

Minutes of Joint City Council & CRA Workshop
Monday, January 30, 2023 – 5:30 P.M.
City Council Chambers, 1st Floor
11 North 3rd Street, Jacksonville Beach, FL



The Joint City Council and Community Redevelopment Agency (CRA) Workshop began at 5:30 P.M.

The following City Council Members and CRA Members were in attendance:

Mayor: Christine Hoffman

Council Members: Sandy Golding (absent) Bill Horn (late) Dan Janson (absent)
Fernando Meza Cory Nichols Greg Sutton

CRA Chairman: Art Graham

Board Members: Jeffrey Jones David McGraw Gary Paetau
Francis Povloski

Also present were City Manager Mike Staffopoulos, City Attorney Sandra Robinson, Director of Planning and Development Heather Ireland, CRA Coordinator Taylor Mobbs, Electrical Engineering Project Supervisor Matt Seeley, Director of Public Works Dennis Barron and Operations Manager Joe Loretta, and Presenter Kaitlin Heckman of Halff Associates, Inc.

Purpose of Workshop

The purpose of this meeting was to discuss the activities and progress of the Community Redevelopment Agency. The topics presented and discussed were the following:

Quarterly Report

Director of Planning & Development Heather Ireland presented a slideshow (on file) summarizing updates to the Southend District, Downtown District, Pier parking lot enhancements and improved hardscaping and landscaping plans. Ms. Ireland announced the Public Art Advisory Committee selected an artist for the mural on the CAPE (Community Assisted Policing Effort) Building (on file).

Electrical Engineering Project Supervisor Matt Seeley presented the proposed light fixtures and explained their benefits.

Latham Plaza

Ms. Ireland introduced Halff Associates, Inc., as the consultant group to complete the conceptual plan for Latham Plaza. Landscaping Designer & Presenter Kaitlin Heckman provided a handout (on file) outlining the proposed structures and design layouts for Latham Plaza.

A discussion ensued regarding the layouts, signage for Latham Plaza, water features, and play structure options.

The consensus of the Council and the CRA was to move forward with a water feature and a play structure rather than a playground structure.

Parking Lot South of Latham Plaza

Ms. Ireland presented the proposed uses for the Latham Plaza Parking Lot P3 (Public-Private Partnership) Project. She stated there would be no road between the plaza and the new mixed-use development. She requested feedback from the Council for the project.

City Manager Mike Staffopoulous explained the goal for the P3 advertisement is that parking for the public and city employees would be absolute to the project.

The consensus of the Council and the CRA was to build smaller, affordable residential opportunities or office spaces on the upper levels and retail shops or restaurants on the lower level.

Downtown Parking

Ms. Ireland opened the discussion regarding the Downtown Parking Plan and the possibility of a parking structure. A discussion ensued regarding requirements for a parking structure, available spaces, the effects on traffic flow and the economic impact.

The consensus of the Council and the CRA was to revisit the Downtown Parking Plan.

The Workshop adjourned at 7:13 P.M.

Submitted by: Callie Rayeski-Bowling
Administrative Assistant

Approved: 

Christine Hoffman, Mayor

Date: 