



City of Jacksonville Beach

Regular Meeting Agenda

11 North Third Street
Jacksonville Beach, Florida

CRA Public Art Advisory Committee

Thursday, September 19, 2024

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency Public Art Advisory Committee

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency Public Art Advisory Committee:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

A. June 13, 2024 Minutes

OLD BUSINESS

A. Sea Turtle Sculpture Concepts - Havic Studios

NEW BUSINESS

ITEMS FOR DISCUSSION

A. Pier Artwork Call to Artist DRAFT

B. Local Artist Mural Event Call to Artist DRAFT

ADJOURNMENT

NOTICE

If you are a person with a disability who needs an accommodation to participate in a meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the ADA Coordinator by phone 904-712-6297 or submit an [Accommodation Request](#) to the ADA Coordinator as far in advance of the meeting as possible; preferably 7 days but no less than 2 business days, before the meeting. If you are hearing or voice impaired, please call Florida Relay at 711 for assistance.

**Minutes of CRA Public Art Advisory Committee Meeting
held Thursday, June 13, 2024 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:01 PM.

ROLL CALL

All members were present.

Ms. Anita Carter has officially resigned from the PAAC due to relocation for work.

OLD BUSINESS

A. Roundabout Sculpture Update

Staff provided a brief update on the construction status and plan for the roundabout sculpture awarded to Mr. Xavier Cortada. Mr. Cortada will be completing his sculpture this month, and the City will be coming in to landscape upon completion. There will be a ribbon cutting ceremony at some time in the fall, staff will coordinate this with the completion of landscaping and Mr. Cortada's schedule.

B. Sea Life in the City Sculpture Update

Staff informed the PAAC Havic studios would be providing turtle design options in the next 4-6 weeks for review by the PAAC. Once the PAAC recommends a turtle, and it is approved by the CRA, Havic studios will have a discussion on fabrication and costs associate with different material options.

NEW BUSINESS

A. Local Mural "Event"

Staff discussed hosting a mural event to paint the three restrooms downtown, and featuring local artists to do the murals. The PAAC fully supports this idea, and directed staff to develop a plan and call to artists for review at a future PAAC meeting.

B. Pier Entryway Decorative Sign/Sculpture

Staff provided the PAAC with artists who had previously submitted sculpture designs to the City for review. The PAAC discussed the various styles and elements, and ultimately agreed they would like to see something that was either a large archway across the entry to the pier, or perhaps to large pieces flanking either side of the entrance. Staff will discuss this with the CRA, council, and safety team regarding any issues for emergency vehicles accessing the boardwalk and pier. Staff will bring an update back to the PAAC at a future meeting.

ITEMS FOR DISCUSSION

ADJOURNMENT

There being no further business, this meeting was adjourned at 4:17 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Chairman

Date: _____

PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	Public Art Advisory Committee Members
FROM:	Taylor Mobbs
DATE:	09/10/2024
SUBJECT:	Sea Turtle Sculpture

BACKGROUND

Havic Studios has completed its task of developing design concepts for the sea turtle sculpture as part of the "Sea Life in the City" art program. They have provided five unique design options, which are attached for your review and discussion.

These designs incorporate various elements, including waves and oceanic environments, which could add a distinctive and dynamic dimension to the final piece. After the PAAC selects a preferred design direction, the CRA will proceed with formal approval.

Following approval, the next step will involve exploring different fabrication methods. Potential options include bronze casting, fiberglass, or other suitable materials. Once a fabrication method is selected, we will be able to provide more accurate cost estimates for the final piece based on the chosen approach.

FINANCIAL IMPACT

To be determined pending fabrication choice(s).

REQUESTED ACTION

Staff requests the PAAC select the preferred option to take to CRA for approval.

ATTACHMENTS

1. Sea Turtle Sculpture Designs

Sea Turtle Sculpture Designs:













PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	Public Art Advisory Committee
FROM:	Taylor Mobbs
DATE:	09/10/2024
SUBJECT:	Pier Entrway Artwork

BACKGROUND

Following discussions with the PAAC and CRA, staff developed a draft call to artists for the pier sculpture piece. During the development of this draft call, staff met with the Fire Marshal to ensure all safety requirements for the boardwalk were addressed, particularly for emergency vehicle access. These requirements will be incorporated in the call to artists.

FINANCIAL IMPACT

To be determined.

REQUESTED ACTION

Staff requests approval of moving forward with this call to artists.

ATTACHMENTS

1. Call to Artists DRAFT pier entrway

Call to Artists: Pier Entryway Artwork for Jacksonville Beach Pier

Overview:

The City of Jacksonville Beach is seeking proposals from talented artists for a dynamic and visually striking artwork to be installed at the entryway to the iconic Jacksonville Beach Pier. This is a unique opportunity to create a landmark piece that will be seen and appreciated by residents and visitors alike.

Project Details:

- **Location:** Entryway to Jacksonville Beach Pier
- **Type of Artwork:** The artwork can be a large arching piece or 1-2 standalone pieces flanking either side of the pier entry.
- **Size & Dimensions:**
 - If designed as an archway, the piece must provide at least 13 feet of clearance underneath, and must span the width of the pier entranceway.
 - The artwork should not encroach onto the boardwalk more than [specific number] feet to ensure that emergency vehicles can pass when necessary.
 - This final number will be determined by the Fire Marshal
- **Design Vision:** The selected piece should be eye-catching and vibrant, resonating with people of all ages. It should capture the essence of the "Beach Life" brand and reflect the surrounding coastal environment.

Submission Requirements:

- A conceptual design and description of the proposed artwork.
- A statement explaining how the design aligns with the vision and requirements outlined above.
- Artist's portfolio or examples of previous work.

Deadline: [Insert Deadline]

Submission Process:

Please submit your proposal and supporting materials to Taylor Mobbs by [Insert Deadline].

Selection Process:

The final selection will be made by a committee, which will evaluate submissions based on creativity, alignment with the project's vision, and feasibility.

For any questions or additional information, please contact Taylor Mobbs at tmobbs@jaxbchfl.net.



PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	Public Art Advisory Committee
FROM:	Taylor Mobbs
DATE:	09/10/2024
SUBJECT:	Local Artist Mural Event

BACKGROUND

In response to expressed interest of focusing on local artists for future projects, staff, with direction from the PAAC, has drafted a rough draft plan for a mural event specifically aimed at local artists.

The attached draft call invited local artists to submit mural designs for the facades of three public restrooms in the downtown district. The process will involve the PAAC selecting a pool of 5 to 10 designs from the submissions, followed by CRA and Council approval. We are also proposing the option of a public vote via an online platform to determine the final mural designs, allowing for significant public involvement into the selection process.

The PAAC will cover all necessary supplies for the chosen muralist, ensuring local talent is highlighted while engaging the community into the selection of the final artworks.

FINANCIAL IMPACT

To be determined.

REQUESTED ACTION

Discussion and approve/deny the proposed concept for a local mural event.

ATTACHMENTS

1. Call to Local Artists

Call to Local Artists: Downtown Jacksonville Beach Mural Event

Overview:

The City of Jacksonville Beach Public Art Advisory Committee (PAAC) invites local artists to participate in an exciting mural event aimed at refreshing the restroom facilities located in downtown Jacksonville Beach. This is a unique opportunity to showcase your talent, contribute to the beautification of the city, and engage with the community.

Project Details:

- **Locations:** The murals will be created on the restroom facilities at three key downtown locations:
 - Ocean Front Park
 - 2nd Avenue
 - Pier Parking Lot
- **Event Schedule:**
 - **Kickoff:** Friday evening
 - **Mural Creation:** Saturday through Sunday afternoon
- **Objective:** The goal is to bring vibrant, life-filled art to these concrete buildings, enhancing the spaces with unique, beach-themed murals that stand out from the existing mural inventory.

Participation Details:

- The committee will work with three local artists or artist teams, assigning one to each restroom location.
- The event is designed to feature local talent, inviting residents to observe the mural creation process and engage with the artists.

Submission Requirements:

- A conceptual design and description of your proposed mural.
- A statement explaining how the design aligns with the "Beach Life" theme and how it will contribute to the revitalization of the space.
- Portfolio or examples of previous work.

Selection Process:

- The PAAC will review all submissions and narrow them down to 5-10 finalists.
- A public survey will be conducted to allow residents to vote on their top 3 designs.
- The top 3 selected murals will be commissioned for the project.

Funding:

This project is fully funded by the Community Redevelopment Agency (CRA), and there will be no costs to the participating artists.

Submission Deadline: [Insert Deadline]

How to Apply:

Please submit your mural proposal and supporting materials to [Contact Information] by [Insert Deadline].

Questions?

For any inquiries or additional information, please contact [Contact Person] at [Contact Information].

DRAFT