

**Minutes of CRA Public Art Advisory Committee Meeting
held Thursday, September 15, 2022 at 3:00 PM
in the Council Chambers**



CALL TO ORDER

This meeting was called to order at 3:05PM.

ROLL CALL

APPROVAL OF MINUTES

OLD BUSINESS

A. Call to Artists

Template

Staff incorporated comments from the previous meeting into the template design of a 'call to artists'. The PAAC gave feedback, and concluded they were comfortable with the formatting and content including in the template for the call to artists, with the understanding that each call will go into more detail regarding the specifics of each project.

Beach Blvd. and 2nd Street Roundabout

Staff opened the floor to PAAC committee members to assist in finalizing the details for the art installation to be located at the former war memorial, located at the Beach Blvd. and 2nd Street roundabout.

The PAAC agreed that some type of welcoming piece/area would be appropriate, and rather than put strict parameters on the type of installation, it would be recommended to leave the details up to the artists.

After discussion of incorporating the "beach life theme" while welcoming residents and visitors alike, staff and the PAAC agreed staff would go back and finalize this version, with plans for a review at its October meeting, and issue the call in November. With this call specifically, the PAAC recommended leaving the application open for at least 90 days. This would put submissions due around February 2023.

NEW BUSINESS

ITEMS FOR DISCUSSION

A. Existing Art and Future Art Locations

Planning Director, Heather Ireland presented the PAAC with a slideshow of various art within the downtown district that currently exists. The majority of the murals in the downtown are on private facilities. Ms. Ireland also noted that the consistent theme across the majority of the murals are the use of bright, colorful elements that are eye-catching for the viewer.

At the end of the presentation, Ms. Ireland showed the PAAC the initial three locations for public art installations/murals.

ADJOURNMENT

There being no further business, this meeting adjourned at 4:38PM.