



City of Jacksonville Beach

Special Called Meeting Agenda

CRA Public Art Advisory Committee

11 North Third Street
Jacksonville Beach, Florida

Friday, January 27, 2023

3:00 PM

Council Chambers

MEMORANDUM TO:

Members of the City of Jacksonville Beach Community Redevelopment Agency Public Art Advisory Committee

The following Agenda of Business has been prepared for consideration and action at a Special Meeting of the Community Redevelopment Agency Public Art Advisory Committee:

CALL TO ORDER

ROLL CALL

ITEMS FOR DISCUSSION

A. Finalists for CAPE Building Mural

ADJOURNMENT

NOTICE

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting or by sending an e-mail to CityClerk@jaxbchfl.net.



PUBLIC ART ADVISORY COMMITTEE MEMO	
TO:	PAAC
FROM:	Staff
DATE:	01/23/2023
SUBJECT:	

BACKGROUND

The PAAC discussed over 30 potential candidates for the CAPE building mural at its January 19 meeting. At the conclusion of the meeting, the committee agreed they wished to proceed with three potential artists' mural renderings. The committee requested staff reach out to each of the applicants and set up zoom calls to discuss the mural before a final decision is made.

FINANCIAL IMPACT

No financial impact.

REQUESTED ACTION

The PAAC plans to discuss the mural with each of the three finalists, and ultimately make a final recommendation of which mural the PAAC deems most appropriate for the CAPE building. This recommendation will go before the CRA at its February meeting, as well as City Council.

ATTACHMENTS

1. Interview 1
2. Interview 2
3. Interview 3

CAPE Mural Finalist #1

3-3:20PM

CAPE Mural Description

☞ The design I am presenting for your consideration features a fever of brilliantly colored stingrays, moving across the wall space and around the corner. These rays provide a positive representation of wildlife that is sometimes feared. The many colors are symbolic of the diverse community of Jacksonville Beach that, while made up of many unique individuals, works together and is united. These bright and colorful figures give an uplifting feel to the public space, and encapsulate the carefree and positive feelings associated with spending time in this idyllic location.

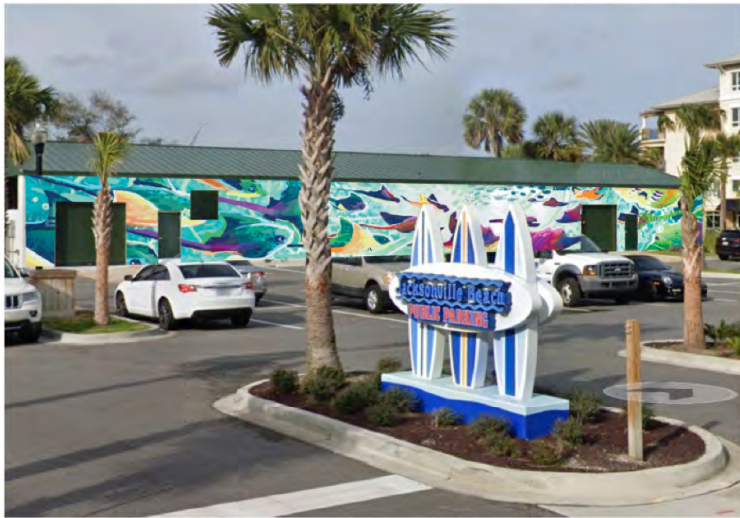
I have included a central focal point specifically designed for visitors to use as a photo opportunity, making the wall an attraction for locals and visitors alike. The design has been developed to work around the existing wall elements (doors and vents), and makes use of the corner to make the piece more immersive for the public, inviting pedestrians to peek around the corner and experience the art piece.

It is my belief that public art should speak for the community. Every mural I design is custom made for the particular location it is being installed in, which is why my portfolio shows such a broad range of subjects. I enjoy combining the expected and unexpected, defined edges with vibrant and organic elements. Additionally, I am known for creating iconic Florida imagery, and dipping into the fantastic and surreal from time to time. Letting my art envelope a large scale wall allows me to engage in place making, creating unforgettable experiences for people visiting a location. There is nothing that I enjoy more than creating something that makes a space unique and memorable.

To ensure enduring results, I pressure wash, seal, and prime the wall before beginning. I intend to clear coat the final mural with a UV clear coating to protect it against harsh rays. I primarily work with exterior grade acrylic paint, that will long outlast a mural completed entirely in spray paint. I want my walls to last and become iconic within the community. I am always happy to work through a mural concept with project managers to ensure that the piece I am creating is well loved by the community that it is beautifying. With each project we document the process with photos and videos. When we are able to, we create time-lapse videos of the work, and provide a packet of media to the commissioning body once complete.

CAPE Building Submission





C. STANLEY
CREATIVE

Artist Statement

☞ I certify that I can meet the timeline expectations set forth in the application, and meet the availability for one year of maintenance post installation. I certify that: a. If needed, I am/We are available to visit the site in person for potential client engagement during the period of the project in order to complete the design as per the project schedule. b. I am/We are over the age of 18, and have experience creating and installing public art. c. I/We have or will acquire the required coverages for additional insured certificates for general commercial liability for the contract period. d. Upon the determined completion date, I/We can return the location for any required maintenance on the installation for one (1) calendar year. My wife and I are a full time mural team, and would be honored to paint for Jacksonville Beach. Thank you for your time and consideration.

Artist Portfolio











CAPE Mural Finalist #2

3:30-3:50PM

CAPE Mural Description

☞ Interactive piece- Walking along the sidewalk people can stop to "lie on the beach". Colorful beach towels will liven up the space and create an Instagram worthy opportunity for you and your besties. We could involve the community in the beach towel designs, allowing students or a non-profit group to submit ideas for the final project. The "beach life" can be a lot of things- but the best, most Instagram worthy murals are also ones that integrate something related but unexpected. Our gut said "octopi". With all those tentacles, there is so much you can do! In both sea-life proposals there is sheer chaos ensuing and its fabulous. Sinking ships, aliens taking over, octopi stretching their tentacles with eyes wide, and pink sharks floating in the air. Everything is brought together with a sense of whimsy and weirdness. There will be endless photo opportunities here! We have also put together a vibrant beach scene! WOWIE! These colors pop! Of course, color schemes can be tweaked- but this is a fun start. You certainly cant miss it! Just imagine neighbors saying, "You know that crazy bright pink building with the palm trees?" "Yeah, of course- you cant miss it!" "Great! Let's meet over there at 5." I can see it now. I bet you can too. In the final design process, we may chose to integrate a classic mosaic beach theme, adding dimension and interest to the mural. The tile would be concreted to the wall securely- made to withstand the elements.

CAPE Building Submission

"Chaos At Sunrise"



What's hot to love? Pink sharks, swimming octopuses, sunbathing men, and a busy couple riding bikes. I would certainly love to take all sorts of photos here!



"Lie on the Beach" for a Selfie!
Alternative version of the Cape Town Beach building with a colorful design is shown.



“Chaos At Sunset”



It's too even that with the day for me... This HIL - DRS is own of IAS (H&S)



“The Rende-vous Point” Design

Because you can't miss it!



Artist Statement

🌀 Amy-I gravitate toward bold, vibrant color and I love to integrate interesting or unexpected elements to my work. I specialize in line drawing, custom color creation, blending, florals and landscapes. I use high-grade exterior paint, layered with paint pens and finish with weather protective & anti-graffiti coating. I thrive in creating CUSTOM work by partnering with my clients to create something unique to them. That is where I will need you as a partner! Murals are my favorite work because their size create a presence that demand attention. They are out of the ordinary, making people stop, think, take photos, and be inspired.

🌀 Jimmy-I love projects that are thought-provoking and engages imagination in the community. My career has been centered around public art. I love creating art that is beautiful, peaceful and betters the environment it is in. I want to help ensure creativity in the minds of our future generations! I think serving our communities is the best way to do that.

Artist Portfolio









CAPE Mural Finalist #3

4pm-4:20PM

CAPE Mural Description

My project is a mural designed for a wall located in downtown Jacksonville Beach. The aim of the project is to promote a pedestrian-friendly lifestyle as well as reflect the beach lifestyle, community and the Beach Life brand.

In terms of design, I effectively used colors, images and composition to create a cohesive and visually stunning mural. I also included natural elements and local landscapes to create a sense of serenity and connection to the natural world. The mural is diverse and inclusive, representing people of all ages and backgrounds and celebrating the entrepreneurial spirit of the beach community.

The sun figure in the middle of the work, where all diagonal angles are collected, represents the Florida sun. I used this sun in my design as it enlivens the colors with the rays it emits and adds positive vitality. The giant round mirror in the middle represents the world, the audience.

Broadly speaking, the mural is vibrant and colorful with a mix of abstract and realistic elements. It is a beautiful representation of Jacksonville's beach life and community spirit and carries a message of safety, community and positivity. I used abstract areas to make the mural look dynamic and animated.

Finally, the mural will benefit society, both aesthetically and in terms of promoting a positive message and encouraging community engagement. I believe this mural will be valuable to the community and will be enjoyed by people of all ages and backgrounds.

Artist CAPE Building Submission:



Sketch 2



Sketch 1







Artist Statement

As an artist, I am dedicated to creating visually striking and thought-provoking works that reflect the beauty and complexity of the world around us. My passion lies in exploring the intersection of the natural and the man-made, and I strive to capture the essence of these elements in my art. I use a combination of traditional and contemporary techniques, experimenting with different mediums to create dynamic and unique pieces. I believe that art has the power to inspire and connect people, and I strive to create works that are inclusive and accessible to all. I am committed to pushing the boundaries of my craft and constantly challenging myself to learn and grow as an artist. My goal is to create art that evokes emotion, encourages reflection and adds to the conversation. I am a multidisciplinary artist with a background in fine arts, and my works are diverse, including mural, painting, sculpture, installation and etc. I have participated in many exhibitions both local and international.

Artist Portfolio



2019 Wilhelmshaven Street Art Festival Wilhelmshaven / ALMANYA
2. second Prize

