

**Minutes of CRA Public Art Advisory Committee Meeting
held Thursday, June 15, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:00 PM.

ROLL CALL

Chad Labenz absent.

All other members present.

OLD BUSINESS

Staff informed the committee the CRA approved the Seawalk mural at its 6-14-23 meeting. This will go to City Council for final approval.

NEW BUSINESS

A. Staff/Misc. Updates

Staff provided the committee with a brief update on various projects throughout the City.

Staff informed the committee the sculpture call was live, and would remain up through July, with plans to review the submissions in August. Staff also informed the art committee that they will be tackling the pier entryway art installation in FY24 as a part of the art master plan.

ITEMS FOR DISCUSSION

A. "Meet the Artist" Event

Committee member Anita Carter reached out to staff to discuss the idea of having a meet the artist event in the future to introduce the public to the artists who have painted and will be painting mural in the district, sculptors, etc.

The committee stated we should add something regarding a public event to the artist contract moving forward.

The committee also agreed that it would be beneficial to tie the meet the artist event to a standing event to draw more of a crowd.

Staff will continue to brainstorm on this and bring more developed ideas to the September meeting.

B. Art "bombs"

The committee discussed having pop-up art events, temporary events, street events, etc. and focusing on having local artists participate to create an atmosphere that supports our local arts community. The committee members will continue to brainstorm ideas for pop-up art projects and discuss further at a later meeting.

C. Branding

Staff informed the committee that they will be issuing a survey to the community to discuss a 'branding' project for the downtown. This will include options of various statues that represent the 'beach life', while giving the community a chance to provide input on which sealife animal they want to see first. This project will likely take place in FY24 (Oct. 1).

ADJOURNMENT

There being no further business, this meeting adjourned at 4:38 PM.