



City of Jacksonville Beach

Regular Meeting Agenda - AMENDED

Community Redevelopment Agency

11 North Third Street
Jacksonville Beach, Florida

Monday, August 28, 2023

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency:

CALL TO ORDER

ROLL CALL

COURTESY OF THE FLOOR TO VISITORS

APPROVAL OF MINUTES

A. Minutes Approval

4.24.23

5.8.23 Special

5.8.23 Workshop

7.12.23

7.24.23

STAFF REPORT

A. PW Staff Report August 2023

B. CRA Staff Report August 2023

OLD BUSINESS

A. PAAC Sculpture Project Updates

B. Latham Plaza Updates

NEW BUSINESS

A. Facade Grant Program Changes

ITEMS FOR DISCUSSION

A. Passive Park Open House Feedback

ADJOURNMENT

NOTICE

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting or by sending an e-mail to CityClerk@jaxbchfl.net.

In accordance with Section 286.0114, Florida Statutes, any member of the public can attend the public hearing and can be heard on any matter presented before the Agency. Anyone who wishes to provide live public comment should complete a "Speaker Request Card" and submit it to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience. Speakers will be called to address the Agency when specified items are under consideration and will be limited to a maximum of three minutes or less, at the discretion of the presiding officer.

Alternatively, written public comment can be submitted in advance and must include the following: (1) First Name, (2) Last Name, (3) Address, (4) Public Hearing Date, (5) Specific Agenda Item(s), and (6) Comments. Written public comments may be submitted by one of the following options: (1) Email to the Agency Administrator at planning@jaxbchfl.net, (2) Postal mail to Community Redevelopment Agency Administrator - Public Comment, 11 3rd Street North, Jacksonville Beach, FL 32250, or (3) Drop off in-person to Planning and Development at City Hall. Written comments that include all required information and are received 24 hours in advance of the meeting will be distributed to the Agency and attached to the related agenda item before the start of the meeting. Written public comments will be read into the record at the appropriate time and will be limited to three minutes of reading time. All comments received are public record.

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

cc: City Manager; City Attorney

**Minutes of Community Redevelopment Agency Meeting
held Monday, April 24, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:00 PM.

ROLL CALL

Chairman: Art Graham
Board Members: Frances Povloski - ABSENT Jeffrey Jones
David McGraw Gary Paetau

Also present were: Chief Smith, PD Staff, Jim Gilmore, Molly Alleger, Ashlie Gossett, Trevor Hughes, Jason Phitides, Taylor Mobbs

APPROVAL OF MINUTES

A. March 22, 2023 Workshop Minutes

A motion was made by Mr. Paetau with his inclusions of comments, and was seconded by Mr. Jones. All present members were in favor.

B. March 27, 2023 Minutes

A motion was made by Mr. Paetau and seconded by Mr. Jones. All members present were in favor.

C. April 10, 2023 Workshop Minutes

A motion was made by Mr. Paetau with corrections, and was seconded by Mr. Jones. All present members were in favor.

COURTESY OF THE FLOOR TO VISITORS

STAFF REPORT

A. April 2023 Staff Report

Staff gave a brief report to the agency regarding various projects throughout the downtown. Being mindful of time, discussions were limited and the agency members moved on to the next agenda item.

FACADE GRANT APPLICATION(S)

A. 102 6th Avenue North Facade Grant Application

A motion was made by Mr. Paetau to approve the facade grant application. This was seconded by Mr. Jones. All present members were in favor.

Staff will work with the applicant to finalize the process, track progress, and handle the disbursement of funds once the project is completed and passes inspection(s).

OLD BUSINESS

A. Downtown Landscaping

Staff presented the agency with three 'options' for the downtown landscaping.

Option 1 was taking the landscaping back to the original plans from 2011. Option 2 is some combination of what we have done in the Southend with the look of the downtown plans. Option 3 was starting from scratch and creating a new plan. Agency members discussed, and ultimately agreed mimicking the Southend would be the best option for moving forward. Members also felt that we should begin on the avenues, versus first street, to be mindful of the pending urban trails plan and how this would possibly impact landscaping. It was agreed upon by staff and agency members to revisit this in 6 months to see how things are working.

A motion was made by Mr. Paetau to move forward with option 2, and focus on the avenues first. This was seconded by Mr. Jones. All were in favor.

B. Latham Plaza Conceptual Design - HALFF & Associates

Mr. Dustin Felix with HALFF presented the agency with the final draft conceptual plan that was derived from CRA and Council comments.

Chairman Graham asked staff if PD was involved, specifically regarding the 4 ft. drop off the back of the terraced seating. Staff stated yes, PD is involved and supportive of this. Chairman Graham stated as long as PD is on board, he is good with the terraced seating.

Mr. Jones asked if consideration was had for the sound and light booth for special events? Staff stated yes, and there would be a concrete pad in the middle of the first terraced level specifically for AV equipment.

Mr. Paetau stated that he was not thrilled with the look of the shade structures, and would potentially like to see something different. Mr. Paetau also stated that staff needed to make sure there would be a chance for public comment. Staff stated there would be two public workshops scheduled in the future for input and thoughts.

NEW BUSINESS

A. Avigilon Camera System Upgrade Phase Two

The agency and PD agreed to allow the agency more time to review the proposed documents. Staff will work with PD to schedule a special meeting in advance of the council meeting.

Approve/Disapprove Resolution 2023-01**Approve/Disapprove Resolution 2023-02****ITEMS FOR DISCUSSION**

The Chairman asked staff why the City Manager nor City Attorney were present at the meeting to answer the agency questions regarding the 'role' and process of the agency. Staff stated they provided the CM and CA with the dates of this meeting and neither were available to attend and did not have any comments to provide at this time.

ADJOURNMENT

This meeting was adjourned at 5:10 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

**Minutes of Community Redevelopment Agency Meeting
held Monday, May 8, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This special meeting was called to order at 3:00 PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski	Jeffrey Jones
	David McGraw	Gary Paetau

Also present were: Chief Smith, Commander Crumley, Detective Burrell

ITEMS FOR DISCUSSION

A. Avigilon Camera System Upgrade Phase Two

Chief Smith provided agency members with binders for the project, and went through the binders with agency members.

Mr. Jones asked why were are leaving 8 cameras not replaced. It was stated these would be left as backups/spares as these 8 were recently replaced.

Mr. Paetau asked regarding placement, is the plan to put the cameras in as called for and adjust locations/angles as needed? And if it is determined more cameras are needed, bring that request back before the agency? Chief Smith replied yes that is the plan.

Mr. Paetau also stated we should keep a record of the as built plans for future reference.

Ms. Povloski stated we should keep track of the specific maintenance costs associated with these cameras, and moving forward, plan accordingly with a specific line item in the budget. The agency and staff agreed.

Mr. McGraw asked would we receive quarterly and annual maintenance reports, and is bi-annual data backup sufficient? Chief Smith stated yes, we will receive maintenance reports monthly, and there will be backup daily for the recorded footage.

Mr. Paetau noted the amounts reflected in the Resolution 2023-01 were not accurate, and Resolution 2023-02 had a typo. Staff stated they would edit these resolutions and reprint for the Chairman to sign at the end of the meeting.

B. Approve/Disapprove Resolution 2023-01

A motion was made by Mr. Paetau and seconded by Ms. Povloski. All were in favor.

C. Approve/Disapprove Resolution 2023-02

A motion was made by Mr. Paetau and seconded by Mr. Povloski. All were in favor.

ADJOURNMENT

There being no further business, this special called meeting adjourned at 3:45 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

**Minutes of Community Redevelopment Agency Meeting
held Monday, May 8, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:46 PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski	Jeffrey Jones
	David McGraw	Gary Paetau

Also present were: Dennis Barron, Jason Phitides, Trevor Hughes, Ashlie Gossett, Mollie Peterson (TSG), Heather Ireland, Taylor Mobbs

OLD BUSINESS

Chairman Graham made the request that staff work with administration to set up a City Council / CRA joint workshop.

Staff stated they will work with the CM office to proceed with this request.

NEW BUSINESS

A. FY24 Budget Discussion

CFO Ashlie Gossett presented the agency with the Southend budget at this meeting. The downtown budget will be presented to the agency in June.

Ms. Povloski asked if we had any buffer or flexibility with our maintenance budget, or would we always have to go to council for any additional maintenance? Ms. Gossett said there is wiggle room built into this budget.

Mr. Paetau asked, are parking lots, volleyball courts, skate park etc. included in park maintenance? Mr. Phitides stated yes, this was all accounted for in this line item.

Mr. McGraw asked if the numbers the agency received anticipate the 50% reduction, and Ms. Gossett stated yes it did include the reduction.

B. Seawalk Mural Finalists

Staff updated the agency on the seven finalist candidates for the Seawalk pavilion mural, two of which are local. The PAAC will be conducting interviews, and bringing the preferred candidate to the CRA in May.

ITEMS FOR DISCUSSION

Mr. Paetau brought up an issue with the new Springhill suites charging \$27 for parking, causing some guests to utilize the Ritz public parking lot for free. Mr. Paetau asked staff to look into this to see if anything could be done to alleviate this.

ADJOURNMENT

There being no further business, this meeting adjourned at 4:26 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

**Minutes of the Community Redevelopment Agency
held Wednesday, July 12, 2023 at 3:00 PM
in Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:55PM.

ROLL CALL

ITEMS FOR DISCUSSION

A. Latham Plaza - Updates/Next Steps

Staff briefed the agency on the next steps regarding Latham Plaza.

Staff will add this to the CRA/Council agenda for 7/24/23 for further direction from the Council and agency.

B. Parking Study Scope Discussion

Staff shared with the agency the plans to utilize an existing engineering contract to work on an overall parking study for the downtown district. This study will help in the LDC/Comp plan updates, as well as the P3 project, and future parking developments.

The agency came to consensus to move forward with the study.

C. P3 Project Criteria Discussion

Deferred to the July 24 CRA meeting.

D. CRA/Council Workshop Discussion

Staff requested the agency give specific topics/ideas they want to discuss at the July 24, 2023 workshop.

The agency determined they wanted to discuss: Latham Plaza, Parking, Staffing, and CRA Bylaws.

ADJOURNMENT

There being no further business, this meeting adjourned at 5:07 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

**Minutes of the Community Redevelopment Agency
held Monday, July 24, 2023 at 3:00 PM
in Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:00 PM.

ROLL CALL

All members present.

COURTESY OF THE FLOOR TO VISITORS

Kurtis Loftus addressed the agency regarding concerns with Latham Plaza design, and how this design could negatively impact events.

APPROVAL OF MINUTES

All minutes were approved.

A motion was made by Mr. Jones and Seconded by Mr. Paetau, all were in favor.

- A. June 14, 2023 Special Called Meeting**
- B. June 14, 2023 Workshop**
- C. June 26, 2023 Regular**
- D. July 12, 2023 Special Called Meeting**

OLD BUSINESS

NEW BUSINESS

- A. Adopt/Deny CRA Resolution No. 2023-03 adopting the Fiscal Year 2023-2024 CRA operating and capital improvements budget for the Downtown and Southend Districts**

Mr Jones made a motion to adopt Resolution 2023-03, this was seconded by Ms. Povloski. All were in favor.

- B. Facade Grant Applications**

The four facade grant applications were approved. Two applications were contingently

approved, pending input from parks and recreation regarding landscaping. Staff told the agency moving forward, anything with a landscaping element would be brought before the parks department.

The agency had some concerns over the future of the grant program, and feel maybe we should revise the guidelines a bit. Staff will place this item on the next CRA workshop agenda for further discussion.

C. Downtown Benches

Staff showed the agency the benches for downtown, that are a part of the site furnishings plan. The agency agreed to move forward with the purchase of the benches. A motion was made by Frances Povloski and was seconded by Jeff Jones. All were in favor.

D. July Staff Report

ITEMS FOR DISCUSSION

A. Passive Park Design Concept

The agency had a brief discussion, but all members agreed to move forward with the design concept. Staff informed the agency they will be reaching out to homeowners who are impacted directly by the project, as well as scheduling an open house for feedback at a later date.

ADJOURNMENT

There being no further business, this meeting adjourned at 4:08 PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

Public Works CRA Update

August 11, 2023

- Downtown Redevelopment Project- Phase 3B (2nd St. N. from Beach Blvd. to 6th Ave. N) will be designed and constructed at a future date. Design in FY2025 with construction slated for FY2026.
- Phase 3C - Downtown Redevelopment Projects 4 & 5 – Design Engineering completed by GAI. Bid May 6th to June 28th. Bid approved by City Council July 17, 2023. Construction Company working through shop drawings and materials approvals.
- Phase 3C - Storm Drainage Project 3 –Jones Edmunds (with Hanson Engineering). PW has updated the CRA CIP to phase the projects to fit into the desired schedule to assure project availability. PW Admin Staff secured Jones Edmunds to continue design on the various phases of project 3, to include Central Basin Restoration Design, and Central Basin Pumpstation Replacement. This design also includes 3 culvert/roadway crossings. The 75% designs are being reviewed by PW.
- Southend Stormwater projects – Jones Edmunds/Hanson. PW Admin Staff secured Jones Edmunds (and Hanson) to design the South Basin Pumpstation Replacements. The 75% designs are being reviewed by PW.
- Pond “C” (Bank of America Pond/Ocean Terrace Pond) is being “studied” by Jones Edmunds to determine why it is not functioning as it was designed, and alternatives for future repairs and recommendations. Project funding for any construction on this has been moved to FY2027 in the FY2024-2028 CIP.
- Phase 3C Project 7 is in the CIP. This will be the north area of the Downtown Business District from 6th Ave. N to 9th Ave. North, between 3rd Street and beach ends. At this time, project is slated for design in FY2025, with construction in FY2026.
- South Beach Parkway Road Improvements (Phase 3) – Ocean Terrace - Jacksonville Drive Final Project Paving has been completed. Contractor working on final punch-list items.
- Dune Walkovers –
FY2022 Dune Walkovers that were not constructed and pushed to FY2023:
 - 16th Avenue North (Outside CRA) - (Non-ADA Ramp)
 - 8th Avenue North – (Stairs)

- Pier Parking Lot (between 4th & 5th Ave North) – (Stairs)
- Seawalk Pavillion (between 2nd & 1st Ave North) - (Non-ADA Ramp)
- 3rd Avenue South – (Stairs)
- 7th Avenue South - (Stairs)
- 10th Avenue South - (Non-ADA Ramp)
- 22nd Avenue South (Outside CRA) – Stairs

We have the proposed design and are submitting to DEP for permitting for the next walkovers and potential construction on both sets next season (before/during dune renourishment in FY 2024).

These will include the following locations:

- 18th Avenue North (Outside CRA)
 - 14th Avenue North (Outside CRA) – Limited ROW area
 - 9th Avenue North
 - 2nd Avenue North
 - Four Points (Between Latham & Beach)
 - 5th Avenue South
 - 9th Avenue South – May have outfall interference
 - 21st Avenue South (Outside CRA) – Limited ROW area
 - 37th Avenue South (Outside CRA)
- Beach Outfalls – WSP (and Olsen Associates) is currently providing a scope and fee for picking up this project where Four Waters (And ATM) left off. We are underway designing and DEP permitting. It is currently being considered for permitting by FDEP and then ACE. Meetings and conversations with these entities and our design engineers are being help currently. We are working towards solutions with FDEP, ACE. This permit will be a fifteen year permit and will require additional studies and recommendations for removing/eliminating outfalls. City Staff arranged replacement of 5 outfall pipes including turtle protective covers inside the Downtown CRA district during the past 5 months utilizing internal workforce. 7 were replaced outside of the CRA district.
 - Stormwater/Road Improvements (America Ave.-Phase 2 of Jax Drive) – Hanson Engineering has been assigned design.
 - Stormwater Outfall Improvements – South Basin outfall ditch clearing project awaiting bid.

- 1st Street Pavers (3rd to 4th Ave N) – Public Works was a plan to re-lay pavers in 3 areas or so to improve aesthetics. We will be using pavers from the pier parking lot area to complete this to “best match” paver colors.

CRA Staff Report (as of 8/22/2023)

Development Updates:

- The Gallery Project: in process for development permit
- Dick Mondells: under construction
- Former Habibi: At this time, no updates are available
- Mangos: dumpster enclosure should be completed soon

Downtown Projects/Updates:

- Pier Parking Lot
 - Received DEP permit on January 10, 2023 – with the removal of the lighting concept, as FWC would not approve with lighting proposed
 - Staff is working with FWC to reach a resolution for approval of lighting for the project that fits the standards of the City of satisfies FWC
 - Staff meeting with the contractor who will be pricing out the project on February 23, 2023 to walk the project site and ensure the contractor knows the goals and intent of the project, in order to get the most accurate pricing.
 - Gordian and the Contractor, FH Paschen, are currently working on a price list for the project. Once this estimate is received, staff will review, and bring to the agency for approval to move forward with the project.
 - Staff had another call with FWC and have reached a tentative resolution regarding lighting. FWC was getting together final comments, before staff can submit the lighting approval.
 - Final Lighting Plans submitted to FWC on June 20th. Received verbal approval. Awaiting final signed documents.
 - FH Paschen spoke with City staff June 20th, and is proceeding with finalizing the pricing for this project. Anticipate having price sheet to City first week of July.
 - Due to unforeseen circumstances, this has been delayed slightly. Contractor will be on site Thursday 7/19/23 working with staff to identify last minute items needing prices.
 - Staff will brief the agency on the status of this at the meeting.
- Façade Grant Program
 - Proposed changes to the program for review at the August meeting.
- Downtown Parking Study
 - Staff has taken the feedback received by the agency and will work on refining the scope and working with a consultant to get a cost associated. This will come back to the agency for final approval.
- Downtown Paver Issues – 1st Street
 - Public Works has located grey pavers to better match the existing pavers and will be removing the taupe colored pavers to replace with the grey. They will also work on pressure washing the area to remove some of the spray paint staining.
 - This topic will continue to stay on the ongoing list of projects, but will not see any 'action items' until urban trails decisions are made, and development along 1st street has slowed down.

Southend Project Updates:

- Passive Park
 - Results from the passive park open house (8/23/2) will be discussed at this meeting, and next steps for this project.

Misc. Updates:

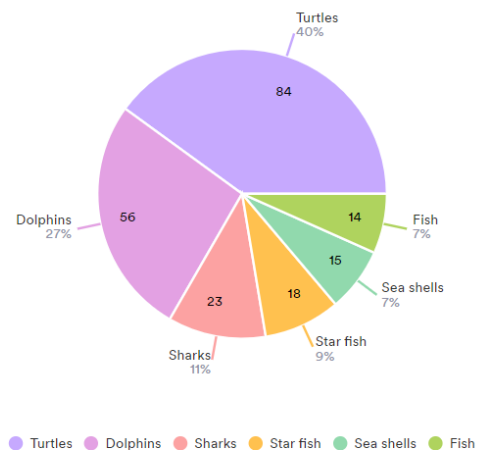
- FY24 Budget Process
 - Staff has started the budget process for fiscal year 2024
 - Some major projects included in this budget cycle are:
 - Latham plaza construction
 - Lighting in the downtown
 - Planter Beds (grates, turf, etc.)
 - Urban trails
 - Splash pad improvements in SB Park
 - New sidewalk and parking at SB Park
 - Passive park construction
 - Council budget adoption
- Urban Trails
 - Staff is working internally with various departments to prioritize segments of the trail and budget accordingly
 - Council will continue to discuss the project and the plans for downtown, specifically how the plan(s) will impact 1st street
 - “Connectivity Corridors” are budgeted in both the downtown and Southend districts in FY24
 - The passive park trail will connect as part of the urban trails master plan.
 - Boatwright Land Surveyors are currently doing survey for the first four east-west corridors.
 - The following is a projected design schedule for each of the first four corridors:

	<u>Corridor</u>		<u>Start</u>	<u>Timeframe</u>	<u>Est. Complete</u>
1(h):	15 th Ave North	Aug 1	120 days	Dec 1	
7:	8 th /9 th Ave North	Aug 22	120 days	Dec 20	
8:	4 th Ave North	Sep 12	120 days	Jan 10	
3(b):	Jax Drive	Oct 3	150 days	Jan 31	

The design phase includes community and stakeholder meetings to share design concepts before finalization.

- Upon receipt of completed designs, the following schedule is anticipated:
 - Designs Completed: Jan 31, 2024
 - Bid Documents Published: Mar 15, 2024
 - Bid(s) Awarded: June 17, 2024
 - Construction begins: July-Aug 2024

- Beaches Town Center
 - Jekyll Brewing is now open
 - Oaxaca has received their outdoor tables and chairs for the outdoor dining program as of 6/21/23
 - Oaxaca received approval from state and city to serve on the outdoor tables and chairs as part of the pilot program.
- Art Survey
 - Staff will elaborate on this survey and the intention for the next art project in the downtown district
 - This survey closes July 30, 2023
 - The survey results are as follows:



- Turtles were the preferred 'sea life' mascot to utilize in the downtown as part of an art campaign that focuses on engaging the community with fun animal statues throughout the downtown. More to come on this project in FY24
- FRA Conference: October 25-27 at Sawgrass (more discussion at meeting)

Future Meetings:

- 9/12/23: 3-530PM PAAC Sculpture Finalist Interviews
- 9/13/23: CRA Workshop
- 9/18/23: Council to Adopt FY24 Budget
- 9/21/23: PAAC September Meeting
- 9/25/23: CRA September Meeting

Future Events:

- 8/31/2023: 730-930PM Glow Yoga Latham Plaza
- 9/1/23: 830-10PM Moonlight Movie Latham Plaza
- 9/2/23: 8AM Annual Surfers for Autism, just south of the pier
- 9/9/23: 8AM 9/11 Travis Manion Heroes 5K run
- 9/9/23: 8AM Sisters of the Sea Surf Classic
- 9/28/23: 730-930PM Glow Yoga
- 9/30/23: 12PM Red Bull Foam Wreckers, Jax beach pier



CRA AGENDA ITEM	
TO:	CRA
FROM:	Staff
DATE:	08/21/2023
SUBJECT:	

BACKGROUND

The PAAC reviewed 70 qualified applicants for the sculpture project. The committee narrowed it down to 7 finalists, and the committee will be interviewing these finalists during a special called meeting of the PAAC September 12, 2023 from 3-5:30PM.

FINANCIAL IMPACT

No financial impact with this update.

REQUESTED ACTION

No formal action requested at this time.

ATTACHMENTS



CRA AGENDA ITEM	
TO:	CRA Members
FROM:	Staff
DATE:	08/21/2023
SUBJECT:	

BACKGROUND

At the CRA workshop on August 16, 2023, staff proposed some changes to the facade grant program based on previous CRA feedback.

Staff took the feedback from the agency, and have attached the proposed changes to this agenda item.

If approved, the proposed changes will be officially implemented on October 1, 2023.

FINANCIAL IMPACT

The proposed changes to the grant do not have any fiscal impact.

REQUESTED ACTION

Approval of the proposed changes to the facade grant program, for a start date of October 1, 2023 (fiscal year 2024).

ATTACHMENTS

1. Facade Grant Proposed Changes



EXHIBIT F

Eligible Grant Expenditures

(Also referred to as **Eligible Façade Renovation Costs** in the FRG Guidelines)

The following is a list of the eligible grant expenditures for the Program:

- **Painting and Cleaning as it pertains to painting**
- **Repair and/or Replacement**
 - Awnings
 - Cornices
 - Decorative/Architectural Details that Enhance the Façade of the Building
 - Doors
 - Entryways
 - Windows
- **Staining**
- **Masonry Repairs**
- **Signage Installation in Compliance with City of Jacksonville Beach Code**
- **Decorative Fencing (NOT Chain Link)**
- **Landscaping Upgrades**
- **Permanently Affixed Exterior Lighting**
- **Construction Fencing for Major Exterior Renovations (with pre-approved building renderings)**
- **Mural and/or other exterior art feature**
- **Dumpster Enclosure**
 - This will be a 1:1 matching ratio
 - The maximum amount for this specific grant item is **\$10,000.00**
 - This **must** be an elevated dumpster enclosure. These funds are not intended for basic/required dumpster enclosures
- **Prohibited grant expenditures include:**
 - Any renovation cost for Residential Property;
 - Temporary or movable cubicles or partitions to subdivide space;
 - Building Permits, acquisition of the Property, machinery or equipment;
 - Working capital;
 - Inventory; and
 - Refinancing of existing debt.



EXHIBIT I

Grant Guidelines

Façade Renovation Grant Program **Downtown Redevelopment District *ONLY***

Objective

The Façade Beautification Grant Program is designed to provide commercial or retail façade renovation funding assistance for existing businesses in the downtown redevelopment district. The public investment in the facades of structures in strategic areas not only will provide the gap in equity to get traditional financing for upgrades; it has the potential to translate into enhanced sales and/or customers for many of the businesses in these areas. Furthermore, these renovations can help in reducing blight and creating positive momentum toward community redevelopment.

Criteria

- The company must be located within the Downtown Redevelopment District.
- The company must be located within a commercial corridor meeting all required zoning.
- The property must be in good standing with the City and have no outstanding liens or violations.
- The program matches in a 2:1 ratio for the project costs NOT to exceed \$100,000.00 (for every \$1 of private investment, eligible for \$2 of public assistance)
- Funds may be used for renovation of the front and sides of buildings visible to public streets (including painting, cleaning, staining, masonry repairs, repairing or replacing cornices, entrances, doors, windows, decorative details and awning, signage) as well as decorative fencing (not chain-link), landscaping elements, mural(s) or other exterior artwork and permanently affixed exterior lighting. Funds may not be used for residential property, building permits, acquisition of property, machinery or equipment, working capital, inventory or refinancing of existing debt.
- Business structures receiving Façade Beautification Grant funds must be in compliance with all existing city, state, and federal building codes and regulations and permitting requirements as a prerequisite to the receipt of funds.
- Grant eligibility is limited to one address, receiving a maximum amount of \$100,000.00, over the course of 3 fiscal years.
- New construction (buildings less than 5 years old) are **not** eligible to apply for façade grant funds.



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

CRA AGENDA ITEM	
TO:	CRA
FROM:	Staff
DATE:	08/21/2023
SUBJECT:	

BACKGROUND

Staff hosted a public open house on August 23 to discuss the passive park with the community. The overall consensus of the feedback was very positive, and many are very excited to see something done with this land. Staff will provide additional feedback at the meeting.

FINANCIAL IMPACT

TBD

REQUESTED ACTION

Staff requests approval from the agency to move forward into the engineering design phase of the passive park survey.

ATTACHMENTS