

**Minutes of City Council Briefing
Tuesday, November 12, 2024 – 5:00 P.M.
City Hall 1st Floor Conference Room
11 North 3rd Street, Jacksonville Beach, FL**



The Council Briefing began at 5:00 P.M.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members: Sandy Golding Bill Horn (late) Dan Janson
Fernando Meza Greg Sutton (absent) John Wagner

Also present were Deputy City Manager Karen Nelson, Police Commander Thomas Bingham, Chief of Police Gene Paul Smith, Chief Information Officer Bill Rieger, Communications Manager Jacob Board, City Clerk Sheri Gosselin, Director of Planning and Development Director Heather Ireland, Senior Planner Christian Popoli, City Attorney David Migut, and Operations Support Specialist II Lauren Loria.

Purpose of Briefing

The purpose of the Briefing was to update the Council Members about ongoing items in the City.

City Manager

Downtown Parking Update

Police Commander Thomas Bingham reviewed the current paid parking program and proposed options for expanding the program, including an additional zone in the 1st Avenue South corridor and increased rates. A discussion ensued about the proposed changes and educating residents about the free parking program.

It was the consensus of the Council to keep the current paid parking hours, change the start of the season to March 1st, increase the hourly rate to \$2 per hour with a maximum of \$12, increase the special events rate to a \$15 flat rate, add the 1st Avenue South corridor zone including the endzones, and for the Police Department to educate residents in Pablo Towers about the free parking program.

Adoption of Cyber Security Standards

Chief Information Officer Bill Rieger reviewed options for a formal cyber security framework required under Florida Statute Section 282.318. Mr. Rieger explained why the National Institute of Standards and Technology (NIST) Cybersecurity Framework was chosen for the cyber security framework. A conversation ensued about the security of the framework and liability coverage.

Communications Plan Update

Communications Manager Jacob Board presented a draft Communications Plan. A discussion ensued regarding revisions and additions to the plan. A conversation ensued regarding the SeeClickFix application. It was the consensus of the Council to have a Council workshop on communication.

Board Process

City Clerk Sheri Gosselin provided the Council with information regarding the board appointment process. A conversation ensued regarding the board member removal and appointment processes and terms of the pension boards. It was the consensus of the Council to discuss board applicants for upcoming board appointments at the December 9, 2024 Council Briefing.

It was also the consensus of the Council for staff to review the board removal section in the code of ordinances and the legislative policy manual.

Code Amendments and Land Development Update

Planning and Development Director Heather Ireland explained proposed modified recommended changes to the Land Development Code following a series of public workshops.

Topics discussed included:

- Residential Lot Coverage
- Single-Family Residential Setbacks
- Preservation of Residential Neighborhoods
- Townhome Design Standards
- Urban Single-Family
- Parking Exemption Zone Downtown
- Nonconforming Bars Downtown
- Accessory Dwelling Units
- Outdoor Storage and Display of Retail Merchandise
- Balcony Encroachments for Residential Uses
- Parking Reductions Table
- Restaurants in the Central Business District
- Nonconforming Pole Signs
- A-Frame Signs
- Short Term Vacation Rentals
- Code Enforcement

Miscellaneous City Manager's Items

N/A

Committee Assignment Report

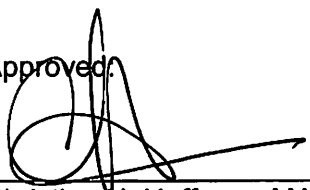
N/A

Future Briefing Topics

N/A

The Briefing adjourned at 7:01 P.M.

Submitted by: Lauren Loria
Operations Support Specialist II

Approved: 
Christine H. Hoffman, MAYOR

Date: 12/2/24