

The Council Workshop began at 9:00 A.M.

The following City Council Members were in attendance:

Mayor: Christine Hoffman

Council Members:	Georgette Dumont	Sandy Golding	Dan Janson
	Fernando Meza	Cory Nichols	Chet Stokes

Also present were Dennis Barron, Director of Public Works; Kim Bennett, Director of Human Resources; Jacob Board, Communications Manager; Elise Brosch, Legal Assistant; Tommy Crumley, Police Commander; Sheri Gosselin, Acting City Clerk; Ashlie Gossett, Chief Financial Officer; Trevor Hughes, Golf Course Superintendent; Heather Ireland, Director of Planning and Development; Taylor Mobbs, Community Redevelopment Coordinator; Jason Phitides, Director of Parks and Recreation; Christian Popoli, Senior Planner; Allen Putnam, Director of Beaches Energy; Eric Shaughnessy, Police Commander; Matt Seeley, Electric Engineering Supervisor; Gene Paul Smith, Police Chief; AJ Souto, Assistant Chief Financial Officer; Mike Staffopoulos, City Manager; and Chris Wright, Assistant to the City Manager

The workshop facilitators were Jeff Hendry, Director, Liane Giroux, and Jenny Anderson, from the Florida Institute of Government (FIG).

Purpose of Workshop

The purpose of the workshop was to enable the City Council to identify strategic priorities, goals, and objectives to support the overall direction of the community.

Summary

A conversation ensued regarding expectations of the Council and Staff for the workshop and thoughts about the biggest challenges facing the City currently and in years to come.

Council members, along with input from senior staff members, identified the following strategic priorities they believed best represented the vision and direction for the City of Jacksonville Beach:

- Quality of Life
- Public Safety
- Local Economic Development

Each strategic priority was broken down into two main goals with two main objectives for each goal. The goals and objectives will factor into the long-term strategic plan for the community.

FIG Director Jeff Hendry stated a summary would be provided to the Council and staff regarding the topics discussed. Mr. Staffopoulos said once the summary was received, staff would review the document and suggest how to implement the action items during internal meetings. Mr. Staffopoulos stated staff would present a plan of action to the Council for further discussion. Mr. Staffopoulos also noted the goal was to have a finalized Strategic Plan document by October 2021 and in use during Fiscal Year 2023.

The workshop adjourned at 4:00 P.M.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approval:



Cory Nichols, MAYOR PRO TEM

Date: 6/7/2021