

The Council Briefing began at 5:30 P.M. The meeting was held via video conference using the Zoom platform.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes

Also present were Chief Financial Officer Ashlie Gossett, Budget Officer AJ Soto, and Director of Public Works Dennis Barron.

Purpose of Briefing

The purpose of the Briefing was to update the Council members about ongoing items in the City.

City Manager

Community Redevelopment Agency (CRA) Coordinator Introduction

Community Redevelopment Agency (CRA) Coordinator Taylor Mobbs introduced herself and summarized her previous work experience.

Small Island Update

City Manager Mike Staffopoulos stated the North Florida Land Trust (NFLT) is currently under contract to purchase the Small Islands west of The Sanctuary from Small Group, LLC. The NFLT has a 12-month window to raise \$350,000 to acquire five parcels that comprise this area, totaling approximately 250 acres.

Mr. Staffopoulos stated the NFLT would proceed with purchasing the northern-most of the five parcels, just south of Cradle Creek Preserve. The NFLT has asked if the City of Jacksonville Beach would be willing to consider direct ownership or operation and maintenance responsibility on any of the parcels once acquired. Mr. Staffopoulos stated the maintenance responsibility is unknown at this time.

The consensus of Council was either direct ownership or operation and maintenance by the City would be an option once NFLT acquires the parcels.

FY 2022 Budget Assumptions

Budget Officer AJ Soto reviewed the following topics regarding budget assumptions for Fiscal Year (FY) 2022:

- Millage Rate and Property Tax Revenues
- Other Revenues
- Expenses (Personal Services, Operating, Debt Service and Transfers)

A conversation ensued regarding Southend CRA funds returned to the General Fund. Chief Financial Officer Ashlie Gossett identified this as a timing issue. Ms. Gossett stated even if the CRA identified new projects, they would likely not be introduced until the 2023 budget. Ms. Gossett stated the City was planning for a FY2022 return to the General Fund based on uncommitted reserves.

Budget Workshop Schedule

Mr. Soto reviewed the FY2022 Budget Workshop Schedule dates. There were no issues with the proposed dates and times.

Beach Dune Protection

Mr. Staffopoulos stated Kevin Brown, representing the Fletcher Marine Coastal Club, addressed the City Council during Courtesy of the Floor on April 19, 2021. He expressed his concern about the sea oats recently planted in Jacksonville Beach and outlined a project to protect the dunes.

A conversation ensued regarding the details of Mr. Brown's project outline. The Council's consensus was to allow Mr. Brown and the Fletcher Marine Coastal Club to install protection from 2nd Avenue South to 8th Avenue North using PVC pipe and rope provided by the City. The Council stated the Public Works department would be responsible for the maintenance once a week, usually on Mondays but would not be a high priority of the City staff. The Council suggested Public Works and Communications Manager Jacob Board work together for signage and possible QR code links to inform the public on how they could re-install PVC pipes if they notice one has fallen.

Mr. Staffopoulos suggested Public Works report back to the Council in the fall to provide an update on the project. Mr. Staffopoulos stated the City might want to seek sponsorship to maintain portions of the barricades.

Future Briefing Topics

There was a consensus by the Council to have Mayor Hoffman submit a letter to the Governor requesting he veto CS/HB 403 (Home office preemption).

Mr. Staffopoulos opened the floor to the Council for conversation regarding upcoming topics to be discussed at future Council Briefings. The following were mentioned:

- Ms. Hoffman suggested a review of the Special Events policy for the City.
- Mr. Nichols suggested discussion regarding right of way design standards for areas west of 3rd Street. Mr. Staffopoulos stated this topic should be discussed after Strategic Planning.
- Mr. Stokes volunteered to research Micromobility Pilot Programs for additional information for the future City Attorney.
- Ms. Golding requested Ms. Hoffman update the Council regarding the meetings she's had with the Downtown businesses. Ms. Golding also brought up a residential dredging project request. Mr. Staffopoulos addressed the details of the request and suggested postponing further discussion until after Strategic Planning has been completed.

Committee Assignment Report

- Mayor Hoffman stated the Downtown Hospitality Business Owner meeting was held two weeks ago at the Margaritaville Hotel. Several City staff members were in attendance. Ms. Hoffman reviewed the topics of discussion.
- Mr. Meza stated businesses would organize a volunteer cleanup for the beach the day after Orange Crush. Mr. Meza further stated he is organizing a donation drive of water and sports drinks for officers and employees working the weekend of Orange Crush.

The Briefing adjourned at 7:08 P.M.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approved:


Cory Nichols MAYOR PRO TEM

Date: 6/7/2021