

Minutes of Community Redevelopment Agency WORKSHOP
held Wednesday, August 17, 2022 at 3:00 PM
in the Council Chambers



CALL TO ORDER

This meeting was called to order at 3:00PM.

ROLL CALL

Chairman:	Art Graham	
Board Members:	Frances Povloski	Jeffrey Jones
	David McGraw	Gary Paetau

Also present were: Heather Ireland, Taylor Mobbs, Jim Gilmore, Taylor Mejia, Ashlie Gosset

APPROVAL OF MINUTES

No minutes to approve.

COURTESY OF THE FLOOR TO VISITORS

No visitors.

OLD BUSINESS

A. Cash Flow Projections

CFO Gosset presented the cash flow projections to the agency. She stated the property values were favorable for both districts, and pointed out the projections assume a 50% reduction in the Southend TIF fund, and there is still enough cash flow left to accomplish projects designed in the plan.

B. Latham Plaza RFQ Update

Staff briefly discussed the status of the RFQ with the agency, and stated the scoring committee would be reviewing the applicants August 18, and will bring the preferred candidate back to the CRA at its next meeting.

NEW BUSINESS

A. Downtown Plan Amendment - Maintenance Provision

Staff discussed the need for a downtown plan amendment to cover 'maintenance' within the district. As it is written, only elevated maintenance can be covered by the downtown TIF fund. With the maintenance, the TIF fund will cover anything funded by the agency originally, thus making a higher level of maintenance more feasible. Staff will prepare a formal resolution for adoption at the next meeting.

ITEMS FOR DISCUSSION**A. Marketing Brochure**

Staff gave an example of the template they will be using to create a marketing book for the downtown. This will include census data, growth projections, data from the market analysis, as well as guides to restaurants, bars, shopping, etc.

Staff will continue to develop this book, with plans to print these formally in FY23.

ADJOURNMENT

There being no further business, this meeting adjourned at 4:13PM.

Submitted by: Taylor Mobbs, CRA Coordinator

Approval:



Art Graham, Chairman

Date: 9/26/22