



City of Jacksonville Beach

Regular Meeting Agenda

Community Redevelopment Agency

11 North Third Street
Jacksonville Beach, Florida

Monday, February 27, 2023

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency

The following Agenda of Business has been prepared for consideration and action at a Regular Meeting of the Community Redevelopment Agency:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

A. January 23, 2023 Meeting

COURTESY OF THE FLOOR TO VISITORS

STAFF REPORT

A. February 2023 Updates

OLD BUSINESS

NEW BUSINESS

A. CAPE Mural Approval

ITEMS FOR DISCUSSION

A. Latham Plaza Update

ADJOURNMENT

NOTICE

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting or by sending an e-mail to CityClerk@jaxbchfl.net.

In accordance with Section 286.0114, Florida Statutes, any member of the public can attend the public hearing and can be heard on any matter presented before the Agency. Anyone who wishes to provide live public comment should complete a "Speaker Request Card" and submit it to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience. Speakers will be called to address the Agency when specified items are under consideration and will be limited to a maximum of three minutes or less, at the discretion of the presiding

officer.

Alternatively, written public comment can be submitted in advance and must include the following: (1) First Name, (2) Last Name, (3) Address, (4) Public Hearing Date, (5) Specific Agenda Item(s), and (6) Comments. Written public comments may be submitted by one of the following options: (1) Email to the Agency Administrator at planning@jaxbchfl.net, (2) Postal mail to Community Redevelopment Agency Administrator - Public Comment, 11 3rd Street North, Jacksonville Beach, FL 32250, or (3) Drop off in-person to Planning and Development at City Hall. Written comments that include all required information and are received 24 hours in advance of the meeting will be distributed to the Agency and attached to the related agenda item before the start of the meeting. Written public comments will be read into the record at the appropriate time and will be limited to three minutes of reading time. All comments received are public record.

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

cc: City Manager; City Attorney

**Minutes of Community Redevelopment Agency Meeting
held Monday, January 23, 2023 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:01PM.

ROLL CALL

Chairman: Art Graham
Board Members: Frances Povloski- ABSENT Jeffrey Jones
David McGraw Gary Paetau

Also present were: Heather Ireland, Jim Gilmore

APPROVAL OF MINUTES

A. Joint Board Workshop held on October 27, 2022

A motion was made by Mr. Jeff Jones to approve, this was seconded by Mr Paetau. All were in favor.

B. November 14, 2022 Regular Meeting

A motion was made by Mr. Jeff Jones to approve, this was seconded by Mr Paetau. All were in favor.

C. December 19, 2022 Workshop

Mr. Paetau noted that under item 'New Business', he would like staff to add that the plans to discuss goals for FY24 and future priorities would be covered in a future workshop meeting.

A motion was made by Mr. Jeff Jones to approve as amended, this was seconded by Mr Paetau. All were in favor.

COURTESY OF THE FLOOR TO VISITORS

No visitors chose to address the agency.

STAFF REPORT

A. January 2023 Staff Report

Mr. Jones stated the sand/concrete screening planter beds did not meet the expectations the agency had. It was stated they needed to be fully filled and groomed. Mr. Paetau agreed with Mr. Jones that they needed to be better kept. Mr. Paetau also stated the color was not as described at the previous meeting.

Mr. McGraw and Mr. Paetau both asked about logo bike racks. Staff stated they would be in a second phase of the bike rack plans (as the circular racks were no longer available), and staff

is ordering logo decals for the center of the surfboard racks.

Mr. Graham asked if the bike racks were securely installed and wanted to ensure they would not be easily removed. He also stated he has concerns with the sand in the planters and how it can potentially impact irrigation.

Mr. Paetau mentioned the passive park, and ensuring it is a lush, calm area. Mr. Graham stated there needed to be a barrier kept between the houses and the passive park to minimize the impact on the residents.

OLD BUSINESS

The Chairman made a request to move this agenda item to the end of the meeting to discuss the upcoming Council/CRA meeting.

Planning Director, Heather Ireland, briefed the agency on the upcoming workshop with Council and the topics of discussion.

Ms. Ireland brought up the topic "downtown parking", and asked the agency their thoughts and ideas on issues and solutions for parking in the downtown.

Mr. Jones stated he felt that the parking garage could be considered a long term solution to the parking issues and eventually eliminate the parking requirements. Mr. Graham stated he did not want a garage unless the City was going to eliminate parking requirements in the downtown. Mr. McGraw stated he supported a garage and would like to see more sidewalk dining in the downtown.

Mr. Paetau asked what are the current parking counts downtown and what is the demand? Who are we providing the parking for? And how many spaces do we need? Staff stated this would be discussed in further detail, and a parking study is needed.

The Latham parking lot was briefly discussed and the agency wants staff to reach back out to the owner of Sneakers when the project begins moving forward. It was also stated that the agency would like to focus on this lot in the immediate future, and other lots within the district after this lot is complete. The agency all agreed.

NEW BUSINESS

A. The Southern Group - Contract Extension

Mr. McGraw made a motion to approve the contract. This was seconded by Mr. Jones. All were in favor.

ITEMS FOR DISCUSSION

A. Future Downtown Plan Amendment

Staff briefly explained the intention and need for a large downtown plan update to remove obsolete topics, and clearly express the goals and intentions of the agency and Council. Staff will schedule a future workshop to discuss in detail.

Mr. Paetau commented he would also like to look at the Southend District again for a potential update.

ADJOURNMENT

There being no further business, this meeting was adjourned at 4:37PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:

Art Graham, Chairman

Date: _____

CRA Staff Report (as on 2/21/2023)

Downtown Projects/Updates:

- Pier Parking Lot
 - Received DEP permit on January 10, 2023 – with the removal of the lighting concept, as FWC would not approve with lighting proposed
 - Staff is working with FWC to reach a resolution for approval of lighting for the project that fits the standards of the City of satisfies FWC
 - Staff meeting with the contractor who will be pricing out the project on February 23, 2023 to walk the project site and ensure the contractor knows the goals and intent of the project, in order to get the most accurate pricing.
- Pier Lot Lighting
 - Staff working with FWC to permit the lighting component of the project.
- Façade Grant Program
 - Façade grant program is live on the website and staff is accepting applications
 - Staff will brief the hospitality community at the hospitality industry meeting downtown on February 21, 2023
 - Staff anticipates bringing completed applicants to the CRA for approval at the March/April meeting (s)
- Shower Tower Replacements
 - There are shower towers located at various street ends throughout the downtown district
 - It was determined the CRA initially paid for the installation of the shower towers
 - Parks and Recreation will be working with staff to replace the shower towers located within the district
- Trashcans Downtown
 - Trashcans have been delivered
 - Staff is coordinating with the parks department to ensure all the locations for cans are prepped and read for installation
 - Installation should occur the last week of February
- Ocean Front Park
 - Parks and recreation staff have discussed the volley ball courts located at the park with staff, and plans to obtain quotes on maintenance of the volleyball area, and the overall park in the near future. This park was funded initially by the CRA and CRA maintenance dollars can be allocated for repairs and maintenance
- Ritz Lot Fence Repair
 - The fence located around the CRA lot adjacent to the Ritz is in disrepair.
 - Staff researched the initial install of the fence, and it was funded by the CRA
- Downtown Parking Study
 - After discussion with the agency and city council, it was determined a parking study for the downtown would be necessary before moving forward with any changes to parking
 - Staff and The Southern Group are working on a scope for the parking study

- Staff utilized the Public Works departments continuing services contracts with various engineering firms, and have tentatively found a firm that can handle the parking study
 - Staff will continue to work on the scope, obtain a quote and proposal from the firm, then seek CRA approval on the study and costs associated
- See Public Works staff report for additional Downtown updates relating to infrastructure projects

Southend Project Updates:

- SB Sidewalk Entry
 - One side of the entry has been completed
 - Contractor will continue on the other sidewalk, and anticipates completion by the end of February
- Passive Park
 - CHW began working on the concept for the park in mid-January 2023
 - Surveying was done late January
 - CHW anticipates 4 weeks to complete the draft design concept for the park
 - Staff will bring the design concept to the March CRA meeting
- See Public Works staff report for additional Southend updates relating to infrastructure projects

Misc. Updates:

- FY24 Budget Process
 - Staff has started the budget process for fiscal year 2024
 - Some major projects included in this budget cycle are:
 - Latham plaza construction
 - Lighting in the downtown
 - Planter Beds (grates, turf, etc.)
 - Urban trails
 - Splash pad improvements in SB Park
 - New sidewalk and parking at SB Park
 - Passive park construction
- Urban Trails
 - Staff is working internally with various departments to prioritize segments of the trail and budget accordingly
 - Council will continue to discuss the project and the plans for downtown, specifically how the plan(s) will impact 1st street
- Springhill Suites
- Beaches Town Center
 - Oaxaca intends to open by the end of February
 - Jekyll Island Brewing and the private event space to open at a later date
- 2023 FRA Conference
 - The 2023 FRA conference is being held at Sawgrass

- Staff is on the planning committee for the conference
- Both the Southend and downtown districts will be a mobile bus tour as one of the conference sessions

Upcoming Events:

- March 4, 2023: Jacksonville Science Festival
 - 10AM-3PM, Latham Plaza and Seawalk Pavilion: this festival brings live STEM education to the community through hands-on interactives, live performance, inflatable rock walls, food trucks, and a variety of vendors
- March 31, 2023: Springing the Blues
 - 5PM-10PM, Latham Plaza and Seawalk Pavilion

Future Meetings:

- CRA March Workshop: March 15, 2023
- CRA March Meeting: March 27, 2023
- Council: (Pending CRA Approval) March 6, 2023: CAPE Building Mural
- CRA April Workshop (If Needed): April 10, 2023
- CRA April Meeting: April 24, 2023



CRA AGENDA ITEM	
TO:	CRA
FROM:	PAAC via Staff
DATE:	02/17/2023
SUBJECT:	CAPE Mural Approval

BACKGROUND

The PAAC reviewed over 30 art submissions for a mural on the downtown CAPE storage building. The PAAC scheduled 3 interviews for the top candidates, and ultimately selected C. Stanley Creative out of Orlando, FL and his mural concept. The PAAC requested the artist add a few additional elements to the overall concept, and ultimately approved the attached concept for the mural.

The PAAC and staff would like to see the mural completed in advance of the Opening of the Beaches Parade on April 30.

Pending CRA approval, the concept will go to City Council for final approval on March 6. Once the City Council grants final approval, staff will execute a contract with the artist and the legal department, and the artist tentatively plans to begin work in mid March. The artist anticipates approximately 2 weeks from start to completion.

FINANCIAL IMPACT

This mural was allocated as part of the FY23 budget cycle in the amount of \$30,000.00

REQUESTED ACTION

The PAAC and staff request CRA approval of the mural, and the PAAC and CRA recommendations to be taken to City Council for final approval on March 6.

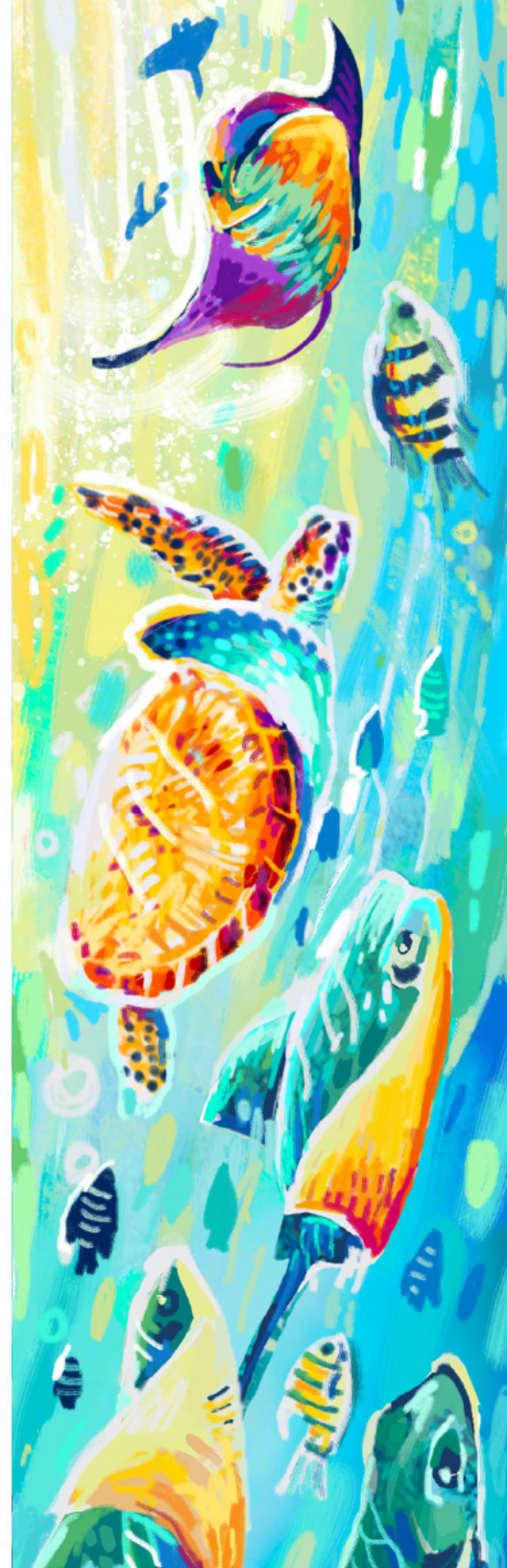
ATTACHMENTS

1. Final CAPE Mural Concept

CAPE Building Mural

Jax Beach

C. STANLEY
CREATIVE





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C. STANLEY
CREATIVE



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