



City of Jacksonville Beach

11 North Third Street
Jacksonville Beach, Florida

Special Meeting Agenda

City Council

Monday, November 14, 2022

5:00 PM

Council Chambers

MEMORANDUM TO:

The Honorable Mayor and
Members of the City Council
City of Jacksonville Beach, Florida

Council Members:

The following Agenda of Business has been prepared for consideration and action at the Special Meeting of the City Council.

CALL TO ORDER

ROLL CALL

COURTESY OF THE FLOOR TO VISITORS

MAYOR AND CITY COUNCIL

- A. Nominate and appoint a Council Member to the Seat 3 - At Large Council seat effective November 21, 2022, to complete the unexpired term of Chet Stokes

ADJOURNMENT

NOTICE

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The public is encouraged to speak on issues on this Agenda that concern them. Anyone who wishes to speak should submit the request to the City Clerk or to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing a special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299 no later than one business day before the meeting.

You may use this website <http://www.jacksonvillebeach.org/publichearinginfo> to find information concerning the hearing process. This information is also available in the City Hall first floor display case.



City of Jacksonville Beach • 11 North Third Street • Jacksonville Beach, FL 32250

CITY COUNCIL AGENDA ITEM	
TO:	Michael J. Staffopoulos, City Manager
FROM:	Sheri Gosselin, City Clerk
DATE:	10/17/2022
SUBJECT:	Appointment to City Council Seat 3 - At Large

BACKGROUND

On June 1, 2022, Council Member Chet Stokes submitted his resignation from City Council effective at midnight on November 7, 2022. Mr. Stokes' term expires in November 2024.

Chapter III, Section 23, of the City Charter states, "Should any vacancy occur in the council or in the office of the mayor other than by the recall provisions of the City Charter, the city council shall elect a person to fill the vacant office until the next regular municipal election." Therefore, the City Council needs to vote to appoint a replacement for Mr. Stokes. According to the Charter, the appointee must be a bona fide resident of the City for at least six months prior to being seated on the Council.

The process for applying, nominating, and selecting a new Council Member was outlined by Mayor Hoffman at the September 7, 2022, City Council Briefing. Eight applications were received during the application period. The applicants for Seat 3 - At Large are John Donnelly, Lisa Grossman, Jon McGowan, David McGraw, Gary Paetau, Benjamin Ruben, Chet Stokes, and Greg Sutton.

The appointed Council Member will be sworn in at the November 21, 2022, regular City Council meeting.

FINANCIAL IMPACT

None.

REQUESTED ACTION

Nominate and appoint a Council Member to the Seat 3 - At Large Council seat effective November 21, 2022, to complete the unexpired term of Chet Stokes

ATTACHMENTS

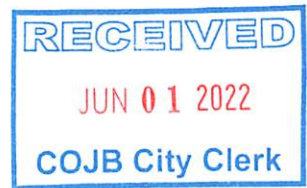
1. Chet Stokes Resignation Letter
2. Application of John Donnelly
3. Application of Lisa Grossman
4. Application of Jon McGowan
5. Application of David McGraw
6. Application of Gary Paetau
7. Application of Benjamin Rubin



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8. Application of Chet Stokes
9. Application of Greg Sutton

Chet Stokes
142 33rd Avenue South
Jacksonville Beach, Florida 32250



June 1, 2022

Ms. Sheri Gosselin
City Clerk
City of Jacksonville Beach
11 N. Third Street
City Hall First Floor
Jacksonville Beach, FL 32250

RE: Resignation

Dear Clerk Gosselin:

I hereby irrevocably resign from my position on the Jacksonville Beach City Council Seat 3, At-Large effective midnight November 7, 2022. It has been an honor to serve the residents of Jacksonville Beach. I wish the City Council and the residents of Jacksonville Beach much continued success.

If you have and questions, let me know.

Respectfully submitted,

A handwritten signature in black ink that reads "E. Chester Stokes III 'Chet'".

Eugene Chester "Chet" Stokes III

Jacksonville Beach City Council Seat 3, At-Large

Cc: Governor Ron DeSantis
Cord Byrd, Secretary of State
Members of the Jacksonville Beach City Council

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net

Application for Appointment to City Council Seat 3 – At Large

Personal Information (Please print or type)

Name: John Donnelly Home Phone: _____

Home Address: 447 11th Ave South Jacksonville FL 32250

E-Mail Address: Donnellyfinancial7@gmail.com Cell Phone: 904-742-8415

Occupation: Financial Planner Business Phone: 904-742-8415

Business Name: Donnelly Financial

Business Address: 14030 Atlantic Blvd unit 2406 Jacksonville FL 32225

Eligibility

Are you a resident of the City?	☒ Yes	☐ No	If yes, length of time: <u>1 year</u>
Are you a registered voter?	☒ Yes	☐ No	If yes, what County: <u>Duval</u>
Do you own property in the City?	☐ Yes	☒ No	If yes, address: _____
Do you hold a public office?	☐ Yes	☒ No	If yes, Office name: _____
Are you employed by the City?	☐ Yes	☒ No	If yes, position: _____
Are you currently serving on a Board?	☐ Yes	☒ No	If yes, Board name: _____
Have you been convicted of a felony?	☐ Yes	☒ No	If yes, provide date: _____
Have your civil rights been restored?	☒ Yes	☐ No	If yes, provide date: <u>NA</u>
Have you filed bankruptcy?	☐ Yes	☒ No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☒ No

If yes, please provide details:

Please list the type of City meetings you have attended: None

Education: Some college

Qualifications (Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume): I have been on the board of Make a wish foundation Jacksonville and JYSC soccer club. I have also been on the board of Southern Villas HOA. I grew up in Atlantic beach. I have a fondness and pride of the beaches community.

I wish to serve the community and better it for present and future generations.

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please check the appropriate boxes.

Race

- | | |
|---|---|
| ☐ African-American | ☒ Caucasian |
| ☐ Asian/Pacific Islander | ☐ Hispanic |
| ☐ American Indian/Alaskan Native | ☐ Not Known |

Gender

- ☐ Female
☒ Male

Physically Disabled

- ☐ Yes
☒ No

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

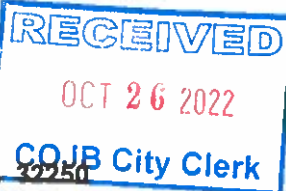
I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.

10/19/2022

Date

Applicant's Signature



Application for Appointment to City Council Seat 3 – At Large

Personal Information (Please print or type)

Name: LISA E GROSSMAN Home Phone: _____
Home Address: 851 14TH AVE N
E-Mail Address: LGROSSMAN@SMRPERFORM.COM Cell Phone: 904 655 8526
Occupation: MENTAL HEALTH TRAINER/PROVIDER Business Phone: _____
Business Name: SMR PERFORMANCE CONSULTING
Business Address: 14286-19 BEACH BLVD #251 JAX FL 32250

Eligibility

Are you a resident of the City?	<u>Yes</u>	No	If yes, length of time: <u>10 yrs</u>
Are you a registered voter?	<u>Yes</u>	No	If yes, what County: <u>DUVAL</u>
Do you own property in the City?	<u>Yes</u>	No	If yes, address: <u>851 14TH AVE N</u>
Do you hold a public office?	<u>Yes</u>	<u>No</u>	If yes, Office name: _____
Are you employed by the City?	<u>Yes</u>	<u>No</u>	If yes, position: _____
Are you currently serving on a Board?	<u>Yes</u>	<u>No</u>	If yes, Board name: _____
Have you been convicted of a felony?	<u>Yes</u>	<u>No</u>	If yes, provide date: _____
Have your civil rights been restored?	<u>Yes</u>	<u>No</u>	If yes, provide date: _____
Have you filed bankruptcy?	<u>Yes</u>	<u>No</u>	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

Please list the type of City meetings you have attended: NUMEROUS CITY COUNCIL MEETINGS

Education: PHD - FSU, MED - TEMPLE, BS - FIU

Qualifications (Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume):

MY PRIMARY FOCUS & PASSION IS PUBLIC SAFETY. I WOULD LIKE TO BE A VOICE ON OUR FIRST RESPONDERS' BEHALF TO ENSURE THEY ARE GETTING WHAT THEY NEED. I ALSO TEACH CRISIS INTERVENTION & WORK ALONGSIDE COMMUNITY PARTNERS RE: COMMUNITY MENTAL HEALTH. I FEEL I CAN BRING SOMETHING NEEDED TO THIS COUNCIL & HELP MEET THE NEEDS OF EVERYONE IN OUR BEACHES COMMUNITY.

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please check the appropriate boxes.

Race

African-American
Asian/Pacific Islander
American Indian/Alaskan Native

Caucasian
Hispanic
Not Known

Gender

Female
Male

Physically Disabled

Yes
No

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to one of the City's boards, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.

Date

10/26/22

Applicant's Signature

Gina E. Thurman

Lisa E. Grossman, Ph.D., ATC, BCB

904.655.8526 – L.grossman@smrperform.com

PROFESSIONAL EXPERIENCE

Florida Department of Law Enforcement

2019-Current

Instructor

- Provide training workshops for the FDLE Leadership Academies and Chief Executive Seminar focusing on stress management, officer health and wellness, mental health, and suicide prevention in law enforcement

St. Johns River State College

2017-Current

Adjunct Faculty Member, Criminal Justice Academy

- Teach various modules and FDLE Advanced/Specialized courses to all academy cadets and local law enforcement officers; FDLE Advanced/Specialized Courses: Stress Management, Responding to Veterans, Crisis Intervention Training, Officer Physical Fitness and Wellness, Crisis Intervention for SROs, De-escalation Techniques for LEOs
- Responsible for designing the Officer Fitness and Wellness Curriculum and overseeing instructor certification

SMR Performance Consulting LLC

2017-Current

Founder and President

- SMR Performance Consulting focuses on helping clients achieve optimal performance through optimal regulation: Peak Performance Training, Human Performance, Crisis Intervention, Resiliency, Stress Management, Mental Health, and Physical Wellness
- Provide In-Service Training and New Hire Training for law enforcement agencies throughout Florida as part of ongoing contracts: training includes mental health and resiliency, stress management, critical incident stress management (CISM), peer support, suicide prevention and intervention, and overall officer wellness
- Consult on training and development projects including curriculum development for organizations
- Provide specialized and individualized training to law enforcement, first responders and military agencies as well as corporate executives and employees through targeted techniques based on client needs (individual training and workshops); topics include: stress management, mental health, physical health and wellness, combatting fatigue and burnout, achieving peak performance, developing resiliency
- Utilize bio/neurofeedback training throughout mental skills development to allow clients the opportunity to fully gain and master a heightened level of self-awareness and the ability to self-regulate on command according to performance requirements
- Consult with the medical community on the use of Complementary and Alternative Medical practices and assist in the development of tools and techniques for the assessment and treatment of patients (Integrative Care Team at Wolfson Children's Hospital)

HRS Consulting

2016-Current

Peak Performance Contractor

- Provide peak performance consulting and program development for government contracts including the VA Warriors to Workforce Program

APEX Performance

2007-2016

Director – Peak Performance Center, Wounded Warrior Project TRACK Program (2012-2016)

- Delivered Mental Skills Training to wounded veterans transitioning back into school and civilian life
- Supplemented ongoing care for warriors suffering symptoms related to PTSD, TBI and other injuries; developed/implemented brain training protocols with bio/neurofeedback and ongoing mental skills development to combat the effects of PTSD and TBI
- Designed programs for ongoing injury care and assisted with physical health and wellness case management

- Conducted regular assessments and adapted training objectives based on performance outcomes
- Oversaw all training and development of APEX trainers as well as curriculum development

Program Director, APEX Headquarters (2007-2012)

- Delivered Mental Skills Training to private companies, organizations, government/law enforcement/military agencies, athletes and teams (high school, collegiate and professional)
- Programs included workshops, seminars, team building, leadership development, executive coaching, resiliency and individual peak performance consulting
- Provided on-site training (staff and soldiers) at different Army bases for the Army Center for Enhanced Performance and delivered training for the Warrior Transition Unit Mobile Training Program at various sites including Walter-Reed Army Medical Center for injury recovery
- Developed the bio/neurofeedback educational curriculum and training protocols to enhance mental skills training and injury recovery used at several US Army posts as part of the Army Center for Enhanced Performance (ACEP); trained and certified ACEP trainers at all sites
- Responsible for developing new hire training curriculum and oversaw/provided all training and development to all new employees

Florida State University

2004-2007

Assistant Coach/Performance Psychology Consultant M/W Track and Field/Cross Country

- Provided performance psychology services to specific groups and individual student-athletes; traveled with teams as a member of the support staff; injury recovery

Instructor, Sport Psychology PET 4214

- Responsible for teaching a section of the undergraduate Sport Psychology class and developed course curriculum

John Paul II Catholic High School

2003-2006

Head Athletic Trainer

- Created the school's first training room
- Responsible for healthcare of all student-athletes including prevention and care of injuries, evaluations, treatments, and rehabilitation/physical therapy as well as preseason physicals; performed orthopedic rehab with oversight from orthopedic surgeons and team physicians
- Responsible for all administrative/management duties with respect to the maintenance and operations of the training room

Teacher, Care and Prevention of Athletic Injuries

- Responsible for teaching grades 9-12 the introductory concepts in the care and prevention of injuries per the Florida Sunshine State Standards; developed course curriculum for instruction
- Implemented an additional component to the course which provided supplementary anatomy and physiology education with hands-on lab experience in the evaluation and care of injuries; focused heavily on orthopedic injuries, care and management/rehabilitation

EDUCATION

Ph.D., Educational Psychology

Florida State University, August 2016

Tallahassee, FL

M.Ed., Kinesiology

Temple University, May 2003

Philadelphia, PA

B.S., Exercise & Sport Sciences, Athletic Training Track

Florida International University, December 2000

Miami, FL

CERTIFICATIONS/SPECIALIZED TRAINING

Board Certified Athletic Trainer (ATC), National Athletic Trainers' Association

June 2001 – Current, Certification # 060102316

Board Certified in Biofeedback (BCB), Biofeedback Certification International Alliance
December 2014 – Current, Certification # B5603

Critical Incident Stress Management, International Critical Incident Stress Foundation, Assisting Individuals in
Crisis and Group Crisis Intervention Classes Completed August 2019

Crisis Intervention Coordinator Certification, CIT International 2022

CPR/AED for the Professional Rescuer (BLS), American Red Cross, Current

CPR Instructor ASHI, 2018

First-Aid Instructor, 2018

Mental Health First Aid, National Council for Behavioral Health 2017

Advanced Training: Emergency Casualty Care for the Athletic Trainer (Mass Casualty), National Athletic
Trainers' Association 2017

ASIST Trained – Applied Suicide Intervention Skills Training, Living Works 2013

Approved Clinical Instructor (ACI), National Athletic Trainers' Association 2005

First Responder Medical, Miami Dade Community College Medical Campus 1998

AFFILIATIONS AND MEMBERSHIPS

Member, National Athletic Trainers' Association (NATA)

Member, Integrative Care Champions Group – Wolfson Children's Hospital Integrative Care Program

Member, Association for Applied Psychophysiology and Biofeedback (AAPB)

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net

Application for Appointment to City Council Seat 3 – At Large

Personal Information (Please print or type)

Name: _____	Home Phone: _____
Home Address: _____	
E-Mail Address: _____	Cell Phone: _____
Occupation: _____	Business Phone: _____
Business Name: _____	
Business Address: _____	

Eligibility

Are you a resident of the City?	☐ Yes	☐ No	If yes, length of time: _____
Are you a registered voter?	☐ Yes	☐ No	If yes, what County: _____
Do you own property in the City?	☐ Yes	☐ No	If yes, address: _____
Do you hold a public office?	☐ Yes	☐ No	If yes, Office name: _____
Are you employed by the City?	☐ Yes	☐ No	If yes, position: _____
Are you currently serving on a Board?	☐ Yes	☐ No	If yes, Board name: _____
Have you been convicted of a felony?	☐ Yes	☐ No	If yes, provide date: _____
Have your civil rights been restored?	☐ Yes	☐ No	If yes, provide date: _____
Have you filed bankruptcy?	☐ Yes	☐ No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☐ No

If yes, please provide details:

Please list the type of City meetings you have attended: _____

Education: _____

Qualifications (Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume): _____

Application for Appointment to City Council Seat 3 – At Large

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|---|------------------------------------|
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| ☐ Asian/Pacific Islander | ☐ Hispanic |
| ☐ American Indian/Alaskan Native | ☐ Not Known |

Gender

- ☐ Female
☐ Male

Physically Disabled

- ☐ Yes
☐ No

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.



Date

Applicant's Signature

The McGowan Law Firm
5 N 17th Ave, 401
Jacksonville Beach, FL 32250
www.FLBusiness.law

October 17, 2022

Mayor and Council,

I am writing today in response to the request for applications for the vacancy on the Jacksonville Beach City Council. As someone who has been active in the Jacksonville Beach community for almost 20 years, I am not a stranger to you nor to those involved in the process. We have had hundreds of policy conversations and interactions over the years. When I served as Chair of the Duval County Elections Advisory Panel, I worked with council and the City to improve elections practices and secure resources. During my time with the Jacksonville Housing Authority, I reached out to each of you regarding the Waves Project, the public housing in Jacksonville Beach, to ensure you were included in the process and bridge a preexisting communication gap. Prior to those actions, I worked with city leaders to found Better Jax Beach, a nonprofit through which I produced the Jacksonville Beach Art Walk and Jacksonville Beach Classic Car Cruise.

Admittedly, my local involvement has waned over the past few years as I pursued a new career and focused on other levels of government, both domestically and abroad. I have attached a professional biography, focused primarily on my legal work, as a way to bring you up to speed on what I have been working on lately. However, despite those accomplishments, my concern for my community has not wavered, simply matured.

In my time in public service, I have held closely to the belief that the office comes before the personal; that we must put the interests of the people we serve above any other considerations. I have voted against policies advanced by friends, and worked closely with people who had publicly attacked me, basing my choice solely on policy considerations. That is the same approach I will take if appointed.

I have an unmatched understanding of this City, its functioning, and the residents' concerns. My experience brings both a comparative and institutional knowledge, which will be of value in policy discussions. However, this is a decision that you must make based on what you think is in the best interests of the residents of the City of Jacksonville Beach. I implore you to choose the person who will best put the interests of the residents first, whether that be me or someone else.

Thank you for your consideration. I may be reached at 904-372-0770 or jon@FLBusiness.law.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. McGowan', with a stylized flourish at the end.

Jonathan A. McGowan, Esq

Biography

Jon McGowan studied law as a second career after 16 years in business and government affairs. He has served on various boards with the City of Jacksonville, Florida, most recently as Chair of the Jacksonville Housing Authority, and has received multiple awards for his volunteer efforts in the community. He is an elected Fellow at the European Law Institute in Vienna, Austria, where he is involved in various projects relating to legal development in the European Union, including on the MCC for European Standards of Judicial Independence and the MCC for Corporate Sustainability, Financial Accounting and Share Capital.

The study of law was, in part, motivated after being wrongfully arrested in 2015 following a clerical error made by the Florida Department of Revenue. Despite the criminal charges being dropped and the record expunged, the arrest was highly publicized with his booking photo circulated heavily. Determined to not let what happened to him happen to anyone else, Jon drafted and advocated for criminal justice reforms relating to the use of booking photos and reforming the process for sealing criminal arrest records for those who were not convicted, helping to protect the presumption of innocence. The proposal passed both chambers of the Florida Legislature unanimously, was signed into law by Governor Rick Scott, and subsequently adopted by the Florida Supreme Court.

In the wake of that ordeal, Jon was encouraged to pursue the study of law. In the fall of 2016, he took the LSAT, scoring in the top 15%, and was subsequently accepted into Florida State University College of Law with a 90% scholarship. As part of his legal studies, he studied European Union law in a program at Oxford University and international corporate governance with the University of Iowa College of Law in London. Jon was accepted into a joint program with Cornell Law School and the Sorbonne Law School at the Paris 1 Panthéon-Sorbonne University in Paris, France to study European Union Law during the summer of 2020, but the program was canceled due to COVID-19. Jon received his Juris Doctor from the Florida State University College of Law, with a Certificate in Environmental, Natural Resources, and Land Use Law, in April of 2021. He passed the bar exam and was promptly admitted in September 2021.

Jon quickly established himself as a leader in the legal field, even prior to graduation. In March 2020, he was elected as a Fellow at the European Law Institute (ELI) in Vienna, Austria. ELI is a legal development NGO, funded by the European Commission, to develop model laws and policy for the European Union. Institutional members include The European Parliament, The European Union Agency for Fundamental Rights (FRA), The Court of Justice of the European Union (CJEU), The International Institute for the Unification of Private Law (UNIDROIT), and The United Nations Commission on International Trade Law (UNCITRAL). Individual Fellows are “internationally renowned legal professionals,” primarily senior court justices, judges, and academics. Jon is one of fewer than 15 Americans to be elected as a Fellow.

In his first year of practice, Jon was appointed to multiple positions within the legal community. He was appointed to the Florida Bar’s Governmental and Public Policy Advocacy Committee; as Vice- Chair of the Jacksonville Bar Association’s Government Relations Committee; and to the American Bar Association’s Special Committee on the Rule of Law Initiative, where he serves as liaison to the ROLI board of directors, currently chaired by United States Supreme Court Justice Stephen Breyer (ret.). He also spoke in April to the American Bar Association’s (ABA) International Law Conference in Washington D.C. on the topic *The Decline of Judicial Independence in Europe: is the US on the Same Path?* The panel discussion was alongside Bob Bauer, the former White House Counsel for President Barack Obama and Chair of the

Presidential Commission on the Supreme Court of the United States. The discussion was on the constitutional crisis in Poland relating to their judiciary, comparing them to current reform proposals for SCOTUS.

A prolific writer, Jon has multiple publications in legal journals and books. His work is focused primarily on legal development of international environmental law and its impact on business practices. He authored an article for the ABA International Law Journal on the development of the Green+ Guilt, the United Kingdom's government bond used to fund resiliency projects. In the book *Impact Investing and Social Enterprise: Global Progress and Challenges*, published by ABA Publishing, he authored the chapter on the development of green investments in the United Kingdom. He has two pending publications, one with The University of Chicago Business Law Review and the other with International Institute for the Unification of Private Law (UNIDROIT), on the topic of environmental, social, and governance investing (ESG) as it relates to the fiduciary duty of corporate directors and fund managers. In November, he will present on a third paper, on European Union law aspects of the ESG/ fiduciary duty interplay, to the International Conference on European Company Law and Corporate Governance in Zagreb, Croatia.

His work is also focused on the development of state and local laws, with a focus on conflicts and supremacy. He authored *Medical Marijuana Permits and Concealed Weapons Permits: When One Right Impacts Another*, published by the Harvard Journal of Law and Public Policy: Per Curiam, a comprehensive analysis of the conflict of state and federal laws on the topic. He is the author/ editor of *Florida's Constitution: 1812 to Present*, which is currently in use by, amongst others, the First District Court of Appeals, the Florida Supreme Court, and the Supreme Court of the United States. He is currently authoring *New York's Constitution: 1777 – Present*, to be released in 2023. He is also currently writing *Roberts Rules of Order for Lawyers*, a book for attorneys on board structure, governance, and rules which he anticipates completing in 2023. The book includes a chapter for attorneys representing or serving on a government board, specifically addressing their role and when Roberts Rules of Order may be in conflict with state statutes. He is currently under consideration for a Fulbright Postdoctoral Award to conduct a comparative study on local election laws of European Union member states and to propose actions by the European Commission to harmonize election laws under applicable treaties.

Jon is the founder of The McGowan Law Firm, where he practices in business law, mergers and acquisitions, government affairs, and legal development. In 2022, he was appointed as a special magistrate to the Duval County Value Adjustment Board. In November 2023, he will begin part time studies in the Global Executive MBA program at the China Europe International Business School (CEIBS) in Shanghai, China. The GEMBA program is designed for international business executives, with a focus on transnational business dealings of European and Chinese corporations, and includes modules in China, Zurich, Spain, and Ghana. Financial Times ranks the CEIBS GEMBA as the #2 program globally.

Jonathan A. McGowan, Esq.

5 N 17th Ave #401
Jacksonville Beach, FL 32250

(904)982-1330
Jon@FLBusiness.law

WORK EXPERIENCE

Attorney Jacksonville, FL
The McGowan Law Firm 2021 – Present

- Attorney practicing in business law, business formations and governance, mergers and acquisitions, municipal governance, and government relations.

President Jacksonville, FL
Soft Sand Consulting 2003 – Present

- Experienced independent consultant advising businesses, organizations, and individuals on business development and government affairs. Key accomplishments include the successful passage of criminal justice reform legislation in Florida, passage of local business deregulation initiatives, drafting policies for COVID-19 response, and providing advice and counsel to dozens of elected officials on business issues.

President/ Director of Corporate Partnerships and Government Relations Jacksonville, FL
SOC, Inc 2014 – 2018

- Founded and managed a regional event in Jacksonville, FL. Managed all aspects of event production including facility rental, structure and layout, speaker schedule, ticket sales, contract negotiations, and strategic partnerships. Sought out corporate sponsorships and developed strategic relationships with other companies to facilitate the success of the event. Obtained \$150,000 in grant funding.

LEGAL INTERN EXPERIENCE

Beautyman Alvstad, LLP Lake Worth, FL
Legal Intern June 2020 – August 2020

Florida State University, Title IX Office Tallahassee, FL
Legal Intern August – December 2019

City of Jacksonville, Office of General Counsel Jacksonville, FL
Municipal Law Clinic May - June 2019

LEADERSHIP

European Law Institute Vienna, Austria
Fellow 2020 - Present

- Fellows are “internationally renowned legal professionals” elected by the European Law Institute Council to initiate, conduct, and facilitate research; to make recommendations; and to provide practical guidance in the field of European legal development. As a Fellow, I participate in the drafting of Model Rules, Proposals, and studies for consideration by the European Union and the Council of Europe.
- Project Involvement: Business and Human Rights: Access to Justice and Effective Remedies (2020-2021); Freedom of Expression as a Common Constitutional Tradition in Europe (2020-2021); Corporate Sustainability, Financial Accounting and Share Capital (2021 – 2022); ELI-Mount Scopus European Standards of Judicial Independence (2021 – 2022).
- Member: Administrative Law SIG, Environmental Law SIG.

American Bar Association Special Committee on the Rule of Law Initiative	Chicago, IL 2022 – 2023
The Florida Bar Governmental and Public Policy Advocacy Committee	Tallahassee, FL 2022 – 2023
Jacksonville Bar Association Government Relations Committee <i>Vice-Chair, 2022 – 2023</i>	Jacksonville, FL 2022 – 2023
Jacksonville Housing Authority <i>Board of Commissioners</i> <i>Chair, 2020 – 2021. Vice-Chair, 2019 – 2020.</i>	Jacksonville, FL 2019 – 2021
• The Jacksonville Housing Authority (JHA) is an independent agency which oversees all public housing for low-income families in Duval County, the largest county in Florida. JHA manages over \$106 million in assets including 2,900 public housing units and has \$91 million in revenue annually. • As Chair, I led the agency through a complete modernization and reprioritization. Under my direct leadership, we began developing a 1-3-5-year strategic plan for the agency with an overall goal of increasing the number of units available, prioritizing expenditures to maximize impact, establishing a modern structure of bylaws and policies for the governance of the agency, and establishing programs to enable our residents to advance out of public housing through training and securing gainful employment.	
Better Jacksonville Beach <i>President/ Event Production, Government Relations, Media Relations</i>	Jacksonville, FL 2013 - Present
• Founder of 501c3 focused on improving the image of the Jacksonville Beach Downtown through community building events. • Voted Best Arts Market in Folio Weekly's "Best of the Beaches" 2019 and 2020.	
City of Jacksonville Duval County Elections Advisory Panel <i>Chair, August 2019 – November 2020, Vice Chair, June 2018 – August 2019</i> Taxation, Revenue and Utilization of Expenditures "TRUE" Commission, Member	Jacksonville, FL 2018 - 2020 2018 - 2019
Office of Jacksonville Mayor-elect Lenny Curry Streamlining for Growth & Opportunity Committee, Member	Jacksonville, FL 2015

PROFESSIONAL AFFILIATIONS

American Bar Association Center for Professional Responsibility International Environmental Law Committee International Ethics Committee International Trade Committee Environmental Law Institute The Federalist Society The First District Appellate American Inn of Court Jacksonville Bar Association National Association of Housing and Redevelopment Officials	Chicago, IL Washington, DC Washington, DC Tallahassee, FL Jacksonville, FL Washington, DC
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EDUCATION

- China Europe International Business School (CEIBS)** Shanghai, China
Global Executive Master of Business Administration, (delayed due to COVID-19) June 2025
Internationally ranked as #2 Executive MBA program at time of admission.
Module locations: Accra, Ghana; Barcelona, Spain; Shanghai, China; Zurich, Switzerland
- Florida State University College of Law** Tallahassee, FL
Juris Doctor, April 2021
Certificate in Environmental, Natural Resources, and Land Use Law
- University of Iowa College of Law** Iowa City, IA
London Law Program, London, UK, January 2020
Course of study: Comparative Corporate Governance
- University of Oxford** Oxford, England
FSU Summer Program in Law, Summer 2019
Courses of study: Comparative Contract Law, English Legal History, European Union Law
- University of Florida** Gainesville, FL
Bachelor of Arts in Liberal Arts, Political Science, December 2006
- Florida Community College of Jacksonville** Jacksonville, FL
Associate of Arts, December 2002

AWARDS

- Florida State University College of Law, Distinguished Pro Bono Service**
This award is presented to individuals who demonstrate a strong commitment to providing pro bono service to those unable to afford legal services, Spring 2021.
- Folio Weekly's Best of the Beaches 2020, Best Community Activist**
This award recognizes an individual for having a substantive positive impact on the Jacksonville beaches community, May 2020.
- Folio Weekly's Best of Jax 2019, Best Community Activist**
This award recognizes an individual for having a substantive positive impact on the Jacksonville community, November 2019.
- Cultural Council of Greater Jacksonville, Community Impact Award Nominee**
This award honors an individual or organization that has a tangible, measurable effect on the arts and cultural community of Jacksonville, September 2019.
- Jacksonville Beach Wavemaker Award**
Presented by Mayor Charlie Latham for outstanding community service, July 2016.

PUBLICATIONS AND LECTURES

Presentations

ESG and Fiduciary Duty, Presentation to the International Conference on European Company Law and Corporate Governance, Zagreb, Croatia, November 2022.

The Decline of Judicial Independence in European, Is the US on the Same Path?, Presentation to the American Bar Association International Law Section 2022 Annual Conference, Washington D.C., April 2022.

Books and Chapters

Roberts Rules of Order for Lawyers, Jonathan McGowan, For Lawyers Publishing, Pending Completion, 2023.

New York's Constitution: 1777 – Present, edited and introduction by Jonathan McGowan, For Lawyers Publishing, Pending Completion, 2023.

Impact Investing in the United Kingdom, Chapter in *Impact Investing and Social Enterprises: Global Challenged and Progress*, edited by Robert Brown and Alan Gutterman, American Bar Association Publishing, 2022.

Florida's Constitution: 1812 - Present, edited and introduction by Jonathan McGowan, For Lawyers Publishing, 2022.

Articles

ESG and Fiduciary Duty in the European Union, INTEREULAWEST - Journal for International and European Law, Economics and Market Integrations (Pending Publication, 2023).

UNIDROIT Instruments and Model Corporate Governance: Linking Environmental, Social, and Governance (ESG); Sustainable Development Goals (SDGs); and Fiduciary Duty, International Institute for the Unification of Private Law (UNIDROIT) (Pending Acceptance, 2023).

The Trouble with Tibble: Environmental, Social, and Governance (ESG) and Fiduciary Duty, The University of Chicago Business Law Review (Pending Publication, 2022)

Medical Marijuana Permits and Concealed Weapons Permits: When One Right Impacts Another, The Harvard Journal of Law & Public Policy: Per Curiam (2022).

Principles for a Data Economy, The Year In Review, The International Law Journal of American Bar Association/ International Law Section, 56 ABA/ILS YIR (2022).

The United Kingdom's Green+ Gilt, The Year In Review, The International Law Journal of American Bar Association/ International Law Section, 56 ABA/ILS YIR (2022).

ELI/ UNIDROIT European Model Rules of Civil Procedure, The Year In Review, The International Law Journal of American Bar Association/ International Law Section, 55 ABA/ILS YIR 401-04 (2021).

COVID-19 Law Student Impact, The Benchers: The Magazine for the American Inns of Courts, July 2020.

Crafting your coronavirus resume: How to fill the hole left by lost opportunities, The American Bar Association: Before the Bar, May 2020.

Columnist, The Beaches Leader, 2017 – 2020.

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net

Application for Appointment to City Council Seat 3 – At Large

Personal Information (Please print or type)

Name: _____	Home Phone: _____
Home Address: _____	
E-Mail Address: _____	Cell Phone: _____
Occupation: _____	Business Phone: _____
Business Name: _____	
Business Address: _____	

Eligibility

Are you a resident of the City?	☐ Yes	☐ No	If yes, length of time: _____
Are you a registered voter?	☐ Yes	☐ No	If yes, what County: _____
Do you own property in the City?	☐ Yes	☐ No	If yes, address: _____
Do you hold a public office?	☐ Yes	☐ No	If yes, Office name: _____
Are you employed by the City?	☐ Yes	☐ No	If yes, position: _____
Are you currently serving on a Board?	☐ Yes	☐ No	If yes, Board name: _____
Have you been convicted of a felony?	☐ Yes	☐ No	If yes, provide date: _____
Have your civil rights been restored?	☐ Yes	☐ No	If yes, provide date: _____
Have you filed bankruptcy?	☐ Yes	☐ No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☐ No

If yes, please provide details:

Please list the type of City meetings you have attended: _____

Education: _____

Qualifications (Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume): _____

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please check the appropriate boxes.

Race

- | | |
|---|------------------------------------|
| ☐ African-American | ☐ Caucasian |
| ☐ Asian/Pacific Islander | ☐ Hispanic |
| ☐ American Indian/Alaskan Native | ☐ Not Known |

Gender

- ☐ Female
☐ Male

Physically Disabled

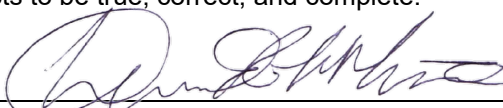
- ☐ Yes
☐ No

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.

Date



Applicant's Signature

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net



Application for Appointment to City Council Seat 3 – At Large

Personal Information (Please print or type)

Name:	<u>GERHARD (GARY) PAETAU</u>	Home Phone:	<u>N/A</u>
Home Address:	<u>725 BONAIRE CIRCLE, JACKSONVILLE BEACH, FL. 32250</u>		
E-Mail Address:	<u>GPAETAU@GMAIL.COM</u>	Cell Phone:	<u>404-317-0322</u>
Occupation:	<u>RETIRED ARCHITECT/PROGRAM MANAGER</u>	Business Phone:	<u>N/A</u>
Business Name:	<u>N/A</u>		
Business Address:	<u>N/A</u>		

Eligibility

Are you a resident of the City?	☒ Yes	☐ No	If yes, length of time:	<u>5+ YEARS</u>
Are you a registered voter?	☒ Yes	☐ No	If yes, what County:	<u>DUVAL</u>
Do you own property in the City?	☒ Yes	☐ No	If yes, address:	<u>725 BONAIRE CIRCLE</u>
Do you hold a public office?	☐ Yes	☒ No	If yes, Office name:	
Are you employed by the City?	☐ Yes	☒ No	If yes, position:	
Are you currently serving on a Board?	☒ Yes	☐ No	If yes, Board name:	<u>COMMUNITY REDEVELOPMENT AGENCY</u>
Have you been convicted of a felony?	☐ Yes	☒ No	If yes, provide date:	
Have your civil rights been restored?	☐ Yes	☒ No	If yes, provide date:	
Have you filed bankruptcy?	☐ Yes	☒ No	If yes, provide date:	

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☒ No

If yes, please provide details:

Please list the type of City meetings you have attended: CITY COUNCIL BUDGET WORKSHOPS, BRIEFINGS & MEETINGS. ATTENDED NUMEROUS CRA, PLANNING AND ADJUSTMENT BOARD MEETINGS AND WORKSHOPS

Education: BACHELOR OF SCIENCE IN ARCHITECTURAL STUDIES, UNIVERSITY OF ILLINOIS, URBANA, IL.

Qualifications (Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume):

The last 5 years I have participated in numerous City volunteer positions, presently serving on the CRA. Also attending both the Citizens Information and Police Academies. This experience coupled with my professional background in architecture, development and construction will allow me to immediately step up to help the City address its most significant issues. I believe I can make a positive impact on the City's future for the benefit of our residents.

**** SEE ATTACHED RESUME FOR ADDITIONAL CIVIC AND PROFESSIONAL ACHIEVEMENTS**

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please check the appropriate boxes.

Race

- ☐ African-American
☐ Asian/Pacific Islander
☐ American Indian/Alaskan Native
☒ Caucasian
☐ Hispanic
☐ Not Known

Gender

- ☐ Female
☒ Male

Physically Disabled

- ☐ Yes
☒ No

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form 1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.

Date

10-17-2022

Applicant's Signature



GERHARD (GARY) PAETAU, AIA

725 Bonaire Circle, Jacksonville Beach, FL 32250

(404) 317-0322

gpaetau@gmail.com

EXECUTIVE SUMMARY

An energetic and focused decision-making leader with extensive civic, community and business strategic planning, development, project management and technical skills. One who has demonstrated effective communication skills, taking visionary concepts and transforming them into award winning sustainable projects. Along with an outstanding reputation for achieving budget, schedule, quality and delivery success, believed by others to be impossible.

CIVIC and PROFESSIONAL INVOLVEMENT

- City of Jacksonville Beach- Community Redevelopment Agency Board Member
- City of Jacksonville Beach- Citizen's Information Academy (Class 1)
- Jacksonville Beach Police- Citizen's Police Academy (Class 40)
- Jacksonville Beach Police- Member Citizen's Police Academy Alumni Association
- Jacksonville Beach Police- Past Citizen on Patrol Volunteer
- Past Vice President, Ocean Cay Homeowners Association, Jacksonville Beach, Florida
- Past Commissioner, Board of Zoning Appeals, Cobb County, Georgia
- Past Member, University System of Georgia Facilities Advisory Board
- Past President, Piedmont Chase Homeowners Association, Cobb County, Georgia
- Past Member, Planning & Zoning Board, Village of Hinsdale, Hinsdale, Illinois
- Emeritus Member, American Institute of Architects (AIA)
- Past Green Associate, United States Green Building Council (USGBC)

PROFESSIONAL ACHIEVEMENTS

OAC SOLUTIONS

As firm Principal, responsible for providing owners, architects and contractors personalized real estate, business development, project management, planning, design and construction consulting services. Extensive technical and leadership expertise allows me to offer clients quality and sustainable solutions where value is maximized and risks mitigated from project inception to completion.

EMORY UNIVERSITY- Atlanta, Georgia

Associate Vice President of Planning, Design and Construction, responsible for management of a team of 25 professionals in the planning, design and construction management for \$300M of Emory University capital and renovation projects. Collaborated with staff, administration, users, County and State entities to successfully deliver projects from early design through construction completion and project close-out.

CARTER - Atlanta, Georgia

Recruited and promoted to Senior Vice President/Development Partner for this national real estate firm. Founded and headed Carter's Program Management Practice Group of 15 professionals, providing owner representative/program management services. Responsible for and managed the Group's overall success and financial profitability. Developed new business opportunities generating over \$45M in revenue. Established long term client relationships evidenced by multi-project implementation on numerous campuses.

Created team environments and successfully delivered 10M square feet, \$2.5B in construction of various types of projects including academic, research, healthcare, recreation, housing and athletic facilities, resulting in award winning and LEED certified projects. Collaborated with presidents, governing boards,

foundations and administration on strategic planning, funding/financing goals, project programming and design objectives. Implemented new financing, contracting and fast-track project delivery options for large facility and capital programs. These concepts returned significant cost and schedule savings for the University System of Georgia's \$110M, 8 campus expansion program, Valdosta State University's \$160M, 7 building and Agnes Scott College's \$150M, 12 building renovation and expansion programs.

PROJECT MANAGEMENT CONSULTING - Marietta, Georgia

As Principal and founder, established Project Management Consulting to provide owners, consultants and contractors a broad scope of unique design, construction and project management consulting services. Services were provided from pre-development to project close-out including: project planning, site selection, contract negotiations, budget development, scheduling, consultant selection, design review and coordination, bidding, construction review and monitoring, close-out and move-in. Successfully managed and delivered projects totaling over \$30M in construction cost including retail, housing, corporate headquarters, institutional and municipal projects.

COOPER CARRY AND ASSOCIATES - Atlanta, Georgia

Recruited and promoted to Senior Associate Partner/Project Manager at this national architectural firm. Managed daily staffing requirements for this 170 person organization, including hiring and training and employee performance. Developed project financial plans, budgets and maintained profit goals. Implemented improvement strategies for technical and construction issues resulting in improved contract documents and construction coordination.

As Project Manager and primary client contact for AT&T's \$70M Regional Data Center and National Service Industries \$30M corporate headquarters, had total project responsibility from initial interview through construction completion. Contracted and coordinated project design, engineering and specialty consultants. Responsible for project's aesthetic, functional, technical, environmental and construction cost requirements resulting in award winning projects completed on time and in budget. Interfaced and coordinated contractors during construction to assure compliance with project schedules, contract documents and costs.

SKIDMORE, OWINGS & MERRILL - Chicago, Illinois

As a senior architect at this international architectural/engineering firm, was responsible for contract document completion for hospitals, historic renovations, airports, new towns, universities and mixed-use high-rise projects. Successfully transformed architectural concepts into construction documents. Utilized extensive knowledge of construction materials and techniques to complete complicated, mixed-use high-rise projects including Sears Tower, 63-story Olympia Center and 58-story Onterie Centre.

Promoted to Associate Partner/Technical Coordinator and managed a 200 person architectural and engineering team for the design and construction of major fast-track projects, including the \$7B New Jeddah International Airport. Directed and coordinated design, engineering and specialty consultants. Interfaced continuously with clients and contractors to assure project success.

EDUCATION

- Bachelor of Science in Architectural Studies, University of Illinois, Urbana, IL
-

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net

Application for Appointment to City Council Seat 3 – At Large

Personal Information *(Please print or type)*

Name: Benjamin Rubin	Home Phone: _____
Home Address: 126 1st Street South	
E-Mail Address: niburneb@gmail.com	Cell Phone: 904-472-8891
Occupation: Engineer	Business Phone: _____
Business Name: Medtronic	
Business Address: 6743 Southpoint Drive North, Jacksonville, FL 32216	

Eligibility

Are you a resident of the City?	☒ Yes	☐ No	If yes, length of time: 25 years
Are you a registered voter?	☒ Yes	☐ No	If yes, what County: Duval
Do you own property in the City?	☒ Yes	☐ No	If yes, address: 126 1st St S, Jacksonville Beach, FL
Do you hold a public office?	☐ Yes	☒ No	If yes, Office name: _____
Are you employed by the City?	☐ Yes	☒ No	If yes, position: _____
Are you currently serving on a Board?	☐ Yes	☒ No	If yes, Board name: _____
Have you been convicted of a felony?	☐ Yes	☒ No	If yes, provide date: _____
Have your civil rights been restored?	☐ Yes	☐ No	If yes, provide date: _____
Have you filed bankruptcy?	☐ Yes	☒ No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☒ No

If yes, please provide details:

Please list the type of City meetings you have attended: I'm a past member of the Jacksonville Beach Planning Commission.
I've attended City Council meetings, public workshops and City Vision meetings.

Education: BS Mechanical Engineering, Purdue University
Master of Business Administration, University of South Carolina

Qualifications *(Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume):* I approach all problem solving with an engineering mind-set. I would do the same as a City Council member.
I live in the Central Business District (CBD) in a house my wife and I built 25 years ago. I care about proper development in the CBD for all citizens.
I am partially retired and feel I have time as needed to fulfill the needs of a city council member.

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please check the appropriate boxes.

Race

- | | |
|---|---|
| ☐ African-American | ☒ Caucasian |
| ☐ Asian/Pacific Islander | ☐ Hispanic |
| ☐ American Indian/Alaskan Native | ☐ Not Known |

Gender

- ☐ Female
☒ Male

Physically Disabled

- ☐ Yes
☒ No

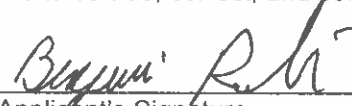
Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

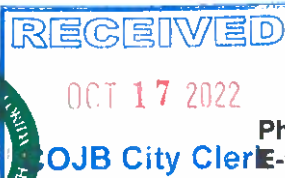
By submitting this form, I declare the foregoing facts to be true, correct, and complete.

10/25/2022

Date


Applicant's Signature

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net

Application for Appointment to City Council Seat 3 – At Large

Personal Information (Please print or type)

Name: Eugene Chester "Chet" Stokes III Home Phone: N/A
Home Address: 142 33rd Ave S Jacksonville Beach, FL 32250
E-Mail Address: ecs0004@gmail.com Cell Phone: 904-412-5676
Occupation: Vice President Business Phone: 904-412-5676
Business Name: Stokes Land Group
Business Address: 25655 Marsh Landing Pkwy, Ponte Vedra Bch, FL 32082

Eligibility

Are you a resident of the City?	☒ Yes	☐ No	If yes, length of time: <u>7 years</u>
Are you a registered voter?	☒ Yes	☐ No	If yes, what County: <u>Duval</u>
Do you own property in the City?	☒ Yes	☐ No	If yes, address: <u>142 33rd Ave S</u>
Do you hold a public office?	☒ Yes	☐ No	If yes, Office name: <u>City Council Seat 3 At Large</u>
Are you employed by the City?	☒ Yes	☐ No	If yes, position: <u>City Council</u>
Are you currently serving on a Board?	☐ Yes	☒ No	If yes, Board name: _____
Have you been convicted of a felony?	☐ Yes	☒ No	If yes, provide date: _____
Have your civil rights been restored?	☐ Yes	☒ No	If yes, provide date: _____
Have you filed bankruptcy?	☐ Yes	☒ No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☒ No

If yes, please provide details:

Please list the type of City meetings you have attended: City Council meetings, Workshops, Open Houses, Shade Meetings

Education: Episcopal High School '09, Attended Auburn University 2009-2014

Qualifications (Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume): Over the past (almost) 2 years I have been actively involved on the City Council. We have had numerous workshops, most notably on the Strategic Plan and the Charter. I have attended several FLC meetings and conferences. Outside of City Council I have been actively involved in several small businesses and ventures. From 2014-2020 I was part-owner and employee of a wholesale import company. From 2020-2022 I was General Manager of Marsh Landing CC overseeing over 100 employees. I also have extensive knowledge in home construction, real estate, and land development.

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

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Race

- ☐ African-American
☐ Asian/Pacific Islander
☐ American Indian/Alaskan Native

- ☒ Caucasian
☐ Hispanic
☐ Not Known

Gender

- ☐ Female
☒ Male

Physically Disabled

- ☐ Yes
☒ No

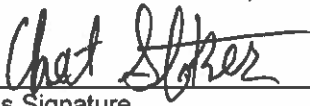
Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form 1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.

10/17/22

Date


Applicant's Signature

I am seeking appointment for several reasons. I had to submit my resignation from City Council in accordance with Florida's resign to run law. It wasn't my desire to resign for any other reason. I wanted to run for State Representative of our Beaches Communities because I believe we need local representation in Tallahassee, and I believe we need representatives who understand our local governments. I have learned the importance of that greatly over the past several years. I am seeking reappointment after not winning the election because I want to continue to serve the residents of Jacksonville Beach. There are still several things I ran on in 2020 that I want to continue to work towards. I have been very proud of our support for the Police Department, and I want to continue that goal. With the update to the LDC upcoming, I feel I can provide valuable insight to that process through my knowledge of real estate, construction, and development. Last, we have improved our downtown greatly by pushing our CRA and I'm excited for the progress, however I still feel we have a long way to go. I want to continue to improve our downtown district and make it a place for residents to enjoy along with the visitors to our great city.

Thank you for your consideration and I hope to continue to serve the residents of Jacksonville Beach proudly as the Councilmember for Seat 3, At Large.

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299
E-mail: cityclerk@jaxbchfl.net



Application for Appointment to City Council Seat 3 – At Large

Personal Information *(Please print or type)*

Name: Greg Sutton Home Phone: 904.813.8958
Home Address: 47 Tallwood Road, Jacksonville Beach, FL 32250
E-Mail Address: greg.sutton@bcbsfl.com Cell Phone: 904.813.8958
Occupation: Vice President, Group Sales Business Phone: 904.302.8128
Business Name: Florida Blue / Florida Combined Life
Business Address: 4800 Deerwood Campus Parkway, Jacksonville, FL 32246

Eligibility

Are you a resident of the City?	☒ Yes	☐ No	If yes, length of time: <u>58 yrs</u>
Are you a registered voter?	☒ Yes	☐ No	If yes, what County: <u>Duval</u>
Do you own property in the City?	☒ Yes	☐ No	If yes, address: <u>47 Tallwood Road</u>
Do you hold a public office?	☐ Yes	☒ No	If yes, Office name: _____
Are you employed by the City?	☐ Yes	☒ No	If yes, position: _____
Are you currently serving on a Board?	☒ Yes	☐ No	If yes, Board name: <u>Planning Commission</u>
Have you been convicted of a felony?	☐ Yes	☒ No	If yes, provide date: _____
Have your civil rights been restored?	☐ Yes	☒ No	If yes, provide date: _____
Have you filed bankruptcy?	☐ Yes	☒ No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? ☐ Yes ☒ No

If yes, please provide details:

Please list the type of City meetings you have attended: City Council Mtgs, Planning Commission Mtgs, BOA Mtgs, Code Enforcement Mtgs (prior to Magistrate), countless workshops

Education: BS in Marketing, minors in Computer Science & Programming - Jacksonville University - 1985. Executive Leadership/Mgmt courses - University of Michigan - 1993-95. Fletcher High School - 1981.

Qualifications *(Briefly describe specific expertise, abilities, or qualifications as well as the reason(s) why you are seeking appointment. You may also attach a resume):* COJB Code Enforcement Board - 2002-2005; COJB Planning Commission - 2005-Present (Chair 2014-2022); Worked with and applied many aspects of both the Land Development Code (LDC) and Comprehensive Plan in considering development agreements, conditional use applications, zoning and LDC / Comp Plan amendments (PUD's, land use, etc). Given the work ahead, specifically the Comp Plan and LDC updates and work with Kimley-Horn, appt of a seasoned individual who has experience with the application of both the CP and LDC, and in working with City staff, makes the most logical sense. Lifelong resident of the beach committed to a balanced quality of life / smart development future for our City.

Application for Appointment to City Council Seat 3 – At Large

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please check the appropriate boxes.

Race

- | | |
|---|---|
| ☐ African-American | ☒ Caucasian |
| ☐ Asian/Pacific Islander | ☐ Hispanic |
| ☐ American Indian/Alaskan Native | ☐ Not Known |

Gender

- | |
|--|
| ☐ Female |
| ☒ Male |

Physically Disabled

- | |
|--|
| ☐ Yes |
| ☒ No |

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form 1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

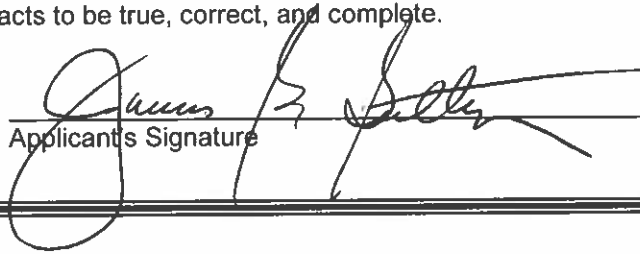
I understand that if I am appointed to the City Council, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

By submitting this form, I declare the foregoing facts to be true, correct, and complete.

10-26-2022

Date

Applicant's Signature





Greg Sutton

Vice President, Group Sales
Florida Combined Life
Florida Blue

Greg Sutton is Vice President of Group Sales for Florida Blue's ancillary segment. In this role, Sutton has overall responsibility for growth, large account service and retention of all group segments. He is also responsible for sales governance between Florida Combined Life and the Blue Plan parent organization Florida Blue. Sutton has over 35 years' experience in the health and life insurance industry, having been with Florida Combined Life and Florida Blue since October 1986. During his tenure, Sutton has served in various management and professional roles including National/Public Sales Director, Director of Alliance Management, Channel Mix Manager, and Manager of Sales Support and Operations. Sutton joined the ancillary organization over 15 years ago to provide insight and expertise in helping the health and ancillary organizations expand their combined product footprint across Florida. This focus and expertise has afforded expansion and increased presence within the above markets.

Greg is a Trustee with the Jacksonville Area Chamber of Commerce. He served as Assistant Chair for the National Kidney Foundation Cadillac Invitational when it was played in Jacksonville. Active in the community, Sutton sits on the Jacksonville Beach Planning Commission where he served as Chair for eight years and has also served on the City's Code Enforcement Board.

Sutton holds a Bachelor of Science in Marketing and minor in Computer Science from Jacksonville University. He has also completed numerous Executive Leadership courses at The University of Michigan's Stephen Ross School of Business.

Sutton has one son who attended the University of Florida. Sutton currently resides in Jacksonville Beach, Florida.

GREG SUTTON
47 Tallwood Road
Jacksonville Beach, Florida 32250
Office: 904/302-8128 ▪ Cell: 904/813-8958

PROFILE

Thirty six years of successful professional experience in various roles of increasing responsibility including sales, marketing, sales/market/distribution planning and strategy development, sales administration, proposal/RFP management, sales systems development. Thirty years of sales/marketing management experience in both project and functional roles. Strong track record of building positive, effective, collaborative relationships with internal key stakeholders in sales, underwriting, membership, HR, legal and others. Trusted sales and marketing leader effectively representing the Blue brand with the FCL and Florida Blue organizations with utmost professionalism, tact and solid business acumen with sales management & executives, external sales partners and group business decision makers. Active, involved community leader having been appointed to two municipal boards and having served in key role for national/statewide charitable organization.

PROFESSIONAL EXPERIENCE

**Florida Blue /
Florida Combined Life; Jacksonville, Florida**

(1986-Present)

Vice President, Group Sales (2021 – Present)

- Leadership responsibility for new sales premium growth and retention across all group segments
- Develop, nurture and maintain relationships with executive leadership within Florida Blue, Principles/Owners at outside sales partners (agents/brokers/consultants) and senior leadership at key client accounts
- Develop and lead a professional sales organization in achieving revenue goals while fostering a positive culture and modeling company values and inclusiveness of all employees
- Develop and manage a multi-million dollar budget across a functional organization
- Provide directional leadership input on select committee's and governance groups

Director, National/Public/Corporate Sales (2008 – 2021)

- Responsible for ancillary new sales premium results for the national, public and corporate market segments
- Develop and maintain relationships with assigned BCBSF Strategic Account Executives and Sales Directors as well as outside sales partners (agents/brokers/consultants)
- Consultative selling at both the sales partner and group business decision maker level
- Identify and develop strategy for closing targeted cases in the national, public and corporate market segments in conjunction with BCBSF sales team
- Responsible for level 1 product training for BCBSF resources and outside sales partners
- Consistently exceeded new sales goals while exceeding group retention results
- Sit on the Florida Blue/LSV Governance Team to set direction, review key initiatives, resolve escalated cross-functional issues and facilitate executive level communication and reporting

Director, Florida Affiliate Relations, Florida Combined Life/USABLE (2006 – 2008)

- Responsible for fostering and maintaining positive relations with Florida Blue Plan at the MST and Sales VP / Sales Director level
- Lead on BCBSF/FCL Market Segment Team in developing sales/market strategy and providing direction to Florida sales distribution and MST's. Identify and manage BCBSF/FCL initiatives in the areas of sales strategy and programs, sales technology, network, products and health/ancillary integration opportunities
- Effective in working both strategic and account specific issues with BCBSF sales executives and sales VP's resulting in successful new ancillary sales and retention of existing accounts
- Represent FCL in various venues including statewide Agent Council Meetings, CGA Agency Meetings, BCBSF MST Meetings, BCBSF Sales Road Shows and BCBSF Sales Conferences

Manager, Sales Administration, Florida Combined Life (2003 – 2006)

- Functional leader for FCL's Proposal/RFP Management and Training Programs
- Managed the redesign of FCL training curriculum to support key distribution partners including BCBSF direct sales center, BCBSF group sales, FCL sales, CGA's and non-contracted agents

- Sales consultation with BCBSF sales and national consultants in determining ancillary product positioning and strategy at group levels. Proactive in working solutions to solve public and national group issues

Sr. Project Consultant, (Sales Prospect To Enrolled), BCBSF (2002 – 2003)

- Business process mapping to identify gaps and areas for improvement within organizational areas to include BCBSF Sales, BCBSF Product Development and FCL. Work resulted in the functional improvement and restructuring of the FCL subsidiary organization and BCBSF sales process improvements
- Developed business requirements for new telephonic gatekeeper capability on BlueChoice products
- Project Lead responsibility for Channel Partner Data Management component of the Prospect-To-Enrolled project, including Siebel database design and population for sales channel information
- Effectively communicated and negotiated with principals at CGA's and non-contracted agent locations as well as key internal sales stakeholders

Channel Mix Manager, Corporate Sales & Marketing, BCBSF (1999 – 2002)

- Field Sales Lead in developing BCBSF's first go-to-market health distribution strategy resulting in sales organization redesign, improved segment coverage and increased sales
- Developed distribution strategy for BCBSF's diversified lines of business including Life, Disability, Dental, Long-Term Care and Workers' Compensation
- Responsible for channel strategy development, implementation and on-going monitoring & evaluation
- Developed business and financial models utilizing sales forecasts, acquisition cost, price/product/buying preference and market research information as key drivers for all sales channels
- Effectively managed the acquisition of competitor HMO business to include design and implementation of commission/override schedule and channel conflict resolution (RBG/Principal)

Manager, Proposal Administration, BCBSF (1992 – 1999)

- Functional leader for BCBSF's Major Account Sales and Support activities
- Established/maintained effective collaborative relationships with all key areas of the organization resulting in successful sales outcomes for health and ancillary products
- Led sales strategies and sales support objectives toward the sale and retention of both Florida and National 300+ health and ancillary accounts involving custom benefits
- Managed increasing inventories of work for proposal development, contract development, custom benefit approvals, account implementation activities and ad-hoc collateral communications development
- Significantly increased proposal development efficiency while decreasing inventory backlog through successful development & implementation of automated proposal tools. Resulted in BCBSF's ability to respond to ever-increasing volume of RFP/RFI requests without increasing proposal development FTE's
- Developed and managed a professional exempt staff of 9 employees and \$1.5 million annual budget

Senior Analyst, Market Research & Sales Operations, BCBSF (1990 – 1992)

- Project Manager for sales force automation project covering a professional sales force of 80, resulting in increased sales of health and ancillary products through a highly functional territory management, sales prospecting and reporting tool
- Key communication and project interface with internal senior management and external business partners
- Managed the development of SOP's, User Manual and Training Manual for system deployment and rollout

Manager, Marketing Services, BCBSF (1987 – 1990)

- Effectively supported sales efforts of BCBSF technology group in Florida and National markets through collateral development, advertising, direct mail, seminars/trade shows and other lead generation activities resulting in exceeding sales goals for two consecutive years
- Developed sales forecasts, strategic sales/marketing plan, sales/marketing budgets and liaison with external audiences including media, providers, facility administrators

National Marketing Representative, BCBSF (1986 – 1987)

- Sales responsibility for BCBSF technology group selling hospital, physician and dental system technology to BCBS plans and other national third-parties through client presentations, trade shows and seminars. Developed comprehensive sales/marketing plan for national account arena
- Consistently exceeded goals by placing business with 22 separate dealers covering 33 states

COMMUNITY

Planning Commissioner, City of Jacksonville Beach, Florida
2005-Present

Code Enforcement Board Member, City of Jacksonville Beach, Florida
2002-2005

Tournament Director, Jacksonville Cadillac Invitational
National Kidney Foundation
2005, 2006, 2007

EDUCATION

Bachelor of Science in Marketing, Jacksonville University, Jacksonville, Florida
Computer Science & Programming Minors

School of Business Administration, University of Michigan
Executive Leadership Programs