

The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes

Also present was City Manager Mike Staffopoulos, Police Chief Gene Paul Smith, and Chief Financial Officer Ashlie Gossett.

Purpose of Briefing

The purpose of the Briefing was to update the Council members about ongoing items in the City.

City Manager

Independent Enterprise Resource Planning (ERP) Assessment

Chief Financial Officer Ashlie Gossett stated in August 2020, the City engaged Gartner Consulting to provide an assessment of the Munis Enterprise Resource Planning (ERP) implementation to determine how the project should move forward regarding transitioning of the new system and how to move forward to achieve the intended outcomes.

Carlton McArthur, of Gartner Consulting, provided an evaluation [on file] of the City's ERP implementation thus far and provided three corrective action plans.

It was the recommendation of the City's Administration staff to work with the hybrid implementation action plan suggested by Gartner Consulting. Once a plan of action is developed by staff, items requiring approval would be brought to Council for formal consideration.

Golf Course – Year Two Review

Golf Course Facility Manager Bruce Mohler and Golf Course Superintendent Trevor Hughes provided a two-year overview of the golf course's performance.

Paid Parking Program – Year Two Review

Police Chief Gene Paul Smith and Service Commander Eric Shaughnessy provided an overview of the paid parking program using SP Plus for the second year of operation. Commander Shaughnessy stated Community Service Officer (CSO) IIs were assigned to the parking lots to eliminate overtime for the Officers. Also, Commander Shaughnessy stated four 15-minute parking spaces were added to the Downtown parking area, and SP Plus added a phone app to assist the parking customers.

A conversation ensued regarding different ways to register Jacksonville Beach residents into the free parking program. Chief Smith and Commander Shaughnessy suggested they keep the registration process for the upcoming year and update/purge the current list next year.

It was recommended for staff to look into other paid parking solutions as a possible option to match other Beach community programs. This information would be brought back to Council for further review in October 2021.

Website Design and Development RFP

Communications Manager Jacob Board reviewed the Request for Proposal (RFP) process for a complete redesign of the City's website. Mr. Board stated the staff appraised each website company's responses on the following criteria:

- Experience with local government
- Features, Functionality, and Design
- Implementation plan
- Ongoing services
- Investment proposal/Fees

The RFP committee met several times to evaluate each website company [results on file]. The City staff recommends CivicPlus, LLC.

Deputy City Manager Karen Nelson stated staff would bring an item to Council asking to award the RFP to CivicPlus at the Council Meeting on January 19, 2021. After final contract negotiations are completed, the final contract and any budget modifications needed would be brought before the Council at a future meeting.

Other Topics

Property Disposition

City Manager Mike Staffopoulos stated an item would be presented to Council during the January 19, 2021 meeting regarding a change to the current property disposition policy. Mr. Staffopoulos reviewed the current policy and the proposed changes to the policy specifically regarding City-owned real estate.

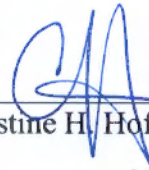
Covid-19 Vaccines

Mr. Staffopoulos stated City staff had been contacted with questions and concerns regarding available Covid-19 vaccinations. Mr. Staffopoulos stated Mr. Board would be preparing a press release [on file] on behalf of all three of the Beaches communities stating the local government is not in charge of the vaccines. Additional information would be provided in the press release.

The Briefing adjourned at 7:05 P.M.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approved:



Christine H. Hoffman, MAYOR

Date: 1/19/21