



City of Jacksonville Beach

Regular Meeting Amended Agenda

Community Redevelopment Agency

11 North Third Street
Jacksonville Beach, Florida

Monday, February 24, 2025

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency:

CALL TO ORDER

ROLL CALL

COURTESY OF THE FLOOR TO VISITORS

APPROVAL OF MINUTES

- A. Joint City Council/CRA Workshop held on January 27, 2025
- B. January 15, 2025 CRA Meeting

FACADE GRANT APPLICATION(S)

- A. Approve/Reject the 2nd amendment to the facade grant application in the amount of \$3,600.34 for Mango's
- B. Approve/Reject the facade grant application in the amount of \$100,000.00 for Brix Taphouse
- C. Approve/Reject the facade grant application in the amount of \$33,533.34 for Sneakers

OLD BUSINESS

- A. Approve/Disapprove the proposed change to the safety grant program to allow for safety lighting (exterior only)

NEW BUSINESS

STAFF REPORT

- A. February 2025

ITEMS FOR DISCUSSION

ADJOURNMENT

NOTICE

If you are a person with a disability who needs an accommodation to participate in a meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the ADA Coordinator by phone 904-712-6297 or submit an [Accommodation Request](#) to the ADA Coordinator as far in advance of the meeting as possible; preferably 7 days but no less than 2 business days, before the meeting. If you are hearing or voice impaired, please call Florida Relay at 711 for assistance.

In accordance with Section 286.0114, Florida Statutes, any member of the public may attend a public hearing and can be heard on any matter presented before the Agency. Anyone who wishes to provide live public comment should complete a "Speaker Request Card" and submit it to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience. Speakers will be called to address the Agency when specified items are under consideration and will be limited to a maximum of three minutes or less, at the discretion of the presiding officer.

Alternatively, written public comment can be submitted in advance and must include the following: (1) First Name; (2) Last Name; (3) Address; (4) Public Hearing Date; (5) Specific Agenda Item(s); and (6) Comments. Written public comments may be submitted by one of the following options: (1) Email to the Agency Administrator at planning@jaxbchfl.net; (2) Postal mail to Community Redevelopment Agency Administrator - Public Comment, 11 3rd Street North, Jacksonville Beach, FL 32250; or (3) Drop off in-person to Planning and Development at City Hall. Written comments that include all required information and are received 24 hours in advance of the meeting will be made part of the record. All comments received are public record.

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

cc: City Manager; City Attorney

**Minutes of Joint City Council & CRA Workshop
Monday, January 27, 2025 – 5:30 P.M.
Community Center and Exhibition Hall
2508 South Beach Parkway, Jacksonville Beach, FL**



The Joint City Council and Community Redevelopment Agency (CRA) Workshop began at 5:30 P.M.

The following City Council Members and CRA Members were in attendance:

Mayor: Christine Hoffman

Council Members: Sandy Golding Bill Horn Dan Janson
Bruce Wouters Greg Sutton John Wagner

CRA Chairman: Gary Paetau

Board Members: Meghan Edwards Thad Moseley Kevin Myers
Ron Whittington (late)

Alternates: Sydney Talcott Marcus Kampfe

Also present were City Manager Mike Staffopoulos, City Attorney David Migut, Chief of Police Gene Paul Smith, Director of Public Works Dennis Barron, Director of Parks and Recreation Jason Phitides, Community Redevelopment Agency Coordinator (CRA) Taylor Mobbs, and Operation Support Specialist II Lauren Loria.

Purpose of Workshop

The purpose of the workshop was to discuss the following topics: Boardwalk Activation, First Street – Current and Future Plans, and Public Private Partnership – Preferences and Update.

Boardwalk Activation

CRA Coordinator Taylor Mobbs stated the 1946 ordinance [Ordinance No. 4512] restricting allowable uses on the boardwalk could be amended to help facilitate the activation of the boardwalk. Staff sought guidance from the Council and CRA Members regarding their vision for an "active" boardwalk.

A conversation ensued regarding the activation of the boardwalk, including design, events, safety, target audience, maintenance, and working with businesses along the boardwalk. Ms. Mobbs stated boardwalk activation would be added as a topic on the next CRA meeting agenda and potentially an upcoming Council briefing agenda.

First Street – Current and Future Plans

Ms. Mobbs stated staff was looking for direction regarding the long-term design of First Street. She reviewed the design concepts of First Street listed in the Urban Trails Master Plan and highlighted issues with the current design.

A conversation ensued regarding the proposed design concepts of First Street. The consensus of the Council and CRA was not to consider a pedestrian-only street design.

Staff would start the process with internal meetings to get feedback on the safety of a two-way versus one-way street design, review street-scaping projects from other cities, bring the topic to

a future CRA workshop, and reach out to the North Florida Transportation Planning Organization (TPO) to do a study.

Public Private Partnership – Preferences and Update

Ms. Mobbs provided background and updates on the public-private partnership (P3) project concerning the City-owned parcel located directly south of Latham Plaza. Jim Gilmore, with The Southern Group, reviewed the pros and cons of leasing versus selling the land.

A conversation ensued regarding disposition of the property and interest in the project by surrounding businesses. There was a consensus of the Council to change the amount of parking spaces in the agreement to more than the current amount on the property and to not sell the property.

The Workshop adjourned at 6:53 P.M.

Submitted by: Lauren Loria
Operations Support Specialist II

Approved:

Christine Hoffman, Mayor

Date: _____

Approved:

Gary Paetau, Chairperson

Date: _____

**Minutes of the Community Redevelopment Agency
held Wednesday, January 15, 2025 at 3:00 PM
in Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:00 PM.

ADMINISTER OATHS OF OFFICE

ROLL CALL

Chairman: Gary Paetau
Board Members: Meghan Edwards Thad Moseley
Kevin Myers Ron Whittington
Alternates: Sydney Talcott
Also present were: Taylor Mobbs and Heather Ireland

COURTESY OF THE FLOOR TO VISITORS

Samantha Pritchard with Springhill Suites addressed the agency regarding the pier parking lot project.

APPROVAL OF MINUTES

OLD BUSINESS

A. Façade Grant Amendment - Mango's

A motion was made by Ron Whittington to approve the amendment. This was seconded by Mr. Thad Moseley. All were in favor. The amendment CRA portion is \$29,666.33

B. Facade Grant Update - Four Points Sheraton

A motion was made by Mr Whittington acknowledging the lesser amount of the final grant award. This was seconded by Mr. Moseley. All were in favor. The final award amount was \$98,356.13

FACADE GRANT APPLICATION(S)

A. The Ritz

A motion was made by Ms. Meghan Edwards to approve the facade grant without the security lighting and cameras, bringing the total approved amount to \$87,394.00. This was seconded by Mr. Kevin Myers. All were in favor.

B. Ocean Crown

A motion was made by Mr. Whittington to approve the grant application for landscaping only and to defer the mural, making the approved amount \$18,853.00. This was seconded by Mr. Moseley. All were in favor.

C. Brix Taphouse

A motion was made by Ms. Edwards to defer reviewing this application until there is more information provided on the exact work to be done, and recommends the applicant remove the safety lighting and cameras and apply under the safety grant. This was seconded by Mr. Whittington. All were in favor.

NEW BUSINESS**A. Safety Grant Program**

A motion was made to approve the safety grant program by Mr. Whittington. This was seconded by Mr. Moseley. All were in favor.

ITEMS FOR DISCUSSION**A. Low Speed Vehicle Parking Lot Scope and Fee**

A motion was made by Mr. Whittington to approve the LSV parking lot scope and fee. This was seconded by Mr. Myers. All were in favor.

ADJOURNMENT

There being no further business, this meeting was adjourned at 5:01 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Chairman

Date: _____



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

CRA AGENDA ITEM	
TO:	Community Redevelopment Agency
FROM:	Staff
DATE:	02/20/2025
SUBJECT:	2nd amendment to the Facade Grant Application for Mango's

BACKGROUND

Mango's has requested approval to revise the total grant amount from \$44,500 to \$49,900 due to an error in the original application. This adjustment would increase the CRA contribution from \$29,666.33 to \$33,266.67, resulting in an additional \$3,600.34 in CRA funding.

The CRA approved the original grant application at their meeting on October 16, 2024, in the amount of \$25,142.50. The applicant requested an amendment to the grant at the meeting on January 15, 2025, because they wanted to upgrade the windows to tempered glass. The CRA approved the 1st amendment that increased the total award to \$29,666.33.

FINANCIAL IMPACT

An increase in the award amount by \$3,600.34.

The total annual budget for incentives is \$300,000. As of January 2025, \$153,389.13 has been awarded and \$146,610.87 is available for award. If the CRA awards all three applications presented at the February 25, 2025 meeting, the remaining available balance will be \$9,477.19.

REQUESTED ACTION

Approve/Reject the amended award amount for Mango's

ATTACHMENTS

1. Supporting Documentation
2. Amendment No. 2

Amoyal investing and remodelling
3526 shady woods st e
Jacksonville Florida
32224
+1 (904) 669-0928

\$24950 deposit
paid
11/17/25
#1493



Invoice

Bill To: ~~Ocean Crown LLC~~ **Mango**
Servstarad@gmail.com
333 N 1st St
Jacksonville Beach, FL, 32250-6908
(904) 465-5280

Invoice No: 125
Date: 11/06/2024
Terms: NET 0
Due Date: 11/06/2024

Modal

Mangos

Description	Quantity	Rate	Amount
Front store beach	1	\$49,900.00	\$49,900.00

49,900.00

Storefront Frame with 6' x 7' Entrance Doors (520" x 115") - 1

Storefront Frame with 3' x 7' Entrance Door (220" x 115") - 1

(Deduct \$ 2,000.00 for Standard Locking Hardware)

Alternate: Add \$ 4,200.00 to Option for Demo of Existing Openings

Storefront: 2" x 4-1/2" Flush Glazed Center Set, Clear / Dark Bronze Anodized or Mfgs. Std. Painted

Finish

Glazing: 1" Insulated Low-E #2 Tempered

:Accepted By

:Title

:Date

Any labor or material other than what is specifically covered above will be considered as extra and must be preceded by a change

.letter, purchase order, etc

Due to rapidly rising metal and glass prices, Capital Glass will not be responsible for price increases between contract date and

date material is ordered. As stated above maximum time to hold bid price is 30 days from above date.

:SUM

.We are not responsible for stains on storefront metal caused from plaster or mortar of other trades

.We do not replace broken glass unless caused directly by our employees

Work will be executed as promptly as possible if contract is awarded to us. It is subject to delays occasioned by strikes, lockouts,

Subtotal	\$49,900.00
Total	\$49,900.00
Paid	\$0.00

Balance Due \$49,900.00

Comments

4200\$ demolition add
3000\$ less for regular lock system (no push bar)

INCORRECT Estimate

Amoyal Investing and remodeling
3526 shady woods st e
Jacksonville Florida
32224
+1 (904) 669-0928



Invoice

Bill To: Ocean Crown LLC
Servstarad@gmail.com
333 N 1st St
Jacksonville Beach, FL, 32250-6908
(904) 465-5280

Invoice No: 125
Date: 11/06/2024
Terms: NET 0
Due Date: 11/06/2024

Model

Mangos

Description

Front store beach

49,900.00

Storefront Frame with 6' x 7' Entrance Doors (520" x 115") - 1
Storefront Frame with 3' x 7' Entrance Door (220" x 115") - 1
(Deduct \$ 2,000.00 for Standard Locking Hardware)

Alternate: Add \$ 4,200.00 to Option for Demo of Existing Openings

Storefront: 2" x 4-1/2" Flush Glazed Center Set, Clear / Dark Bronze Anodized or Mfgs. Std. Painted

Finish

Glazing: 1" Insulated Low-E #2 Tempered

:Accepted By

:Title

:Date

Any labor or material other than what is specifically covered above will be considered as extra and must be preceded by a change

letter, purchase order, etc

Due to rapidly rising metal and glass prices, Capitol Glass will not be responsible for price increases between contract date and

date material is ordered. As stated above maximum time to hold bid price is 30 days from above date.

:SUM

.We are not responsible for stains on storefront metal caused from plaster or mortar of other trades

.We do not replace broken glass unless caused directly by our employees

Work will be executed as promptly as possible if contract is awarded to us. It is subject to delays occasioned by strikes, lockouts,

Quantity

Rate

Amount

1

\$44,500.00

\$44,500.00

error

True amount

Subtotal	\$44,500.00
Total	\$44,500.00
Paid	\$0.00

Balance Due **\$44,500.00**

Comments

4200\$ demolition add
3000\$ less for regular lock system (no push bar)



To: CRA

From: Jax Paris DBA Mango's 2.0

February 18, 2025

I am writing to formally request approval from the City of Jacksonville Beach CRA for a revised amount of \$49,900 for the window replacement project at Mango's 2.0. It has come to our attention that the original invoice from our vendor, Amoyal Investing and Remodeling, contained an error in the total amount. While the vendor initially provided a quote for \$44,500, the invoice inadvertently reflected an incorrect amount.

Upon further review and consideration of safety requirements, we have made necessary adjustments to our approach. Specifically, we have chosen to use tempered glass for all the windows in the building, a decision made in accordance with Florida law to ensure the safety of our patrons and staff. Unfortunately, there is no way for the vendor to install tempered glass at the misquoted amount of \$44,500. The updated total of \$49,900 reflects the true cost of incorporating this safety measure into the project.

We respectfully request that the CRA approve this revised amount to reflect the corrected quote.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to be "JP" or similar, written over a circular flourish.



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

CRA AGENDA ITEM	
TO:	Community Redevelopment Agency
FROM:	Staff
DATE:	02/18/2025
SUBJECT:	Facade Grant Application for Brix Taphouse

BACKGROUND

Brix is seeking a façade grant to support the installation of a new awning and the expansion of their exterior seating area. As a reminder, this program was established to provide financial incentives for commercial businesses to undertake exterior renovations that achieve significant visual improvements and positively impact the downtown district.

While this project is larger in scope, it aligns with the foundational goals of the grant program. It aims to enhance the appearance of a longstanding business in the downtown area.

Staff recommends approval of this facade grant based on the guidelines and the goals established in the facade grant program.

FINANCIAL IMPACT

\$100,000.00 in facade grant funding.

The total annual budget for incentives is \$300,000. As of January 2025, \$153,389.13 has been awarded and \$146,610.87 is available for award. If the CRA awards all three applications presented at the February 25, 2025 meeting, the remaining available balance will be \$9,477.19.

REQUESTED ACTION

Approve/Reject the Brix facade grant for \$100,000.00 for exterior upgrades to the building and patio area

ATTACHMENTS

1. Brix Facade Grant



City of Jacksonville Beach, Florida

11 North Third Street
Jacksonville Beach, FL
32250

(904) 247-6100
www.jacksonvillebeach.org

COMMUNITY REDEVELOPMENT AGENCY FAÇADE BEAUTIFICATION GRANT PROGRAM APPLICATION

Funding is subject to availability.

(Please type or print legibly.)

I. APPLICANT INFORMATION

☒ OWNER

☐ TENANT

Name KATHLEEN COLE Title OWNER

Address 300 2ND ST N

City JAX BEACH State FL Zip Code 32250

Phone Number (904) 254-4747 Alternate Number (904) 571-9290

II. BUSINESS INFORMATION

Name JAX BEACH BEVERAGES, LLC DBA EIN# 20-0411427
BRIX TA PHOUSE

Owner's Name KATHLEEN COLE

Property Address 300 2ND ST N

City JAX BEACH State FL Zip Code 32250

Phone Number (904) 241-4000 E-mail JASON@RITZ-BRIX.COM Website JACKSONVILLEBEACH
BARR.COM

TYPE OF LEGAL ENTITY:

STATE OF INCORPORATION: FLORIDA

DATE COMPANY ESTABLISHED: 2003

NUMBER OF YEARS IN BUSINESS: 21

☐ Corporation

☒ Limited

Liability Corporation

☒ Sole Proprietorship ☐ Partnership/Joint Venture

III. PROJECT INFORMATION

Project Start Date 1.1.2024
Project End Date 5.1.2024

Please specify costs for work items as categorized below. Please submit two quotes from two different vendors for itemized work to be completed.

Eligible Activity	Description of Improvements	Amount
Painting and Cleaning		\$
Repair, Replacement, and/or New: • Awnings • Cornices • Decorative details • Doors • Entrances Windows	PATIO COVER: CLASSICO 33' P x 44' W x 10' H IN BRONZE	\$209,300
Staining and Masonry Repairs		\$
Signage Installation In compliance with Jacksonville Beach Code		\$
Decorative Fencing (not chain link)		\$
Landscaping Elements		\$
Permanently affixed exterior lighting		\$
Mural/Other Exterior Art		\$
Constructing Fencing for major exterior renovations with pre-approved building rendering		
	Total Project Cost	\$ 209,300

Applicants Funding \$ 109,300

Total Program Funding Requested \$ 100,000

MAXIMUM COMMUNITY REDEVELOPMENT AGENCY FUNDING OF 2/3 TOTAL PROJECT COSTS NOT TO EXCEED \$100,000.00

IV. SIGNATURES AND PUBLIC INFORMATION DISCLOSURE

Please read the following questions and statements below. Please sign the application form in order for it to be processed. If there are any questions, please call 904-580-2841. If you answer "yes" to a question, furnish details in the space below. Include dates, location, sentences, whether misdemeanor or felony, dates of parole/probation, unpaid fines or penalties, name(s) under which charged, and any other pertinent information. An arrest or conviction record will not necessarily disqualify you; however, an untruthful answer will cause your application to be denied.

- 1) Are you presently subject to an indictment, criminal information, arraignment, or other means by which formal criminal charges are brought in any jurisdiction? _____ Yes ☒ No

Comment: _____

- 2) Have you been arrested in the past six months for any criminal offense? _____ Yes ☒ No

Comment: _____

- 3) For any criminal offense – other than a minor vehicle violation – have you ever: a) been convicted; b) plead guilty; c) plead nolo contendere; d) been placed on pretrial diversion; or e) been placed on any form of parole or probation (including probation before judgment)? _____ Yes ☒ No

Comment: _____

The undersigned warrants that the information contained in this application (and any supplemental information) is, to the best of my knowledge, true and correct. The undersigned further understands that the use of this information is only for consideration of the Community Redevelopment Agency Façade Renovation Matching Grant Program I acknowledge that I have received, read and will comply with the guidelines of this program. The undersigned grants authorization to verify any answers contained herein.

If the Grant is approved, the undersigned warrants that they have the matching funds available to complete the project as envisioned in the application. The undersigned understands and agrees that all information furnished in connection with this application for the Community Redevelopment Agency Façade Renovation Matching Grant Program involves the use of public funds as such may be made public pursuant to the statutes of the United States of America, the State of Florida and the City of Jacksonville Beach, Florida.

Applicant/Business Owner Signature Kathleen Cole

Date 12/18/24

Print Name KATHLEEN COLE

Applicant/Business Owner Signature _____

Date _____

Print Name _____

Property Owner Signature _____

Date _____

Print Name _____

OWNER'S AFFIDAVIT OF CONSENT
State of Florida

Before me, the undersigned authority, this day personally appeared

Who, duly sworn, upon oath, deposes and says:

1. That he is the duly authorized representative of owner requesting approval of façade renovation grant for the property described below.
2. That all owners that he represents have given their full and complete permission for him to act in their behalf for the above stated request.
3. That the following description set forth in this document is made a part of this affidavit and contains the current names, mailing addresses and legal descriptions for the real property, of which he is the owner or representative.
4. That I acknowledge the applicant's request for funding to make alterations to the property and understand that recommendations may be made by the City's departments when appropriate, in connection with this funding request. I, therefore, give my consent to the project described in this application.

Further Affiant sayeth not.

Signature Kathleen Cole

PROPERTY DESCRIPTION

3-28 33-25-29E PABLO BEACH NORTH
LOT 8 BLK 33

PROPERTY ADDRESS

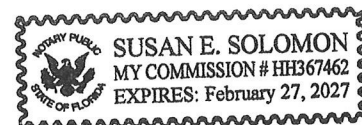
300 N 2ND ST
JACKSONVILLE BEACH, FL 32250

Sworn to and Subscribed before me

This 18th day of December 2024

Notary Public, State of Florida at Large

Susan E. Solomon



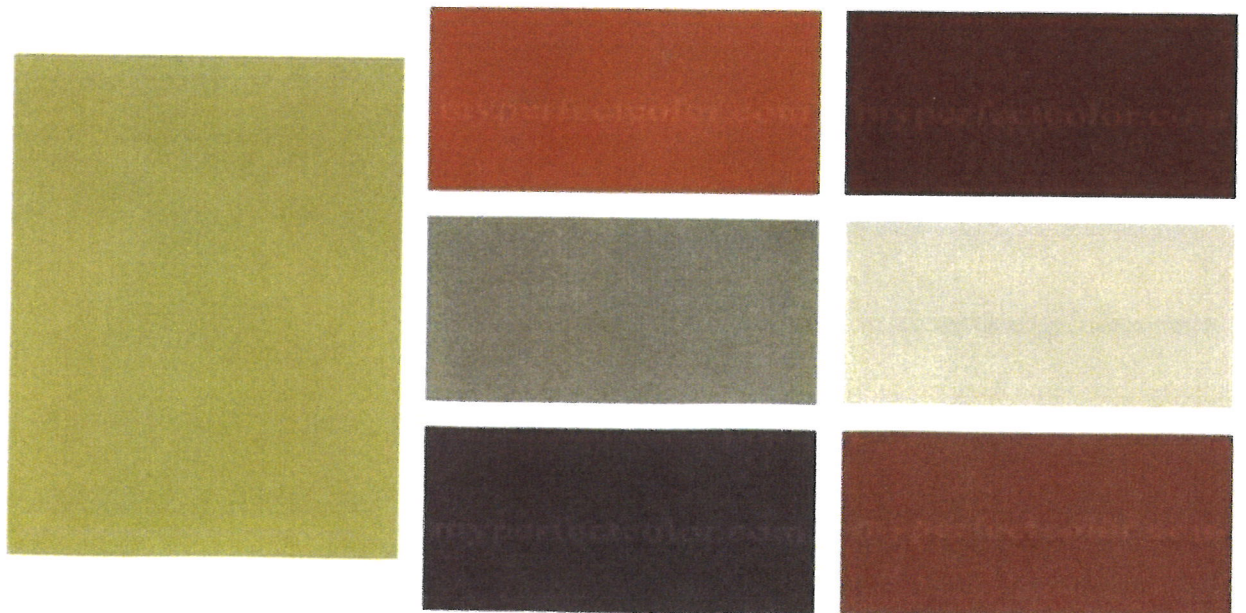
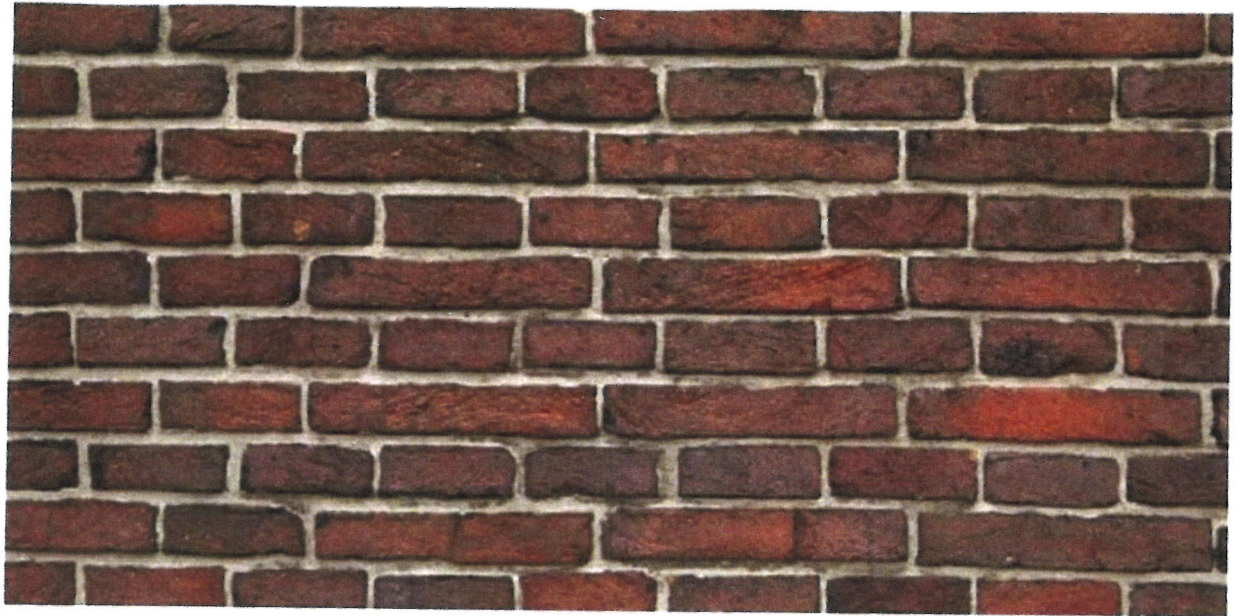
My Commission Expires: 2/27/2027



ROOF B

NEPTUNE BEACH, FLORIDA 32266





WARM COLOR SCHEME FOR BRICK INTERIOR



APOLLO ROOF SYSTEM





NORTH ELEVATION



ON ROOF "B"



ROOF B





City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

CRA AGENDA ITEM	
TO:	Community Redevelopment Agency
FROM:	Staff
DATE:	02/19/2025
SUBJECT:	Facade Grant Application for Sneakers

BACKGROUND

Sneakers is seeking façade grant funding for the following improvements: painting the exterior, replacing the front doors, removing excess trees, and redoing the landscaping to align with the coquina shell aesthetic being implemented in the downtown area.

Please note that any landscape changes approved by the agency for the grant will be reviewed by Parks and Recreation. Additionally, any tree removal will require approval from the Planning Department to ensure compliance with applicable codes.

FINANCIAL IMPACT

\$33,533.34 in facade grant funding.

The total annual budget for incentives is \$300,000. As of January 2025, \$153,389.13 has been awarded and \$146,610.87 is available for award. If the CRA awards all three applications presented at the February 25, 2025 meeting, the remaining available balance will be \$9,477.19.

REQUESTED ACTION

Approve/Reject the facade grant application in the amount of \$33,533.34 for Sneakers

ATTACHMENTS

1. Sneakers Facade Grant Application



City of Jacksonville Beach, Florida

11 North Third Street
Jacksonville Beach, FL
32250

(904) 247-6100
www.jacksonvillebeach.org

COMMUNITY REDEVELOPMENT AGENCY FAÇADE BEAUTIFICATION GRANT PROGRAM APPLICATION

Funding is subject to availability.

(Please type or print legibly.)

I. APPLICANT INFORMATION

☒ OWNER

☒ TENANT

Name GREGORY J. PRATT Title OWNER/OPERATOR

Address 387 MARSH COVE DR

City PONTE VEDRA BEACH State FL Zip Code 32082

Phone Number (904) 228-5958 Alternate Number (904) 482-1000

II. BUSINESS INFORMATION

Name SNEAKERS JAX BEACH LLC EIN# 59-3676766

Owner's Name GREGORY J. PRATT

Property Address 111 BEACH BLVD

City JACKSONVILLE BEACH State FL Zip Code 32250

Phone Number (904) 482-1000 E-mail SNEAKERSSPORTSGRILLE@ICLOUD.COM Website SNEAKERSSPORTSGRILLE.COM

TYPE OF LEGAL ENTITY:

STATE OF INCORPORATION: FLORIDA

DATE COMPANY ESTABLISHED: 8/21/21

NUMBER OF YEARS IN BUSINESS: 23

() Corporation
Liability Corporation

☒ Limited

() Sole Proprietorship () Partnership/Joint Venture

III. PROJECT INFORMATION

Project Start Date 1/31/25
Project End Date 3/1/25

Please specify costs for work items as categorized below. Please submit two quotes from two different vendors for itemized work to be completed.

Eligible Activity	Description of Improvements	Amount
Painting and Cleaning	PAINT EXTERIOR	\$ 20,800
Repair, Replacement, and/or New: • Awnings • Cornices • Decorative details • Doors • Entrances Windows	REPLACE BADLY WEATHERED FRONT DOORS	16,800
Staining and Masonry Repairs		\$
Signage Installation In compliance with Jacksonville Beach Code		\$
Decorative Fencing (not chain link)		\$
Landscaping Elements	REMOVE EXCESS TREES REGRADE & MATCH CITY'S NEW COQUINA LANDSCAPE	\$ 12,700
Permanently affixed exterior lighting		\$
Mural/Other Exterior Art		\$
Constructing Fencing for major exterior renovations with pre-approved building rendering		
	Total Project Cost	\$ 50,300

Applicants Funding \$ 16,766.66

Total Program Funding Requested \$ 33,533.34

MAXIMUM COMMUNITY REDEVELOPMENT AGENCY FUNDING OF 2/3 TOTAL PROJECT COSTS NOT TO EXCEED \$100,000.00

IV. SIGNATURES AND PUBLIC INFORMATION DISCLOSURE

Please read the following questions and statements below. Please sign the application form in order for it to be processed. If there are any questions, please call 904-580-2841. If you answer "yes" to a question, furnish details in the space below. Include dates, location, sentences, whether misdemeanor or felony, dates of parole/probation, unpaid fines or penalties, name(s) under which charged, and any other pertinent information. An arrest or conviction record will not necessarily disqualify you; however, an untruthful answer will cause your application to be denied.

1) Are you presently subject to an indictment, criminal information, arraignment, or other means by which formal criminal charges are brought in any jurisdiction? _____ Yes ☒ No

Comment: _____

2) Have you been arrested in the past six months for any criminal offense? _____ Yes ☒ No

Comment: _____

3) For any criminal offense – other than a minor vehicle violation – have you ever: a) been convicted; b) plead guilty; c) plead nolo contendere; d) been placed on pretrial diversion; or e) been placed on any form of parole or probation (including probation before judgment)? ☒ Yes _____ No

Comment: DUI 2014

The undersigned warrants that the information contained in this application (and any supplemental information) is, to the best of my knowledge, true and correct. The undersigned further understands that the use of this information is only for consideration of the Community Redevelopment Agency Façade Renovation Matching Grant Program I acknowledge that I have received, read and will comply with the guidelines of this program. The undersigned grants authorization to verify any answers contained herein.

If the Grant is approved, the undersigned warrants that they have the matching funds available to complete the project as envisioned in the application. The undersigned understands and agrees that all information furnished in connection with this application for the Community Redevelopment Agency Façade Renovation Matching Grant Program involves the use of public funds as such may be made public pursuant to the statutes of the United States of America, the State of Florida and the City of Jacksonville Beach, Florida.

Applicant/Business Owner Signature GREGORY J. PRATT

Date 1/10/25

Print Name GREGORY J. PRATT

Applicant/Business Owner Signature _____

Date _____

Print Name _____

Property Owner Signature Michael Herzberg

Date 2/6/2025

Print Name Michael Herzberg

OWNER'S AFFIDAVIT OF CONSENT
State of Florida

Before me, the undersigned authority, this day personally appeared

Who, duly sworn, upon oath, deposes and says:

1. That he is the duly authorized representative of owner requesting approval of façade renovation grant for the property described below.
2. That all owners that he represents have given their full and complete permission for him to act in their behalf for the above stated request.
3. That the following description set forth in this document is made a part of this affidavit and contains the current names, mailing addresses and legal descriptions for the real property, of which he is the owner or representative.
4. That I acknowledge the applicant's request for funding to make alterations to the property and understand that recommendations may be made by the City's departments when appropriate, in connection with this funding request. I, therefore, give my consent to the project described in this application.

Further Affiant sayeth not.

Signature _____

PROPERTY DESCRIPTION

SNEAKERS SPORTS GRILLE RESTAURANT
\$ PARKING LOT

PROPERTY ADDRESS

111 BEACH BLVD. JACKSONVILLE
BEACH, FL 32250

Sworn to and Subscribed before me

This

10th

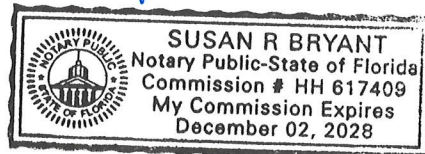
day of

January

20

25

Notary Public, State of Florida at Large



Greg Pratt
 111 Beach Blvd
 Jacksonville Beach, FL 32250



Proposal # 561564
 Proposal Date 2/6/2024
 Proposal Amount \$20,800.00
 Job Address 111 Beach Blvd
 Jacksonville Beach, FL 32250

Pro-Vision Painting
 135 5th Ave North
 Jacksonville Beach, FL 32250
 Phone: (904) 5281471

Product / Service	Quantity	Price	Subtotal	Tax	Total
Exterior Stucco Painting <i>Product Package: Standard Sherwin Williams Stucco Package</i> <i>Stucco Primer- Loxon Conditioner</i> <i>Topcoat - Super Paint</i>	8600.00	\$2.00 / Ea	\$17,200.00	\$0.00	\$17,200.00
Step 1: Scraping, Priming & Minor Maintenance - Remove loose & peeling paint. Minor repair work done to create a stable surface. Primer applied to bare areas for lasting protection. - Fix Stucco and Rust - Caulk all stucco cracks Step 2: Expert Paint Application - All non-painted surfaces are covered for protection. Paint applied by spray, brush, and roller - depending on surface - for best application. Full-finish coat applied to exterior for areas in scope on your proposal. Step 3: Cleaning & Touch-Ups - All garbage is removed. Plant beds cleaned and paint chips removed. Final touch-ups performed. Extra paint is left with you! Application Areas: - All Stucco and Stucco Trim - Inside Patio - Patio Ceilings (one coat)					
Mobilization 60' Boom Lift	1.00	\$2,600.00	\$2,600.00	\$0.00	\$2,600.00
Power Washing <i>Cleans exterior - Removing dust and cobwebs to make sure the surface is ready for prep work / painting. Soft chemical wash is used on all delicate surfaces. Scheduled before prep / painting</i>	1.00	\$1,000.00 / Ea	\$1,000.00	\$0.00	\$1,000.00
Application Areas: - Building wash Only					
Option - Exterior Trim Painting Preparation: - Mask Windows (If Applicable)	8600.00	\$1.00 / Ea	\$8,600.00	\$0.00	---

- Lightly Sand Surface

Product:

- Sherwin Williams Super Paint

Application Area-

Soffit and Fascia

Subtotal	\$20,800.00
Tax	\$0.00
Total	\$20,800.00

Deposit Required

\$7,350.00 (25.00%)

Terms and Conditions

Terms & Conditions:

We propose hereby to furnish material and labor - complete in accordance with above specifications.

All material is guaranteed to be as specified. All work to be completed in a substantial workmanlike manner according to the specifications submitted, per standard practices. Any alteration or deviation from above specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All industry standards noted by the PCA are included in this contract. All contracts are voided after (60) days. Any proposals accepted after (60) days are subject to change. If either party commences legal action to enforce its rights pursuant to this agreement, the prevailing party in said legal action shall be entitled to recover its reasonable attorney's fees and costs of litigation relating to said legal action, as determined by a court of competent jurisdiction. Client has a (3) day right to cancel without loss of deposit.

Sign And Date To Accept Proposal:

Customer Signature:

Date:

Giggey Craftsmen, Inc

3748 Mateo Place
Orange Park, FL 32065
CGC108993

Phone # 904-591-2401

GiggeyCraftsmenInc@comcast.net

Fax # 904-375-0104

Estimate

Date	Estimate #
7/11/2024	83

Name / Address
Sneakers Jax Beach 111 Beach Blvd Jacksonville Beach, FL 32250

			Project
Description	Qty	Rate	Total
Quote to remove existing front door and side panels and replace with new doors and panels, including finishes and new hardware.		16,800.00	16,800.00
Total			\$16,800.00

Ponte Vedra Palm LLC,

6930 Beach Boulevard | Jacksonville, Florida 32216
904-477-0424 | pontevedratree@gmail.com

RECIPIENT:

Gregg
111 Beach Boulevard
Jacksonville Beach, Florida 32250

Quote #28	
Sent on	Mar 04, 2024
Total	\$12,700.00

Product/Service	Description	Qty.	Unit Price	Total
Cabbage palm removal	Cut down 27 cabbage palms, grind stumps and haul debris	1	\$8,000.00	\$8,000.00
Palm Pruning	Prune overgrown Cabbage palms to hurricane cut and haul debris	58	\$50.00	\$2,900.00
Plant removal	Dig out plants, prune plants where people sleep under and haul debris	1	\$1,500.00	\$1,500.00
Medjool	Prune Medjool palms and haul debris	2	\$150.00	\$300.00

This quote is valid for the next 30 days, after which values may be subject to change.

Total	\$12,700.00
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CRA AGENDA ITEM	
TO:	CRA
FROM:	Staff
DATE:	02/19/2025
SUBJECT:	Safety Grant Update - Lighting

BACKGROUND

At the last meeting, several façade applications were deferred due to the need for cameras and/or lighting in anticipation of the safety grant approval. Upon further review, it was determined that lighting is not explicitly listed as an eligible expense under the current safety grant program.

To address this, staff has proposed a minor revision to the eligibility criteria, explicitly including safety lighting. The proposed change is attached for review.

FINANCIAL IMPACT

No financial impact at this time.

REQUESTED ACTION

Approve/Disapprove the proposed change to the safety grant program to allow for safety lighting (exterior only)

ATTACHMENTS

1. Safety Grant Application UPDATE
2. Safety Grant Program UPDATE

Jacksonville Beach CRA Safe & Secure Program Application

Applicant Information:

- **Business Name:** _____
- **Property Owner/Representative Name:** _____
- **Business Address:** _____
 - City: _____ State: _____ Zip Code: _____
- **Business Phone Number:** _____
- **Email Address:** _____
- **Website (if applicable):** _____
- **Type of Business:** (Please check the appropriate box)
 - ☐ Retail
 - ☐ Restaurant/Bar/Nightclub
 - ☐ Professional Services
 - ☐ Hospitality/Accommodation
 - ☐ Other: _____

Property Details:

- **Property Owner (if different from applicant):** _____
- **Property Address (if different from business address):** _____
- **Years in Operation:** _____
- **Does the property contribute to ad valorem taxes?** (Please check one)
 - ☐ Yes
 - ☐ No
- **Has the property been reviewed by the Appearance Review Board (ARB) or the Historic Preservation Board (HPB)?** (Please check one)
 - ☐ Yes (Please attach approval documentation)
 - ☐ No

Security Measures Requested:

- **Type of Security Installation(s):** (Please check all that apply)
 - ☐ Identification Scanners
 - ☐ Metal Detection Systems
 - ☐ Security Cameras (IF seeking security cameras, there may be an additional meeting required with the police department to ensure compliance with our standards)
 - ☐ Security/Safety Exterior Lighting

- **Brief Description of Proposed Security Installations:**

- **Estimated Total Cost of Security Installations:** \$ _____
- **Amount of Funding Requested (Up to 80% of the total cost or \$10,000, whichever is less):** \$ _____

Supporting Documents:

Please attach the following documents to your application:

- **Detailed Project Proposal** (Including a breakdown of costs and specifications for the security equipment)
- **Proof of Property Ownership or Lease Agreement**
- **Photographs of Proposed Installation Sites**
- **Any Permits (if applicable)**
- **Any Additional Supporting Documentation**

Agreement and Signature:

By signing below, I certify that the information provided in this application is accurate and complete to the best of my knowledge. I acknowledge that I have read and understood the terms and conditions of the Jacksonville Beach CRA Safe & Secure Program and agree to comply with all requirements.

- **Applicant Signature:** _____ **Date:** _____
- **Printed Name:** _____

Submission Instructions:

Submit the completed application along with all supporting documents to:

Jacksonville Beach CRA
11 3rd St. North
Jacksonville Beach, FL 32250

Jacksonville Beach CRA: Safe & Secure Program

Purpose:

The Jacksonville Beach Community Redevelopment Agency (CRA) is committed to enhancing safety within the downtown area to foster a vibrant and secure environment for businesses, employees, residents, and visitors. The **Safe & Secure Program, a branch off of the downtown CAPE program**, offers incentives to downtown business owners and property owners to invest in security measures that deter crime and contribute to a welcoming atmosphere for all.

The program is designed to encourage the installation of modern security systems that enhance the safety of Jacksonville Beach's downtown district. By supporting these improvements, the CRA aims to boost community confidence, attract more visitors, and create a safe space that benefits everyone in the area.

Grant Structure and Criteria for Selection:

The CRA administers the Safe & Secure Program. Businesses within the CRA, including entertainment venues such as bars, nightclubs, and other related establishments, retail, hospitality industry (hotels), restaurants, etc. are eligible for funding to install security measures like ID scanners, security cameras, and metal detection systems. Other downtown properties are eligible for funding to install security cameras at the discretion of the CRA.

Funding Details:

- Applications received, that meet the program's criteria may be eligible for CRA funding of up to \$10,000 or 80% of the total cost of eligible products, whichever is less.
- Funding availability is on a “first come, first served” basis, contingent on budget availability.
- The program does not provide retroactive funding; grants will not be awarded for products purchased before the application date.

Eligibility Criteria:

- Applicants must own or lease property within the Jacksonville Beach Downtown CRA boundaries.
- All security installations must comply with the requirements of the City, inclusive of any permits necessary and code requirements.
- All security cameras must be made accessible to the Jacksonville Beach Police Department when deemed necessary by police. By applying for and receiving grant funding, the applicant agrees to allow the JBPD access to camera footage.

Eligible Products:

The following security products are eligible for funding under the Safe & Secure Program:

1. **Identification Scanners:** Must be capable of scanning and verifying government-issued IDs, detecting false IDs, and capturing live photos of entrants.
2. **Metal Detection Systems:** Must include handheld or walk-through metal detectors capable of identifying various metallic objects and weapons.
3. **Security Cameras:** Must be weatherproof if installed outdoors and oriented to provide clear views of public spaces. Cameras should be compatible with Jacksonville Beach Police Department systems, if required, and additional information from the applicant may be necessary for JBPD.
4. **Security/Safety Lighting (Exterior Only)**

Application Process:

1. **Pre-Application Meeting:**
 - Prospective applicants must meet with the Safe & Secure Program Coordinator to review eligibility and ensure the project aligns with program requirements.
2. **Application Submission:**
 - Once deemed eligible, the application, along with supporting documents, must be submitted for formal consideration.
3. **Review Process:**
 - Applications will be reviewed for completeness, compliance with program criteria, and background checks on applicants. Applications that meet all requirements will proceed to the approval stage.
4. **CRA Meeting:**
 - Applicants that meet all the steps required above will be taken to the CRA board for approval of grant funds.

Construction Approval & Disbursement:

Upon completion of the security installations, grantees must submit proof of completion and undergo an on-site inspection. Funds will be disbursed as reimbursement only after the CRA verifies that the installation meets all approved plans and standards. All permits, if necessary, must be approved through the building department prior to this step.

Available Funds:

The CRA has the authority to approve or deny funding agreements up to \$10,000. The CRA may establish annual funding for the program at its discretion.

Disclosure:

The recipient(s) of the safety grant funds **MUST** reasonably work with local law enforcement agency(s) to secure and provide any and all footage captured of public spaces.

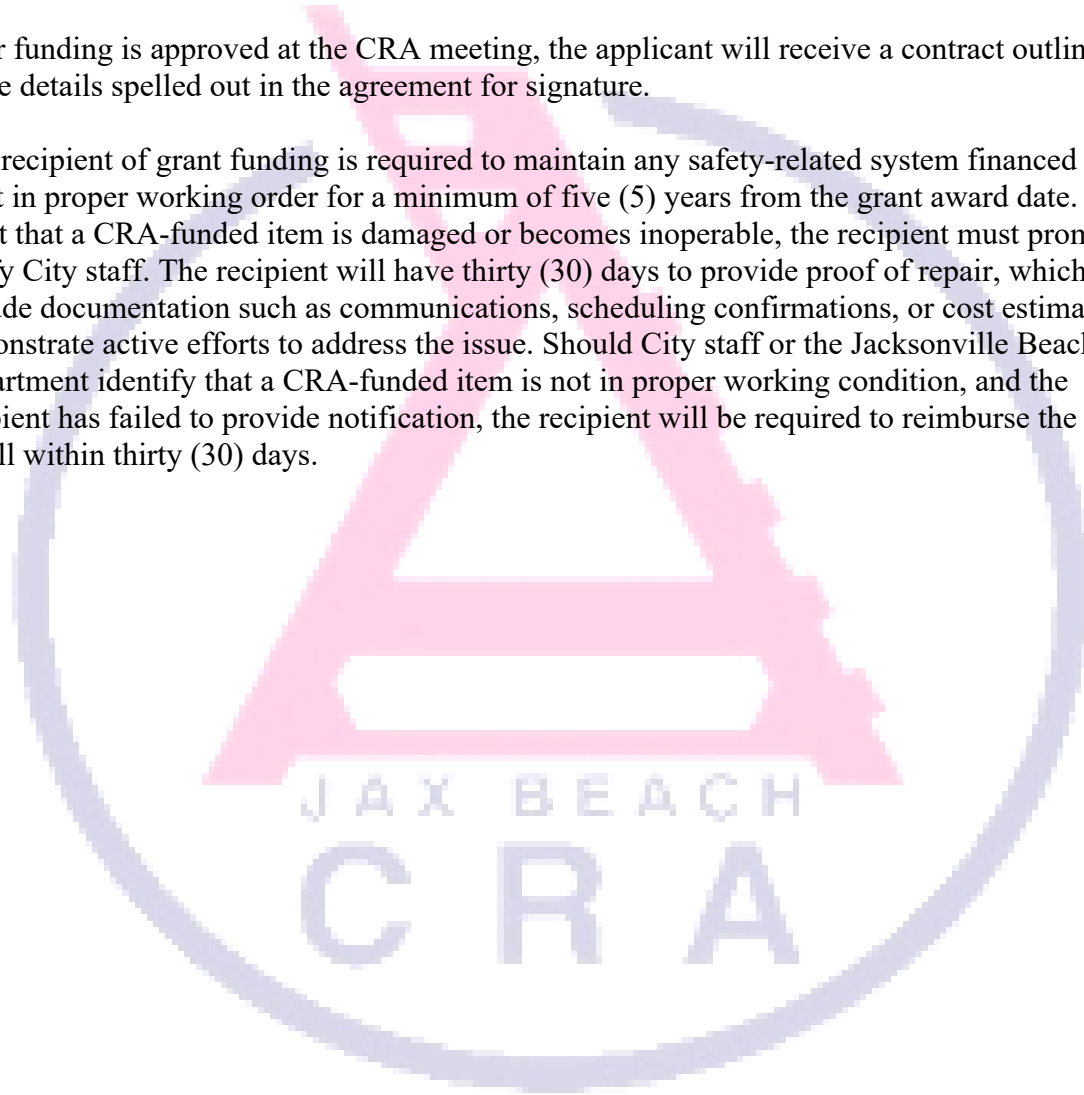
The CRA reserves the right to modify program guidelines, request additional information, or reject any application. The CRA may also promote properties that have received matching funds under this program.

The CRA reserves the right to reject an application for any reason necessary.

Applicants **MUST** be in good standing with the City of Jacksonville Beach, meaning, no active code enforcement cases, no illegal construction activity (all building permits current), no repeat nuisance violations, etc.

After funding is approved at the CRA meeting, the applicant will receive a contract outlining all of the details spelled out in the agreement for signature.

Any recipient of grant funding is required to maintain any safety-related system financed by the grant in proper working order for a minimum of five (5) years from the grant award date. In the event that a CRA-funded item is damaged or becomes inoperable, the recipient must promptly notify City staff. The recipient will have thirty (30) days to provide proof of repair, which may include documentation such as communications, scheduling confirmations, or cost estimates that demonstrate active efforts to address the issue. Should City staff or the Jacksonville Beach Police Department identify that a CRA-funded item is not in proper working condition, and the recipient has failed to provide notification, the recipient will be required to reimburse the agency in full within thirty (30) days.





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CRA AGENDA ITEM	
TO:	Community Redevelopment Agency Members
FROM:	Taylor Mobbs, CRA Coordinator
DATE:	02/12/2025
SUBJECT:	CRA Staff Report

BACKGROUND

CRA Staff Report – as of February 12, 2025

- Next steps post-CRA/Council Workshop:
 1. At the Joint CRA and City Council Workshop, two key topics for discussion were the activation of the boardwalk and the re-imagining of the First Street Downtown corridor. In alignment with the Council's direction from that meeting, staff has engaged the local Transportation Planning Organization (TPO) and is working to initiate a transportation study before proceeding with any further work.
 2. Additionally, staff plans to host a meeting with downtown businesses to gather direct input on their vision for boardwalk activation. This feedback will be shared with both the agency and Council to inform decisions on potential amendments to the existing boardwalk ordinance.
- Pier Parking Lot
 1. Phase 1 of the Pier Parking Lot construction is currently underway. As part of this phase, the dumpster enclosure has been relocated, and the surface has been primed and painted in a neutral color in preparation for a future mural. A local artist, selected by the Public Art Advisory Committee and recommended to the agency for approval, will create the mural. Staff anticipates presenting this approval to the agency at the March or April regular meeting, depending on the number of local applicants.
 2. As a reminder, Phase 1 of the Pier Parking Lot project includes the addition of a new driveway drop-off entry, with sidewalks and landscaping on either side. The existing sign will be repaired and repainted, and new bike racks, trash cans, and site furnishings will be installed. It is important to note that this is only the first phase of the project, with the ultimate goal of completing this phase by late spring.
- Passive Park
 1. Staff is working with Beaches Energy on the installation of lit bollards for the passive park. Once Beaches Energy provides clarification on certain electrical requirements, the plans will be finalized for bidding, allowing the project to move forward.
- Latham Plaza
 1. Staff will be holding a pre-application meeting with HALFF and associated partners to review the Phase 1 plans for Latham Plaza. As a reminder, this phase focuses on the western third of the plaza and includes public art, seating, shade elements, new landscaping, a smaller permanent stage, and various upgrades. Following the



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internal pre-application meeting, staff will provide a project timeline.

FINANCIAL IMPACT

For informational purposes only.

REQUESTED ACTION

ATTACHMENTS