



City of Jacksonville Beach

Regular Meeting Agenda

Community Redevelopment Agency

11 North Third Street
Jacksonville Beach, Florida

Monday, May 22, 2023

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

COURTESY OF THE FLOOR TO VISITORS

STAFF REPORT

A. May 2023 Staff Report

DOWNTOWN CAPE

A. Orange Crush Update - Commander Crumley

OLD BUSINESS

NEW BUSINESS

A. Award Seawalk Pavilion Mural

ITEMS FOR DISCUSSION

A. Passive Park Concept(s)

B. Southend R.O.W. Landscaping

ADJOURNMENT

NOTICE

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting or by sending an e-mail to CityClerk@jaxbchfl.net.

In accordance with Section 286.0114, Florida Statutes, any member of the public can attend the public hearing and can be heard on any matter presented before the Agency. Anyone who wishes to provide live public comment should complete a "Speaker Request Card" and submit it to the recording secretary prior to

the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience. Speakers will be called to address the Agency when specified items are under consideration and will be limited to a maximum of three minutes or less, at the discretion of the presiding officer.

Alternatively, written public comment can be submitted in advance and must include the following: (1) First Name, (2) Last Name, (3) Address, (4) Public Hearing Date, (5) Specific Agenda Item(s), and (6) Comments. Written public comments may be submitted by one of the following options: (1) Email to the Agency Administrator at planning@jaxbchfl.net, (2) Postal mail to Community Redevelopment Agency Administrator - Public Comment, 11 3rd Street North, Jacksonville Beach, FL 32250, or (3) Drop off in-person to Planning and Development at City Hall. Written comments that include all required information and are received 24 hours in advance of the meeting will be distributed to the Agency and attached to the related agenda item before the start of the meeting. Written public comments will be read into the record at the appropriate time and will be limited to three minutes of reading time. All comments received are public record.

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

cc: City Manager; City Attorney

CRA Staff Report (as of 5/16/2023)

Downtown Projects/Updates:

- Pier Parking Lot
 - Received DEP permit on January 10, 2023 – with the removal of the lighting concept, as FWC would not approve with lighting proposed
 - Staff is working with FWC to reach a resolution for approval of lighting for the project that fits the standards of the City of satisfies FWC
 - Staff meeting with the contractor who will be pricing out the project on February 23, 2023 to walk the project site and ensure the contractor knows the goals and intent of the project, in order to get the most accurate pricing.
 - Gordian and the Contractor, FH Paschen, are currently working on a price list for the project. Once this estimate is received, staff will review, and bring to the agency for approval to move forward with the project.
 - Staff had another call with FWC and have reached a tentative resolution regarding lighting. FWC was getting together final comments, before staff can submit the lighting approval.
- Façade Grant Program
 - Application for review at April CRA meeting
- Downtown Benches
 - Staff will be ordering downtown benches called out in the downtown plans within the next 30 days.
- Ritz Lot Fence Repair
 - The PO for fence repair was approved, and repairs are underway
- Downtown Parking Study
 - This scope will be reviewed at the June 14th Workshop

Southend Project Updates:

- Passive Park
 - This is being reviewed during the May meeting

Misc. Updates:

- FY24 Budget Process
 - Staff has started the budget process for fiscal year 2024
 - Some major projects included in this budget cycle are:
 - Latham plaza construction
 - Lighting in the downtown
 - Planter Beds (grates, turf, etc.)
 - Urban trails
 - Splash pad improvements in SB Park

- New sidewalk and parking at SB Park
 - Passive park construction
 - The FY24-28 CIP discussion has begun, all of the projects listed above are listed in the CIP
 - Downtown FY24 budget will be reviewed with finance at the June 14 workshop meeting
- Urban Trails
 - Staff is working internally with various departments to prioritize segments of the trail and budget accordingly
 - Council will continue to discuss the project and the plans for downtown, specifically how the plan(s) will impact 1st street
 - “Connectivity Corridors” are budgeted in both the downtown and Southend districts in FY24
 - The passive park trail will connect as part of the urban trails master plan.
- Beaches Town Center
 - Jekyll Island Brewing and the private event space to open at a later date
 - Oaxaca is officially open as of March 20, 2023
 - Jekyll Brewing anticipates a May/June 2023 Opening
 - Staff recently toured the interior of Jekyll brewing and they are very close to completion
- 2023 FRA Conference
 - The Jax Beach mobile tour will feature downtown and southend districts as part of the 2023 FRA Annual Conference
 - Staff will be hosting two sessions during the conference
 - Policing Innovation – CAPE Program
 - Public Art Program

Upcoming Events:

- June 2 – 830PM, Moonlight Movie
- June 3 – 8AM, Brooks Surf Event (On beach behind Joe’s Crab Shack)
- June 17 - 10AM-4PM Arts Market at Latham Plaza

Future Meetings:

- CRA June Workshop, June 14th
 - Downtown Budget
 - Parking Study
 - Joint workshop Agenda discussion
- CRA June Regular, June 26th
 - PW Projects 4 & 5 \$\$\$
 - Pier \$\$ (tentatively)



CRA AGENDA ITEM	
TO:	CRA
FROM:	PAAC via Staff
DATE:	05/15/2023
SUBJECT:	Seawalk Pavilion Mural

BACKGROUND

The PAAC initially reviewed over 60 candidates who were all qualified for the call to artists for Seawalk Pavilion.

After initial review, the PAAC narrowed the candidates down to 7 finalists, and scheduled interviews via zoom with all 7 finalists. After these interviews on May 11, 2023, the PAAC unanimously decided to tentatively award the mural to artist Ernesto Maranje out of Sunrise, FL. Ernesto's concept features a wave that plays off of the curvature of the wall and features various sealife elements. The committee will be scheduling a meeting with Mr. Maranje to fine tune the concept to represent Jax Beach. (Similar to what was done with the Seawalk Pavilion Mural).

FINANCIAL IMPACT

This mural was budgeted for as part of the FY23 budget cycle. This mural is \$50,000.00

REQUESTED ACTION

Staff requests the agency approve selecting Ernesto Maranje and his concept for the Seawalk Pavilion mural. Staff will take this to City Council

ATTACHMENTS

1. Seawalk Pavilion-Maranje
2. Maranje Resume





Education

Miami International University of Art & Design (2013 - 2015)

Selected Murals

United States

- "[Florida Wildlife Corridor](#)" for the Florida Wildlife Corridor Foundation – St. Pete, FL (2022)
- "[Azeban](#)" for the City of Northampton – Northampton, MA (2022)
- "[Belmonte](#)" for the City of Fort Lee – Fort Lee, NJ (2022)
- "[Stopping by the Woods](#)" for the City of Johnson City – Johnson City, TN (2022)
- "[Ferdinand](#)" for the City of Odessa – Odessa, TX (2022)
- "[FAU Owl](#)" for Florida Atlantic University – Boca Raton, FL (2022)
- "[Patch of Heaven](#)" for Patch of Heaven Sanctuary – Miami, FL (2022)
- "[Planes of Perception](#)" for Goldman Global Art's Wynwood Walls – Miami, FL (2021)
- "[Abuelita](#)" for the University of Florida – Gainesville, FL (2021)
- "[Curiosity](#)" for Konover South – Miramar, FL (2021)
- "[Pets Bring Us Together](#)" for Chewy – Miami, FL (2021)
- "[Reflections Through Flora](#)" for the City of Ocala – Ocala, FL (2020)
- "[Renewed Vision](#)" for Florida Power & Light – Miami, FL (2020)
- "[Rebirth](#)" for Cirque du Soleil – Fort Lauderdale, FL (2020)
- "[Sentries](#)" for Goldman Global Art's Wynwood Walls – Miami, FL (2019)
- "[Native Song](#)" for the city of North Miami – North Miami, FL (2019)
- "[Avian Odyssey](#)" for Broward County at Port Everglades – Fort Lauderdale, FL (2019)
- "[Falcon](#)" for Allentown's City Center – Allentown, PA (2019)
- "[Panther](#)" for Dillard High School – Fort Lauderdale, FL (2018)
- "[Mima](#)" for Santa Clara Elementary School – Miami, FL (2018)
- "[Camillus House](#)" for Camillus House – Miami, FL (2018)
- "[Panda](#)" – for Mana Public Arts – Miami, FL (2018)
- "[Main Course](#)" for Lighthouse of Broward County – Fort Lauderdale, FL (2018)
- "[Florida Wildlife](#)" for Frank C. Ortis Art Gallery & Exhibit Hall – Pembroke Pines, FL (2017)
- "[With or Without Us](#)" with the Pangeaseed Foundation – Miami, FL (2017)
- "[The Guardian](#)" with aptART – Portland, Oregon (2016)
- "[Turtle](#)" for the Downtown Hollywood Mural Project – Hollywood, FL (2016)
- "[Peace Nest](#)" for North Hialeah Elementary School – Hialeah, FL (2016)

Abroad

- "[Raccoons](#)" for Art Sur mural festival – La Victoria, Spain (2018)
- "[Oso](#)" – for Mucho Más Mayo mural festival - Cartagena, Spain (2018)
- "[Once Upon a Time](#)" with aptART - Athens, Greece (2018)
- "[The Rhino and the Oxpecker](#)" with aptART – Beirut, Lebanon (2017)
- "[Parents Are Our Homeland](#)" with aptART – Sulaymaniyah, Iraq (2017)
- "[Grace](#)" with aptART – Erbil, Iraq (2017)
- "[Horse](#)" with Odessarium – Odessa, Ukraine (2017)
- "[Elephant](#)" with Odessarium – Odessa, Ukraine (2017)
- "[Dance for Prosperity](#)" with ArtUnitedUs – Kyiv, Ukraine (2016)
- "[Songs Of Harmony](#)" with ArtUnitedUs – Kyiv, Ukraine (2016)
- "[Serenity](#)" with ArtUnitedUs – Kyiv, Ukraine (2016)
- "[Camel](#)" with aptART – Kerak, Jordan (2016)

For a more complete visual list of mural work, please visit maranje.com

Awards

- [National Association of Counties \(NACo\) Achievement Award](#) in Arts, Culture and Historic Preservation for Broward County (2021)
- Named "Best Mural" by [Fort Lauderdale Magazine](#) (2021)

Selected Press

- Digital - Montana Cans: [aptART In Iraq For World Refugee Day 2017 With Ernesto Maranje](#)
- Print - GoRiverwalk Magazine: [Bringing Art Outside](#) (feature story, pg. 38)
- TV - Good Morning America: [Reasons to visit the Greater Fort Lauderdale area this winter](#)

For a more complete list of press, please visit maranje.com

Selected Exhibitions

- "Wynwood Walls Anniversary 10 Year Retrospective," group show – Goldman Global Arts Gallery – Miami, FL (2020)
- "Chrysalis," solo show – Wyn 317 Art Gallery – Miami, FL (2019)
- "Refuge In Paint: a retrospective of street art with youth in Jordan, Turkey, Iraq, and Syria," group show – Gary Nader Art Centre – Miami, FL (2017)
- "Underground," group show – GraffitiStreet – Chichester, UK (2016)

For a more complete visual list of canvas work, please visit maranje.com

Online Portfolio

<https://www.maranje.com/portfolio>



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

CRA AGENDA ITEM	
TO:	CRA
FROM:	Staff
DATE:	05/15/2023
SUBJECT:	

BACKGROUND

Staff has been working with CHW to design concepts for a passive park. Staff will be discussing the attached concepts internally May 17, 2023 with parks and PD. Staff will bring those recommendations, along with the attached concepts, to the CRA meeting.

FINANCIAL IMPACT

TBD

REQUESTED ACTION

Staff requests feedback on the proposed concepts, and any additional feedback to finalize plans.

ATTACHMENTS

1. Passive Park Concepts

CITY OF JACKSONVILLE BEACH
PASSIVE PARK

CONCEPTUAL DESIGN

MAY 05, 2023

CHW
Professional Consultants

JAX
BEACH

CONCEPT PLAN 'A'



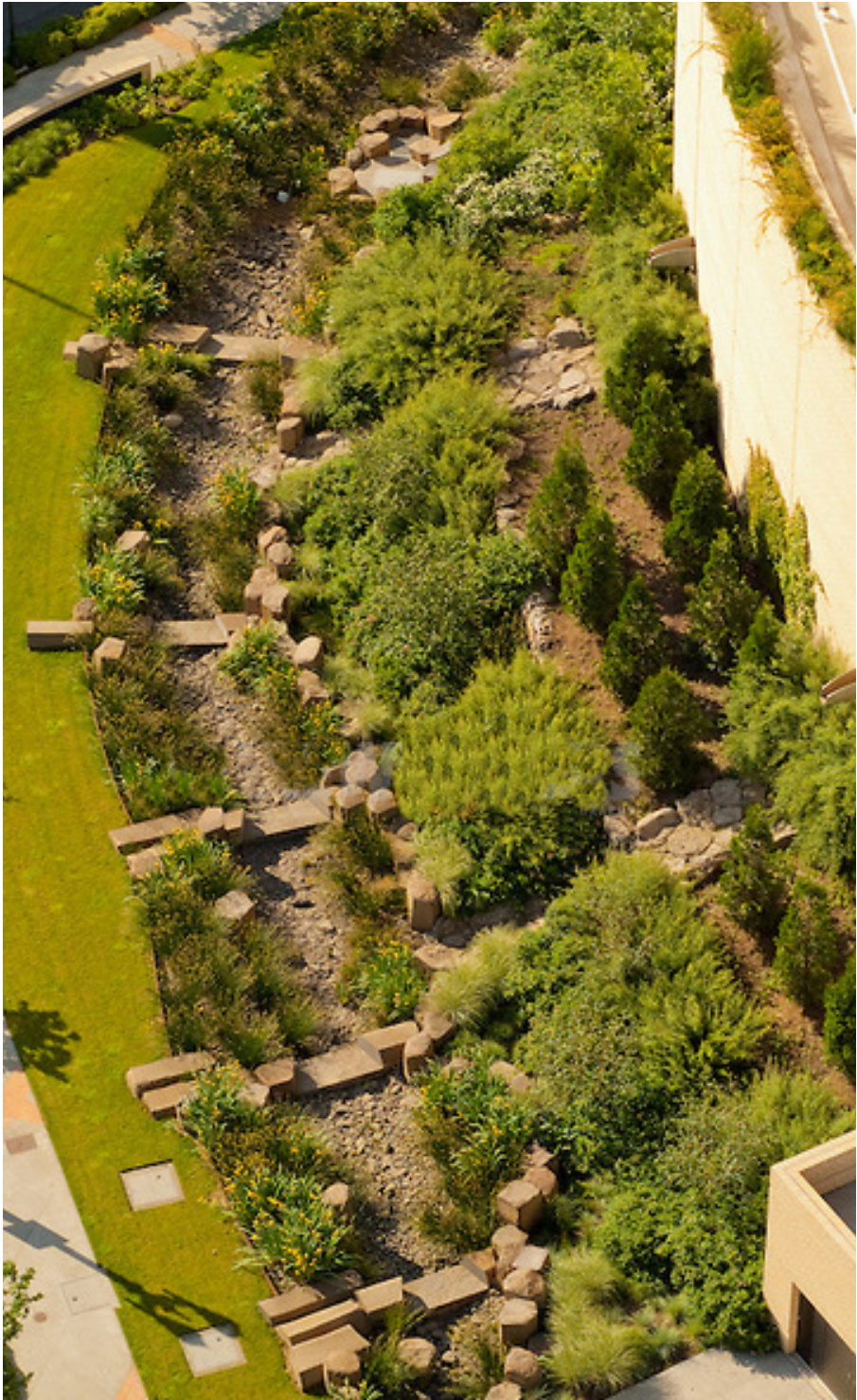
CONCEPT PLAN 'B'



CONCEPT PLAN 'C'



LOW IMPACT LANDSCAPE DESIGN EXAMPLES



SUGGESTED NATIVE PLANT PALETTE



SAND CORDGRASS



BEACH CREEPER



MUHLY GRASS



FAKAHATCHEE GRASS



SAW PALMETTO



DUNE SUNFLOWER



FIREWHEEL



WAX MYRTLE



LONGLEAF PINE

SIGNAGE & FURNISHING EXAMPLES

EDUCATIONAL SIGNAGE



BENCHES

