



City of Jacksonville Beach

Regular Meeting Agenda - AMENDED

10/16/2023

11 North Third Street
Jacksonville Beach, Florida

CRA Public Art Advisory Committee

Thursday, October 19, 2023

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency Public Art Advisory Committee

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency Public Art Advisory Committee:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

- A.
- August 17, 2023 Minutes
 - September 12, 2023 Minutes
 - September 21, 2023 Minutes

OLD BUSINESS

NEW BUSINESS

ITEMS FOR DISCUSSION

- A. Sculpture Project - Updates and Candidate Selection
- Mark Aeling
Jenny Hager/Lance Vickery
Xavier Cortada

ADJOURNMENT

NOTICE

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting or by sending an e-mail to CityClerk@jaxbchfl.net.

**Minutes of CRA Public Art Advisory Committee Meeting
held Thursday, August 17, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:00 PM.

ROLL CALL

Committee Members Present: Chad Labenz, Trey Phillips, Bob Angelieri, Anita Carter

Committee Members Absent: Terry Deloach

APPROVAL OF MINUTES

OLD BUSINESS

Staff informed the committee the sculpture survey closed, and the winner of the public choice was the 'sea turtle' theme. Staff will provide more information at a later meeting, and this will be a project in FY2024.

NEW BUSINESS

ITEMS FOR DISCUSSION

No items

A. Roundabout Sculpture Project Discussion - Finalist Selection

The committee reviewed 16 candidates who the committee members unanimously scored higher than the other applicants. After reviewing each proposal and portfolio, the committee selected seven finalists to move into the interview rounds. Staff will schedule the interviews for September 12, 2023 beginning at 3:00 PM.

ADJOURNMENT

There being no further business, this meeting adjourned at 4:48 PM.

**Minutes of CRA Public Art Advisory Committee Meeting
held Tuesday, September 12, 2023 at 2:30 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:01 PM.

ROLL CALL

Committee Members Present: Chad Labenz, Bob Angelieri, Anita Carter, Trey Phillips, Terry Deloach

Committee Members Absent:

NEW BUSINESS

A. Interviews for Finalists

The Public Art Advisory Committee interviews with the following seven final candidates:

- Marc Moulton
- Jenny Hager
- Katherine Taylor
- Mark Aeling
- Xavier Cortada
- Scott Goss
- Sujin Lim

Once the interviews were completed, the committee deliberated for several minutes, and ultimately decided they would like to obtain more information from three of the seven candidates.

The three candidates selected to move to the final round of this project were:

- Jenny Hager
- Mark Aeling
- Xavier Cortada

The committee will discuss next steps at the next PAAC meeting.

ITEMS FOR DISCUSSION

ADJOURNMENT

There being no further business, this meeting adjourned at 5:33 PM.

**Minutes of CRA Public Art Advisory Committee Meeting
held Thursday, September 21, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:00 PM

ROLL CALL

Committee Members Present: Chad Labenz, Terry Deloach, Anita Carter, Bob Angelieri, Trey Phillips

MINUTES

It was moved by Mr. Labenz and seconded by Ms. Carter and passed unanimously to approve the following minutes:

- 3/23/23
- 4/20/23
- 5/11/23
- 6/15/23

A. Minutes Approval:

- 3/23/23
- 4/20/23
- 5/11/23
- 6/15/23

OLD BUSINESS

No items

NEW BUSINESS

No items

ITEMS FOR DISCUSSION

A. Sculpture Finalists - Next Steps

The three final candidates were selected at the previous meeting. The committee requested staff follow up with the three finalists to ask for the following additional/updating information regarding their proposals, so the best decision can be made at the October meeting:

- Refined concept
- Process/Timeline
- Estimate of budget breakdown
- Staff to clarify questions regarding hardscaping and landscaping
- Staff to provide updated photos of the site to candidates
- Staff to provide exact dimensions of the space to candidates

B. FY 24 Projects

Staff provided the committee with a rough outline of goals and timelines for FY2024 art master plan projects in the budget.

The following projects were briefly discussed:

- Murals on the bathroom facilities located in the downtown
- Mural on the pier parking lot dumpster enclosure
- Sculpture of seaturle and specific location(s)
- Focus on commissioning this work from local artists

ADJOURNMENT

There being no further business, this meeting adjourned at 4:24 PM.



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PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	PAAC
FROM:	Staff
DATE:	10/16/2023
SUBJECT:	

BACKGROUND

Candidate Mark Aeling.

FINANCIAL IMPACT

REQUESTED ACTION

ATTACHMENTS

1. Budget/Timeline
2. Proposal
3. Installation Information
4. Original Proposal



MGA SCULPTURE STUDIO, LLC

515 22nd St. South Unit E, St. Petersburg, FL 33712

mark@mgasculpture.com, www.mgasculpture.com

727.327.3473

‘JACKSONVILLE BEACH SCULPTURE’ BUDGET/TIMELINE

Technical Design	\$5,000.00	2 Months
Engineering	\$10,000.00	1 Month
Footer/Base	\$15,000.00	
Material	\$26,000.00	
Fabrication	\$53,000.00	6 Months
Lighting	\$10,000.00	
Installation	\$6,000.00	
Design fee	<u>\$25,000.00</u>	
TOTAL	\$150,000.00	9 Months



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Jacksonville Beach Design Proposal

For the initial request for proposals MGA Submitted a sculpture of a Bisected Nautilus made of stainless steel. I was asked if I would consider working with another shell shape that's more common to the area. I would be happy to create another concept for the proposal but I hope that the committee can appreciate that the development of concepts is time consuming and requires capital investment on my part. If Jacksonville beach would like to work with MGA Sculpture Studio, I would like to recommend one of the two following options.

1. I have on many occasions entered into a 'Concept Design Agreement'. With this agreement, for \$3,000.00 to \$5,000.00 dollars, MGA would develop a couple of different potential sculpture concepts. These concepts would be specific to the site and circumstance for Jacksonville Beach and the process would allow for committee input into this process if so desired. At the conclusion of this process the commissioning body can choose to enter into a fabrication agreement and The design budget would be accommodated in the overall project budget with MGA to create the sculpture. Or Jacksonville Beach can step away from the relationship. It should be noted that the 'Concept Design Agreement' does not is not for the purchase of the design but covers the cost of it's creation. The design ownership would be tied to the agreement for the creation of the piece.
2. Jacksonville beach can enter into a design and fabrication agreement with MGA, which would encompass the entire scope of the project and my team and I will work diligently to generate a concept that is approved and then we will fabricate and install that completed sculpture.

Best Regards,

Mark Aeling
Owner
MGA Sculpture Studio, LLC



MGA SCULPTURE STUDIO, LLC

515 22nd St. South Unit E, St. Petersburg, FL 33712

mark@mgasculpture.com, www.mgasculpture.com

727.327.3473

‘JACKSONVILLE BEACH SCULPTURE’ Installation description

MGA will be using a cast concrete footer and base. The overall dimensions of the footer/bas component will be determined by structural engineering analysis. The forming and casting of the footer/base component will be executed by a contracted masonry company from the Jacksonville area. The cast concrete will require approximately 30 days to cure to its full strength. The stainless Steel sculpture will be affixed to the cast concrete base using stainless steel threaded rod and mounting hardware with the dimensions of the hardware determined by structural engineering analysis.

The sculpture will be fabricated at MGA’s sculpture facility in Saint Petersburg, FL. It will be designed and fabricated with transportation in mind so that it can travel on a trailer using the Florida interstate system. If the final sculpture dimensions exceed allowable transportation dimensions then we will fabricate the sculpture in multiple pieces and use mechanical connections to assemble the sculpture to it’s full dimension upon installation. MGA will contract crane services to off load the sculpture and set it in place. Depending on the specifics of the sight this process may require some lane closure of the surrounding roadway. MGA will provide all rigging and assembly services. A sculpture of this scale and complexity generally can be ‘set’ in one day with a second day planned for any lighting and follow up details that are necessary.

MGA has engaged in the process described above on dozens of occasions and would be happy to address any questions or comments regarding this process.



MGA Sculpture Studio Presents
GOLDEN SPIRAL





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PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	PAAC
FROM:	Staff
DATE:	10/16/2023
SUBJECT:	

BACKGROUND

Hager/Vickery Team

FINANCIAL IMPACT

REQUESTED ACTION

ATTACHMENTS

1. Budget Estimate
2. Timeline
3. Original Proposal

Jacksonville Beaches Sculpture: Estimated Budget

Havic Studios

Sculpture Design and Fabrication:

Artist Commission: \$25,000

This includes the artist's fee for concept development of the sculpture, bike rack and bench, CAD development, and any engineering sign-off needed for the sculpture.

Materials: \$12,000

This covers the cost of raw materials needed for the sculpture, such as aluminum sheet metal. If we build with another material, the price may change.

Labor (Fabrication): \$37,000

Cost of skilled labor to create the sculpture based on the artist's design. This includes any subcontractors or services needed to produce.

Space and Equipment Overhead: \$5,000

Renting a studio and necessary equipment for the fabrication process. This also includes storage and staging necessary in the logistics of production.

Transportation of Sculpture to Site: \$5,000

This includes packaging, rigging, permitting, handling, and transportation of the sculpture to the installation site.

Concrete Work:

Foundation and Base: \$15,000

Cost of preparing and pouring a concrete foundation and base for the sculpture to ensure stability and longevity. The cost of this will depend on the final agreed-upon design.

Additional Amenities:

Bike Racks: \$15,000

Installation of a bike rack near the sculpture to promote sustainable transportation options.

Benches: \$10,000

Cost of creating and installing a bench for visitors to sit and enjoy the artwork.

Finishing:

Powder Coating (for sculpture): \$10,000

Applying a protective powder coating to the sculpture to enhance durability and aesthetics.

Installation and Delivery:

Installation Labor and Equipment: \$10,000

Paying skilled workers to install the sculpture securely on the foundation and machine rental for final installation.

-Sculpture will be secured to the concrete pad with 5-10 3/8th Hilti Epoxy Concrete Anchoring System. The exact details will be determined during the CAD and Engineering Drawing Phase to allow for proper assessment and strength.

Contingency and Miscellaneous Expenses:

Contingency Fund: \$5,000

Setting aside funds for unexpected expenses or design adjustments.

Total Budget: \$150,000

Construction and Process Narrative

There are numerous factors that go into designing and building works, and many of these have not been addressed fully at this point. If selected, we will complete the structural design in CAD to address structural concerns; there are factors that cannot be addressed until that stage. It is our intent to keep the armature as minimal as possible while highlighting the design intent for the schooling fish.

The volume of fish in the design provides both an opportunity and a challenge in construction. We have a couple of thoughts on construction but will not know for sure until later in the design/build phase. But, the final design will be strong but flowing, and any structural engineering will integrate well with the grace of the proposed design. We can work with the committee to ensure all safety concerns are addressed.

Jacksonville Beaches Sculpture: Estimated Timeline

Havic Studios

Month 1-2: Planning and Design

- Weeks 1-4: Select and commission the artist and finalize the sculpture design.

Month 3-5: Fabrication

- Weeks 5-20: Sculpture fabrication.

Month 6: Concrete Work and Amenities

- Weeks 21-24: Concrete foundation and base work, installation of benches and bike racks.

Month 7: Finishing and Transportation

- Weeks 25-28: Powder coat the sculpture and prepare for transportation.

Month 8: Installation and Contingency

- Weeks 29-32: Transport and install the sculpture and address any final adjustments.

Month 9: Unveiling and Public Engagement

- Weeks 33-36: Host a public unveiling event to promote the sculpture to the public.

This condensed timeline maintains a 9-month timeframe for your sculpture project while simplifying the process. Keep in mind that the exact duration of each phase may vary depending on the complexity of the project and the availability of resources. Regular communication and coordination will be essential to ensure the project's success within the timeframe and budget.



HAVIC STUDIOS

PROPOSAL: SWIRL



DESIGN TEAM

D. Lance Vickery, Havic Studios
Jenny K. Hager, Havic Studios

TITLE

SWIRL

CLIENT

JACKSONVILLE BEACHES

PROPOSED SITE LOCATION

Roundabout located at Beach Blvd.
and 2nd Street in Jacksonville
Beach, FL

SIZE/COLOR

approximately 19' x 5' x 11'
(could be scaled)
color options vary

DESCRIPTION

The sculpture "SWIRL" is a spiral structure composed of fish. The sculpture references the graceful configurations of fish in a school. Schools of fish use coordinated body positions and synchronized movement. Fish are an essential part of life at the beaches. Benches, bike racks, etc. can be designed to complement the structure.

TECHNICAL DETAILS

Powder Coated Aluminum



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PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	PAAC
FROM:	Staff
DATE:	10/16/2023
SUBJECT:	

BACKGROUND

Cortada proposal

FINANCIAL IMPACT

REQUESTED ACTION

ATTACHMENTS

1. Updated Proposal
2. Original Proposal

“Water Columns”

Xavier Cortada

Jacksonville Beach Proposal to
accompany video presentation
for Beach Drive and 2nd Street
public art commission.



CORTADA

“Water Columns”

Xavier Cortada

**Jacksonville Beach Proposal:
Video presentation for Beach Drive
and 2nd Street public art commission.**



CORTADA



About the Artist

Xavier Cortada

Xavier Cortada is an artist based in Miami, Florida. He pioneered eco-art in Miami-Dade County and is the only artist to create work at both of the Earth's poles. His community-driven art has catalyzed over 25 acres of ecological restoration, generated participatory eco-art projects in every Miami-Dade County public school and library, and celebrated scientific breakthroughs such as the discovery of the “God particle” at CERN.

Cortada received bachelors, masters and law degrees from the University of Miami, where he currently serves as professor of practice at the University of Miami Department of Art and Art History (with secondary appointments in the School of Law and Miller School of Medicine Department of Pediatrics).

He has served as Vice Chair of the Florida Arts Council and is the immediate past Chair of the Miami-Dade Cultural Affairs Council. In 2022, he was appointed by the Mayor as the county's inaugural artist-in-residence in 2022. Since 2017, his studio has been located at Pinecrest Gardens.

Public Art

Over the past three decades, the Cuban-American artist has created art at the North and South poles and across 6 continents, including more than 150 public artworks, installations, collaborative murals and socially engaged projects.



HOUSING
LIBERTY SQUARE



HOUSING
PINEIRO APARTMENTS



TRANSIT
WEST PALM BEACH PLAZA



TRANSIT
PORT EVERGLADES



PARKS
BETTY T. FERGUSON AQUATIC CENTER



HOUSING
JOE MORETTI APARTMENTS



HOUSING
STIRRUP PLAZA I



HOUSING
STIRRUP PLAZA II



TRANSIT
FT. DRUM PLAZA



TRANSIT
TURKEY LAKE PLAZA



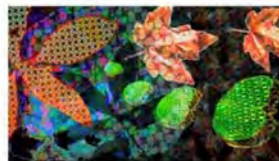
HOUSING
COLLINS PARK APARTMENTS



HOUSING
SOUTH MIAMI PLAZA



PARKS
CURTIS PARK PLAZA



GARDENS
FLORIDA BOTANICAL GARDENS



GOVERNMENT
MIAMI-DADE COUNTY HALL



GOVERNMENT
PINECREST VILLAGE HALL



Public Art

He has been commissioned to create art for CERN, the White House, the World Bank, the Florida Turnpike, Port Everglades, and Miami City Hall, among many other art, science, and government venues.

Learn more at

www.cortada.com/publicart



HOUSING
DANTE FASCELL APARTMENTS



GOVERNMENT
MURRAY E. NELSON GOVERNMENT
AND CULTURAL CENTER



GOVERNMENT
MIAMI CITY HALL



MUSEUMS
FROST ART MUSEUM



UNIVERSITIES
UNIVERSITY OF MIAMI SHALALA
STUDENT CENTER



GOVERNMENT
COUNTY MAYOR'S OFFICE



GOVERNMENT
OFFICE OF THE PUBLIC DEFENDER



UNIVERSITIES
UNIVERSITY OF MIAMI HERBERT
BUSINESS SCHOOL



HOUSING
LIBERTY SQUARE



Public Art

DIATOM FOUNTAIN



Xavier Cortada, "Diatom Fountain," 16' x 8' x 8' hand-carved, hand-painted ceramic and mosaic on concrete, 2017. (Smathers Plaza | Little Havana, Miami-Dade Housing Authority)



Public Art



Xavier Cortada, "Diatom Fountain,"
16' x 8' x 8' hand-carved, hand-
painted ceramic and mosaic on
concrete, 2017. (Smathers Plaza |
Little Havana, Miami-Dade Housing
Authority)



Public Art

Xavier Cortada, "Sunburst Woodstorks,"
hand-carved/hand-painted ceramic tile,
10' x 8.75', 2016 (Stirrup Plaza II,
Coconut Grove | Miami Dade Housing
Authority)



Public Art



CERAMIC TILE WORKS

Xavier Cortada, "**Mangrove Cove**," ceramic and glass mosaic, 2013 (Dante Fascell Apartments, Miami-Dade Housing Authority)

Public Art

Xavier Cortada, "Plaza Azul,"
hand-painted ceramic tile, 96" x
192" x 18", 2009
Curtis Park, Miami, FL



Public Art

Xavier Cortada, "Plaza
Allapattah," hand-painted
ceramic and glass mosaic, 96" x
384" x 18", 2008
Curtis Park, Miami, FL



Public Art



Xavier Cortada, "Plaza Roja," hand-painted ceramic and glass mosaic, 96" x 96" x 18", 2008. Curtis Park, Miami, FL.



Public Art



Xavier Cortada, "Plaza Amarilla,"
hand-painted ceramic and glass
mosaic, 96" x 96" x 18", 2008. Curtis
Park, Miami, FL



Video Presentation

of public art proposal



Watch video presentation: <https://youtu.be/HYc6He0TbZA>



Video Presentation

of artist discussing his public art proposal:

<https://youtu.be/HYc6He0TbZA>



Site

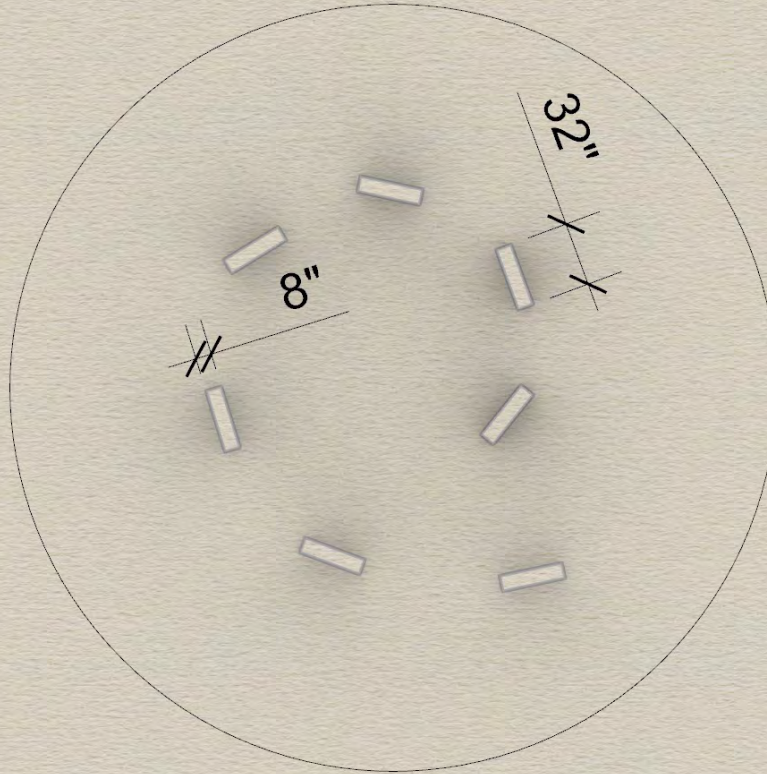
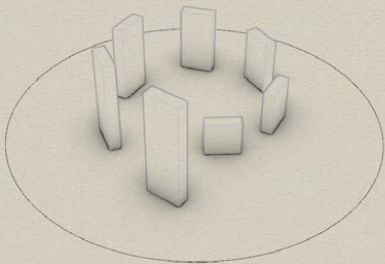


The above images show the area planned for the “entry way” sculpture/seating/garden space. This reflects the current conditions. The site is slightly elevated, and the foundation is primarily dirt.

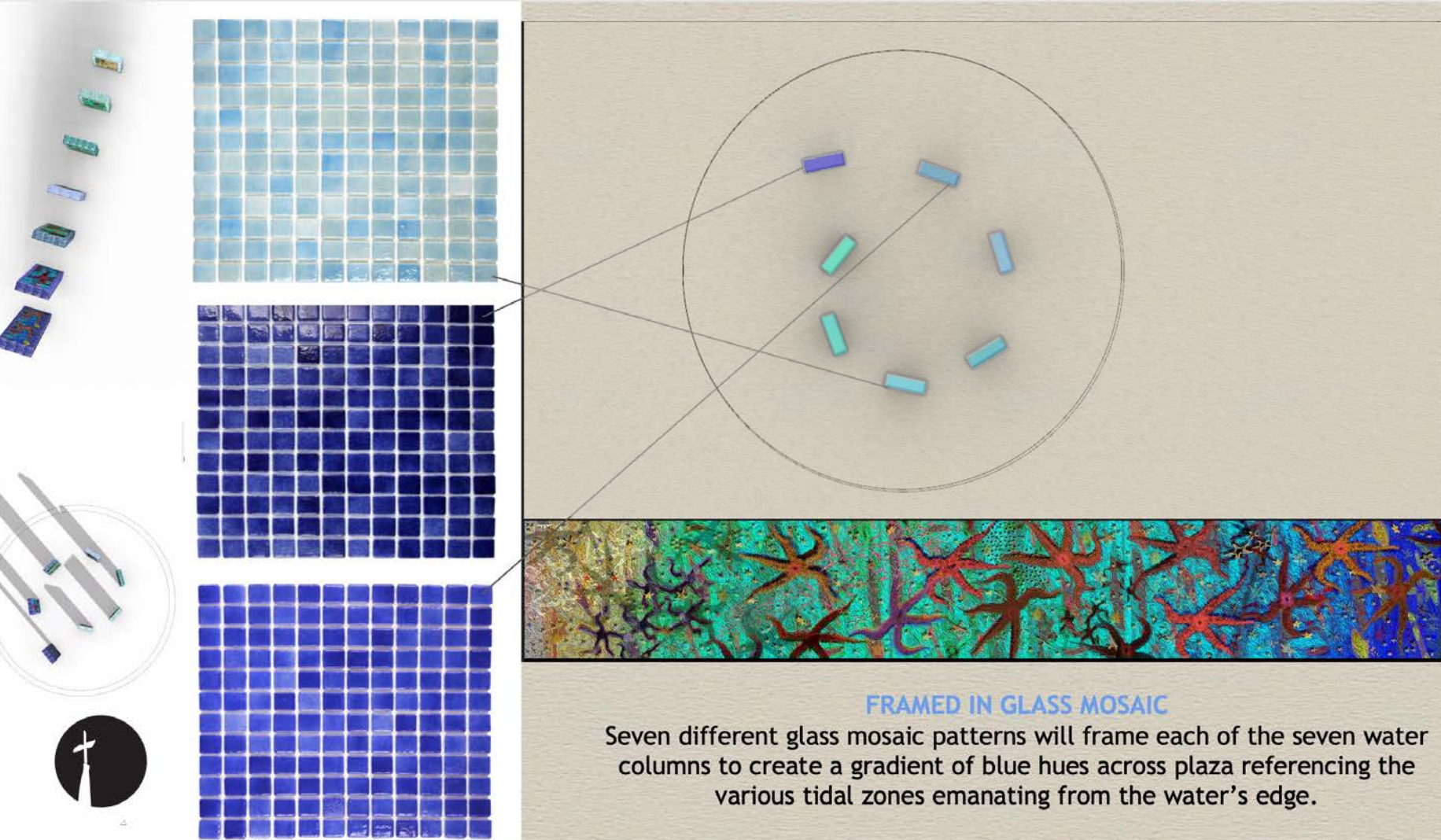
SEVEN WATER COLUMNS

Each water column is
32" wide x 8" deep.

The columns are to be
clad in hand-carved,
hand-painted ceramic
tile and framed in
glass mosaic.

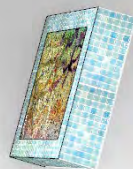
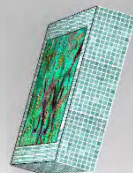
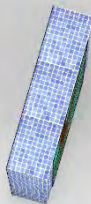


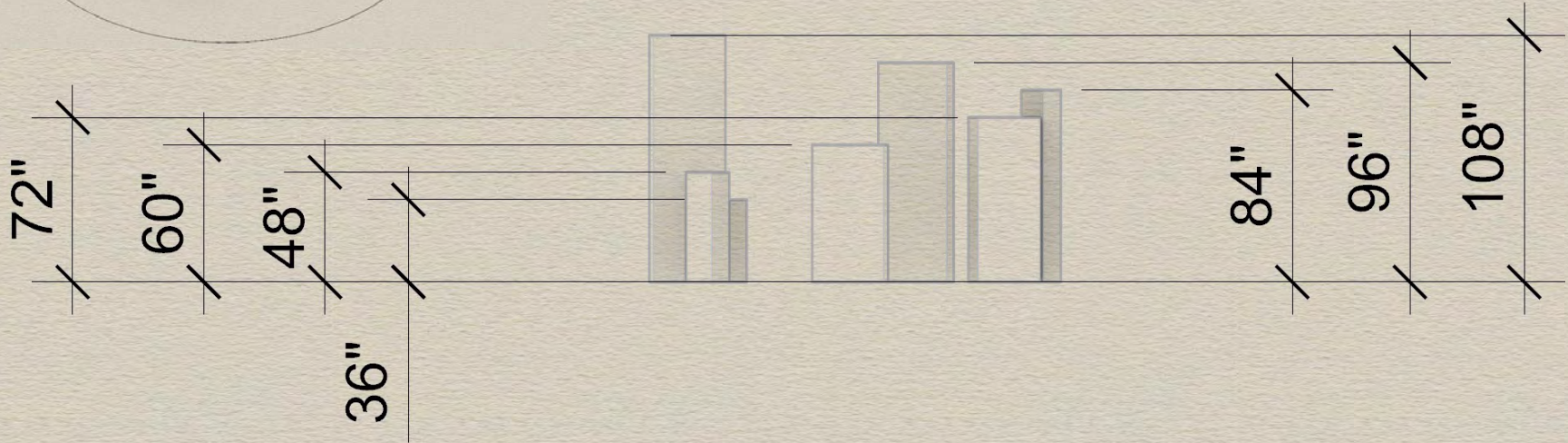
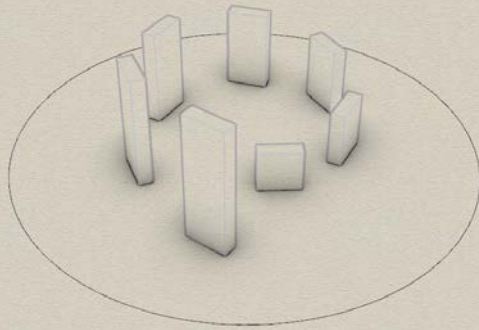




FRAMED IN GLASS MOSAIC

Seven different glass mosaic patterns will frame each of the seven water columns to create a gradient of blue hues across plaza referencing the various tidal zones emanating from the water's edge.

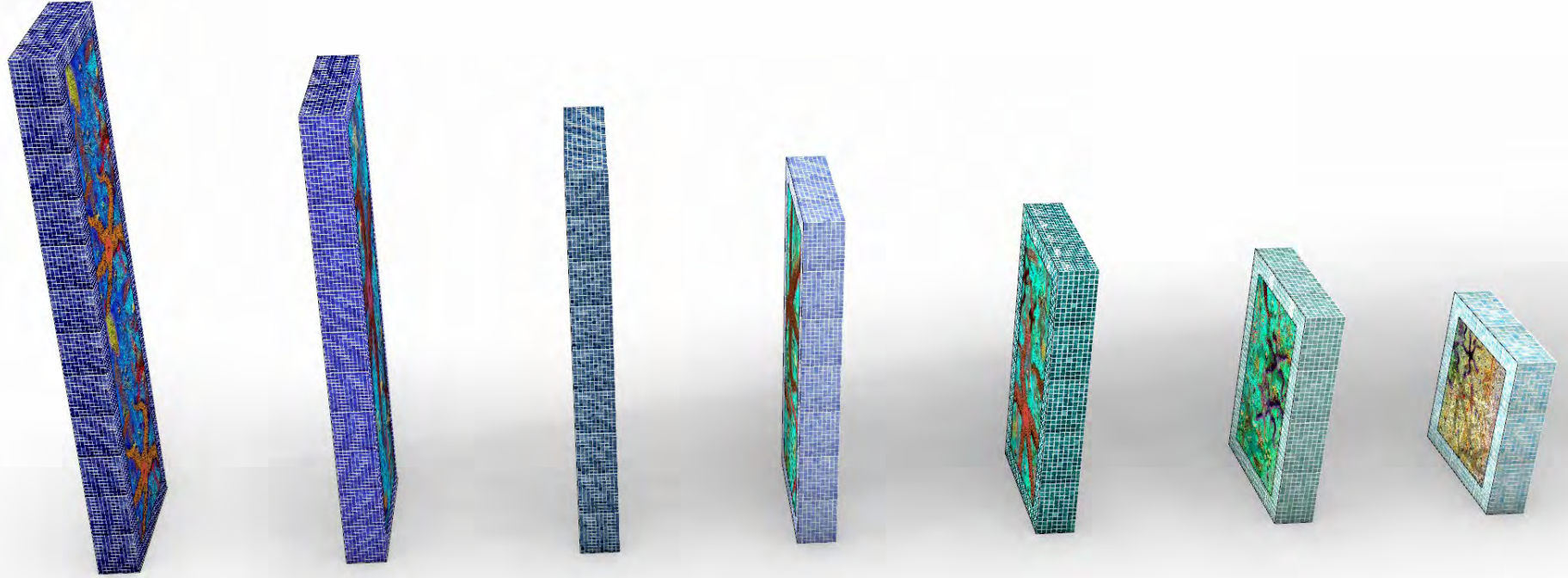




SEVEN WATER COLUMNS

Seven concrete columns of varying heights from three feet to nine feet arranged in the form of a spiral.

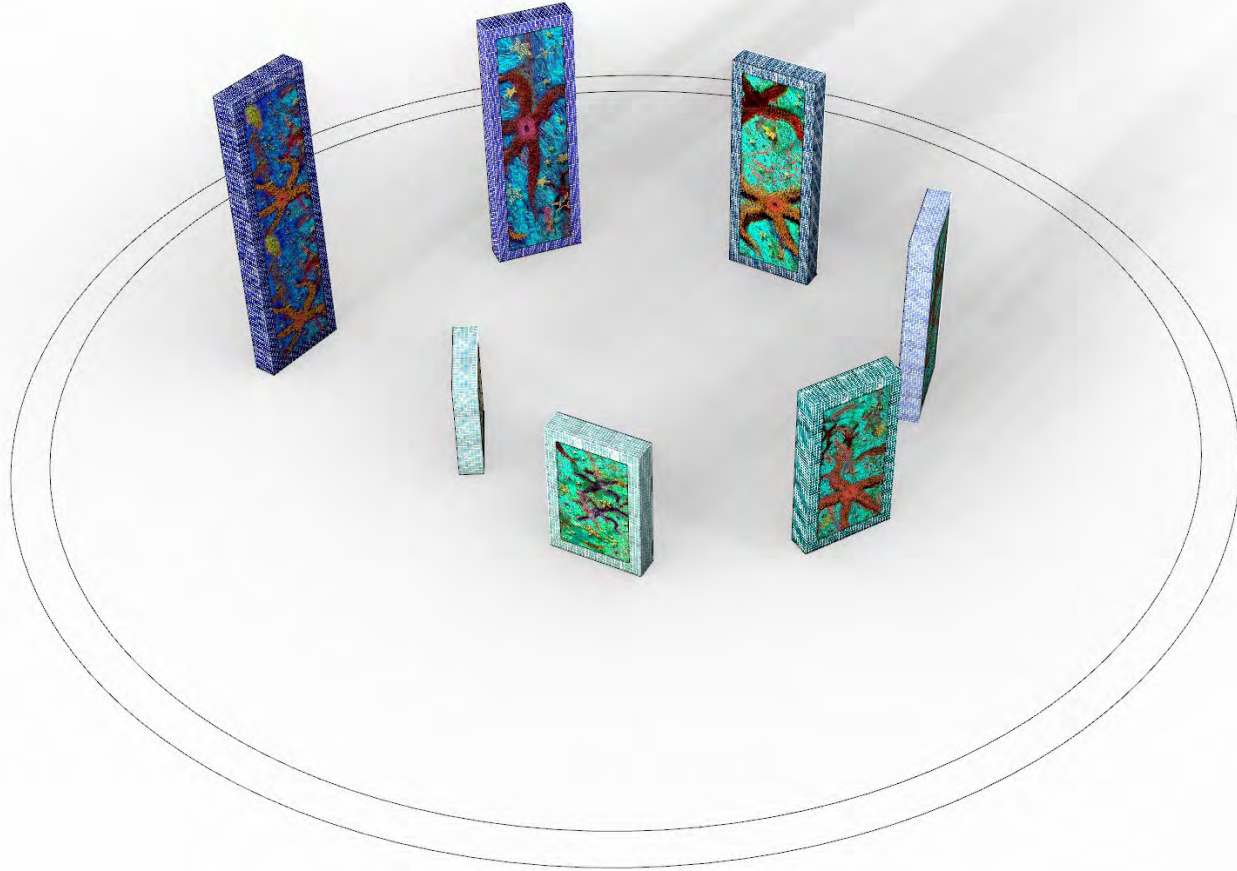




“Water Columns”

Xavier Cortada







Water Column: **One**

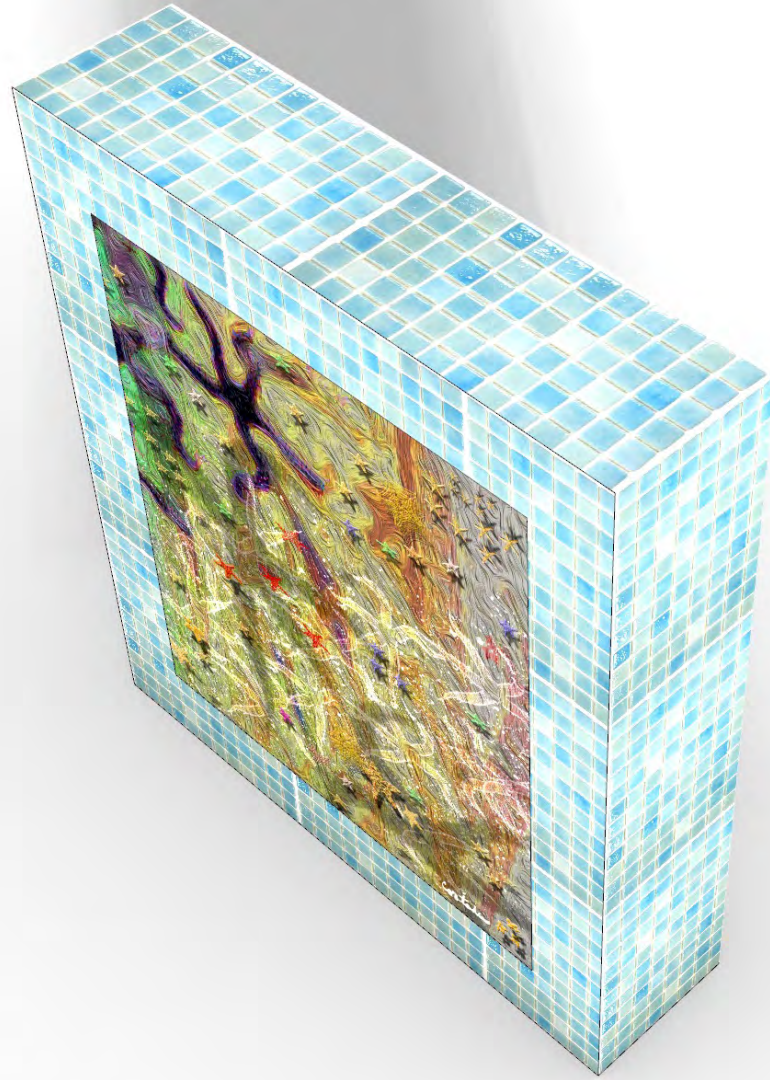
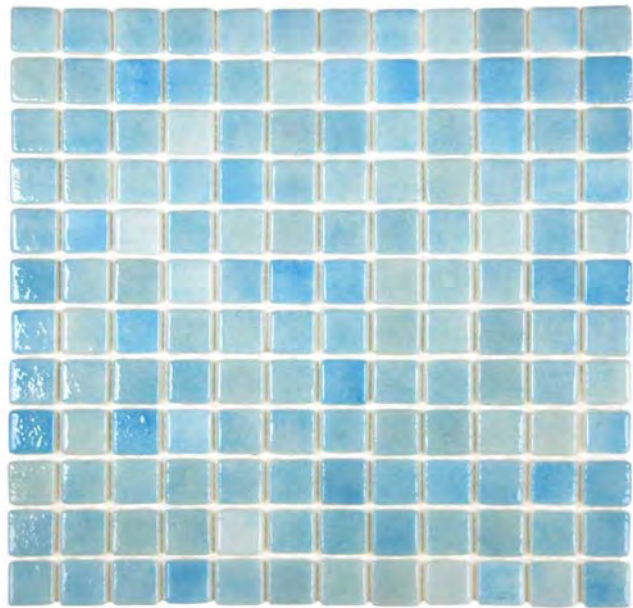
HWD = 48" x 32" x 8" (mosaic border of 4")



Water Column: **One**

HWD = 48" x 32" x 8" (mosaic border of 4")





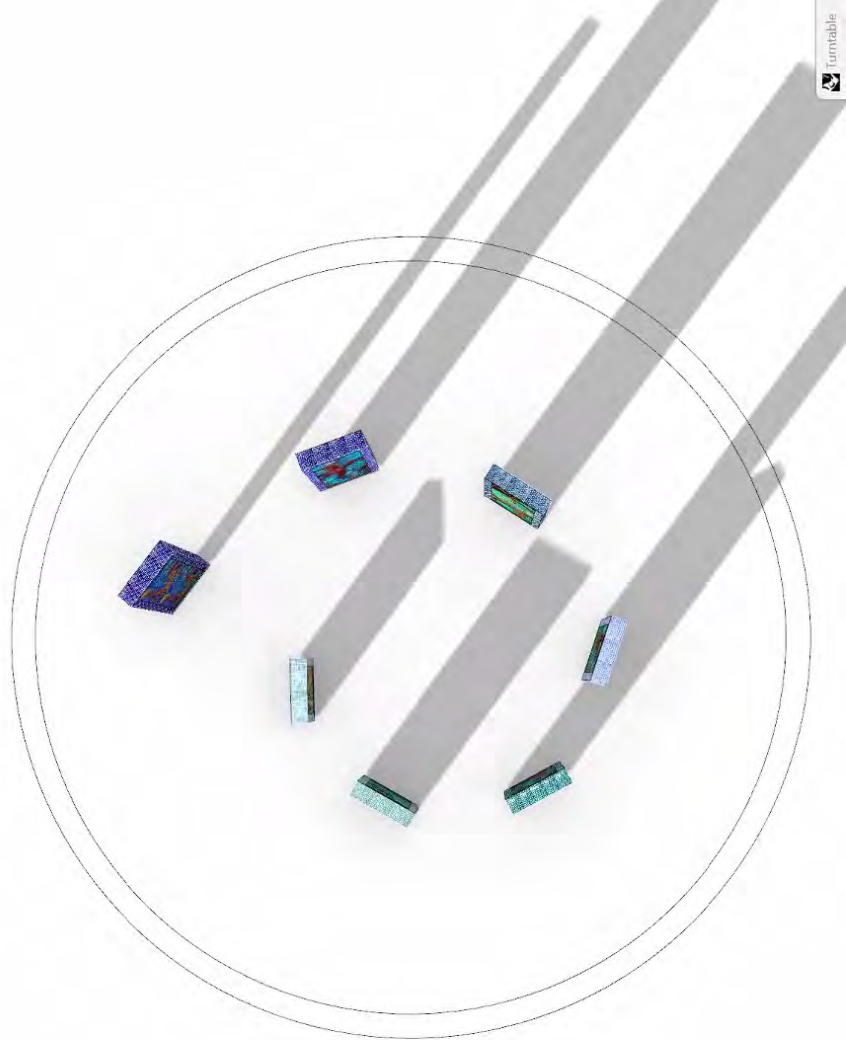
Water Column: **One**

HWD = 48" x 32" x 8" (mosaic border of 4")



Water Column: **One**

HWD = 48" x 32" x 8" (mosaic border of 4")





Xavier Cortada, "Starfish Shuffle: Sand," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4', Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013

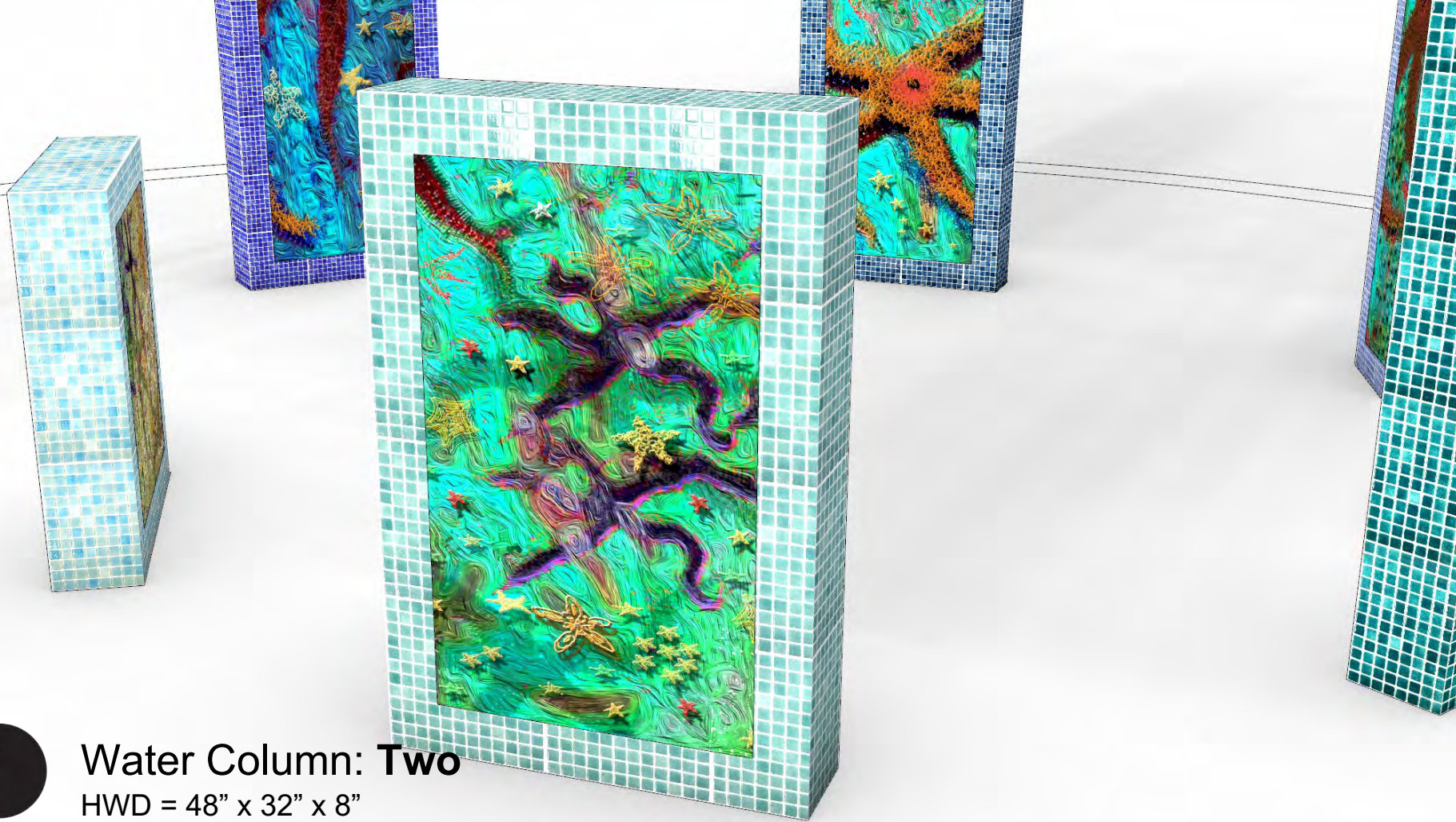




Water Column: **Two**

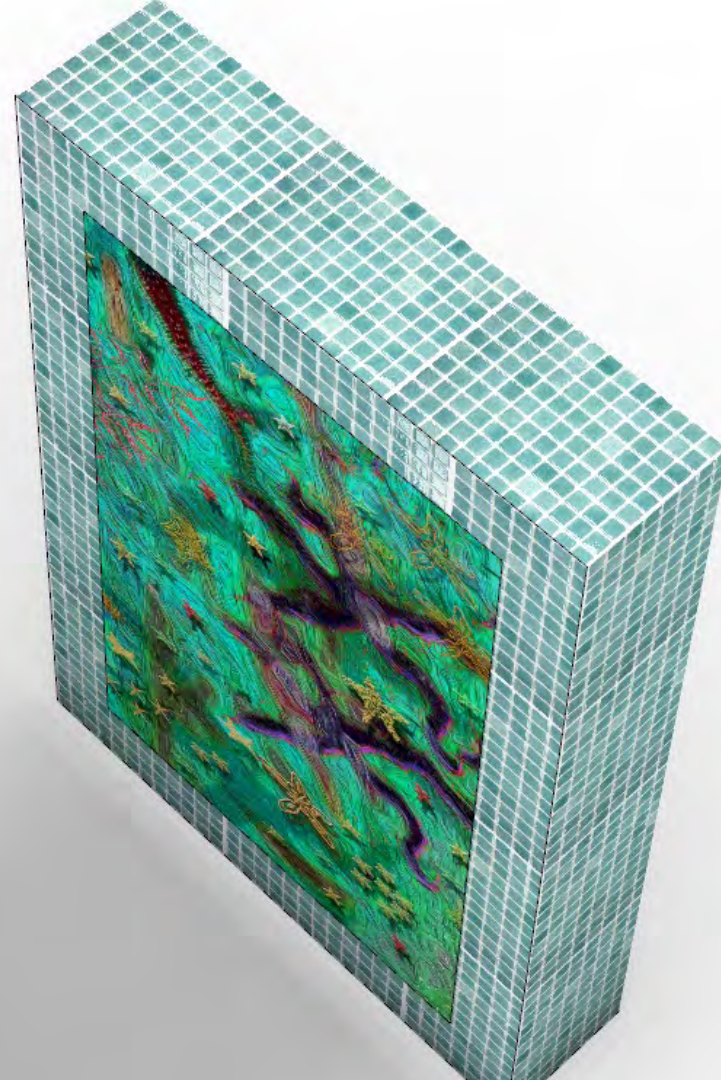
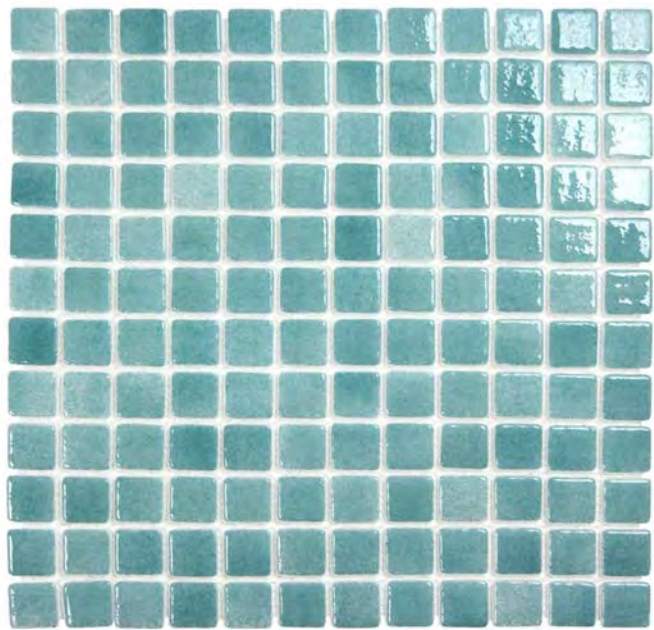
HWD = 48" x 32" x 8"





Water Column: **Two**

HWD = 48" x 32" x 8"



Water Column: **Two**

HWD = 48" x 32" x 8"



Water Column: **Two**

HWD = 48" x 32" x 8"



Xavier Cortada, "Starfish Shuffle: Seagrass 1," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4", Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013





Water Column: **Three**

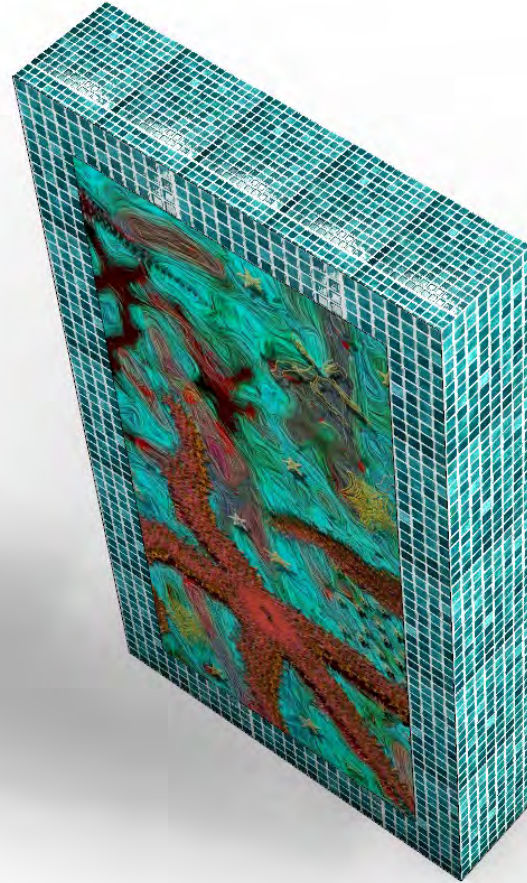
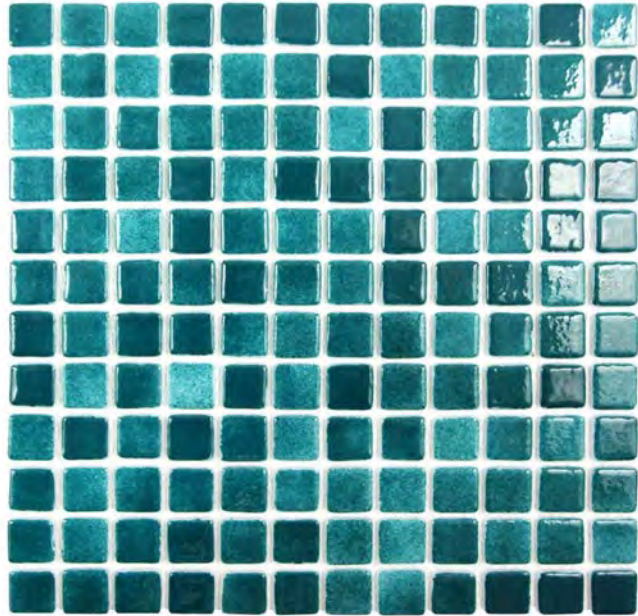
HWD = 60" x 32" x 8"





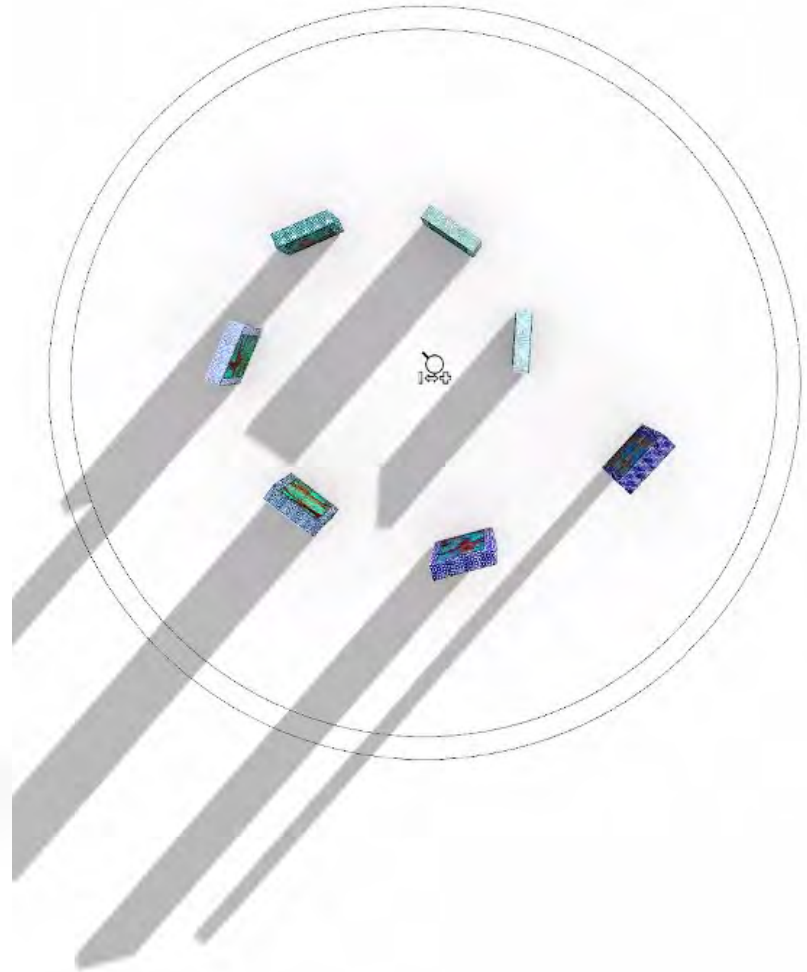
Water Column: **Three**

HWD = 60" x 32" x 8"



Water Column: **Three**

HWD = 60" x 32" x 8"



Water Column: **Three**

HWD = 60" x 32" x 8"

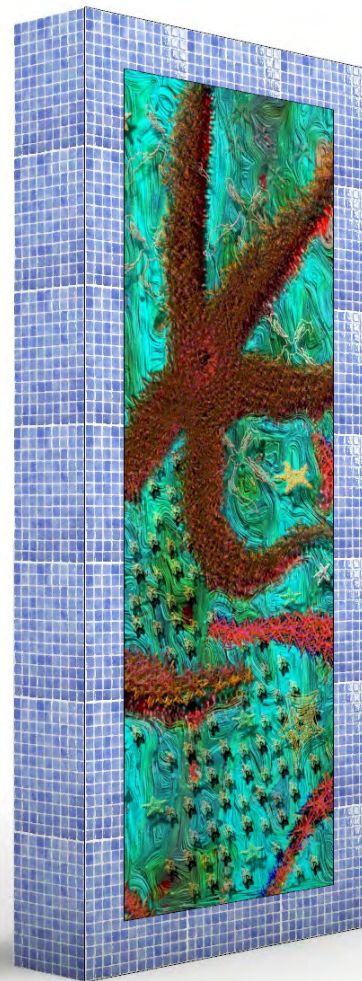


Xavier Cortada, "Starfish Shuffle: Current," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4', Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013



Water Column: **Four**

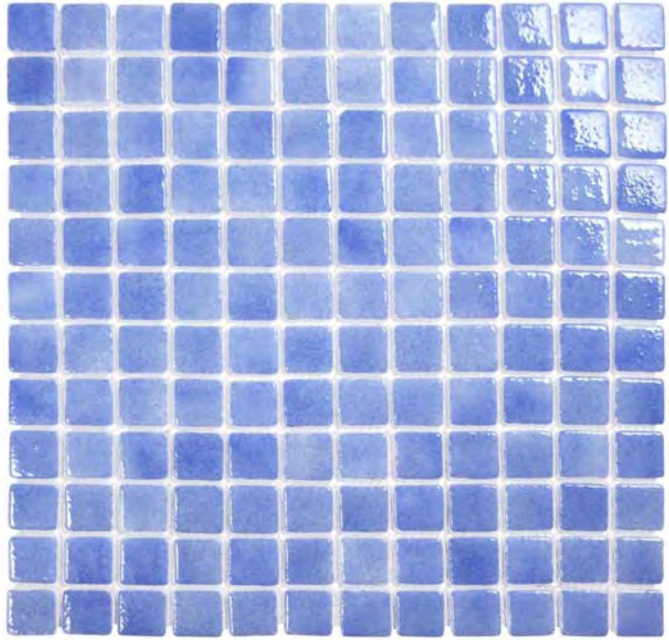
HWD = 72" x 32" x 8"





Water Column: **Four**

HWD = 72" x 32" x 8"

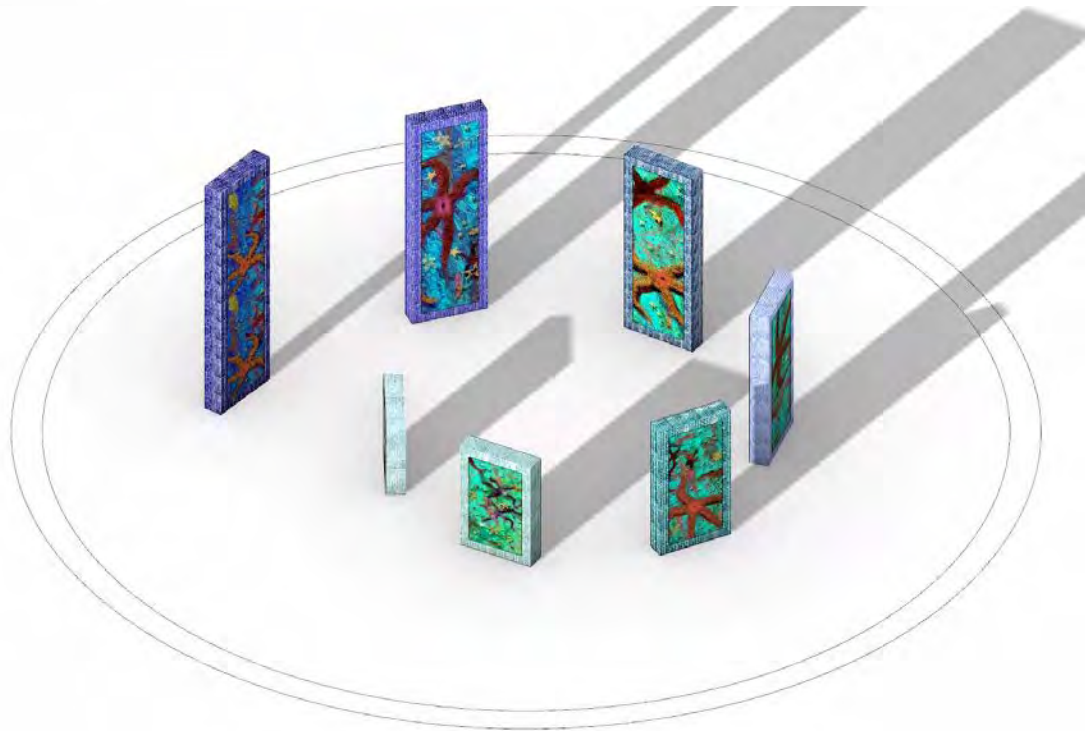


Water Column: **Four**
HWD = 72" x 32" x 8"



Water Column: **Four**

HWD = 72" x 32" x 8"



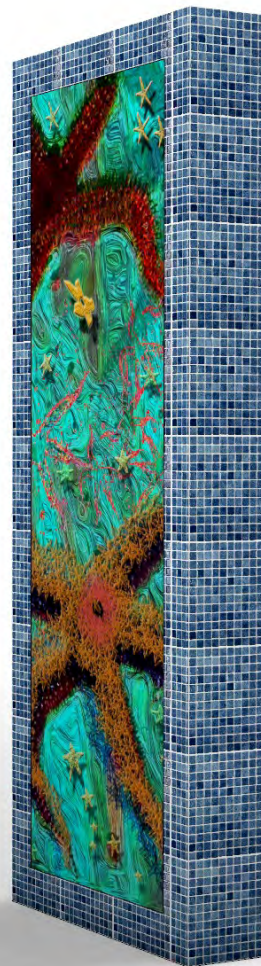


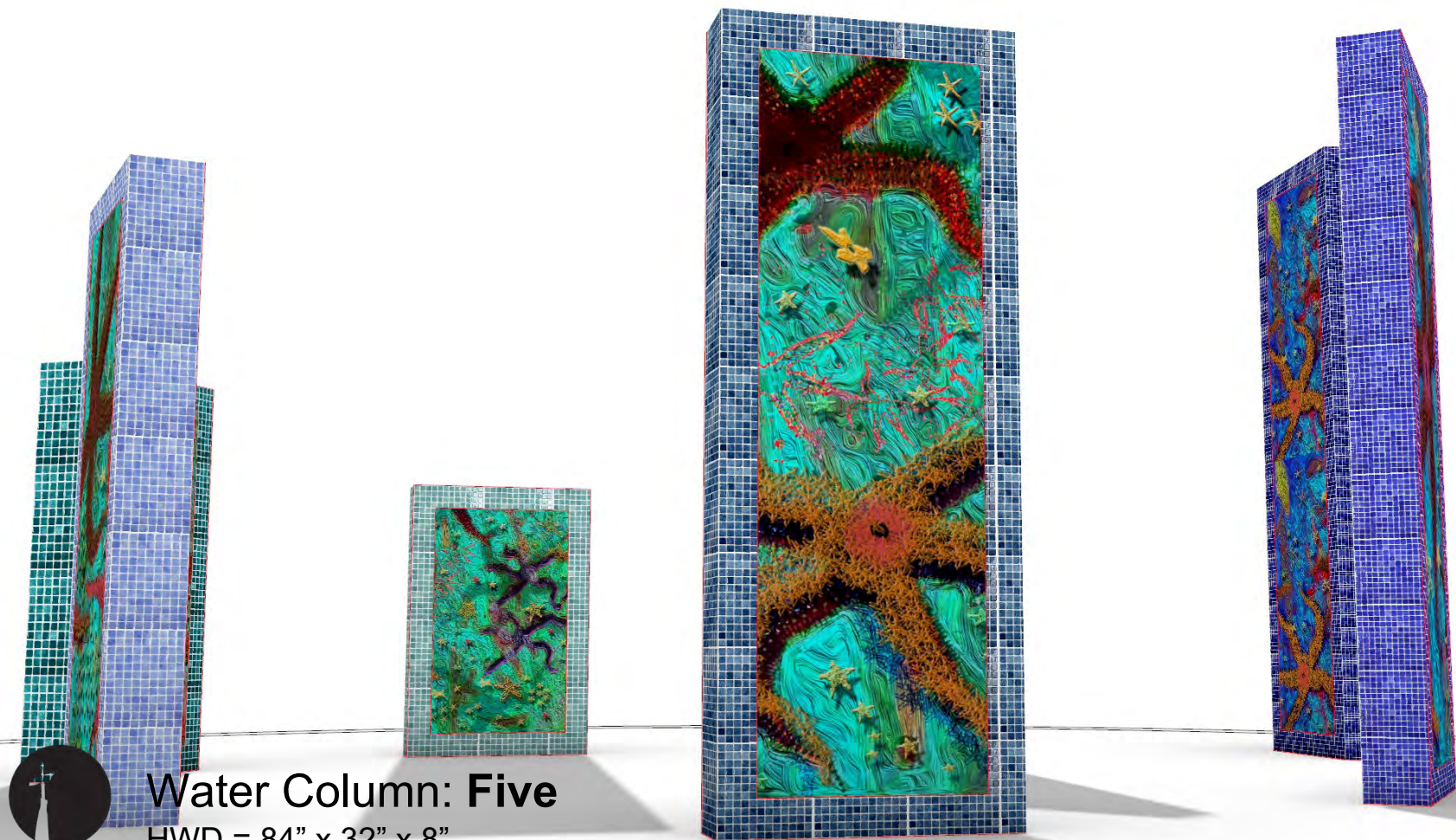
Xavier Cortada, "Sea Stars (Sinistra & Dexter)," 2' x 16', ceramic, 2014 ([South Miami Plaza](#) | Miami-Dade Housing Authority, South Miami, FL



Water Column: **Five**

HWD = 84" x 32" x 8"





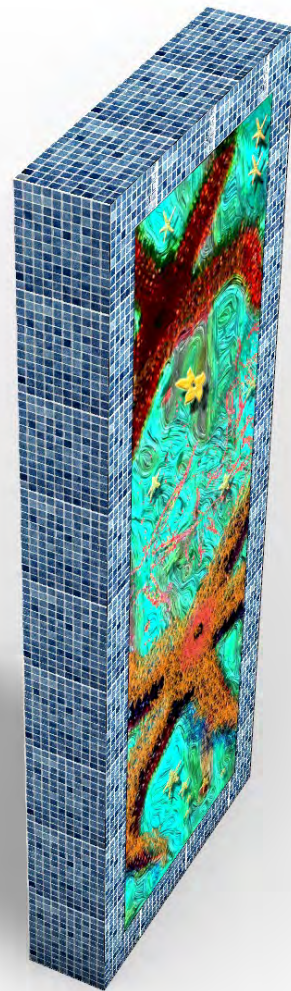
Water Column: **Five**

HWD = 84" x 32" x 8"



Water Column: **Five**

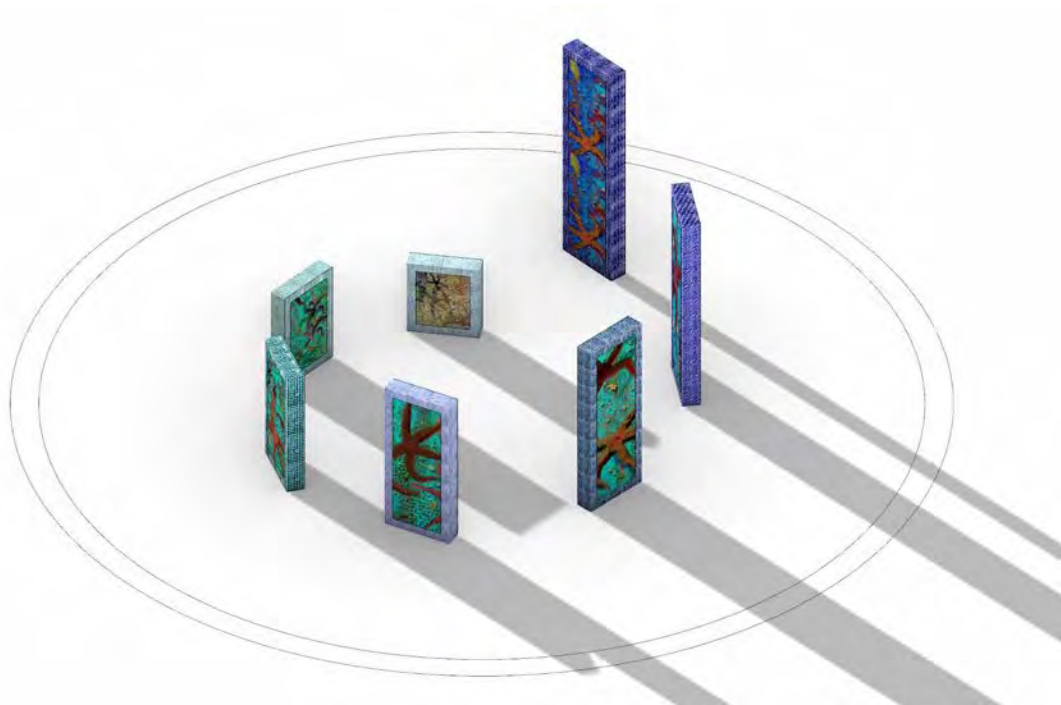
HWD = 84" x 32" x 8"





Water Column: **Five**

HWD = 84" x 32" x 8"





Xavier Cortada, "Starfish Shuffle: Current" hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4", Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013





Xavier Cortada, "Starfish Shuffle: Current," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4', Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013

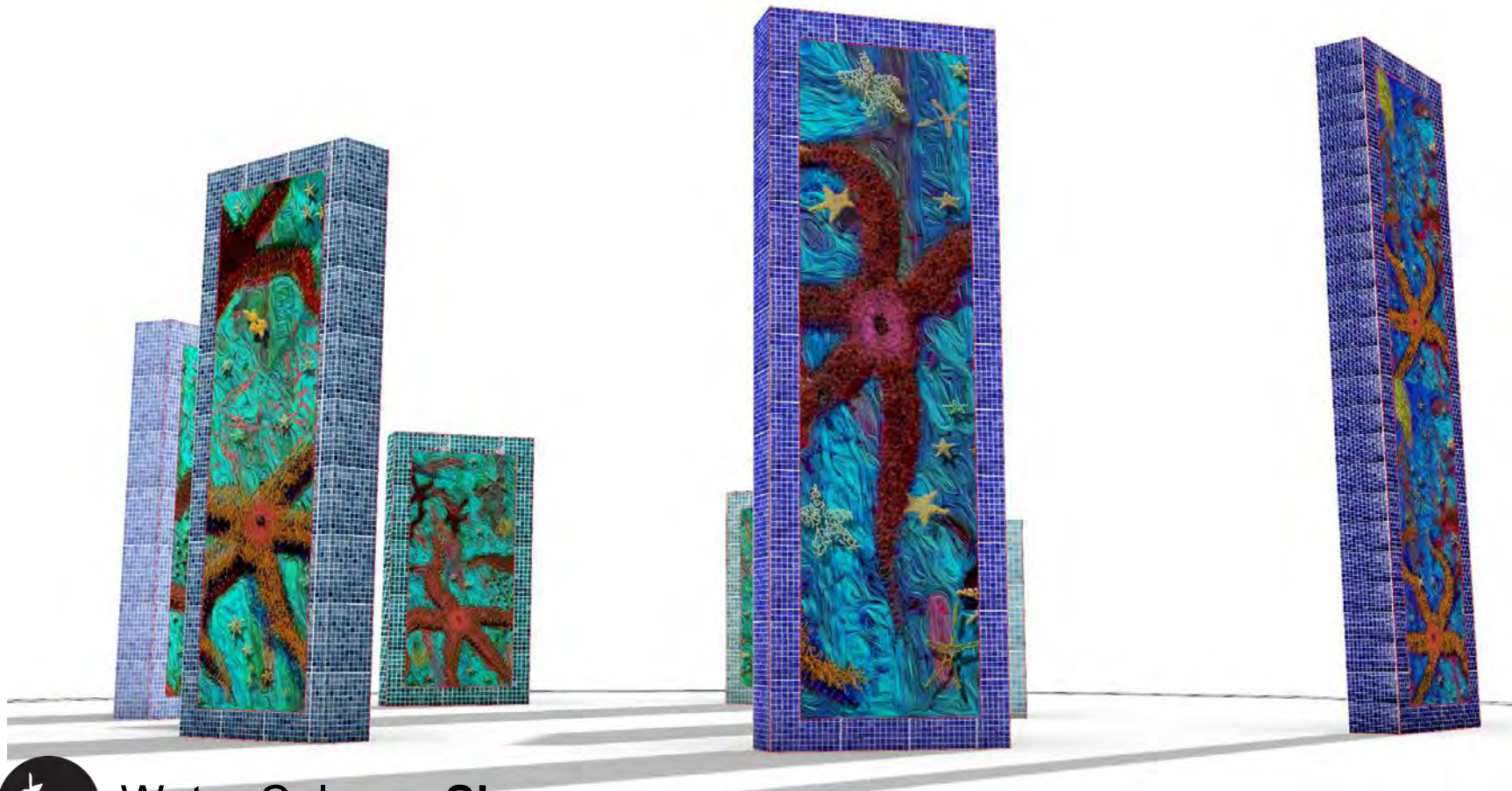




Water Column: **Six**

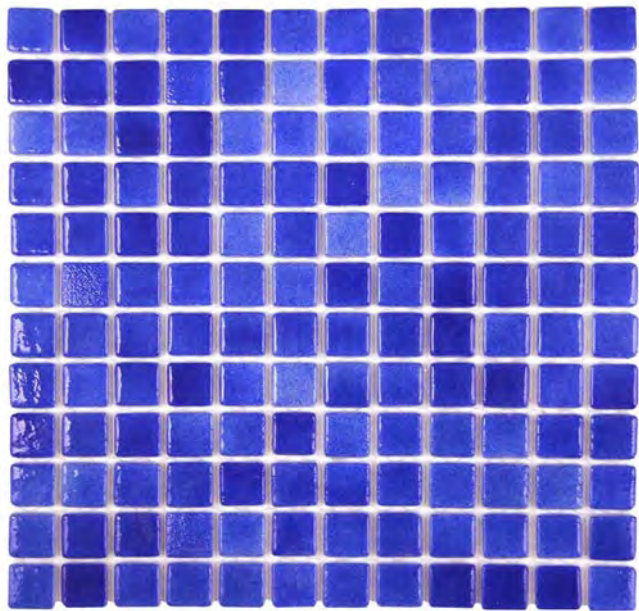
HWD = 96" x 32" x 8"





Water Column: **Six**

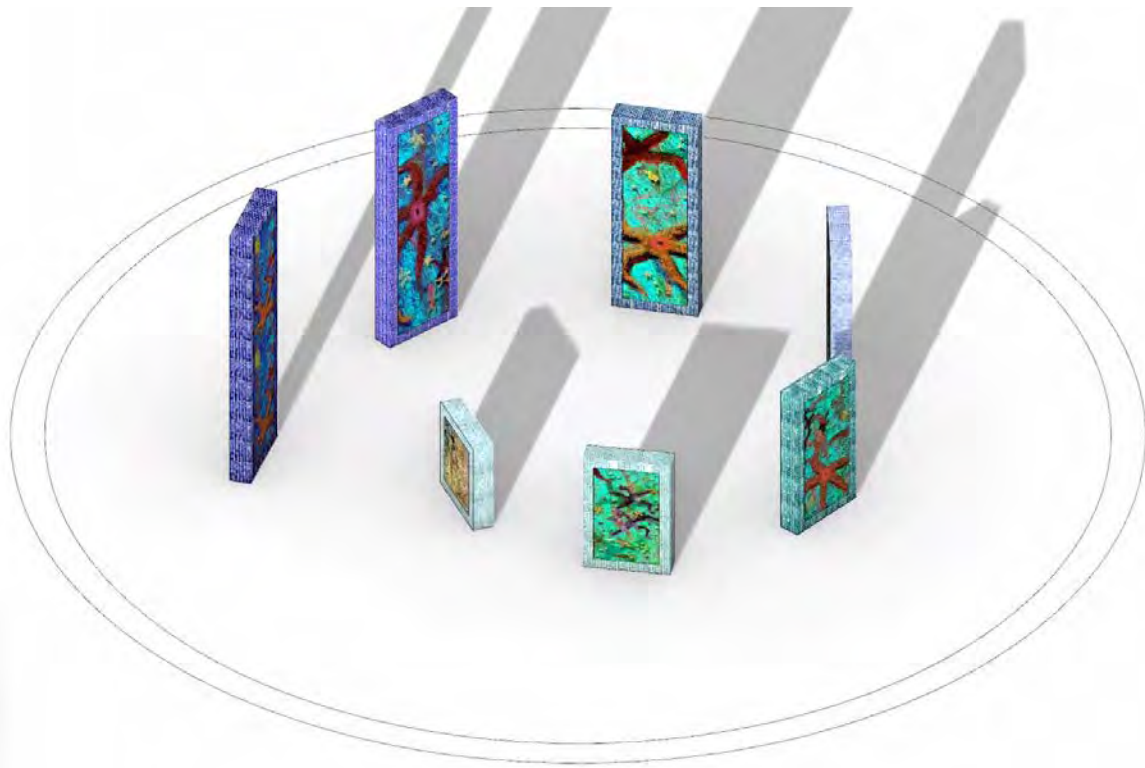
HWD = 96" x 32" x 8"



Water Column: **Six**

HWD = 96" x 32" x 8"





Water Column: **Six**
HWD = 96" x 32" x 8"



Xavier Cortada, "Starfish Shuffle: Sandbar," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4", Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013





Xavier Cortada, "Starfish Shuffle: Sandbar," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4", Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013





Water Column: **Seven**

HWD = 108" x 32" x 8"





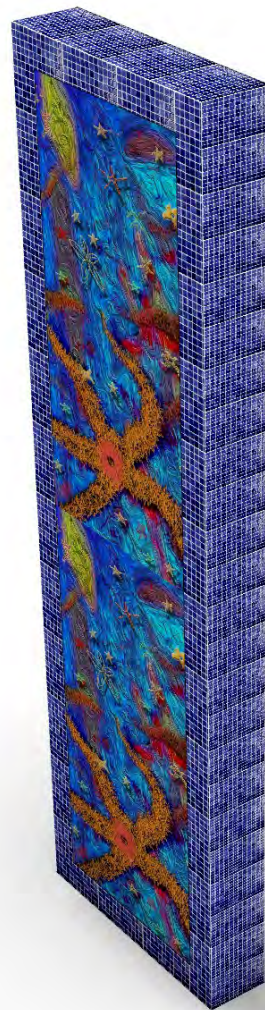
Water Column: **Seven**

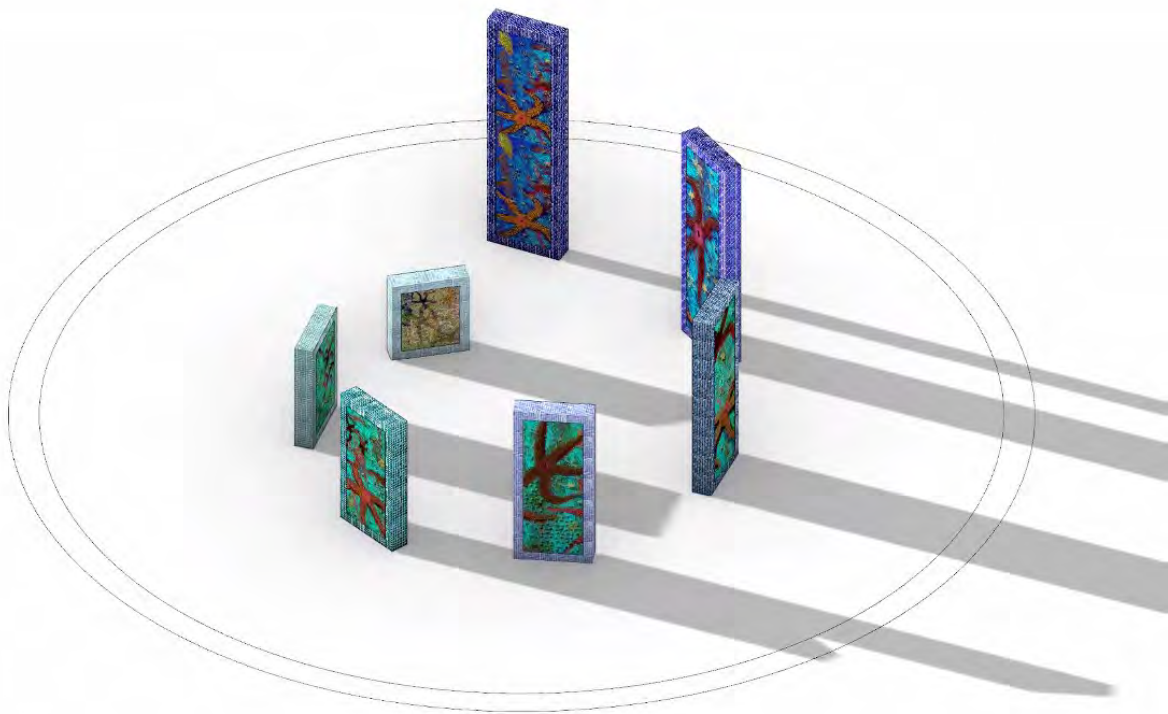
HWD = 108" x 32" x 8"



Water Column: **Seven**

HWD = 108" x 32" x 8"





Water Column: **Seven**

HWD = 108" x 32" x 8"



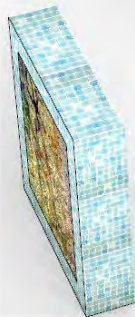
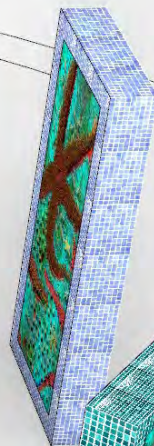
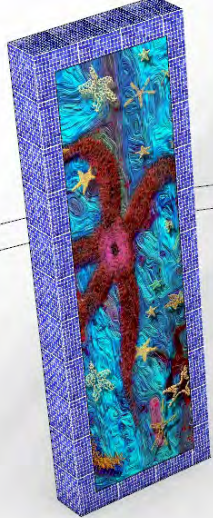
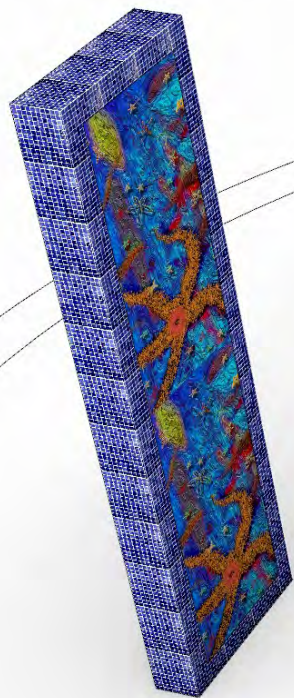
Xavier Cortada, "Starfish Shuffle: Seashore," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4', Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013





Xavier Cortada, "Starfish Shuffle: Seashore," hand-painted and hand-carved ceramic tile mural, 4' x 8' x 4", Port Everglades, (Broward County Public Art & Design Program), Ft. Lauderdale, FL, 2013







"Water Columns: Celebrating Jacksonville Beach and Generating Environmental Awareness"



Before reading this statement, please see **the Public Art Presentation video** so you may learn about the artwork I am proposing:
<https://youtu.be/HYc6He0TbZA>

Introduction: The proposed public art sculpture, a series of concrete columns clad in hand-made ceramic tiles, aims to celebrate the main attraction of Jacksonville Beach, FL, while also drawing attention to environmental issues related to water. This dynamic installation seeks to elevate and exhibit the beauty and significance of water within the coastal ecosystem.

Capturing the Essence of Jacksonville Beach: The sculpture will be designed to reflect the unique coastal characteristics of Jacksonville Beach. By incorporating elements inspired by the beach's natural beauty, such as waves, and marine life, the artwork will pay homage to the main attraction of the area. Framed in mosaic, the vibrant ceramic tiles, with their intricate designs and coastal color palette, will further evoke a sense of place and capture the essence of the beach town.



Artist's Statement

“Water Columns: Celebrating Jacksonville Beach and Generating Environmental Awareness”

(continued)

Symbolism of Water Columns: The sculpture's form as a series of water columns carries symbolic significance. Water, as a life-giving element, is essential to the ecosystem and plays a pivotal role in sustaining the coastal environment. Each column represents a different aspect of water, such as its power, tranquility, or ever-changing nature, highlighting the multifaceted role of water in the coastal ecosystem.

Environmental Awareness: By choosing to create a sculptural installation that celebrates water, the artwork becomes a platform to raise environmental awareness. It serves as a reminder of the vital importance of preserving and protecting the natural resources that make Jacksonville Beach so special. The sculpture can incorporate educational elements, such as plaques or interactive displays, to provide information on local water-related environmental issues, such as coastal erosion, sea-level rise, or marine biodiversity conservation.

Conclusion: The proposed water column sculpture represents a celebration of Jacksonville Beach's main attraction while raising awareness of the environmental issues related to water and marine life. Through its design, symbolism, and possible interactive elements, the artwork serves as a reminder of the importance of preserving the coastal ecosystem. By engaging both locals and visitors alike, this public art installation can foster a sense of appreciation and responsibility towards the environment, encouraging individuals to become active participants in its protection and conservation.

Budget



DESIGN and FABRICATION

Artist's Fee (15% of contract)		\$22,500.00	\$ 22,500.00
Engineering and Design		\$5,000.00	\$5,000.00
Fabrication of concrete structures		\$30,000.00	\$30,000.00
Packing and shipping of artwork		\$ 2,500.00	\$ 2,500.00

ORIGINAL CERAMIC WORKS

Hand-made, hand-painted and hand-glazed ceramic mural: 2 per column

Water Column 1	2'4" x 2' (each of 2 ceramic panels)	\$5,580.00	\$5,580.00
Water Column 2	3'4" x 2' (each of 2 ceramic panels)	\$7,980.00	\$7,980.00
Water Column 3	4'4" x 2' (each of 2 ceramic panels)	\$10,380.00	\$10,380.00
Water Column 4	5'4" x 2' (each of 2 ceramic panels)	\$12,780.00	\$12,780.00
Water Column 5	6'4" x 2' (each of 2 ceramic panels)	\$15,180.00	\$15,180.00
Water Column 6	7'4" x 2' (each of 2 ceramic panels)	\$17,580.00	\$17,580.00
Water Column 7	8'4" x 2' (each of 2 ceramic panels)	\$19,980.00	\$19,980.00
Installation cost for tiles		\$5,964.00	\$5,964.00

Glass Mosaic Frame (with 4 inch border per panel) for Columns

Water Column 1	36" x 24" x 8" (4" frame per panel)	\$310.00	\$310.00
Water Column 2	48" x 24" x 8" (4" frame per panel)	\$377.50	\$377.50
Water Column 3	36" x 24" x 8" (4" frame per panel)	\$442.50	\$442.50
Water Column 4	36" x 24" x 8" (4" frame per panel)	\$510.00	\$510.00
Water Column 5	36" x 24" x 8" (4" frame per panel)	\$577.50	\$577.50
Water Column 6	36" x 24" x 8" (4" frame per panel)	\$642.50	\$642.50
Water Column 7	36" x 24" x 8" (4" frame per panel)	\$700.00	\$700.00
Installation cost for mosaics		\$2,848.00	\$2,848.00

MISC

Administrative		\$3,750.00	\$3,750.00
Preparation for community meetings		\$100.00	\$100.00
Mileage		\$243.00	\$243.00
Travel (hotel and per diem)		\$1,500.00	\$1,500.00
Video and Photodocumentation		\$1,250.00	\$1,250.00
Contingency		\$3,750.00	\$3,750.00
Misc			\$75.00

TOTAL: \$150,000.00

Public Art Proposal Timeline: Water Columns

Ceramic Tile Murals:

Fabrication in Miami, Installation at Jacksonville Beach.

This the proposed timeline for the design, fabrication and installation of the Water Columns public art piece at Jacksonville Beach. Please note that the following timeline provides an estimated condensed outline for the proposed project, with the entire design and fabrication process expected to be completed within 6 months, beginning upon receipt of the first check for project mobilization.

Design Phase: Months 1 and 2

Month 1: Design and Proposal Preparation; Engagement of Community

- Artist meets with project stakeholders to discuss vision, themes, and objectives.
- Preliminary design concepts are developed and presented for feedback.
- Architecture/Structural Engineering firm sign off on construction
- Contractor is secured



Fabrication Phase: Months 2-5

Months 2-5: Material Procurement and Mural Creation; Construction of

- Ceramic tiles and materials are procured.
- Studio setup and fabrication begin based on the approved designs.
- Regular quality checks to ensure the integrity of the tiles and craftsmanship.
- Seven slabs are constructed.

Installation Phase: Months 6

Month 6: Installation and Unveiling

- Ceramic murals and mosaics are transported to Jacksonville Beach.
- Installation of the murals on designated areas is carried out and final adjustments are made for seamless integration.

Timeline

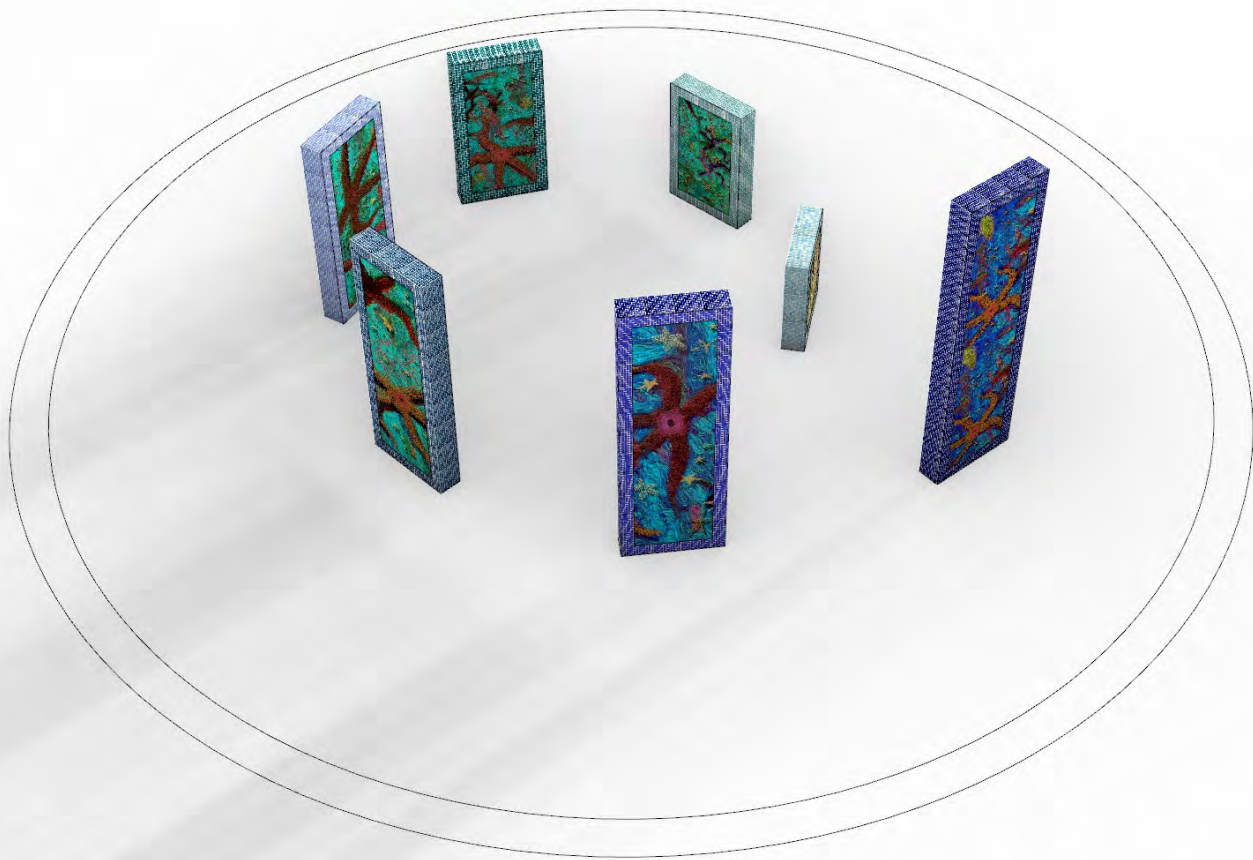




Project Completion

Month 7: Project Completion and Long-Term Plans

- The ceramic tile murals are unveiled to the public in a coordinated event.
- Photo documentation of the work
- Final payments are processed to the artist.
- Establish a plan for ongoing maintenance and community engagement.



Other media options

Although my proposal recommends that the columns be clad with hand-made ceramic murals and framed with mosaic, the Water Columns could be also be clad with other media featuring marine life. In the following pages see examples of how I've worked with these materials:

1. Hand-painted ceramic flat tiles
2. Bas relief sculptures on surface (Limestone rock, Broken Tile, Sustainable concrete)
3. Glass mosaic murals (full wrap)
4. Hand-made ceramic only (no mosaic)
5. Powder-coated aluminum cut-out

SCULPTURE



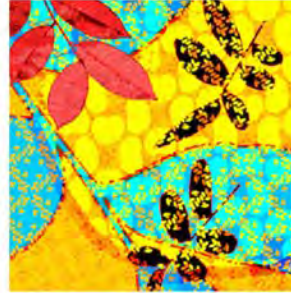
TEXTURED CERAMIC TILE



FLAT TILE



DIGITAL ART



BAS RELIEF



PAINTINGS AND MURALS



GLASS MOSAIC



GLASS



METAL



Other options: Hand-painted ceramic flat tiles

The Water Columns could be clad with hand painted ceramic flat tiles featuring marine life. It is the medium I used to depict wading birds I used in this art piece.



Xavier Cortada, "Wading Birds,"
hand-painted ceramic tile, 2014.
A public art project at Stirrup
Plaza (Miami-Dade Housing
Authority), Miami, FL.



Other options: Hand-painted ceramic flat tiles

EL MANGLAR & MIAMI MANGROVE FOREST

Xavier Cortada, **"Miami Mangrove Forest,"** hand-painted ceramic tiles, 2020 (Palmetto Bay, FL).



Other options: Ceramic flat tiles



Xavier Cortada, "El Manglar," hand-painted ceramic tile, 2020
(Palmetto Bay Art in Public Places)



Xavier Cortada, "Miami Mangrove Forest (redux),"
Hand-painted ceramic tile, 2020 (Palmetto Bay Art
in Public Places)



Other options: Organic Sculptures

The columns could have bas relief sculptures attached an organic background; here ceramic sculptures of diatoms were placed on columns clad in oolite.

DIATOM COURT

Xavier Cortada, "Diatom Court," hand-carved and hand-painted ceramic tile on coral rock, 2018. (Pinecrest Gardens, Pinecrest, FL)



Other options: Organic Sculptures

The columns could have bas relief sculptures of sea creatures attached on broken ceramic tile; here a concrete orb sat atop the column. Both were clad with ceramic sculptures of flowers.

HAND-PAINTED CERAMIC AND TILE



Xavier Cortada, "Flower Force," hand painted ceramic and tile, 8' x 4' x 4', 2021.



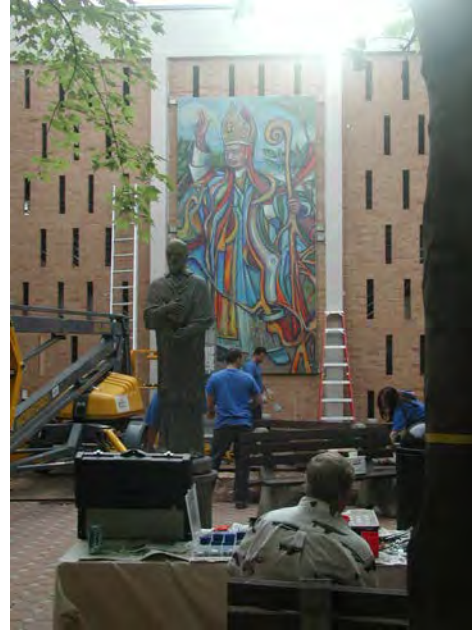
Other options: Mosaic Murals

The columns could be wrapped in mosaic tiles that depict marine creatures, much as I did here to depict a heron for the lobby of an elderly building.



Other options: Mosaic Murals

The columns could be wrapped in mosaic tiles that depict marine creatures, much as I did here for a commission at Ft. Myers' Bishop Verot High School.

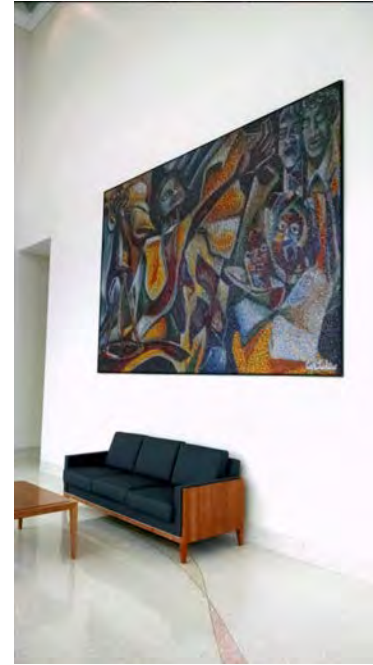


Xavier Cortada, Bishop Verot, 15' Tall, glass mosaic, 2004.



Other options: Mosaic Murals

The columns could be wrapped in mosaic tiles that depict marine creatures, much as I used mosaics here on for a mural at our children's courthouse.



Xavier Cortada, "Commemorating 100 Years of Juvenile Justice", glass mosaic (20 mm tesserae), 1999.



Other options: Powder-coated aluminum

The columns could showcase marine creatures created with metal, as I have done in these works:



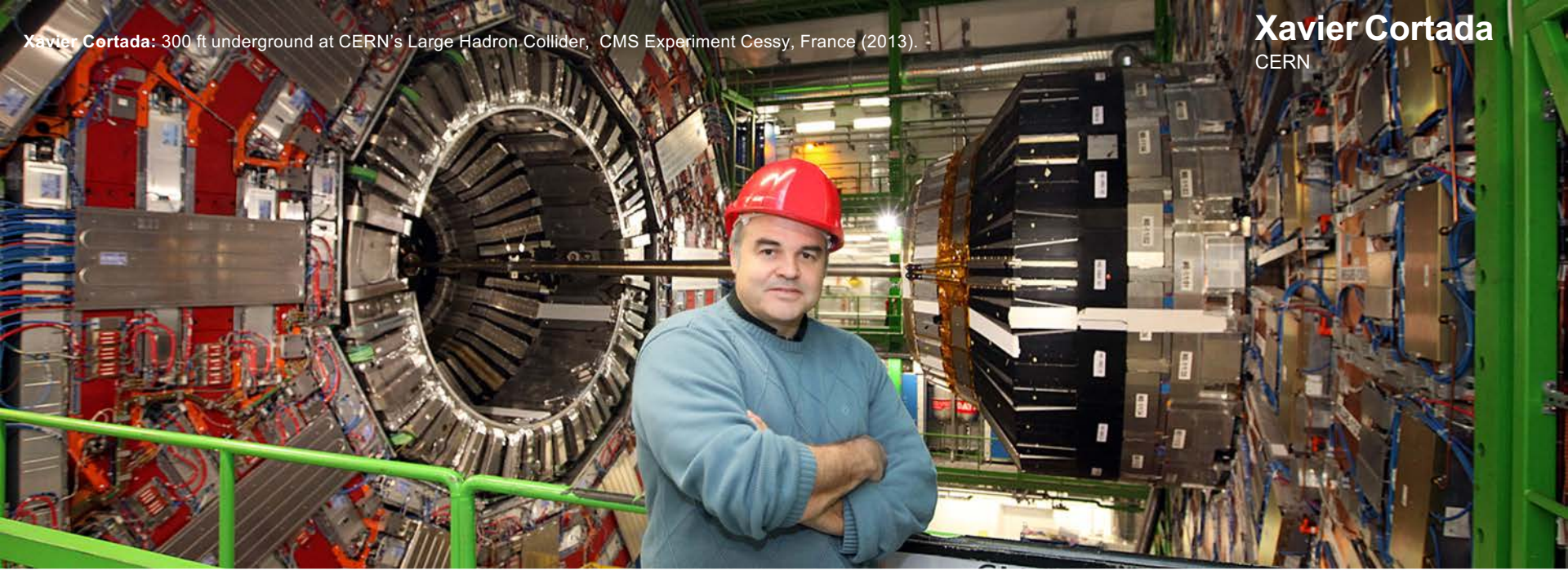
Xavier Cortada, "Shoal", aluminum, 2023. Deerfield Beach, FL.





Xavier Cortada: 300 ft underground at CERN's Large Hadron Collider, CMS Experiment Cessy, France (2013).

Xavier Cortada
CERN



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