing by. The watercolor style exudes a sense of vibrant tranquility, reinforcing the saying "Happiness Comes in Waves" and appeals to the vibe that beachgoers have when enjoying the surf and sand.

Some of the most beautiful things last just moments like the sun rising, or the changing colors of htesky in the early morning. This piece re-enforces the concept to enjoy life in the moment.





APPLICANT NAME: Mary Joan Hinson - 1

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: **Mary Joan Hinson-2**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: **Mary Joan Hinson - 3**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: **Mary Joan Hinson - 4**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: Mary Joan Hinson- 5

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: Mary Joan Hinson - 6

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: Mary Joan Hinson-7

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: **Mary Jean Hinson- 8**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:



Mary Joan Hinson PhD

1-904-315-2777

1420 Campbell Ave.

Jacksonville, FL. 32207

<https://brushandoil.com>

Brushandoil@gmail.com

<https://muralsalive.com>

Insta: mjhinsonart

Linked-In: Mary Joan Hinson PhD

PROFILE

Mary Joan took painting lessons as a small child, developing a love of oils and the unique pigments they offered. She continued her studies into adulthood in the United States, Europe, and the Far East, immersing herself in the cultures and the stimulation they provided, after which time she became a Professor of Fine Arts and Humanities at Florida State College at Jacksonville where she remained until October 2020. In 2005, she received her PhD and continued to teach and exhibit throughout the eastern United States; 2020 brought a change, however, when she decided to focus solely on her artistic endeavors.

EDUCATION

PHD

Capella University 2005

MAT

Jacksonville University

BFA, Magna Cum Laude, Phi Kappa Phi

Painting

Jacksonville University, Florence Academy of Art

BFA, Magna Cum Laude

Art History

Jacksonville University

WORK EXPERIENCE

Beaches Fine Arts Series (Visual Arts Director and Curator): 2022 - Present

Professor of Visual Arts and Humanities, Florida State College at Jacksonville: 1995 - present

*Studio Art courses: Drawing I, Drawing II, Figure Drawing, Painting I, Painting II, Portfolio, Advanced Interdisciplinary Studies

*Art History and Humanities courses: Art History I, Art History II, Foundation Humanities

Professor of Design, Laureate University: 2015 - 2020

*Online course presentation: Design Thinking

PUBLICATIONS

The Western Tradition: Part I, Kendall Hunt, 2004

The Western Tradition: Part II, Kendall Hunt, 2004

Art Appreciation Course Workbook, Prentice Hall Publishers, 2007

An Analysis of the Effect of Using Food as an Operant Conditioning Instrument, Capella University, 2005

COMMUNITY INVOLVEMENT

Board of Trustees/Directors: Beaches Fine Arts Series, Aids Memorial Project, Board of Directors: North Florida Hunter/Jumper Association, Member: Greater Jacksonville Arts Council; Lecturer: Museum of Contemporary Art, Lecturer: Art League of Orange

Park, Florida State College, Jacksonville University,
Jekyll Island Arts Association

SELECTED EXHIBITIONS, AWARDS, AND HONORS
(recent due to word count requirements)

2025:

Larimer Arts Center, Palatka, Florida
Coral Springs Museum of Art, Coral Springs, Florida
MOCA Contemporary Triennial, Jacksonville, Florida
Distinction Art Gallery, San Diego, California
Gloria Delson Contemporary Arts, Los Angeles,
California
Dennis + Ives, Jacksonville, Florida

2024:

Gloria Delson Contemporary Arts, Los Angeles,
California
MIArts, Miami, Florida
Martin Arts, Stuart, Florida
Frame of Mind, Ormond Beach, Florida
Museum of Arts and Science, Milan, Italy
Dennis + Ives, Jacksonville, Florida
Port St. Joe, Florida
Berlin, Germany
Coral Springs Museum of Art, Florida
Holy Arts, New York, New York
Berlin, Germany
Aistersheim Castle, Austria
January 2024: WINNER: International Prize Botticelli,
Florence, Italy

2023

Munich, Germany
Elements Exhibition, Biafarin, Canada
Carrousel du Louvre, Paris, France
Teravarna Gallery International Abstraction
Talent Award

2022:

Beaches Fine Art Series 50th Anniversary
Featured/Keystone Artist
Word Revolt Gallery Earth Day Exhibition, Planetary
Award for Best Painting
Art Box International Contemporary Art Exhibition
International Botanical Art Exhibition
South Gallery: Earth Power Solo Exhibition
Ponte Vedra Recorder Featured Artist

San Marco Resident Featured Artist
Riverside Avondale Preservation Society Garden
Tour Poster Winner
Jax Best Public Art for Florida Shorebirds
St. Nicholas Historical Mural Competition

*Additional information can be provided
upon request. *

MARY JOAN HINSON

Location: Jacksonville, FL

Timeline: Immediate availability, length to complete depends on mural selected.

Website: <https://brushandoil.com/> <https://muralsalive.com/>

Bio:

I have worked in many paint mediums my entire life from oils to acrylics, from watercolors to paint markers, and even encaustic to gouache; I kept returning to my oils. I love the way that pigments change the feel of a flat canvas, turning it into a world that seems to only exist in my dreams. My subjects are elements that are close to my heart; nature and animals are my favorites, but I also relish in pure design, often using Fibonacci sequences to create bright and joyful experiences. It is the momentary effects of light, air, and water movement that I use to develop my compositions. Without a preconceived notion of color or design, I allow natural rhythms to take over. Strokes and hues become defined as deconstruction turns into form. Contemplation gives birth to concrete images and unification of chaos is the matter of course. Formalist attitudes give way to images of our ever-changing environment through visions reflecting its ebbs and flows. I have the expectation that my viewers will join in the organic celebration of movement and life, filling their soul with energy and happiness. The bold colors create an air of excitement and delight in the natural and flowing forms. "This work changed my life," are words that come from patrons that have shared my artistic journey, enriching their view of art and the joy it provides!

1. Artistic Quality & Relevance I have won awards in the United States and Europe for both the quality of my work and their respective relevance. All images that were found on the internet are free or licensable, nothing will be "stolen". All overall designs are original.
2. Experience & Portfolio I have a lifetime of experience (over 40 years) in producing high quality art in a very fast turn around.
3. Feasibility & Execution Plan Easy, breezy - my last mural was over 300' long and 24' tall ... this is simple! My materials for this will be a combo of brush paint - the best BM or SW and Montana Gold or Black spray. I use only the best sealer - Modern Masters. I understand the product coverage and have access to materials immediately. I also own the ladders, scaffolding needed and boom lift to reach the higher areas.
4. Community Engagement & Photo Op Feature I have placed focal points for photo ops and the Jax, Beach logo on each one. I will be doing social media invites that invite residents to come out and hear a lecture and learn about the process. Education is key. I will also go live on the painting process, I feel like you have to educate onlookers about what is quality art and why ... why pay 160. a gallon for sealer? Why not use the 35. sealer from SW.
5. Professionalism & References Sel Buyuksarac - 904-859-1133 (RCSA) Dr. Rene Pulido - 904-629-3484 (E-Med) Martha Gerding 904-466-8664 (BFAS)

Example 1:



Example 2:



Example 3:



Proposal:

Mary Joan Hinson submitted 8 proposed murals for the project. PLEASE USE THE CORRECT CORRESPONDING NUMBER WHEN JUDGING ON THE RUBRIC.

PROPOSAL 1:



PROPOSAL 2:

2



3

PROPOSAL 3:



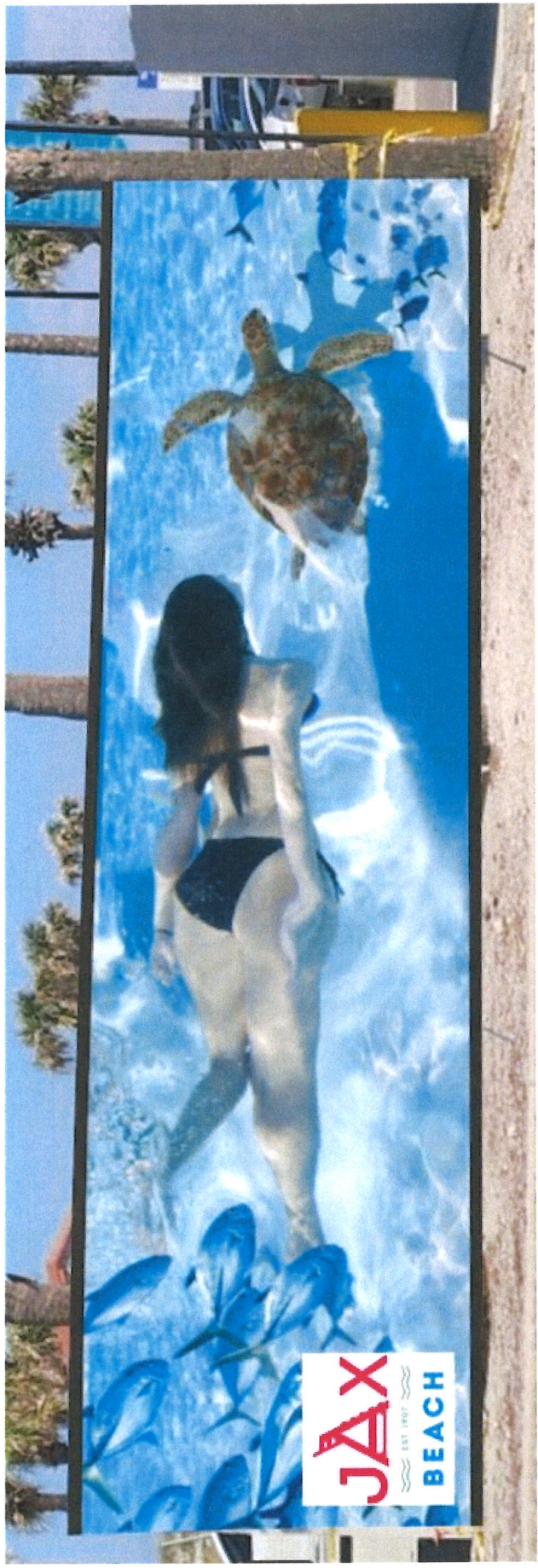
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PROPOSAL 4:



5

PROPOSAL 5:



PROPOSAL 6:



PROPOSAL 7:

7





PROPOSAL 8:

APPLICANT NAME: **Peyton Stroup -1**

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

APPLICANT NAME: Peyton Stroup - 2

CATEGORY	SCORE	COMMENTS
Artistic Quality and Relevance	/30	
Experience & Portfolio	/25	
Feasibility & Execution Plan	/25	
Community Engagement & Photo Op Feature	/10	
Resume	/10	
Bonus Criteria	/10	

NOTES:

Peytton Stroup

907 3rd St Neptune Beach FL 32266

peytcreates@gmail.com

(541)290-2617

3/7/2025

Public Art Advisory Committee

City of Jacksonville Beach

Subject: Proposal for Public Mural at Jacksonville Beach

Dear Public Art Advisory Committee,

I am excited to submit my proposal for the Jacksonville Beach public mural project. As a mural artist passionate about transforming spaces with vibrant, tropical, and abstract designs, I am eager for the opportunity to contribute a piece that reflects the energy and beauty of the beach community.

My artistic style gravitates toward bright, eye-catching colors and organic shapes, creating dynamic visuals that evoke movement and warmth. My proposed design for this mural will incorporate elements that celebrate Jacksonville Beach, including surfboards, ocean waves, palm trees, and abstract tropical plants with subtle jaguar print—a nod to our local NFL team. It is my goal to craft an engaging and uplifting piece that resonates with both residents and visitors.

Although I am a newer muralist, I have successfully completed four murals and currently have 4 more in the pipeline, all in the Jacksonville Beach area. My background in marketing and social media allows me to not only create compelling artwork but also promote public art initiatives effectively. I believe this skill set will help generate excitement and engagement around the project, further enriching the cultural landscape of Jacksonville Beach.

I would be honored to bring this vision to life and collaborate with the committee to ensure the mural aligns with the community's artistic goals. Thank you for your time and consideration. I look forward to the possibility of contributing to Jacksonville Beach's vibrant public art scene.

Sincerely,

Peytton Stroup

PEYTON STROUP

Location: Neptune Beach , FL

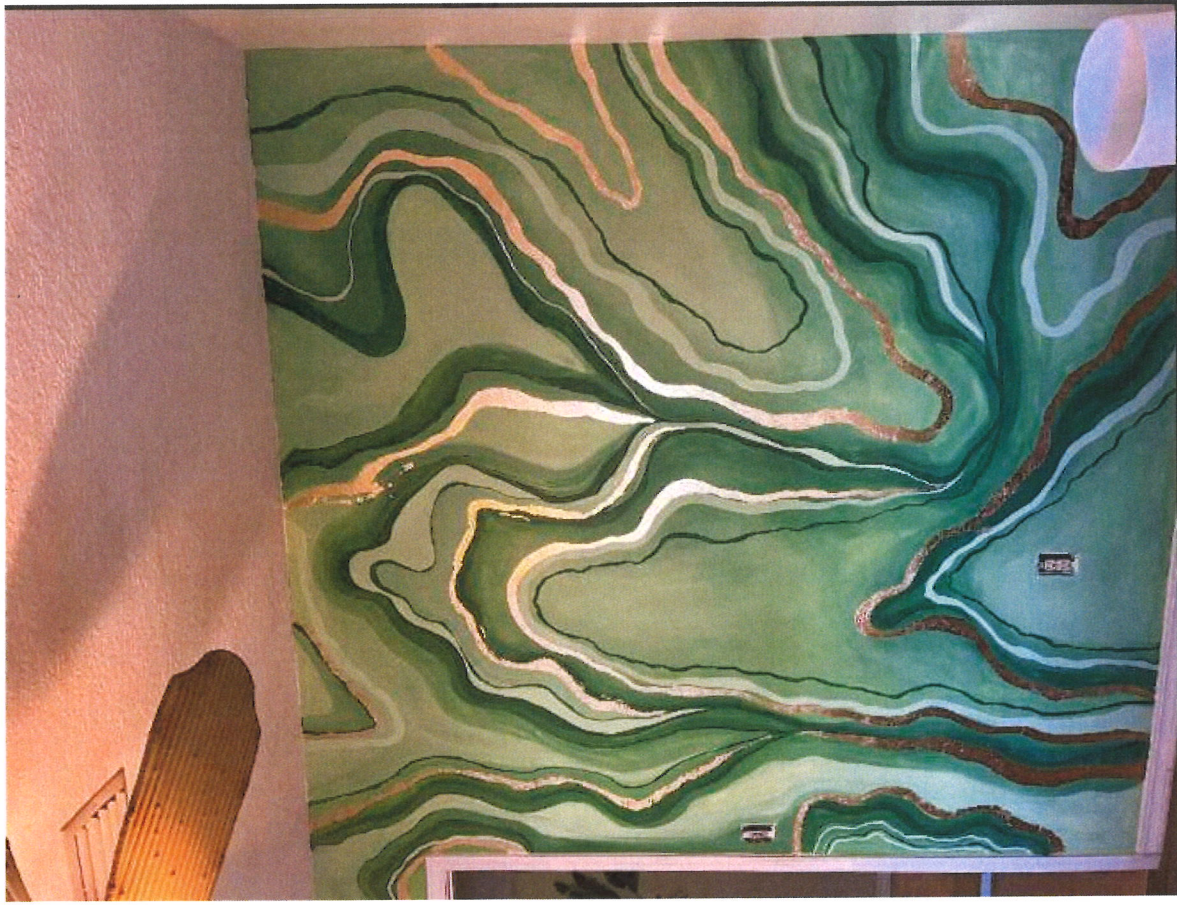
Timeline: Immediate start, 2 week completion

Website: [INSTAGRAM: @pstroup](#)

Bio:

Peyton is a Neptune Beach mural artist specializing in abstract tropical designs with bold colors and intricate details. Inspired by coastal landscapes and organic forms, they create vibrant murals that transform spaces. Their design for this project reflects surf culture.

Example 1:



Example 2:



Example 3:



Proposal:

My proposed design for this mural will incorporate elements that celebrate Jacksonville Beach, including surfboards, ocean waves, palm trees, and abstract tropical plants with subtle jaguar print—a nod to our local NFL team. It is my goal to craft an engaging and uplifting piece that resonates with both residents and visitors. It will be fun, vibrant, and reflective of beach life, as requested.



-1



-2